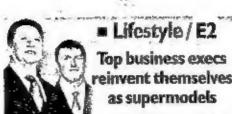
■ Business / B l

Slow fiscal reform weighs on RP ratings-S&P

■ World / AI2

Blasts kill 39 at Pakistan Muslim rally





■ Lifestyle / DI Italian fashion school inviting Filipino students

■ Metro / A23

One of Cervantes triplets dies of brain hemorrhage



### Abolish Congress for 3 yrs, save P67B-GMA lawyer



By Juliet L-Javellana

**HOW ABOUT abolishing** Congress?

(Watch dark clouds of expletives gather above the two Houses.)

This had been suggest-ABOLISH/ A22

alt foodback@inquirer.com.ph



Friday, October 8, 2004 \*\* 84 pages / 7 sections / vol. 19 / no. 303

website: www.inq7.net

CRUDE/AIO

Crude oil continued to move upward to

# 2 more generals probed

By Alcuin Papa and Christine O. Avendaño

TWO MORE generals and three Cabinet-level officials have large amounts of cash deposits in the United States.

This was disclosed yesterday by former military rebel Rex Robles in the course of lamenting the alleged corruption in the Armed Forces, which he said was so widespread as to cause the AFP's

"You know, we don't need a coup d'etat anymore. The Armed Forces will collapse because of the greed of some generals. And society will collapse, too," Robles said in a radio interview.

He likened the AFP to "a house infested by termites that can collapse anytime.

"Many of these generals have lost their sensitivity. They think they are entitled to the wealth they steal so they move around as if they have all the right," he said.

Robles, a retired Navy commodore and ex-member of the Reform the AFP Movement, said US authorities had told him about the alleged deposits of the two other generals and three Cabinet-level officials whom he refused to name.

He said the US authorities would follow up their cases along with that of Maj. Gen. Carlos Garcia, a former AFP comptroller, who was earlier suspended by the military for allegedly possessing wealth disproportionate to his in-

come. think what is common among them is that they thought their money was safe in the United States," he said, "If you looted money, you shouldn't bring it to the United States because anything in excess of \$10,000 be-



GENERALS all in a row during departure bonors at Villamor Air Base for President Arroyo who left for Vietnam on Thursday for the European Union-Asian Summit. AFP Chief of Staff Gen. Narciso Abaya gives the President a last-minute briefing while (from left) Army chief Lt. Gen. Efren Abu, Air Force chief Lt. Gen. Jose Reyes, PNP Director General Edgar Aglipay and Navy chief Vice Adm. Ernesto de Leon stand at attention.

# Air Force general grounded for falsifying birthday

A GENERAL has been relieved for falsifying his birthday in order to extend his service beyond his compulsory retirement date, the deputy chief of staff and concur-2 GENERALS/ A22 rent spokesperson of the Armed could be prevalent in the AFP.

Porces announced yesterday.

In a news conference, Maj. Gen. Edilberto Adan identified the official as Maj. Gen. Ralph Flores, formerly of the Air Force's Air Logistics and Support Command, and said such a practice

Adan said the military leadership had ordered the relief and investigation of Flores and the possible filing of charges of dishonesty and gross misconduct against him in a court-martial.

Flores is a 1971 graduate of the Philippine Military Academy.

of a senior official [committing such an offense]," Adan said. "There could be cases among other personnel [and] the enlisted

By Adan's account, the office of AFP Inspector General Maj. Gen.

"This is the first time we know Edwin Galzote received in March a letter-complaint alleging that Flores had "misdeclared" his birthday as being on March 30, 1949, but that he was actually born on March 30, 1946.

Thus, the complaint said, Flo-AIR FORCE/ AZZ

# 'a house of horrors'

SYDNEY-The local council in the affluent suburb of Epping has ruled out any likelihood of turning into a gruesome museum the house in which Filipino-Australian Sef Gonzales slaughtered his family in 2001.

A British entrepreneur earlier said the neat brick home, which has been dubbed Australia's house of horrors, would make a great tourist attraction.

"You've got the Harbour Bridge, you've got the Sydney Opera House and I think we could use the House of Epping, for example," businessman Craig Gill told Channel Seven.

But Epping council's general manager Sue Weatherly said area zoning "absolutely prohibited" such a prospect. And just to be a little more emphatic about it, she added: "[It] couldn't be contem-

The house became the subject of fresh controversy last week after news came out that a real estate agent had sold it to a Taiwanese couple in August without telling them of its bloody past.

Gonzales, 24, knifed his father repeatedly in the chest, slashed his mother's throat, and stabbed and strangled his sister in what is

# Sef's home Enrile says court erred on tax refund for Lucio Tan

By Christine O. Avendaño, Michelle V. Remo and Philip C. Tubeza

THE COURT of Appeals made a mistake in ordering a P1.03-billion refund to Chinese-Filipino businessman Lucio Tan for his

company's payment of "excess" raxes from 2000 to 2002, opposition Sen. Juan Ponce Enrile yesterday said.

Enrile said this was because the law was very clear on the tax rates to be collected from Tan's Fortune Tobacco Corp.

He said that Section 145 of the Internal Revenue Code established four levels of excise tax rates for various classes of cigarettes, namely premium (P12), high (P8), medium (P5) and low (P1). These rates were supposed to be effective starting Jan. 1, 1997.

cigarettes paying higher rates than these rates that we're establishing to be effective Jan. 1, transition period. 1997, then the higher rates must continue to be paid," Enrile said.

The senator said the rates that took effect Jan. 1, 1997 were to

"And we said if there are any be adjusted or increased by 12 percent beginning January 2000 because the law set a three-year

> "That is the law," he said. "I cannot see how Mr. Tan could claim a refund."

ENRILE/AIS



EARTHY MISS EARTH 2004. Environmental savvy as a qualification makes the Miss Earth beauty pageant different from any other. Seventy contestants from all over the world are presented to the press on Thursday at the poolside of the Intercontinental Manila. Coronation night will be on Oct. 24 at the UP Theater, Dillman, Quezon City.

# US arms inspector finds no evidence of WMD in Iraq

WASHINGTON-Contradicting the main argument for a war that has cost more than 1,000 American lives, the top US arms inspector said Wednesday he had found no evidence that Iraq produced weapons of mass destruction af-

Charles Duelfer, head of the Iraq Survey Group; also concluded that Saddam Hussein's ability to develop such weapons had dimmed-not grown-during a dozen years of sanctions before last year's US-led invasion.

Belying prewar statements by President George W. Bush, Duelfer said that Saddam did not have chemical and biological stockpiles when the war began and that his nuclear capabilities were deteriorating, not advancing.

Duelfer's findings come less than four weeks before an election in which Bush's handling of Iraq is the central isque. They could boost Democratic candidate John Kerry's contention that Bush rushed to war based on faulty intelligence and that UN sanctions and weapons inspectors should have been given more time.

At the same time, however, Duelfer supported Bush's argument that Saddam remained a threat. Interviews with

COMPRED BY KAY LEVESA, FOR RESEASCH/10/00/04

FORECAST: Central and Southern Luzon, Visayas and Mindanap will experience cloudy sides with scattered rainshowers and thunder-storms becoming widespread rains over Visayas and Southern La-2 2011 particularly Palawar and Alladore provinces and Blook region.

# Palace adopts JDV fiscal strategy

By Gil Cabacungan Jr.

WEAPRESIDENT Macapagal-Arroyo .has adopted five strategies from the 12-point new wealth package being pushed by Speaker lose de Venecia and has included them in her core development thrust to bail the country sour of a fiscal crisis.

in her "road map to fiscal strength for fighting poverty" that will be unveiled by the National Economic and Development Authority on Monday President Arroyo listed six strategies for wealth creation: privatization of the National Power Corp.; mobilization

of investors for Mr. Diwalwal gold President picked these measures mine; exploration and development of more oil and gas wells; relaunching of massive reclamation projects; a major nationwide reforestation program; and creation of Hong Kong-type enclaves to capture long-term awestors.

Except for the Napocor privatization, the President's wealthcreation strategy was almost entirely adapted from De Venecia's new wealth package which has been criticized as a "sellout" because it would involve relaxing decades-old foreign equity limits.

Socioeconomic Planning Secretary Romulo Neri said the because of their "strong potential" in generating massive foreign investments and boosting confidence in the economy.

Neri said the wealth-creation strategy was almed at maximizing the country's untapped natural resources like mineral deposits, oil and gas reserves, land and agriculture produce.

The President is hoping that the fresh money to be generated from this wealth-creation program would complement the government's austerity and revenue-raising programs to achieve her goals of erasing the budget deficit.

# **GMA** in Hanoi as Asia-Europe summit starts

SONY.

HANOL Vietnam (via PLDT)-President Macapagal-Arroyo joined leaders of 38 countries from Asia and Europe here yesterday for the fifth Asla-Europe Meeting (Asem 5) amid a backdrop of international terrorism which continues to plague both rich and poor nations.

By Michael Lim Ubac

The Asem, an informal process of dialogue and cooperation among the leaders of 25 Asian nations, 15 European countries and the president of the European Commission, represents roughly half of the world's population and half of world output.

The President, who arrived here at noon yesterday accompanied by a small party of senior government officials, said the Asem meeting was crucial "at a time like this when we are at a crossroads in the new century." ? f

Participating leaders, who met at an informal dinner last night on the eve of the formal opening today, include German Chancellor Gerhard Schroeder, French President Jacques Chirac, Chinese Premier Wen Jiabao, Japanese Prime Minister Junichiro Koizumi, South Korean President Roh Moo-hyun and European Commission President Romano Prodi.

### Asem in new world

At a meeting earlier yesterday with Asian heads of state at the Hanoi International Convention Center, Ms Arroyo said "the role of Asem in this new world of the 21st century is to bring together the world's most dynamical and coherent regional groups."

The component groups of the Asem are the European Union and the 10-member Association of Southeast Asian Nations + 3 (China, South Korea and Japan) which the President described as "two equally formidable continents."

It excludes two world powers, the United States and Russia. She told the leaders they had a pivotal role

to play in the war against terror.

She also proposed that the association formalize itself by forming a permanent secretariat. She said the Philippines would be willing to host such a secretariat "as we move from dialogue to consolidation, from partnership to collective enterprise, which is how I see the

new role of Asem in the years to come." An informal forum working on the basis of consensus, the Asem has no secretariat. The summit of heads of state and government, which meets every second year alternately in Asia and Europe, is the highest decision-making body of the Asem process. Foreign, economic and finance ministers' meetings are held annually.

### 'Enlargement ceremony'

Fifreen new members from the Asean and the EU were adopted during an Asem "enlargement ceremony" last night.

Cambodia, Laos and Myanmar brought the number of Asian countries in Asem to 13. The new members of the European Union-Cyprus, Czech Republic, Estonia, Latvia, Lithuania, Malta, Poland, Hungary, Slovakia and Slovenia-were also admitted to the club, bringing to 25 the EU contingent in the

forum. The EC brings the membership to 39. Ms Arroyo, who is making her second foreign trip since she won a full term in the May 10 elections, was welcomed by Vietnamese Minister of Construction Do Trung Quan, Ambassador to Vietnam Victoriano Lecaros and Vietnamese Ambassador to the Philippines Dinh Tich.

After the airport arrival honors, she was taken to the Sheraton Hotel where a delegation of Filipino businessmen was waiting for her.

The President also met with Vietnamese President Tran Duc Luong yesterday afternoon. Ms Arroyo's party includes Lecaros, Poreign Affairs Secretary Alberto Romulo, Trade Secretary Cesar Purisima and other senior gov-

### emment officials. Oceans Initiative

The Philippines, with Portugal as co-sponsor, intends to present at the summit the Oceans Initiative which seeks to promote cooperation and dialogue in marine environ-

mental protection and scientific research. Ms Arroyo will also take the opportunity to promote cooperative activities that are in line with her administration's 10-point agenda.

Lecards said Ms Arroyo would want Asemmember countries to open their markets to Philippine small-and-medium enterprises (SMEs) which, he said, would generate more jobs.

Vietnamese Assistant Foreign Minister Nguyen Trung Thanh earlier told journalists here that Asem 5 would be the largest summit in the history Asem. He said some 1,000 delegates from 39 countries and institutions, including the EC, will be participating in the Hanoi meeting.





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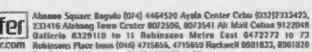
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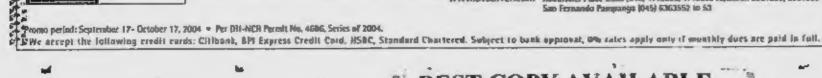


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# Palace still open to compromise with Piatco

By Gil Cabacungan Jr.

DESPITE getting peeved for being denied entry into the disputed passenger terminal, Mala-cañang is still hoping it can strike a deal with the Philippine International Air Terminal Co. (Piatco) to open the Ninoy Aquino International Airport Terminal 3 (Naia 3) early next уеат.

In an interview with reporters yesterday, Executive Secretary Eduardo Ermita said: "I don't want to make prediction or raise high expectations. We are looking at opening Naia 3 early next year because this is important to our economy."

three months, the government's negotiating team led by Solicitor General Alfredo Benipayo and former Supreme Court Justice Florentino Feliciano should be able to "slowly but surely" reach an amicable settlement with Piatco.

### Contract void

Since the Supreme Court voided Piatco's contract in 2003, the government has not moved any closer to reaching an agreement with Piatco on the amount of compensation for Naia 3.

The government is offering \$350 million to Platco but its conthan \$535 million in its arbitration case.

### Reimbursement

Piatco's German sharehold-

er, Fraport AG, is likewise seeking a reimbursement of \$425 million based on a separate arbitration case with the World Bank's International Center for Settlement of Investment Disputes.

Aside from compensation, Ermita

trolling shareholder, the Cheng said the government was con-family, has demanded no less cerned with the state of the terminal and the security measures inregrated in its design.

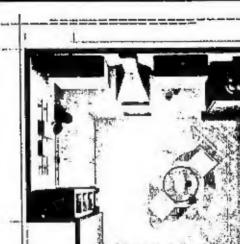
Ermita was among the Cabinet members that were turned that the terminal was sitting on away by Piatco's security per-

sonnel in Nata 3 Tuesday, Press Secretary Ignacio Bunya said that Piatco's refusal subverted country's sovereignty which Ermita echoed noting government property.



**ERMITA** 





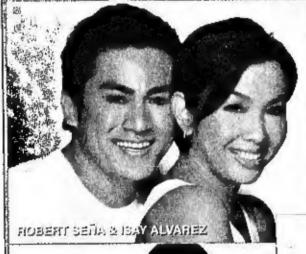
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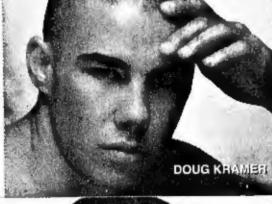
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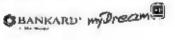


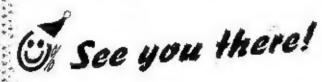














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PHILIPPINE DAILY INQUIRER

Family members and colleagues of former Rep. Francisco Sumulong attend yesterday's necrological services and requiem Mass for the late lawmaker at the House of Representatives. Sumulong, who first became a congressman in 1958, died on Tuesday, His rumains were to be cremated yesterday and will

be interred today. He was 85.



# Correction

Readers may send their requests for correction of factual errors in writing to Gerry Lirio, city editor, Philippine Daily Inquira, PDI Building, Chino Roces Avenue corner Massardo Street, Makati City; fax Nos. 897-4793/94; c-mail addresses: glirio@inquirencom.ph and daydexk@inquirencom.ph.
Complaints about lack of fairness or objectivity may be sent to Raul Palabrica, readers' advocate, the same address and fax numbers as those of the

city editor, and e-mail address:rpalabrica@inquirer.com.ph.

# DOJ orders tight security for Cebu drug suspects

By Philip C. Tubeza

JUSTICE Secretary Raul Gonzalez yesterday ordered increased security for the 16 suspects arrested in the P1.3-billion Cebu drug raids following reports their cohorts might bust them out of jail or have them liquidated there to prevent them from talking.

Gonzalez gave the order as he revealed that one of the warehouses raided by police was allegedly owned by Mandaue City Mayor Thadeo Ouano.

Gonzalez said the Department of Justice had also received reports of attempts to bribe the jail guards with P2 million to let the suspects, nine of them foreigners, escape.

Initially, 11 suspects were reported arrested during the raids. But yesterday, Gonzalez said the number of suspects was 16. He did not give the names or nationalities of the five additional suspects, however.

Gonzalez said investigators learned that one of the warehouses that had been converted into a drug laboratory was owned by Ouano but leased to the suspects.

**OCTOBER 8, 2004** 

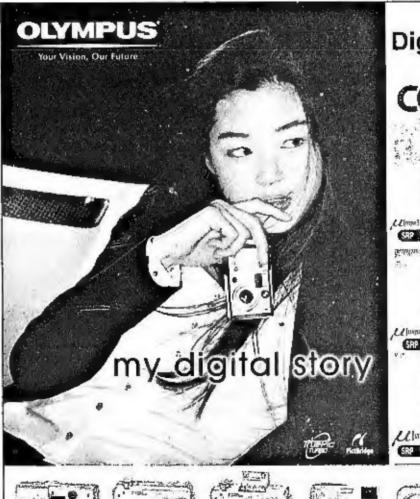
He said the mayor also owned a wharf near the warehouse but he did not know if this was used to transport the drugs.

Gonzalez had written Ouano and other Mandaue city officials earlier asking them to explain how the drug labs were able to operate in the city without their knowledge.

Before those buildings could operate, they should have mayor's permits and you can't inspect them by just looking at the walls from outside," he said.

Protecting the suspects and ensuring they would live to testify is crucial to the government's case against Calvin de Jesus Tan, the alleged financier of the Mandaue facilities.

Authorities identified Tahthrough a text message he received from one of the 16 suspects. With Christian V. Esguerra



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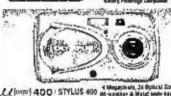
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### US graft busters' help sought

THE Office of the Ombudsman has enlisted the help of anti-corruption officials in the United States in monitoring the activities of corrupt Philippine government officials who are known to engage. in high-stakes casino gambling, buy choice real estate and make huge investments in America.

"They are our and eves ears abroad. You know how it is there, alnost everything purchased comes with receipts, unlike here," said a senior Ombudsman official. As a result, offi-

cials from the Department of Public Works and Highways, Bureau of Internal Revenue and the Bureau of Cuscoms have avoided taking their families on holidays in the US, Europe, Canada or Australia. The three agencies

are the main target of the government's lifestyle check campaign that WILS launched last year. Several officials from these three agencies have been suspended or dismissed from service.

Two Ombudsman officials said the agency has a "global" sharing" of information with counterparts all over the world, particularly the US Internal Revenue Service.

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'INDIFFERENCE, PARTIALITY'

# Family of captured soldier hits AFP

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THE FAMILY of Sgt. Jeremias Rosete yesterday accused the Armed Forces of the Philippines (AFP) of "indifference and partiality," focusing more on cases of captured officers than enlisted personnel.

"Wala silong malasakit (They do not care about us)," Rosete's wife Aida said in a press conference at the Volunteers Against Crime and Corruption office in Makati City,

She added, "There is no effort from the military to do something about my husband's situation."

Rosete was captured by the New People's Army Valentin Palamine Command in Columbio, Sultan Kudarat on Sept. 4, 2001.

Aida, who appeared for the

first time before the media since her husband was seized by the NPA, in Columbio, said the military only monitored her husband's case instead of actively working for his release.

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"They (military) even ask us about my husband's whereabouts when we should be seeking infor-mation from them," Aida said, crying. The military had declared that Rosete had defected to the NPA.

Rosete's eldest daughter Catherine said the AFP was being unfair by prioritizing the release of captured officers than enlisted personnel like ber father.

"We hope they would give our father equal attention so it would be fair to everyone," Catherine iamented.



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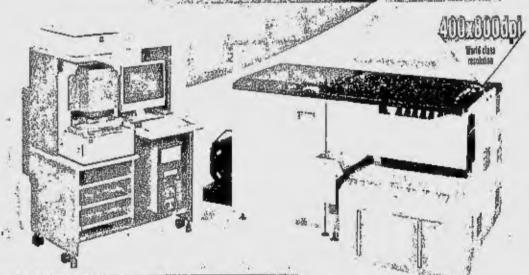




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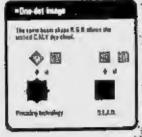
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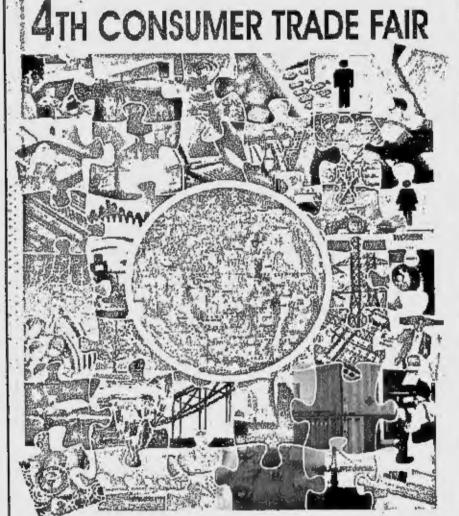


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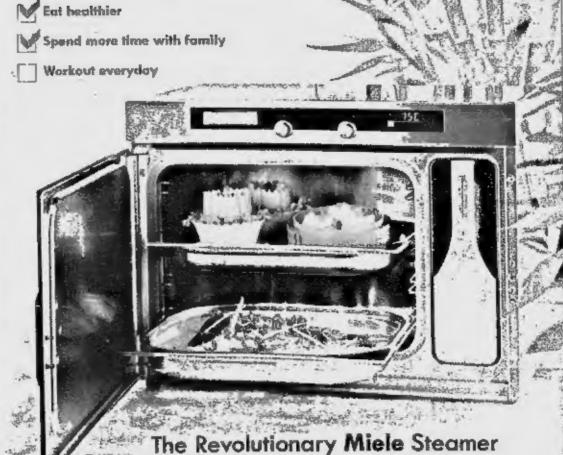
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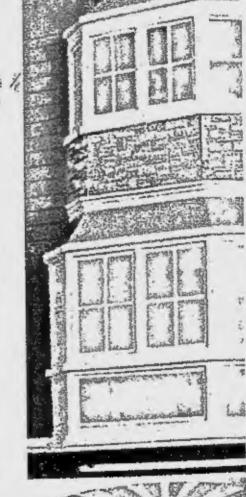
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### TEMPORARY RELIEF, NOT DOLE-OUT'

# Palace to push food program

By Juliet Labog-Javellana and Norman Bordadora

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DESPITE mounting criticism. Maiscañang yesterday urged local governments and the private sector to contribute to the P6-billion-a-month food coupons for the poor program.

**Executive Secretary Eduardo** Ermita said the food voucher system was not intended to be a dole-out but temporary relief for some five million of the poorest families in the country

regular basis.

At least the government is doing something. The people might think the government is insensitive to their plight," Ermits said.

Militant groups, however, yesterday continued to criticize the program, saying it was meant to keep the poor from rising up against the government.

The peasant group Kilusang Maghebukid ng Pilipinas said that while the government was playing benefactor to the poor,

who experience hunger on a "the toiling masses" knew who was responsible for the poverty and hunger that stalked many Fliipinos today.

"Who entered us in the GATT-WTO, which now leaves millions of us peasants out of work and out of our lands? Who orchestrated the demolition of urban poor communities and sidewalk vendors? Who did nothing when the prices of oil, power, water, food and basic services soared?" said KMP secretary general Danilo Ramos

The KMP said the dole-out was simply the government's kneejerk reaction to the Social Weather Stations survey on hunger that was released recently.

The SWS survey showed that 15 percent or about 12 million Filipinos experienced hunger and had nothing to eat at least once in the last three months.

"Many of our countrymen have been hungry long before the survey but it [the administration] has only done this now, to save face and say that it was doing something about it," Ramos

The left-wing fisher-folk group Pamalakaya said in a press statement: "The President is paranoid of the political explosion that landlessness, joblessness, hunger and poverty could bring to her administration.

This is part of the press relations work of the Office of the President. Ms Arroyo wants to reinvent herself as a crusader for the poor... in a vain attempt to save her fragile anti-people antipoor government," said Fernando Pamalakaya national

Undersecretary Celia Yangco of the Department of Social Welfare and Development had said the DSWD hoped to distribute at least five million food coupons worth P1,200 each to the 20 poorest families in every barangay each month.

The coupons could be exchanged for food in grocery stores, supermarkets, wet markets and rolling stores to be designated by the government.

Ermita assured the public the Department of Budget and Management would allocate funds for the food coupons.

"It is one of the programs that had been approved beforehand and the DBM has assured [us] that there will be funds available for it," Ermita said.

The funds totaling P6 billion per month would come from the National Disaster Coordinating Council, the National Anti-Poverty Commission, local government units and the private sector, provided the latter two groups contributed to the fund.

"The resources for socioeconomic relief and reform can only come from an earnest effort to raise revenues but, in the meantime, we are grateful to the privare sector and the local government units for their spirited response to spread the safety nets for the poorest of the poor," Press Secretary Ignacio Bunye

"This is a transient but vital priority and everyone should pitch in, even as we push the larger 10point agenda [of the President] for fiscal strength, economic growth and political stability," he



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# Food coupons to spark riots, warns solon

By Carlito Pablo

IT WILL be neighbor against starving neighbor. Food riots would erupt and many could get hurt and even killed.

This was the acenario painted yesterday by party-list Rep. Crispin Behran (Anakpawis) who criticized the government's plan distribute food coupons to only 20 of the poorest families in every barangay in the

"What is this? The government will pick out the families who look the most desperate and starving and give them the coupons while the other families equally desperate and

starving will be made to wait in the sidelines?" Beltran said.

"Neighbors will be competing with each other for the doleouts. This is an outrage," he said.

Beltran said that If government pushed through with the food coupon program, it should make sure that "every (poor) family gets a coupon.

"Otherwise, there'll be pandemonium. All this will be on President Macapagal-Arrayo's head. Food riots will enupt and many could end up getting hurt or even killed."

Addressing President and Social Welfare Secretary Corazon "Dinky" Soliman, whose department would be in charge of the coupon distribution program, Beltran said the problem in their hands was "not a soap opera."

"What you're confronted with is the life and death struggle of millions of FIIipinos," he said.

Beltran said the people "want jobs, not dole-outs.

"Majority of the population will never be able to lift themselves from poverty so long as the government maintains economic and political policies that put the interests of foreign investors, big corporations and landowners ahead of the people's welfare," he said.

Beltran also suggested that Malacañang drop its plan to impose more taxes, saying this would make life more miserable for the poor.

"The national government should get its priorities straight and junk all programs and pullent that We tack the welfare of the poor," he said.





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# RP investor liaison quits

THE PHILIPPINES' investor relations officer Cora Guidote resigned yesterday, shortly after organizing the country's international road show for this year.

Guidote confirmed she had tendered her resignation to Bangko Sentral ng Pilipinas Governor Rafael Buenaventura to take effect on Oct. 31.

"I want to move on," she said. Guidote, who joined the BSP in 2001, said she had only waited until the end of this year's road show across Asia, Europe and the United States before stepping down.

Analyst Astro del Castillo of First Grade Holdings said Guidote's resignation should not hurt the economy because she was not an economic manager.

But she had done a lot for the country. Investors, mainly foreigners, came to know the Philippine business environment because of her initiatives," he said.

Prior to joining the government, Guidote worked with ABN AMRO and Metro Pacific Doris C. Dumiao Corp.



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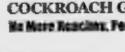
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# "US arms inspector: No WMD in Iraq

From page Al

the toppled leader and other former Iraqi officials made clear that Mil Saddam still wanted to pursue weapons of mass destruction and hoped to revive his weapons program if UN sanctions were lifted.

What is clear is that Saddam retained his notions of use of force and had experiences that demonstrated the utility of WMD," Duelfer told Congress.

Campaigning in Pennsylvania, Bush defended his decision to in-

There was a risk, a real risk, that Saddam Hussein would pass weapons or materials or information to terrorist networks," Bush said in a speech in Pennsylvania. "In the world after Sept. 11, that was a risk we could not afford to take."

But Democratic vice presidential candidate John Edwards, campaigning in West Palm Beach, Florida, said Bush and Vice President Dick Cheney "are in a complete state of denial" about the war.

Arguments for war

Sen. Carl Levin of Michigan, the top Democrat on US the Senate armed services committee, said Duelfer's findings undercut Bush's two main arguments for war-that Saddam had weapons of mass destruction and that he would share them with terrorists like al-Qaida.

"We did not go to war because Saddam had future intentions to obtain weapons of mass destruction," said Levin.

Duelfer's report also concluded that the Iraqi government was able to manipulate a UN oil-for-food program to avoid the sauctions' effects for a few years, acquiring billions of dollars to import goods such as parts for missile systems. Duelfer also accused the former head of the UN oilfor-food program of accepting bribes



**TESTIMONY of Charles Dueffer.** special advisor to the director of the Central Intelligence Agency, at the Senate armed survices committee in Washington reveals that there were no biological and chemical weapons in Iraq before the US invasion.

in the form of vouchers for tragi oil. sales from Saddam's government.

"Once the oil-for-food program began, it provided all kind of levers for him (Saddam) to manipulate his way out of sanctions," Duelfer told Congress.

He said he believed sanctions against Saddam—even though they appeared to work in part-were unsustainable long term.

On specific points, Duelfer

 Aluminum tubes suspected of being used for enriching uranium for use in a nuclear bomb were likely destined for conventional rockets and that there is no evidence tran sought uranium abroad after 1991. Both findings contradict claims made by Bush and other top adminlatration officials before the war.

· it is unclear what happened to banned weapons produced before 1991 that Saddam had declared in the 1990s to the United

Nations but were never accounted for Por example, Saddam declared having 550 155-millimeter artillery shells with mustard agents, but it's not known what became of most of them. He said 53 "residual rounds" have been found and the others are not considered a significant threat.

 The likelihood of finding the stockpiles that Bush spoke about before the war was Tess than 5 регсепт."

 Inspectors found no evidence that Saddam was passing weapons of mass destruction material to terrorist groups but added that wasn't a strong focus of his report.

Traveling in Africa, British Prime Minister Tony Blair, Bush's main foreign ally in the war, said the report showed Saddam was "doing his best" to evade the UN sanctions.

But the former head of the UN reapons inspection team, Hans Blix, said: "Had we had a few months more (of inspections before the war), we would have been able to tell both the CIA and others that there were no weapons of mass destruction at all the sites that they had given to us."

### Almost all wrong

The report avoided direct comparisons with prewar claims by the Bush administration on track eapons systems. But Duelfer largely reinforced the conclusions of his predecessor, David Kay, who said in larmary "We were almost all wrong" on Saddam's weapons programs.

Duelfer found that Saddam, hoping to end UN sanctions, gradually began ending prohibited weapons programs starting in 1991. But as Iraq started receiving money through the UN oilfor-food program, and as enforcement of the sanctions weakened, Saddam was able to take steps to

rebuild his military, such as acquiring parts for missile systems.

However, Duelfer found, the erosion of sanctions stopped after the Sept. 11, 2001 attacks, preventing Saddam from pursuing eapons of mass destruction.

He said that after Sept. 11, Iraq was more isolated diplomatically, US forces were gathering on the border, leads revenues were dropping and Raghdad was forced to let inspectors in. But Dueller said it was unlikely that level of pressure could have been sustained because of the costs both for the United States and for Iragis.

### Interviews with Saddam

Duelfer's team found no written plans by Saddam's regime to pursue banned weapons if UN sanctions were lifted. Instead, the inspectors based their findings on interviews with Saddam after his capture, as well as talks with other top tragi officials.

The inspectors found that Saddam was particularly concerned about the threat posed by Iran, the country's enemy in a 1980-88 war. Saddam said he would meet Iran's threat by any means necessary, which Duelfer understood to mean weapons of mass destruction.

Saddam believed his use of chemical weapons against tran had prevented irag's defeat in that war. He also was prepared to use such weapons in 1991 if the US-led malition had tried to topple him in the Gulf Wac

### **Immediate threat**

Before the war, the Bush administration cast Saddam as an immediane threat. Bush said in October 2002 that "Saddam Hussein still has chemical and biological weapons and is increasing his capabilities to make more." Bush also said then, "The evidence indicates that Iraq is reconstituting its nucle-



THIS OIL platform is in the Gulf of Mexico where almost 30 percent of production remains affected by hurricanes so oil prices roared to new record high levels on worries about supply.

### Crude oil hits record

the sluggish revival of output in key Gulf of Mexico oil fields following hurricane damage.

### Delay but not prevent

In the Philippines, motorists can expect another diesel price increase of between 35 centavos and 45 centavos a liter next week. The Department of Energy (DOE) admits it can only ask oil firms to delay but not prevent the price increases.

**Energy Secretary Vincent Perez** said the 35-centavo-a-liter diesel price hike earlier in the week was the result of DOE's "haggling" with oil companies.

"We only get them to delay price increases or at least implement smaller price increases more frequently," he said.

Diesel is now retailed at P22.10 a liter.

After settling at a record \$52.02 per barrel on Wednesday in New York, crude for November delivery on the New York Mercantile Exchange reached its new high in mid-afternoon Asian trade. In London, November Brent also hit a new record-at US\$48.40-up US\$0.41 from its overnight settlement.

Most Asian stock markets fell as sky-high oil reignited worries that high energy costs would dent household incomes, raise companies' expenses and hurt global economic growth.

The yen slid against the dollar due to Japan's heavy reliance on oil imports.

A senior International Monetary Fund official warned that tight oil supplies could leave the global economy worryingly vulnerable for years to come.

### Production snags

The US Department of Energy said Wednesday that oil demand was growing and high consumption in economies like China would not ease, as producers continued to pump close to capacity.

Markets continue to roll over the longer-than-expected production snags in the Gulf of Mexico-where production is 478,000 barrels a day below normal and oil output is down by more than 16 million barrels since Sept. 13.

The US Minerals Management Service said Hurricane Ivan punched holes in the network of oil and natural gas pipelines in the Gulf of Mexico, causing oil and gas to leak out at numerous points along the thousands of kilometers of pipelines. Authorities are still unsure how many oil spills were caused by cracked pipelines.

In one spill at a Shell Oil Co. pipeline about 50 km east of Venice, Louisiana, near the mouth of the Mississippi River, crews had gathered about 380,000 liters of water poliuted with oil.

Nigeria's main oil workers' union said it would join a national strike, set to begin next week, unless the government agreed to talks on rising fuel prices.

Nigeria, which produces more than 2 million barrels of crude daiby, is the world's seventh-largest oil exporter and fifth-largest source of crude for the United States, the world's biggest consumer of petroleum products.

### Major worry

A major worry among analysts is the world's limited excess oil-production capacity, or supply buffer, which is hovering around one percent above robust global consumption of 82 million barrels per day. As a result, fears of supply disruptions in Russia, Venezuela and Nigeria have pushed prices higher for several months.

Nigeria, Iraq, burricanes, they are not the cause (of the spike), they are contributing factors. The cause is demand, and refining capacity has

failed to meet demand," said Esa Ramasarny of the energy reporting agency Plans in Singapore.

Ramasamy said that, with no clear picture on actual stockpiles in many key oil-consuming countries, there was increasing speculation on pricing, especially with the Northern Hemisphere winter approaching.

US energy officials warned Wednesday that American homeowners should expect their heating bills to rise this winter due to double-digit price increases for heating oil and natural gas.

"People are concerned about inventory and heating and the pace of recovery in the Gulf of Mexico," said Mitsui Bussan Futures chief commodities strategist Tetsu Emori from Tokyo, Japan. "The price of heating oil is already expensive. Any dips, I'd say buy right away."

White world oil prices are 64 percent higher than a year ago, when adjusted for inflation, they remain about \$28 below the peak reached in 1981. Heating oil is priced more than 70 percent above year-ago levels.

### Out of date

David Robinson, deputy director of the International Monetary Fund's research department, said the continuing rise in oil prices meant the fund's forecast of 4.3 percent global growth in 2005, published on Sept. 29, was already our of date and would probably be scaled back to around 4 percent if recalculated now.

"I do worry about the medium-term outlook, about the sustained vulnerability to oil prices looking forward," he said.

World oil prices would likely remain at their current high levels up to the end of the year, or at least until a new president is declared in the United States, Perez said ar a press briefing.

### Correlation with US election

He related that, according to industry talk, two schools of thought existed on the correlation between the new US President and world oil prices.

If incumbent President George W. Bush wins in the November polls, world oil prices will likely stay high. If Democrat John Kerry wins, international oil prices may start to decline.

"But those are just industry opinions. I'm not rooting for either of the candidates for the US presi-dency," Perez said. "But prices will likely remain high until the end of the US elections. Since there will be no more (Organization of Perroleum Exporting Countries) meetings for the rest of the year. the result of the US elections may have an effect on prices."

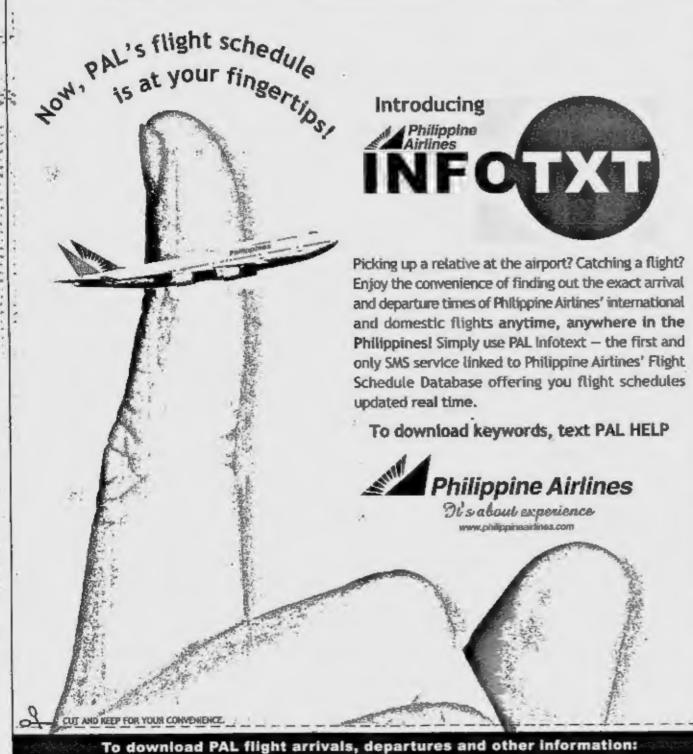
The benchmark Dubai crude, which oil refiners in the country use in pricing their products, hit an Oct. 1-6 average of \$37.76 a barrel from the September average of \$35.55 a barrel.

Diesel prices based on the Mean of Platts Singapore (MOPS) benchmark for refined petroleum products likewise remained high at \$55.42 a barrel in the Oct. 1-6 period, up by more than \$1 from the \$54.29-a-barrel average posted last month.

Oil firms also recently implemented price increases in cooking gas of between 50 centivos and P1.50 per kilogram due to high international contract prices in October.

The contract price for liquefied petroleum gas (LPG) soured to \$401.50 per metric ton (MT) in October from \$383 per MT the month

Perez said the DOE's haggling with oil companies was only focused on diesel and did not include LPG, although this was also a socially sensitive product. With reports from AP Reuters and Abigail L. Ho



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2. The facility is limited to Philippine-based celiphone users. 3. Departure and Arrival information are available only for flights within 2 days before and 2 days after the inquiry date.





### PHILIPPINE DAILY INQUIRER

# Even Hundred Islands are facing extinction, warns tourism exec

By Jerome Aning

WILDLIFE is not the only thing endangered in the Phil ppines. Even small .slands are facing extinction

The Philippine Tourism Authority yesterday said it would come up with measures to stop dynamite fishing, over-fishing, illegal coral harvest, pollution and the absence of marme conservation that have caused the

deterioration of the famous Hundred Islands of Alaminos, Pangasinan.

PTA general manager and chief executive officer Robert Dean Barbers said his office was working with Alaminos Mayor Hernani Braganza in the efforts to redevelop the islands to recover its status as a prime tourist destination in the Northern Luzan hub.

"After carefully studying the sit-

will come up with ways to correct the erronemus practices of residents and the tourists who go there," Barbers said in a statement.

He said the islands were "in

be rescued from manne degradation before it's too late, I believe the islands is in order."

The environment department

uation of the Hundred Islands, we dire need of attention and must recently granted the Alamanos city government proprietary rights over the 1,844-hectare Hundred that a concerted effort to rescue islands National Park for 25 years, with options for renewal, an order to spearhead its rehabilitation.

Barbers said he envisions a tourism and investment master pian to develop the Hundred Islands similar to the ones being implemented in the Caribbean Islands and the Florida Keys.

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### THE DAILY GOSPEL



Friday, October 8, 2004 27th Week in Ordinary Time

1st Reading: Gospel.

lk 11·15-26

As Jesus was casting out a devil some of the people said, "He drives out demons by the power of Beelzebul, the cinef of the demons." So others wanted to put him to the test by asking him for a heavenly sign.

But Jesus knew their thoughts and said to them, "Every nation divided by civil war is on the road to ruin, and will fall. If Saturn also is divided, his empire is coming to an end. How can you say that I drive out demons by calling upon Beelzebul? If I drive them out by Beelzebul, by whom do your fellow members drive out demons? They will be your judge, then.

"But suppose I drive out demons by the finger of God; would not this mean that the kingdom of God has come upon you? As long as the strong and armed man guards his bouse, his goods are safe. But when a stronger one attacks and overcomes him, the challenger takes away all the weapons he refled on and disposes of his spoils.

"Whoever is not with me is against me, and whoever does not gather with me, scatters

"When the evil sparit goes out of a person, it wanders through dry lands looking for a resting place. And finding none, it says, "I will return to my house from which I came "When it comes, it finds the house swept and evetything in order. Then it goes to fetch seven other spirits even worse than uself. They move in ano settle there, so that the last state of that person is worse than the first "

Commentary Its often soul that there is a diminishing sense of sin in modern times. In one way this is puzzling, for the 20th century has witnessed some of the greatest atrocutes of all time, genocide, ethnic deansing, cities devastated by nuclear bombs, terrorism, widespread destruction of the unborn and of the environment, rich countries starving out the poor. How is it we have a diministred sense of sin when there is so much evidence of its reality? We are aware of the surs of the world, but we have a diminished sense of personal sin. The sins of the world are so wast that our own seem puny beside them. If we have a dimanished sense of personal sin, it is not because we think we are better than we were before; it is because we feet powerless.
This feeling of powerlussness is the natching ground of extensive evil. If I

feet pawerless, then nothing that I do or neglect to do will seem to me to make any difference. This undermines the very source of action, for it robs my actions of their meaning. This emptiness of meaning—this vacuum—cannot be endured for long. The human heart, like nature itself, abbors a vacuum. It is quickly filled with arger and mindless destruction.

Jesus is the "Lagos"-a Greek word usually translated as "Word," but equality well as "Meaning," or "Inner Principle," or "Harmony." "In the beginrung was the Meaning. In the beginning was the Harmony.

Logistics Management.

For the first time, as part of an academe-industry partnership between the Technological Institute of the Phillippines and Transprodure, this four-year academic program called BACHELOR OF SCIENCE IN COMMERCE, MAJOR IN LOGISTICS MANAGEMENT is being offered only at TIP. Taught by industry professionals, the course was designed to meet the increasing demand of the logistics sector for new graduates properly trained in the logistics field.

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# The WORLD

Editor Luyerne B. Gueco

# Blasts kill 39 at Pakistan Muslim rally

MULTAN, Pakistan-Two bombs planted in a car and motorcycle exploded at a gathering of Sunni Muslim radicals in central Pakistan before dawn Thursday, killing at least 39 people and wounding about 100 others in what police suspected was a sectarian attack.

About 2,000 angry Sunris gath- the government, witnesses said. cred outside a hospital where victims of the explosions in the city of week after a suicide attack left 31 Multan were taken, shouning "Shi- dead at a Shiite mosque in an ites are infideis!" and slogans against eastern city.

The bombings came less than a

ered in a residential area of Multan to mark the autiversary of the death of the leader of the outlawed Summi radical group Sipah-e-Sahaba killed in an attack last year.

venue as people were starting to disperse after the overnight meeting, and two minutes later a secand bomb attached to a motorcy-

About 3,000 people had gath-ed in a residential area of Multan chief Arshad Hameed said. Pools of blood and shoes of the

"It seems to be an act of sectanan terrorism, but we are still investigating," he said.

Officials at the Nishtar govern-A car bomb exploded near the ment bospital said at least 39 people were killed and more than 100 were wounded, about 50 seriously. Some 50 others were treated for minor unjuries and later discharged. Other

victims were scattered at the scene, near the charrest remains of the car. Jamii Usmani, 26, who had been standing in a nearby parking lot

with friends, said a stampede after the bombing caused many injuries. The explosion numbed our ears,

we saw people falling on each othex everybody was crying, every-

body was running," he said. "Many people were injured in the stampede, we started picking them up and asked passing cars for heip."

Talat Mahmood Tariq, police chief for Multan region, said the car bomb, estimated to weigh about seven kilograms, was set off by remote control and most injuries were caused by flying metal from the vehicle.

# **CIA** discloses recipients of Saddam bribes

UNITED NATIONS-The Central Intelligence Agency on Wednesday released a list of firms and people from dozens of countries allegedly given oil vouchers by Saddam Hussein's government that could be turned into cash.



SADDAM

The charts, compiled from 13 secret lists by Iraq's former vice president and oil minister, enumerates legitimate contracts to oil companies. But it is also a veritable who's who of pointeal groups and individuals from whom the former Iraqi government wanted to buy utflu-

ence while under UN sanctions. The list was issued as part of a report on Iraq's unconventional weapons by CIA advisor Charles Duelfer, a former UN inspector in Iraq. But Duelfer did not say whether anyone had tried to verify the names on the list.

Among the alleged recipients of oil youchers were Indonesian President Megawati Sukarnoputri, former French Interior Minister Charles Pasqua, Russian uitranationalist Vladimir Zhirinovsky and his Liberal Democratic Party, the Russian presidential office, the Russian foreign ministry, the Ukraine Community Party, the Ukraine Socialist Party, the son of Lebanese President Emile Laboud and the Peoples Liberation Front of Palestine. There are also many others.

The only UN official on the list is Benon Sevan, the head of the humanitarian program for frag, who has been accused previously of receiving an oil voucher and has demed it several times. He is list as a Mr. Sifan, a UN officia.

The United Nations has given its documents to Pau. Volcker, former head of the Federal Reserve for an Independent probe

"We are not going to comment on any specific allegation against Mr. Sevan or anyone else," said UN spokesperson Fred Erkhard, "This is in the hands of Paul Voicker. We are cooperating with him fully. Benon Sevan is cooperating with him fully, and we will wait for Volcker's judgment."

All names of Americans and British compames and individuals, whether suspected of wronguoing or not, were deleted from the list, part of which had been published by an Iraqı newspaper in Baghdad after the war in March 2003

Iraq was under a sweeping UN trade embargo in August 1990 after it invaded Kuwait. The sanctions were tightened after the 1991 Guif-War and not lifted until last year.



**ABSENTEE VOTERS** 

Scientists at Casey, an Australian Antarctic Division research station in Antarctica line up to cast their ballots Oct. 7 ahead of Australia's national election on Oct. 9. The base is occupied by 17 expeditioners including scientists, tradespeople, mechanics, and others.

### Afghan men say wives, daughters won't vote in poll

KANDAHAR, Afghanistan-"I will not allow my wrife to vote."

Issa Mohammad, a young shopkeeper in Kandahar, was speaking for hundreds of thousands of families across the south of Afghanistan, where religious and social conservatism twinned with the threat of mil tant arracks means women will barely have a say in Saturday's landmark election.

"It is not because I am scared by the threat of violence," added the turbaned, bearded Mohammad

"It is just not in our tradition. Out of 100 families living in this area, I can telt you that no more than two or three of the women will have voter registration cards."

Official statistics show that fewer than 300,000 of the 1.4 million people registered to vote in southern Afghanistan are women, well below the national average of 41 percent.

Among those who will vote, awareness of the election process is often minimal.

US President George W. Bush has touted Afghan election participation as a foreign policy success story, after 10.5 million people in the country registered to take part

Another 1.3 million people are eligible to vote in Afghan refugee camps in Pakistan

## 2 Israelis, American win Nobel Chem for work on cancer

STOCKHOLM—Two Israehs and an American on Wednesday won the 2004 Nobel Chemistry Prize for groundbreaking biochemistry work that has major implications for the treatment of serious illnesses, especially cancer.

Aaron Ciechanover and Avram Hershko of Israel and Irwin Rose of the United States showed how our body cells give certain proteins-the building blocks of all living things-a "kiss of death" by marking them for elimination.

Proreins to be destroyed are given a molecular label, known as ubsquitin, before they are rapidly broken down into cellular "waste disposers" called proteasomes.

We stay healthy if this fast and furious selection. works, but if something goes wrong in the break down process, we could contract cell-related illnesses such as cervical cancer or cystic fibrosis.

Problems with the division of sex cells, in which the enzymes are required to cut the rope between separating chromosomes, can meanwhile lead to spontaneous miscarriage during prognancy or Down's syndrome.

Thanks to the work of the three laureates it is now possible to understand at molecular level how the cells control a number of central processes by breaking down certain proteins and not others," the jury said.

Ciechanover, 57, said on Wednesday that

their work on protein degradation was contributing to the development of new drugs against disease.

"There are many, many more (drugs) in the pipeline no doubt," he rold reporters in a video conference from his home in Haifa after the award was announced

There is already at least one drug on the market based on the laureares' research. Velcade, which treats multiple myeloma, a cancer of the bone marrow.

This is the second year in a row that the Chemistry Prize has been awarded for a medical discovery, after last year's prize honored research on molecular biology.

it blurs the boundaries between the traditional scientific disciplines, allowing this year's chemistry prize to closely resemble the 2002 Nobel Prize for Medicine, which was awarded to research on the protein mechanisms that ensure that new clones of dead cells are healthy duplicates.

at the Technion Institute in Haifa, Israel, as does Ciechanover, who was once Hershko's student. They are the first Israelis to ever win a Nobel prize in a science discipline.

"It's the first Nobel Prize in science that is going to Israel... It shows you that a tiny, small



Hungarian born Hershko, who is 67, works country with little resources can nevertheiess have imaginative scientists that are successful," Ciechanover said.

Rose, 78, who is the 55th American to win the Nobel Chemistry Prize, is attached to the University of California in Irvine, in the United **ISRAELI** scientists Avram Hershko (left) and Aaron Ciechanover in an undated picture in their institute in Halfa.

### For

Travel from Metro Manila to Majolos comfortably, safely and conveniently in less time, for tess fare

The North Ruil Transit, a flagship project of President Gloria Macapagai-Arroyo's administration, is expected to provide numerous benefits for Metro Maniki, Northern and Central Luzon commuters. The NRT is a fast, safe and convenient train system which will span from Caloocan to Majolos on Phase 1 Section 1 and Pumpanga for section 2. Three more phases are envisioned; Phase 2-San Fernando, Pampanga to Subre, Phase 3 running to Fort Bontfacio Global City and Phase 4 to San Fernando, La Urunn, Work on the NRT is expected to start in the first quarter of 2005 and is targeted to be finished by 2008.

Six stations will be built along the Phase 1 Section I route namely: Caloncon, Valenzuela, Marilan,

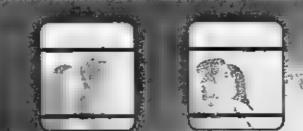
Bocane, Guiguinto and Malolos. A total of 21 four-est trains will be plying these routes, moving 350,000 people everyday.

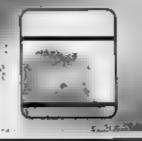
Luzon solons and the Arroyo administration agree that consumers will benefit greatly from the NRT Safe and fast travel time First, the project will

make it easy to commute to and from Bulacan, Pampanga and the surrounding provinces. Travel time will only be 37 mustes from Caloocan to Malolos as

Savings on rental and hus fare. The NRT will allow squents and workers who live in Northern and Central Luzon to continue to reside outside of Metro Manila while traveling to the city everyday at affordable rates. The NRT was charge a reasonable fare of P43 compared to the current bus face of P70. Commuters no longer have to spend on board or rent in the city as well.













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# The WORLD

# Flu shot shortage hits US

WASHINGTON-US bealth officials began a search for extra flu vaccines on Wednesday after one of only two major manufacturers, Chiron Corp., lost its entire year's production to contamination.

A million extra doses were coaxed out of vaccine maker Aventis-Pasteur, Health and Human Services Secretary Tommy Thompson said.

US officials were also speaking to British regulators who revoked Chiron's flu vaccine license to confirm whether all 48 million doses would be kept off the market.

Chiron's surprise announcement on Tuesday that British regulators had found widespread problems at its Liverpool vaccine plant meant the United States lost nearly half its anticipated influenza vaccine supply for the 2004 2005 flu season just

season made head mes, vaccine officials had hoped that the normally unenthusiastic US population might actually step up and get vaccinated in large numbers.

Now these officials will have to cajole vaccine providers into sharing their stashes, and convince the US public to save vaccine for those who need it most.

Health and Human Services Secretary Tommy Thompson said the United States now had 55.4 million doses , to require redirection." of vaccine on hand or available.

Scientists with the US Food and Drug Administration will meet on Priday with Chiron officials, Thompson

told reporters. it may be possible to find some doses that were not contaminated and that might be usable, he said. However, he cautioned, "It does not look promising at this point."

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After last year's unusually early flu and Prevention was working to find our where vaccines had already been shipped to providers such as clinics, drug stores and employers.

What we are hoping to do is to map out available vaccine in a way that will help clarify where the most likely areas of shortage will be," said CDC director Dr. Julie Gerberding.

"Keep in mind that vaccine distribution for flu is largely in the private sector. We do not have the authority

CDC says only high-risk people should now be getting the flu vaccine and that others should wait. Those in the high-risk group include babies aged 6 months to 23 months, people over 65, pregnant women and people with chronic diseases.

Gerberding said the shortage illustrated a chronic problem-a lack of vaccine makers.

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i home and ultimately for the country Better quality of life. With the NRT comes the romise of decongesting Metro Mantin. As growth is

spurred northward, the population will find more room to breathe. There will be new employment and residential opportunities opened along the path of the

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As the NRT project promises accelerated development in Northern and Central Luzon, the people living there can also expect improved quality

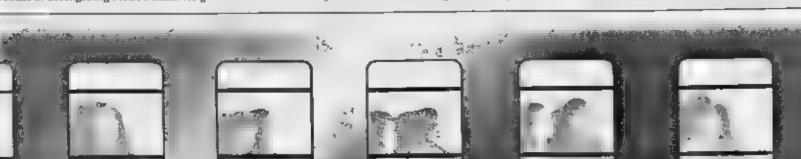
More job opportunities. Investors and new businesses will be attracted to the area, generating thousands of jobs for residents and migrants. On top of these, the NRT project is accompanied by 2000 jobs generated during the construction phase alone, 800 more for the operations and management of the

Cleaner environment for our children. Aside from the communic benefits for the Filipino people, the NRT will also benefit the environment. The NRT would reduce the need for gas-burning vehicles, thereby aiding in minimizing air pullution

Homes for the displaced. The construction of the NRT faces the challenge of what to do with illegal government, in conjunction with its program to provide a better quality of life for all Filipinos, considers these informal dwellers a primary concern. In connection with the construction of the NRT, the administration has developed a housing relocation project for these squatters. Funds have been a located specifically for this purpose within the projects' Right of Way budget. Aside from relocation, these informal dwellers can also benefit from the jobs and the increased development that the NRT can bring.

dwellers who live in homes "along the riles." The

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### Rationality, not rations

HE DRAMATIC increase in the number of households blighted by hunger, as revealed in the most recent survey of the Social Weather Stations (SWS), should reinforce the discourse and initiatives that have been spawned by the disclosure of our worrisome fiscal standing. Definitely it should not abet panicky palliatives and political grandstanding.

The first thing that should be done is EDITORIAL to evaluate the survey intelligently. The opposition, which during the dying days of the election had derided the surveys of the SWS for showing their standard-bearer losing steam to the incum-

bent, has been too quick to say amen to the survey on poverty. Guns blazing, it has blamed the administration. It predictably acts like a naysayer, thinking perhaps it operates in a cockpit. But the more it struts like a cock, the more it appears like a joke. And jokes are the surest way to make matters worse for the nation

What the survey indicates is that a confluence of factors has aggravated the condition of the poor. Many of these factors are beyond the control of the government. The high price regime of world oil has worsened inflation. Natural disasters have affected food supplies and increased the prices of basic commodities. It could be said that the extreme poverty in the last two months was pecu-12 liar to the period, and did not involve a pattern of regular

But we should have no illusions. The fact is that an increasing number of households have found it more and more difficult to eat three times a day. The poverty of a great number of the population has not been alleviated. The fact that more and more parishes have put up soup kitchens should show that poverty has become more seri-

It is only practical that the government deal with the famine tactically. Toward this, the Arroyo administration will distribute food coupons to the poorest families to enable them to buy grocery and food items. But this is merely a stop-gap measure, and Social Welfare Secretary Dinky Soliman has acknowledged this. More lasting solutions must be provided. And lasting remedies need longterm planning, more determined public policy and greater political will. .

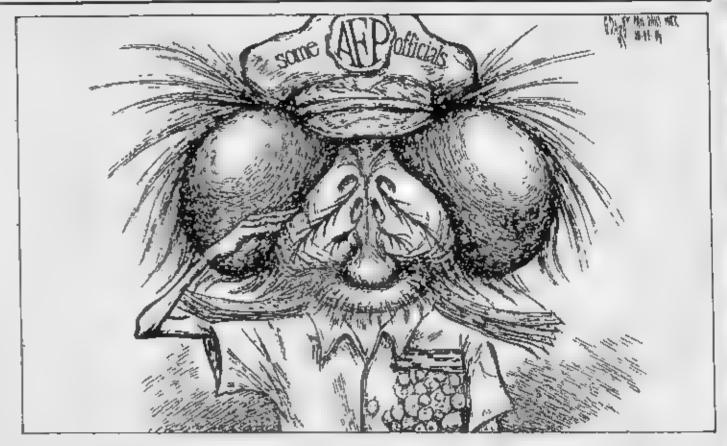
Congress and the executive, for example, must come to a modus vivendi on the fiscal crisis. Specifically, they should agree on how to boost savings, mobilize resources effectively and raise revenues. Boosting savings would mean they have to come together on rationalizing or abolishing the pork barrel. Mobilizing resources mean they would have to streamline the bureaucracy so that it could spend more on programs that best deliver services to the people. And raising revenues would mean they would have to plug the loopholes in the tax system while introducing new tax measures.

The fiscal crisis has a bearing on the social condition because the lopsided and even twisted allocation of resources has aggravated poverty. It is damning for instance that while lawmakers hem and haw on the abolition of their pork barrel, they seem impervious to the fact that the system is basically a wasteful way of using scarce resources. The pork barrel is euphemistically called a development fund for the countryside. But despite growing by leaps and bounds, the pork barrel has not made a dent on poverty in the countryside.

Congress and the executive will also have to review agricultural policy and plug the loopholes that slow down agricultural productivity and deprive the masses of access to the nation's agricultural gams. It is strange that a majority of Filipmos can hardly put food on their table when agriculture has been a leading performer in the economy, growing 3.3 percent last year, and expanding by 6.61 percent in the first six months of 2004

While it could be said that natural disasters in the wet months drove down production and made supplies less accessible to the poor, it is strange that the worst hit by the "poverty wave" in the SWS survey is Mindanao, which generally enjoys good weather all year round. This shows that there are leaks in the system that affect agricultural production and make popular access to agricultural gains problematic. Among these are the high prices of fertilizer and other agricultural inputs that beiray how monopolies continue to enslave our agriculture. Another's peace and order

The government and the nation should come together on how best to address poverty over the medium and long terms. Food coupons are mere palliatives. What we need are effective and rational solutions, not food rations.



# Foreign drug firms killing RP patients softly

THE GOVERNMENT has finally accepted the fact that in the Philippines, the rich are getting richer and the poor poorer. In fact, hunger already stalks the land. So the government will start giving our food coupons to the poor, and there are already lugaw lines at the Quiapo church, the counterpart of the bread ares during the American Depression.

That probably takes care of the food problem, at least in its very limited scope. But what about the "medicine problem," which is oftentimes more desperate and life-threatening than the "food problem"? The prices of medicines are so high that many patients die needlessly because they cannot afford to buy

The government has tried to alleviate the problem by passing the "Generic Drugs Law" which requires doctors to write the generic names, instead of the brand names, of the drugs they prescribe so that their patients can choose the cheapest available. And the Department of Trade is importing limited quantities of medicine from India that manufactures them cheaply.

But the results of these efforts are like a drop in the bucket in the supply of medicines con-sumed by sick Filipinos daily. Only a few drugs have generic, mexpensive equivalents here And the drugs from India are very limited, both in quantity and in the discoses that they cure

Four multinational pharmaceutical compames control almost 80 percent of the Philippine marker Filipino companies, of which Unilab is the biggest, have only a 20 percent share. As in our downstream oil industry, the loreigners have monopolistic control of the Filipino consuming public, so that they can dictate any price they want. That is why the prices of randed medicines are beyond the reach of the poor and often even of the middle class.

Not only that, they use unwarranted patent exploitation at the expense of Filipino patients. One case in point concerns a drug that affects millions of hypertensive patients who have to take blood pressure-lowering drugs for the rest

Neal H. Cruz

As 1 See It

In 1987, the multinational pharmaceutical company Dupont, filed an application for a patent for its ann-hypertensive drug (generic name: Losartan; brand name: Cozaar). After abandoning the application for more than 13 ears, it now wants to revive the application. Obviously, Dupont wants to continue the monopoly of the product and consequently retain its exorbitant pricing and profits.

The anti-hypertensive market is a P7-3 billion market, of which P201 million goes to Losarran. Dupont's Cozaar monopolized the Losartan market until June 2004 when a local pharmaceutical company introduced a compering product

The retail price of the 50 mg Cozaar is P39; the Philippine product is P20.20, or a difference of P18.80. The 100 mg Cozaar retails for PS5, the competing brand for only P26, or a difference of P28. With that big difference in prices, Cozaar will naturally lose a sizable chunk of the market and Duponi wants to prevent that by trying to revive its patent application that the old Bureau of Patents, Trademarks and Technology Transfer (BPTTT) had already declared as abandoned way back on Sept. 20, 1988

There is another probable reason why the foreign company wants to revive the application now. During those 13 years, it was operating as if it already had a patent since it had a monopoly of the Losarran market. But now there is a competitor, so it wants protection.

The life of a patent under the present intellectual Property Code of the Philippines is 20 years from the date of filing of the application. The patent application Dupont is pursuing was

filed in 1987 when the applicable law was RA 165 which provides that the term of paters shall begin on the date the patent was issued and expire 17 years later

If it gets the patent only this year, it would therefore continue to have a monopoly for another 17 years—after already enjoying such a monopoly for the last 13 years. That has the elfect of extending patent protection for 30

Cozaar was issued US patents in 1992 and 1994. It is absurd that a product that has been in the market that long should still be given patent protection.

Dupont alleged in its perition for reviva. of the abandoned patent application that the Notice of Abandonment seat by the BPTTT did not reach its office in 1988 and that its lawyer never notified it of the abandonment. BPTT1 rules allow a petition for revival to be filed withm four months from abandonmen. Dupont filed its petition after 13 years

The BPTTT and iPO affirmed the demal on the grounds that Dupont is bound by the mistake or negagence of its former counsel and that the period for filing a petition for revival had long lapsed

Dupont filed with the Court of Appeals a pe rition for review. The Office of the Solicitor General (DSG) argued that the period for revival prescribed in the BPTTT's rules on patent is mandatory and that Dupont is bound by the negagence of its counsel

But in its decision, the CA said that despite the lapse of 16 years, there is sufficient justification to relax the application of the doctrine that a party is bound by the mistake of its counsel. This decision contrad ets the ruling of the Supreme Court in Schuartz vs. Court of Appeals where it held that "where an unreason able period of time had lapsed prior to the filing of a perition for revival of a patent application due to negagence of the applicant's coun sel, such action would result in the forfeiture of the right to revive the patent application."

The OSG has filed a motion for reconsidera

## We need the myth of the rule of law

THE BRAZILIAN legal philosopher Roberto Unger has said that "law professors are like priests who have lost their faith but kept their jobs." We teach law in its ideal form, as the logical application of rules, insulated from bias and partisanship, yet we are fully aware that outside academia, law is wholly entangled in a flawed world and-in our convoluted neck of the woods—can be downsight unclean. Yet we continue to preach a gospel we have ceased to

Recently, Malacañang issued two presidenrial orders to foist that false gospel upon hapless schoolchildren. Proclamation No. 713 aims to "integrate the teaching of respect for the rule of law and the workings of the judiciary in elementary and high school curricula." Executive Order No. 361 orders the Depart ment of Education "to promote the rule of law through [the] Students' Manual on the Rule of Law and the Students' Digest of the Judiciary."

Since Education Secretary Florencio Abad has thus been ordained as the high priest for this new apostolic mission, allow me to share with him some tips.

First, teaching grade school kids about the "workings of the judiciary" can be soon boring. I pity the Grade 5 kid who has to track the lifecycle of a complaint from its filing to the entry of judgment. Surely there are better ways to faster respect for the rule of law without making a bright-eyed kid memorize each stage of a trial. My youngest son Miguel is 11, and I think he can learn about respect for law more from being the good Boy Scout that he is than from setting through a soporific lecture on law.

I guess Maiscañang's orders were actually inspired by old-style tenching based on a catechism of set questions and answers. I seriously doubt if that will work with the Gameboy and Sony PS2 generation. It certainly didn't work for me of the pre-Besamaz generation, with no cable and just three channels to choose from when the TV set was working.

So please do not fecture the kids about the "inner workings of the courts." If before that



Raul G. Pangalangan

lecture, the child would have said. "When I grow up, I will be a crusader for justicel", after the lecture, the child will say, "When I grow up, I'd cacher be Spiderman!"

Second, do not teach them about minuture of specific laws. You see, the rule of law is really neither about rules not about laws. It is about an attitude to rules, a mindset about law. It says that we must make decisions on the bosis of principles, not of personal prejudices, and respect the rights of others, regardless of wealth and power.

In reaching kids about the rule of law, the first enemy is the use of big words like "constitution," "jurisdiction," "adjudication." Our goal is to make the dilemmas real in their lives. when the teacher plays favorites in class; when a brave student storids up to playground thugs who bully his classmates, when cars do not yield to those who cross a street on the pedestrian lane; or, in an actual case, when a student's dishonesty was excused by campus authorties as mere "over-enthusiasm." Malacañang's orders speak of "value formation"; let us affirm those values in our daily work, nor in exams where students regurgitate to the teacher the old formulaic platitudes about law.

Finally, I dread to see the "Students' Manual on the Rule of Law" and the "Students' Digest of the Judiciary." From the tules alone, reading them must be as educational as memorizing a telephone book. Content-wise, they better be different from the maligned history books that the DepEd has prescribed in public schools.

When our kids were just about to start school, my wife and I would attend the onen-

tation programs for pre-schools. The talks were often exciting, telling us how each school's pedagogy would nourish our child's imagination, yet each time there would be a parent who would stand up and ask, "But won't you teach my child religion?" Then the kindergatten teacher would patiently explain "Sir, we will teach your child to respect others to love and care for people and for the world So the parent replies, "You mean you won't teach them about Jesus Christ?" Then the teacher explains, "We will teach them how to express their love for their parents, and how to share with those in need." And the parent ex claims, "So you won't teach them about the Blessed Virgin Mary!"

There are parents who think that being a Christian is about making kids memorize cate chism. There are governments which think that respecting the rule of law is about teach ing kids the inner workings of the courts. They all are cut of the same cloth

Malacañang has been criticized for propi gating a myth. I disagree. We need the rule of aw even as myth. It has been said that if God didn't exist, man would have had to invent Him, because a world rent apart by self-interest and profit-seeking desperately needs the idea of an aftrustic presence that transcends selfish egos. So it is with the rule of law. 11a. mere idea that no one is above the law, that even the powerful must prostrate themselves m law's domain, that the voiceless will be heard in law's temples-that mere promise sustains us in this land of wasted drea is Malacañang's folly lies elsewhere. Things be gin as a passion, then they become a duty, and then a burden. And that exactly is what Malacanang has done to the rule of law; reduce it to the drudgery of a schoolboy's homework Brandeis' prophecy is once again fulfilled "The greatest dangers to liberty lurk in inside ous encroachment by men of seal, well-mean ing but without understanding."

Comments to read pargatagent@up.cdu.ph

### DPINION

### Cheney-Edwards debate ends in a draw

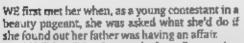
A DRAW was the verdict on the debate between US Vice President Dick Cheney and Democratic vice-presidential challenger, Sen. John Edwards The debate was a tough encounter that revealed their debating skills more than scoring points that could have helped either President George W. Bush or his Democratic rival, Sen. John Kerry. Those who expected a slugging match were not

Instant post-debate polls showed mixed re-sults, unlike the first Bush-Kerry debate last week, in which Kerry emerged a clear winner by more than two to one (57 percent to 25 percent). An ABC News poll judged Chency the win-ner, 43 percent to 35 percent, while a CBS News poll had Edwards winning, 41 percent to 29 per-cent. GNN gave Edwards, 78 percent to Chency's

The two candidates clashed on Iraq, terrorism and the economy. Neither held back from dragging into the debate issues such as Cheney's links to Halliburton, the US oil services glant that has cornered the construction contracts in Iraq, and Edwards' attendance and voting record in the Senate.

The vice-presidential debate as a feature of US presidential elections is of recent origin dating back to 1976. Tuesday night's debate in Cleveland, Ohio, was not expected to have a decisive impact on the outcome of the Nov. 2 election, but it assumed great importance because of the tightening presidential race

Despite the fireworks, neither Cheney nor Ed-words scored knock-out blows that would have enhanced the electoral chances of either Bush or Kersy. The Republicans had hoped Cheney's campaign prowess, honed as a veteran stugger in previous elections, would compensate for Bush's faltering performance in his first debate with Kerry. The Democrats had hoped Edwards would add momentum to Kerry's campaign, which was helped by their presidential candidate's strong performance in the first debate. Following the de-bate, Kerry wiped our Bush's eight-point lead last Sept. 26. A Newsweek poll last weekend found Bush and Kerry locked in a statistical tie, with 47 percent for Kerry and 45 percent for Bush.



"I'd kil, him!" Rio Diaz replied, confirming that she was indeed one of the Diaz sisters, famous not just for their beauty but also for their outspoken ways and unshakeable self-confidence

As the youngest sister of Gloria Diaz, who will forever be remembered by Pinoys as our first Miss Universe, Rso could have simply basked in her sister's reflected glory or shunned the limelight. Instend, she managed to find her own key light, coming to occupy a place in the public eye that was uniquely her own, establishing her individual identity and winning her own fans.

But though she entered show business and was a big success, it wasn't Rio's TV hosting work, or even her brief stint in politics, that merited the headlines upon her passing or the continuing fasci-nation with her life Instead, Rio won a place in the public's heart by the way she faced her death, sur-viving a "death sentence" after doctors diagnosed her with coton cancer not just with more time then was logically her due, but also with grace and inspiration. She infused the days she had left with meaning, reaching out to all those living with cancer and their families, "afflicting them with hope," as the title of a video she produced goes.

WHILE I knew Ruo from afar, it was in 1996, on a trip to Mexico, that we met personally.

Her husband, Charlie Cojuangco, was one of three congressmen who joined a Philippine delegation on a study tour of Mexico's family planning program. Rio had joined the group, together with one of her sisters, and when we got back to our hotel, drained from our visits to various agencies and clinics, the Diaz sisters would be at the lobby to greet us, bubbly and brimming with information about the shopping and the sites we had missed.

One evening, Rio managed to drag our entire group to watch a Mexican folkloric show, announcing, when we all fished out our wallets to pay for the tickets, that it was her and Charlie's treat. I can still remember her, at the end of the show, as we walked out of the gorgeous National Theater, taking Charlie's arm

IT has been a number of weeks since the last

Gawad CCP for the Arts were handed out in a

iong but glattering program held in honor of this year's awardees. Media coverage was slight, and

the only television starion that constantly re-

minds us of the awards is Channel 5 because of its

owner, Antonio Cojuangea, who is in the news

cultural award within the gift of the state, next to

being "canonized" Pambansang Alagading Sining

or National Artist. It is good that we honor those

who promote Philippine culture and we hope that

even in these days of fiscal crisis, funding for the

arts (already among the lowest priority) can be

Most memorable of the Gawad awards I at-

tended was when Wilfrido Ma. Guerrero and E.

Arsenio Manuel were honored. Exched in my

memory was the scene afterwards, when the two

senior citizens were vainly trying to get a taxi back to Diliman. They had been feted an hour

earlier on the CCP stage, but there they were in

their barong, clutching the framed citations, be-

ing avoided by taxi drivers who didn't want to

make the trip to Quezon City. What I regret most

was not stopping and giving them a ride because

That night I told myself, if this is how this coun-

try treats its artists and scholars, why bother? But

then all the people so honored worked and toxled

without seeking such a reward. Either way, I still

think Guerrero and Manuel deserved a ride home

One person who deserved to be remembered at

it meant missing my dinner in Malate.

The Gawad CCP is seen as the second highest

again but for a different reason.

maintained.



Amando Doronila



In the vice-presidential debate, Chency came off as a better debater than Bush. Bush is now under strong pressure to do better in the next two debates, in which the focus would be on the economy, an issue which the Democrats have emphasized and on which Bush's record is sporty.

Edwards' youthful looks did not prove to be an advantage as Cheney showed he had more graviras and mounted strong attacks on Kerry's ability to manage the war in Iraq and Edwards' inexperience. Chency looked more authoritative, although Edwards hit a soft spot when he menboned Hamburton.

Edwards charged that when Cheney was CEO of Halliburton. "they paid mailtons of dollars in fines for providing false information on their company, just like Enron. They did business with Libya. and Iran, sworn enemies of the United States. They are now under investigation for having bribed foreign officials during that period of time. Not only that, they got a \$7.5 million no-bid contract to Iraq."

Cheney was riled by the persistent reference to Hailiburton, but he deflected the attack by accusing Edwards and Kerry of "trying to throw up a smoke screen.

Edwards started the attack on the Iraq issue. Seizing on the admission by former US adminis-trator in Iraq Paul Bremer that the United States failed to put enough troops into the war effort, Edwards accused the Bush administration of leading the country to a chaotic conflict that distracted from the main threat of al-Qaida.

Cheney said Saddam Hussein had "am established relationship with al-Qaida. What we did in Iraq was exactly the right thing to do." He said that

given the same circumstances, he would "recom-mend exactly the same course of action," despite the failure to find weapons of mass destruction, upon which the administration built its case for war.

Chency shifted the focus back on Kerry's fitness for the job of defeating terrorists. He said: "I don't believe he has the qualities we need in a commander in chief, because I don't think, based on his record, that he would purpoe the kind of aggresrive policies that need to be pursued if we're going to defeat these terrorists.

Bremer's statement that the United States "never had enough troops on the ground" in Iraq came and as Bush was preparing for his second debate with Kerry set for this week. "We paid a big price for not stopping it because it established an atmosphere of lawlessness," Bremer said.

Bush apparently does not need a statement of that kind at this time. But Defense Secretary Donald Russsfeld dealt him another blow by saying he had seen no "strong, hard evidence" linking Saddam Hussein to al-Qarda.

Another unwanted development for Bush erupted when a senior US arms inspector, Charles Duelfer, reported on Wednesday he had found no evidence that leaq produced weapons of mass destruction after 1991

Duelfer told the Senate Armed Services committee that, contrary to pre-invasion statements made by Bush and senior administration officials, Saddam did not have chemical and biological stockpiles when the war began and his nuclear capabilities were deteriorating, not advancing. Duelier's report came less than four weeks before the election in which Bush's handling of Iraq has become the central issue.

Duelfer said his report found that aluminum rubes suspected of being used for enriching uranium for use in nuclear bombs were likely intended for conventional rockets and that there was no evidence that Iraq sought uranium abroad after 1991

These findings contradicted claims made by Bush and other top administration officials before the war. The report is deemed to boost Kerry's argument that Bush rushed to war based on faulty intelligence.

### Two women

AT LARGE



and doing a nimble dance, as she moved to the beat of the mariachi. We laughed and hummed the melodies along with her, infected by Rio's spurit and energy.

From Mexico City, Rio and Charite and ber sister flew to Los Angeles and it was there where she was diagnosed with cancer.

The last time I encountered Rio was at her in-laws' residence, almost two years ago, at a concert of the San Miguel Orchestra. She was rail-thun, almost a shadow of the vibrant woman I had met in Mexico.

But she had not lost her verve and had indeed gained a single-minded sense of purpose. She told me of her work among cancer survivors and their families, promising to send me a copy of the video she had produced on how to cope with cancer. Eventually I received a CD copy of "Afflicted by Hope," through our mutual friend Rene Durian (I am sorry to say I have yet to view it)

But Rio's life, and the stories about her that her loved ones and friends now share, are enough of a tribute to her and to the way she chose to live her life-always with honesty and courage, and facing every challenge, even death, with her head held high and anticipating only better times.

OF the 11 (now down to 10, after Abraham Sarmiento withdrew his nomination) ponsinces for UP president, six are women, holding out the tantalizing possibility of the State University get ting its first woman president when the Board of Regents meets next week.

One of the six is Solita "Winnie" Monsod, best known to the Filipino public as "Mareng Winnie," host of the popular public affairs show "Debate"

over GMA-Channel 7.

But there is so much more to Monsod than her multi-awarded turn as a broadcaster. For startets, she has been a professor of economics at UP Diliman for 33 years, and from the long queues for her courses, she's an extremely popular and respected reacher.

She has put in her time as well in public service, having served as director general of the Narional Economic and Development Authority during the term of Cory Aquino. She is remembered to this day among Neda staffers as their boss "with the best rapport with the rank-and-file" and who courageously stuck to her guns in advocating for a selective repudiation of the Marcos foreign debt even when it was clear this had become an unpopular option within the Aquino administration. (On hindsight, given the favorable global public opinion chinate for the Philippines shortly after the first Edsa Revolt, experts now say we could have risked debt repudiation with little fear of reprisal.)

These days, she is on call to various United Nations agencies as a consultant on issues of human development.

IN HER nomination letter, former Securities and Exchange Commission Chair and Ambassador to Beigium Lilia Bautista cited Monsod for "the basic personal requisites of leader-ship—high intellect, honesty and integrity, a strong humanitarian orientation, decisiveness based on reasoned and dispassionate judgment, and the courage and ability to commu-

nicate, defend and advocate such judgments."
For her part, "Mareng Winnie" says her vision for UP is centered on returning the university to its tradition of exceller at the top among institutions of higher learning not only in the Philippines but in the region," and producing "leaders at every level of government...that are not only intellectually prepared but also ethically well grounded."

In other words, Winnie is offering no less than herself as a template for the leadership of UP an offer that I hope the Board of Regents will not reject outright or subject to political

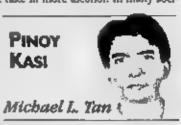
Binge drinking

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NOTICE how in both English and Tagalog we use innocuous words to describe alcohol intake: "drinking" in English and "inumen" in Tagalog. Yet alcohol is a powerful chemical, with effects on the body that you can feel within a few seconds after you take it in.

Almost as quickly, society takes over, telling us what we can and can't do as we take in more alcohol, in many soci-

eties, like our own, drinking "authorizes" us to let our hair down. Women are allowed to become more talkative, to laugh more loudly, even to flitt. Men, already usually knud, become boastful and



as the night wears on, the alcohol intake again authorizes other behaviors, including the sexual.

When is it binging?

in recent years, medical researchers have become more and more concerned with binge drinking, for which they've even elaborated a definition, drinking that brings blood alcohol concentration to 0.08 percent, meaning at least 60 milligrams of alcohol for every 100 milliliters of blood.

Big help, huh? As if we went around with chemical sensors to tell us how many milligrams of alcohol there is in our

The Aug. 21 issue of New Scientist, a British magazine, translates the medical gobbledygook and explains that, on average, males taking in five or more "standard drinks" or females taking in four or more "standard drinks" in two hours sends blood alcohol soaring to that 80 milligram level.

And what's a standard drink? It can be a small glass of wine, one bottle of beer or a splash of Russian vodka. For Filipinos then, the index would be beer bottles: taking in five or more in two hours could be binge drinking. But don't forget that many Asians don't break down alcohol very well in the blood, which means we get intoxicated more quickly. I'd suspect maybe even three beers in two hours could be problemacte for many of us.

Drinking to get drunk

Besides giving actual figures on numbers of alcoholic drinks, the New Scientist offers an even more simple definition of binge drinking; drinking to get drunk.

I can imagine some people asking, but isn't that why we drink in the first place? Ah, we forget that there's social drinking, which is usually meant to be in great moderation, as we do in family gatherings. There's even drinking for health, like a glass of red wine a day, taken lessurely.

Binge drinking is different. It's "pathological" because it invites many problems. The rapid increase of blood alcohol levels can lead to accidents. In the year 2002, it was estimated that 15,000 Americans died in vehicular accidents, following binge drinking.

Binge drinkers, often college students, are more likely to get involved in brawis ("rumbles" in Taglish), sexual assaults and vandahsm. Frequent blinge drinkers among students also find their academic performance affected. Which should not be surprising since alcohol hits the brain. Even during one binge drinking session, drinkers have been known to pass out. People mixing drugs with binge drinking can even die from cross-reactions, as we've seen with quite a few celebrities. The research also shows that brain damage due to binge drinking can be worse with younger people

Drinking affects our judgment, not just in driving but for other decisions. When drunk, people are more likely to get into unsafe sex, ending up pregnant (or getting someone pregnant), or picking up some sexually transmitted infec-tion, including HIV/AIDS

Why drink to get drunk? There's the "fun" element, what young people describe as going for a "gimmick." It's part of barkada (peer group) bonding, muted with machismo values of proving one's masculinity. This is more likely with young people, but I've nonced in the Philippines that it's actually older male barkada (and sometimes people in middle age) who binge. The reason is simple young Filipmos just don't have the money to binge.

For others, burge drinking may be a response to problems. But the alcohol does nothing to help overcome those problems. Alcohol adds to the depression and, paradoxically, it complicates problems because with binge drinking, the high levels of alcohol actually suppresses REM (rapid eye movement), making it more difficult to sleep. So you're drunk nauseated, trying desperately to forget a problem which nags you even more incessantly because you can't sleep. If you finally dose off, it'll be for short sleep. You wake up with a hang-over, and the problem looming even larger.

Fighting binge drinking The research on bange drinking has produced a lot of interesting information. Scientists now know that men are more likely than women to binge, this being of course a matter of culture and gender. As societies become more accepting of women drinkers, you might expect to see more women

binge drinkers. The research also shows that the earlier one starts to drink, the higher the chance of becoming a binge drinker inter And if one does start bringeing early in life, that bringeing is more likely to continue later in life.

Like cigarettes, controls on alcohol consumption should start with young people. We need to rethink all those advertisements glorifying alcohol, especially when it's associated with a night out with the barkada.

Alcohol is also too cheap in the Philippines, encouraging more binge drinking. Notice how in beer houses they put the entire crate next to a table, almost as a way of letting people know that the barkada intends to finish at least one crate Beer prices in the Philippines are among the lowest in the world but even then, it can be a bit too expensive for low-income Filipinos, who then turn to even cheaper alternatives such as local gin, vodka or rhum.

The potential problems that come with dranking in general need to be part of health education in schools. Besides bange drinking, young people should be able to identify "bending," where someone spreads out heavy drinking over two or three days. And then, too, there's chronic drinking. for some on a daily basis, until the liver gives up. Cirrhosis is among the 15 leading causes of death among Filipinos

People should be taught to know when to stop. In English, there are various terms used to describe intoxication: "feeling tipsy," "wooxy," "drunk," "very drunk." We should look at our terms: "may tama" (early stages, where alcohol's hit is (elt), "medyo lasing," "lasing na lasing," "lating na lating" (when the drinker can't even pronounce lasing), "windang" the last a slang term meaning "wola na" (there's nothing left, good night). Unfortunately, people don't usually want to ad mit they're "windang" and stop drinking. So the binge drinking can go on and on, until trouble erupts

We learn to binge through the barkada; the barkada should also be a channel for teaching each other when to slow down, when to stop

Doreen

### LOOKING BACK

Ambelb R. Ocampo



food simply, in a language that perked up the taste buds and made mouths water. However, more than restaurant reviews, her graceful prose hid a deeper purpose which was to place food in its proper content. For this task Fernandez used more than the usual adjectives and drew from other disciplines: music, theater, art, literature, anthropology, or even architecture in describing food. Each essay pushed beyond eating and its physical pleasures and moved into the place of food in Filipino life

Following the lead of Bullat-Savarin who wrote, "Show me what you est, and I will tell you who you are," Pernandez used food as one way by which to tackle Philippane culture, since food forms part of that chusive thing Filipinos call pational identity. For her consistent and groundbreaking work in food as well as Philippine literature, theater, history, journalism and the arts, she deserves her posthumous Gaward CCP for the Arts.

Marriage to the pioneering interior designer Wilt Fernandez in 1958 led to many pursuits like the food column they began jointly in 1969, with Will eating and Doreen writing. In time, the columo carried only her byline and evolved into a column that set new standards for food writing. A disciplined writer, she submitted her weekly newspaper columns in batches often weeks in advance such that they continued to appear a few weeks after she died in June 2002.

terviewed people and observed actual cooking Once she documented the way florance made trademark meat dishes by spending the better part of the day warching the goat from the time it was led to slaughter in the backyard till the time the creature was on serving plates, transformed unto various dishes leaving nothing uneaten but the born and hoof.

In like manner, her theater research took her from the air-conditioned and acoustically perfect halls of the Cultural Center of the Philippines to rural areas where the traditional plays like the komedyo or sinakulo are still performed. Most difficult to document were the marathon plays of San Dionisio in Parañaque where townsfolk kept adding scenes to a fluid script extending the running time to about 12 hours, divided evenly over two evenings. Notebooks and note cards were filled with her observations in shorthand. She interviewed people, tracked down manuscript plays and old playbills and over time took hundreds of slides with her own camers.

These now historic color transparencies that form visual documentation of plays performed in the last three decades will soon form part of the CCP library. This is ironic because a number of times she was stopped by overzealous guards while she clicked away (without a flash) during performances in the CCP

Her books include "Palabas: Essays on Philippine Theater" (1996), "Face to Pace: The Craft of Interviewing" (1995), "Tikim: Essays on Philippine Food and Culture" (1994), "Fruits of the Philippines" (1997), and "Palayok: Philippine Food through Time, on Site, in the Pot" (2000), all basic references now for Philippine culinary culture. Maybe a compilation of her food columns can be added to the above to help us discover ourselves through our food.

Comments are welcome at accampo@atenco.edu

The INQUIRER is a member of the

PHILIPPINE PRESS INSTITUTE The National Association of Philippine Newspapers



least in the Inquiries is Dorren Gamboa Fernandez (1934-2002), who was honored this year for culrural research. She was better known as a food critic, one whose smiling face marked many food columns, some now used like the famous "Good Housekeeping Seal of Approval" in many restaurants in the country. She spoke to readers about

Her food research was not confined to Manila restaurants. She went to fields and fishponds, in-

### **OPINION**

## Children's right to see parents

A matrix of respect to  $\rho$  and the first of the probability of (0,1) and (0,1)

A LETTER, "Criminals have abdi- writing this letter lest readers ger Punishment is ultimately meant cated their parental rights," (PDi, 8/25/04) supported the ban on minors from visiting inmates at the National Bilibid Prisons. The writer argued that he did "not agree with the proposition that criminals still have parental rights. They never gave any importance to their parenthood before they committed their crime. So what's the beef?"

After reading the letter, I checked the Inquiner's Letters section every day for any letter that questions this presumptuous

the impression that it was the correct view.

There are people who break the law thinking life will be better, or just to get by, or to survive. We can't say they all give no importance to those they care for. In fact, it might be that they committed a crime for those they care for Also, with our flawed justice system, we have innocent people in jail. But we look at a jail and all we see are criminals. Yet, even the hardened criminals are the ones in more need of our care and statement. Finding none, I am efforts to make them reform.

to reform. And as they serve their terms and punishment, they must also be given something good and reason to hope for. Let their laved ones, most espe-

THE PERSON NAMED IN

STREET SHEET SHEET SET

cially the children, visit them now and then. Give them hope. For hopeless people are more dangerous, and it's a crime to deny them

The NBP authorities should not take away the children's right to see their parents.

ERNESTO T. LAPUZ, 2519 Opelo St., San Andres Buird, Manila



· Department of Foreign Affairs P15 million

All these funds were used by the President in the last elections and have not been audited under full public scruting.

So in the midst of the fiscal crisis this poor nation is going through, we cannot belp but call on our countrymen to once again couse our "bayanihan" spirit to punish the perpetrator of this cri-

-MAC RAMEREZ, deputy secretary general, Kabataan ng Migranteng Pilipino para sa Bayan (Kamiyan), 49 Mayaman cur. Matahimik Sts., UP Village, Quezon City



### Insult to cats

I DO not understand why some people in the media use the term "fat cats" in referring to GOCC executives and government officials receiving exceedingly high salaries that they do not deserve. (PDI, 9/17/04)

If the term is used derisively, I would say it is an insult to cats. These pet animals are meek and get satisfied with the leftovers fed them. A Reader's Digest article kind of complimented cats by stating: "When picking out a pet, keep in mind that to a dog you're family; to a cat, you're staff."

Going back to the figurative fat cats, don't you think they should be referred to more aptly as "fat crocs" or "fat byenas"? Of course, I mean those who wrongly think they are qualified for their present positions and deserve such fabulous paychecks are often the ones who are arrogant and aloof.

-JESUS NATANAUAN, Mabini Street, Barangay 1, Talisay, Batangas 4220

### Gordon didn't clear FVR I WRITE in reaction to the news

ল-পঞ্জন মুক্তান্তৰ সংস্কৃত স

article, "Gordon clears FVR in Smokey Mountain case" (PDI 9/25/04) which reported that Sen. Richard Gordon "appears convinced that ex-President Pidel Ramos has no criminal liability" in the Smokey Mountain reclamation project. Quoting the senator as saying, "I think former President Ramos acquitted himself rather well," the story implied that he has cleared the former prest-

It is true that Gordon, in a press conference with the Senate beat reporters, made the statement. But it was expressed not in the context implied in the news story. The term "acquitted" was used to express the senator's admiration the way former President

### NFA not for profit

THIS refers to the plan of the government to abolish or privatize the National Food Authority, Budget Secretary Emilia Boncodin said that the "NFA may be the first to go." (PDI, 9/16/04)

It is very unfortunate that every time the government needs to generate add tional revenues or to institute cost-cutting measures, it always thinks of the NFA as the sacrificial lamb. It is as if our economic managers are not aware of what the NFA is doing. Doesn't the government know that the NFA's mandates (food security and stabifization of the supply/price of rice) are not meant to create profits for the agency or for the government, for that matter?

The NFA was established so that the government can fulfill its basic duty of making rice-the Filipino's basic staple—available, affordable and accessible at all times, especially during calamities

Ramos carned and defended himself during the joint hearing of the Senate blue ribbon committee and the committee on government corporations and public enterpris-

Being a lawyer himself, Gordon is well aware that white the former president's arguments during the hearing were plausible, he is not authorized to make judgments on them by his lonesome. That function lies solely with the above-mentioned Senate commit-

-REO C. ENOCENCIO, chief of staff. Office of Sen. Richard J. Gordon, Rm. 509, 5/P Senate of the Philippines, GSIS Bidg., Financial Center, Passay City

unfortunate that our economic managers are losing sight of this social responsibility of the govern-

The NFA may be a "losing" agency; but it has its direct and indirect benefits. And its social benefits far outweigh the losses

Without the NFA, the rice cartels will reign supreme again. We, the rice retailers, will be severely affected, left at the mercy of the cartels. Let us not go back to the crisis of 1995. We have hadenough of that

Instead, let us strengthen the NFA so that our government can ensure that every Filipino family is assured of rice on the table and every Filipino farmer is assured of a ready market for his produce and fair rerums on his investments.

-VERANIO R. FUENTES, president, Confederation of Grains Retailers Association (Grecon), Quezon Chapter, Lucena City

### and emergencies. It is indeed very SWS' findings on 'cheated majority'

SEN, Edgardo Angara, Rep. Francis Escudero, Rufus Rodriguez and Conrad de Quiros should stop gloating over the recent survey of the Social Weather Stations indicating that the majority of Filipinos believe that President Macapagal-Arroyo cheated her way to the presidency.

If you put together the number of those who voted for Fernando Poe-Jr., Panfilo Lacson, Raul Roco, Eddie Villanueva and Eddie Gil, they will certainly constitute the majority of those interviewed. With the elecnons said to be the most fractious in our political history—held barely four months ago, you will not need an SWS survey to find out what those opposed to GMA think of her To this day, none of the principal complainants have proved their claims of massive cheating.

A well-known traditional posts cian said not too long ago. "Perception is more important than the truth." A vile statement but

how true in our brand of polines and opinion making.

The opposition, especially Angara, Escudero and Sen Aquilino Pimentel, can still play a heroic role at this time, when our nation's economic survival is at stake, even if they still get marching orders from the accused putiderer in Tanay and were primarily responsible for foisting on us a presidential candidate whose only credential to the position is his

popularity as a movie actor. Instead of criticizing at every turn the present administration without offering solutions, they can present to the Filipino people and to GMA, through the print media, the detailed program of governance they formulated for a Poe presidency. Let's see what they've got. The question is, do they have any, save motherhood statements that any man in the street can make?

-JESS CORDEROJR., Paramaque City, sweet\_pep@yaboo.com

### On hunger in the Philippines

I CANNOT understand why 15 percent of Filipinos go hungry in a country implementing a land reform program and after Joseph Estrada iost the presidency.

Blame the media for publishing only the had side of every administration. Negative publicity incites the people to revolt and the army to mutiny. Civil disobedience draws media coverage

Many times have I encouraged the present administration to set up a revolving fund for the

VOICES

construction of a home and garden project, starting with a modei at Lumbo, Valencia City.

Mysdea was to construct a "four-plex" with a \$500-square meter "food garden" for each of the four homes. I even submitted the plan to the DIM contest of the World Bank in Pasig City.

ON INQ7.NET

Imagine every family having a home and a garden, payable in 25 years? How can there be hunger in Mindanao with all the vacant public lands-blessed by the absence of typhoons but plenty of ram?-Nicolas P. Gomez, 1486 Huntington Ave., San Francisco, CA 94080, via e-

I have been in a lot of countries and I have seen poverty worse than what we have in the Philippines. Governments everywhere should make idle lands productive. Empty lots, instead of being left unused, should be converted into neighborhood gardens. Teach schoolchildren how to grow vegetables. Very important vitamins are easily found in tomatoes

When I was a fifth grader in the United States, I had a huge garden which I tended and shared with neighbors. It was owned by a rich, old widow. We took up a collection to buy some insecticides and the water came from the homes of everyone. The sweet corn and everything we produced there were excellent

Barangay officials should encourage the establishment of community gardens. God helps those who help themselves. I see a for of people waiting for someone to give them a free lunch. Why not get them to grow that lunch?—David Baker, Filinvest 2, Quezon City, via e-mail

### Culprit behind the fiscal crisis IN THE FLURRY of "bright ideas"

MACTAN

The scope of works includes but not limited to the following:

Interested Bidders/Contractors who may apply for eligibility

e) Cooperatives duly registered with CDA

INTERVATIONAL ALEPORT ACTIONALY

MUITATION TO APPLY FOR ELIGIBILITY AND TO BID

The Macien Cebu International Airport Authority through its BIDS and AWARDS COMMITTEE BAC with office address at Macian, Lapu app. Cely Invited all interested Commediate holding a LARGETE PCAS License with at least five 45 years of helevant althority experience or adjuvalent capabilities in asphaling works or a Joint Venture Brintar experience to register and to apply for eligibility and to but for the RUMWAY ASPHALT OVERLAY PROJECT of the MCAA. The Approved Budget for the Contract

Apphalt overlaying of the runway with a lotal length of 9.520 meters, a wight of 45 meters and theorems of 5 centimeters from the original grade line Painting of perviousent runway meetings to accordance with ICAO and FAA

Duty ticensed Filipino citizens/sole proprietorshipe.
Perforeshipe truly organized under the laws of the Philippines and of which at least seventy-five percent (75%) of the interest belongs to different of the

Philipplines.
Corporations dely organismd under the time of the Philipplines, and of which all feast saversty-live percent (75%) of the outstanding capital stock belongs to citizens of the Philipplines.
Persons/entities forthing become/ves total a joint rentum, i.e., a group of two (22) or more persons/entities they intend to be jointly and saverally responsible of lightle for a perticular coordact. Provided, however, That, in accordance with Later of Instructions No. 600 (LOI 600). Priping ownership for interest of the joint venture concerned shall be at least sincerely-live persons (75%). Provided Aminer, That the Joint Venture has been assued a Special Contractor's License from PCAB pursuant to RA 4566 as arounded with the citiggsry requirement of the project to be tod. or

s in case of photocopied documents, the original shall be presented for

Department of Trade and Industry (DTI) business name registration and SEC registration certificate, whichever may be appropriate under quality laws of the Philippinas.

Philippinas,
Valid and surrest Mayor's permitimunicipal licenser,
Tappiner's Identification Number
Swom sphement from the prospective bidder that it is not "blackhated" or barrest
from bidding by the Government or any old a agencies offices corporational or
LGUs Including non-inclusion in the Consociated Blackhatery Report issued by
the GPPB once released in accordance with the guizelines to be issued by the
GPPB as provided in Section 69.4 of the IRR-A IRIA 9.84.
Statement of the prospective hidder of all its organization or completed government
and private contracts for the last 5 years. The statement shall state for each
contract whether said contract is Ongoing, Completed or Awarded but not yet
stated, where applicable. The statement shall include, for each contract, the
following.

(1) the name of the contract; (2) date of eward of the contract. (3) contract dwallon in dwiner's name and address. 5 nature of work (6) contractor age which sole contractor sub-contractor or panel; in a joint workloop, (7 cota) opiningst value at award. (5, date of compretion or estimated.

completion time. 19 Intal content value at completion, if applicable 10] percentages of planned and actual accomplishments. If applicable 11, value of outstanding works, if applicable 12 the statement shall be supported by the notices of award action notices-to-proceed naued by the ownlets, and (13) the statement shall be supported by the Costractor's Performance Evaluation System (CPES) rating sheets, and/or certificates

A valid LARGE "ET PCAB license and registration for Civil Works Contractor and Special Contractor's License Issued by PCAB parament to RA 1566 as settended

for John Venture
List of available prospective bidder's key personnel, such as project reamagers,
project engineers, maistriple engineers and foremen that shell be seen for
construction contract
List of available equipment that the prospective bidder owns or under lease or
under purchase agreements that shall be used solely for the construction

The prospective bidder's audited financial statements, stamped "received" by the The prospective proofs and authorized institutions, for the immediately preceding calendar year showing, imming others, the prospective bidder's total and current assets and labelies.

and current assets and labelles. The prospective her is Net Financial Contracting Capacity (NFCC), or a commitment from a Scensed bank to extend us it a credit line is awarded the contract to be bid, or a cash deposit condicate. In an amount not lower than that set by the procuring energy in the Building Documents, which shall be at least equal to ten percent (10%) of the approved budget for the contract to

be bet Valid doint Venturia Agreement, in case of Joint Venture.

Letter authorizing the EAC anist duty Authorized representatively its ventily only of all of the documents submissed for the elegistry clock.

Conditional under ceth from the prospective bidder or its duty authorized representative that each of the documents submissed in satisfaction of the elegistry requirements in an authorized and original copy or at his each of the formation or copy of the expense complete copy or at his each singular control or copy of the expense complete, and that all statements and information provided therein are true and correct.

Cartification of Registration from Government Electronic Procurement System (GEPS).

All interested bidders/contriscons are required to submit a Letter of intert and Eligibley Documents on or before October 15, 2004 Bid Documents will be available at the BAC Office from 9 00 AM to 4,00 PM on November 3, 2004 to November 12, 2004 upon payment of a non-refundable fee of P5p 47 000 00

For more detailed information, the bidders may contact the BAC Secretarist at telephone no (032) 340-2488 (ocal 2050/205) or at telepas no (032) 341-4817

MCMA reserves the right to reject any or all bids, to walve any required formulity therein postpone any of the abreviantional acheduled BAC activities (4 absolutely recessary)

postpone any of the encrementurinal acheduled BAC activities (d absolutely recessary), assumes no obligation whatever to compensate or indeximily the bidders of any exponess or loss that they may incut in the proparation of their bids, and to accept the other which is received and advantageness to the Covernment not does it guarantee that now awards shall be more

Pre-Bid Conference | November 17 2004 | @ 9 00 AM |
Bid Opening | December 1, 2004 | @ 9 00 AM |
Deadline | December 1, 2004 | @ 9 00 AM |

of completion and owner's acceptance of approximate

To be registered, interested bidders/contractors shall submit the following eligibility

from our senators and congressmen to rescue our affing economy from eventual collapse, we should first and foremost identify and punish the culprit behind the fiscal crisis.

young relatives of overseas Filipinos who keep the Philippine economy affoat through regular remittances, which dodas amount to some \$6 billion annually, we feel that it is sheer hypocrisy for President Macapagal-Arroyo to call an our poor nation to adopt austerity and belttightening measures, when in fact it was she who bled the national coffers dry by raiding all government agencies and institu-

is Php 92.646,356,34

Standards

tions that could possibly bankroll her bid for the presidency in the last elections. Among others, the plundered funds are:

 Distribution of PhilHealth cards---P9.84 billion

Municipal building As sons and daughters and fund-P7.3 billion

Kalsada Natin Alagaan Natin-P2.3 bülion

· DILG funds for barangay officials-P714 million Students for a Strong Repub-

lic-P200 million Pagnor "donated equip-

ment"-P68 million · Department of Agriculture "farm inputs"-P1.1 billion and

P728 million · Department of Agrarian Reform—Pi billion

CEBU



### INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

The Mactan Cobo International Airport Authority (MCIAA) through its Bids and A Committee (SAC) with office of Moctars, capo Cap. Leviles at Interested Briders to regeter and to apply for dispibility, and if found dispible, to subsequently Gel for the Project, to will

| Contract<br>Package<br>Name And<br>Location  | Scape<br>(fluctus                                     | MC Category<br>and<br>Classification  | PCAB<br>License<br>Category | Approved<br>Budgett<br>Source<br>of Funds            | Project<br>Duration         |
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| Supply of Calculus and Machine and Calculus and Machine and Machin | Electrical<br>& AGL<br>Works<br>with Carel<br>Weptigs | Specialities. Titicoupt 'B' for Electrical Works. & 'say age on all Facetas. AGU, and 'blechard' 'A' for Appart Horozonal Structures. | A' General<br>Engineering   | Pro27 177<br>Million<br>MCSAA<br>Corporatio<br>Funds | 120<br>Vitorioning<br>Chays |

expective bickers who may apply for ofigibility should be

a) Duly spersed Filipino capens ade proprietoratios or pannerships duly organizate under the law of the Philippines and of which at least seventy-five percent. "5% of the visions's bolongs to capens of the Philippines or Corporations duly organized under the raws of the Philippines and of which of reast seventy-five percent. "5%) of the outstanding capital stock belongs to cause is of the Philippines with OTI Registered Systems Name and SEC Registration Certificate and Articles of lacopporation.

 Contractors forming themselves into a joint variane. Tit. a group of two (2) or more contractors that intend to be jointly and surposity responsite or high for a particicontract provided that they shall, for purpose of bidding

Comply with Letter of Instructions No. 630 (LOI 630), Filipino psynorship or interest of the joint venture concerned shall be at least severity live perce

Be currently and properly Identical by the Philippine Committee According to Board (PCAB)

of Republic Act No. 4568 (RA 4586) and its

c) Comparatives duly registered with CDA

Has valid PCAB License at least Category. A" in General Engineering with IAC Cotegory and Classington of at least Medium "B" in Elegrapa World and Navigational Explicits and Medium "A in Airport Horizontal Structures

Prospective twoolers and/or as lead particle should have proven experiences and encelled cach reports for the last five 15 years in Electrical and Arfeed Ground Lighting Works indicately, extred missing and shot show proof of estrator records particularly Plansing of Funkary Centerine Lights and other Airbeid Ground Lighting particularly Plansing of Funkary and Taskety, particularly Electrical and AGL works on Ruciway Overtay Works, with the value of prospective consistent and AGL works on Ruciway Overtay Prophes with the explored prospective consistent shapes target angle contract introduced in the Prispipines must be eigenvalent to 50% of the approved hadget of the subject proper for bodding. The CPES nating analysis certificate of bangleton and twister's acceptance of the contract must be substancing which should be substanced by the prospective backers/contraction.

The prospective contractors shall lidly submit and comp requirements and one or a subject in the Application for Elephony Forms another the Terms of Reference for the subject Project

Capable of TURN-REY BASIS project (resource) the corollad amount is physicile in Life 5 days after the date of completion and acceptance of the project of wherever is suguidated in the contract. No modification for Registered with PS-DBM in order to participate in the procurement activities of G-EPS

Application for Eligibitity and Eligibitity Forms will be avoidable for equations on October 5, 2004 to October 4, 2004 upon presentation of poly of the required PCA9 and IAC hoeses (Ongriss Copy his Authorization and submission of a Lettle of Interhalded Additional Chairman, Bos and Awards Convention and submission of a Lettle of Physician Chairman, Bos and Awards Convention and physician of conventionable live of Physician Convention Committee and payment of conventionable live of Physician State Bac Collins, Duly accomplished Application for Eligibitity Forms shall be submissed to be been October 15, 2004 at the address membrane to the physician contribution of the physician contribut

At particulars relative to the eleptiony, briding, evaluation of bris and award of contract shall be governed by the participat provisions of R.A. 9164 and its Implementing Rules and Regulations R.A. 4566 (Contractor's Law) and its IRR, RA 9792 (Electronic commerce Act), and all applicable taxes, rules and regulations

 Ellipble connecers/teiders may sesses the Bid Documents at the MCIAA BAG Office from 9.00 AVA to 4.00 PM on Nevember 3, 2004 to November 12, 2004 upon payment at a non-refundable fee of Php 13,500 Pre-Bid Conference

But Operang Deading

November 18, 2004 (b 9 00 AM December 2, 2004 (\$ 19 00 AM December 2, 2004 (\$ 9 00 AM

For more detailed information, the bettiers more contact BAC Secretarist at injushons no (032) 340-2486 local 2050/2051 or at telefax (to. (032) 341-4617

MCTAA reserves the right to reject any or all tude to waive any required formality therein postpone any of the aloretherconed scheduled EAC activities (if absolutely recessary), documes no obligation whatoever to compensate or indervisity the fielders or after assumes no obligation whatsoever to compensate or inderviety the bidders or any depenses or loss that they may incur in the presuration of over box, and to accept the other when it most penchoal and advantageous to the Government workdoss it guarantees. other which is most penchoal and advantageous to the Govern no may awards shall be whole

> (Spd ) MARCELING A. CORDOVA Azong General Manage

PTS-Oct 1 & 6,2000



any awards shall be made

(PDI - October 5 & 6, 2004)

Question of the Week

(Sqd.) MARCELINO A. CORDOVA

If you were allowed to vote, whom would you vote for: John Kerry (Democrat) or George Bush (Republican)? Why?

Texters has messages R printle in Tuesday's Imq Box will each receiv an "Inquirer #shirt! ()



TENTS DIEN ole Cabu Darly New Tel Nos. (032) 233-6346/233-0349 Feet Mrs. 10(32) 232-9938

uasput orkanini FEP Pointing Corp. Bidg. Ma-# Road, Davido City Tel No (082)244-1770 to 71 Fax No. (082)244-1771

# Troop landing alarms Davao townsfolk

MATI, Davao Oriental—The sight of a huge ship docking at the seaport here with at least 1,000 Army soldiers aboard and a number of armored personnel carriers alarmed residents here on Thursday morning.

of southers disembarked from a ship here was in 2000, when ousted President Joseph Estrada declared an all-out war against the Moro Islamic Liberation Front (MILF)

"Is there snother war? Why are they here? They're bringing

The last time a similar number so many firearms and tanks," Muslimin Jamil Abdullah, who lives in a Muslim community along the Pujada Bay, said in the vernacular.

### just like the movies

soldiers disembarked from the ship.

Armando Talinting, a 54-yearold villager, said the sight of the landing was amazing and was reminiscent of landings done by American soldiers in war

Col. Claro de Guzman, commander of the disembarking troops from the Army's 67th Infantry Battation, allayed fears about another war against the

"No, there is no war here. We are here to replace the 8th Special Forces Battalion of Davao Oriental. We came from Tubod, Laneo dei Norte," De Guzman told the Inquarit.

He said there was nothing special about the landing because the military always redeploys its

What you have seen is the change of Army unit in Davao Oriental and Compostela Valley," he sand.

which has about 1,000 soldiers, would be deployed to areas to be vacated by the 8th Special

### Friendly force

Francis Ryan Graciano of the Karapatan in the province said they were expecting more abuses against civinans because the arriving unit "has a bad record in Lanzo del

De Guzman said he would do his best to "befriend" the people of Davao Oriental.

We are here to help residents of Davao Oriental and Compostela Valley maintain peace and order in their communities. We will always protect the civilians," be said.

The government and MILP are In the middle of peace negotiations being brokered by Ma aysia. Perdinand O. Zuasola, PDI Mindango Bureau

### Solon urges House probe of mutiny by fishermen

GENERAL SANTOS CITY-A party-list representative has filed a resolution asking Congress to investigate the mutiny of some 200 Filipmo fishermen against a fishing tycoon whose operations extend as far as the territorial waters of Papua New Guinea (PNG).

On Aug. 24, crew members of RD Tuna Ventures Inc. (RDTVI), a subsidiary of the RD Group of Companies, staged a protest by taking over 15 mother boats and several other carrier boats of RDTVI off the waters of Papua New Guinea

The protesting workers were demanding better working conditions aboard their vessels and asked that they be given salaries and work benefits similar to internationa, seafarers.

The standoff ended only after the Department of Foreign Affairs led by Bienvenido Tejano, Philippine Ambassador to PNG, brokered the dialogue between the striking fishermen and Rodrigo Rivera St., general manager and owner of RDTVI.

Akbayan Rep. Mario Aguja, who hails from thus seaport city, authored House Resolution No. 303 filed on Oct. 4 asking Congress to investigate the muting

Aguja said the controversial labor dispute involving a Filipino employer and Filipino workers in Papua New Guinea was a serious incident that Congress must properly look into.

The incident, Aguja said, could just be the tip of the iceberg and a congressional inquiry to be conducted may further open a can of worms in the fishing industry.

Aguja said he was prompted to sponsor such a resolution following the arrest on Thursday last week of 10 of the 12 fishing crew

who participated in the muting. The management of RDTVI on Sept. 29 filed five counts of mutiny charges against 12 fishing crewmen who took part in the mutiny. The warrant of arrest was issued on the same day by Municipal Trial Court in Cities Branch 2 Judge Jose Bersales.

Six of the accused were arrested while attending a companysponsored seminar while four others were taken from their houses.

Aguja said three committees-human rigins, fisheries and labor-will be conducing the inquiry.

He disclosed that Akhayan representatives stepped into the labor problem in RDTVI after the families of the detained fishing workers asked for help Aquiles Z. Zonio, PDI Mindango Bureau



BING GONZALES FORMHOAHAO ILITERA A protester makes a spectacle out of defacing a copy of the American flag during a rally in Davao

### Charges filed against 3 who recruited RP women for brothel in Malaysia

By Carla P. Gomex PĎ! Visayas Bureau

CITY-Criminal charges were filed against a couple and a woman for allegedly recruiting three Negrense women and other Filinmas who were forced into prostitution in Sabah, Malaysia.

A complaint of human smuggling, estafa and illegal recruitment was filed before the Manila Prosecutor's Office against spouses Francis and Lorna Villanueva of Pandacan, Manila and Joan Bocago of Tigcauyan, Quezon province.

The three were separately arrested in an entrapment operation conducted by the Presidential Anti-illegai Recruitment Task Force (PAIRTF) under Director Reynaldo Jaylo.

The Villanueva couple was arrested on Oct. 1 during a meeting with the three Negrense women at a Jollibee outlet in Maiate. The complaint against them was filed the next day.

The couple was convincing them to work in Singapore to make up for what happened to them in Sabah when the PAIRTY agents pounced on them, said the report from the office of Rep. Ignacio Arroyo Jr. (Neg. Occ., 5th district).

The report said Bocago was arrested on Oct. 4 at a McDonald's outlet in Harrison while meeting with the three Negrenses whom she was recruining to work abroad. The PAIRTF filed the complaint against Bocago on Oct. 6.

The three were identified by three Negrenses as the ones who recruited them in August to work as receptionists in a karaoke bar Sandakan, Sabah, which named out to be a brothel

They said Bocago was the one them on Sept. 24

who bought their tickets and accompanied them to Zamboanga City where they took the boat to Sandakan.

The three claimed that Bocago briefed them on who would be their contact in Zamboanga and assured them that nothing bad would happen to them in Malaysia.

One of the rescued women accused Bocago of being the one who assisted the couple in sending Filipino women to the Coconut Pub and Karaoke Bar VIP in Sandakan, which is a front for prostitution.

They claimed that, upon arrival in Sandakan, they were made to work for one day at the karaoke baz-The next day they were brought to the second floor of the pub where the VIP rooms were located.

They said they were forced to cater to the sexual pleasure of male clients since then. The victums also claimed that they were not paid a single centavo by the owners, identified only as a certain Michael and Alex, brothers who are of Chinese and Maray descent.

They also claimed that they were charged for their stay and other needs. They were also fined if cussomers complained of "bad service."

One of them managed to send a text message to Vice Gov. Isidro Zayco and ask for help. Zayco, in turn, sought the assistance of congressman Arroyo because the women came from his district.

Arroyo sought the help of the Overseas Workers Welfare Administration and Malaysian officials. The nightly raids conducted by the Maiaysian ponce on the brothel in search of the Negrenses forced the owners to resease

From Negros

**Oriental Negros** 

Oriental to

By Alex V. Pal

PDI Visayas Bureau

# Youth not too concerned about country, says survey

BAGUTO CITY-Today's young held here last week workers are among the most ambinous people, focusing on uplifting their families from poverty but remaining too ambivalent about the conditions of their

This was the conclusion of a Personnel Management Association of the Phiappines-initiated study that looked into the aspirations and job opportunities of the new generation of

\*(Philippine businesses) feel it is a generational problem because these are MTV-fed (workers), who are more materialistic than previous generations," said Grace Abella-Zara, PMAP vice president and chair of the PMAP 41st annual conference

Zata said the PMAP study, conducted last year with the Ateneo Center for Organization Research and Development, noted that young, upwardly mobile Filipino workers were concerned about rewards fand a personal sense of accomplishment \* The study surveyed 378 workers, aged between 18 and 30 years.

Family support

Most of today's young workers rationanzed their choice for employment by stressing that it helped them "support a family," and helped them become self-fulfilled or promote personal growth and was the best opportunity for them to

Most of them are worksholics. They spend an average of 45 hours at work and only go out to entertain themselves once a week, the study said.

"But what really bothered me was that none of these workers listed love for country, when they were asked to prioritize the reasons which compelled them to work," Zata told the Is-

Another PMAP initiated study seemed to establish this generational phenomenon.

### Better training

Hewitt Associates, a consultancy firm, noted in a study that young adult workers are better

practice their skills, the study trained, more boned to tackle multiple tasks and are better suited to a global economy.

But roday's workers are less focused on careers and tend to move to other jobs that tempt them with higher benefits, said Susan Grace Rivera-Manalo, Hewitt country manager.

Unlike previous generations, young Filipino workers today are single and have been working in both blue-collar and white-collar jobs for only three years, the

study said. But these young adults have already been employed three times in three years, and have been carning an average monthly income of P15,000.

dia, where Negros Oriental was Vincent Cabresa, PDI Northern Luson.

### be known by a new name in a bid to draw more tourists and investments. It now wants to be known as "Oriental Negros." Gov George Arnatz told reporters here on Monday that the name change was considered following a series of mix-ups in me-

DUMAGUETE CITY-The pro-

vince of Negros Oriental wants to

referred to as Negros Occidental Armaiz recalled that even President Macapagal Arroyo referred to Negros Or ental as Negros Occidental during her visit to the

province last week. The President was here to take the roll-on roll-off ferry from Barangay Tampi, San Jose town to Samboan, Cebu to inaugurate

some projects there. It was in an informal dialogue with reporters that the presidential slap occurred.

But Arnaiz, who was seated beside the President, pointed out the error, leading her to correct

her mistake immediately. The governor, however, admitted that it is not that easy to change the name of the province, as it

would require public consultation, as well as an act of Congress. Negros Island used to be just

one province with the seat of gov emment in Bacolod. It was divided into two provinces on Jan. 1, 1890 and Dumaguete was designated as Negros Oriental's capital.

# Fire, water execs pass blame for deadly supermarket fire

CITY OF SAN FERNANDO-Officials of the Bureau of Fire Protection and the City of San Fernando Water District began trading and Marichu Choi and the liabilibarbs days after the Oct. 2 fire that hit a supermarket here and killed eight workers.

The fault finding intensified on Thursday as the city government's investigating panel looked into the reason for the low water pressure that had made it difficuir for fire trucks to get enough water to prop their hoses and

stop the fire. This was one of the four issues the investigation simed to resolve, according to Mayor Oscar Rodriguez in an earlier

The others were the cause of than a kilometer from the superthe fire at Popong's Suerre Mart, the liability of the owners Tony ty of former city officials who issued permits to operate and renovate the building.

Chief Insp. Mario Racadio, city fire marsha,, said the water district's ground hydrant across the supermarket on Consunji Street was "unserviceable" and "needed repair if not upgrade."

Supt Emmanuel Arrozal. Pampanga fire marshal, said firemen drew water instead from the district's two overhead hydrants on B. Mendoza and Sto. Rosano Streets. The first is more

market while the second about \$00 meters. Recadio said 25 trucks from all

over the province, from the San Miguel Corp. and the Dee Hwa Liong Foundation helped put out

The blaze, which broke out at 3.35 p.m., was contained after five hours. The charred remains of all the women were recovered at 3.50 a.m. on Sun-

Jorge Gumba, CSFWD genera) manager, assured the BFP

for passing the biame to his of-Citing the reports of pump op-

erators who joined the rescue

work, Gumba said firemen failed to tap into the ground hydrant because their hoses had no adaptors. These adaptors are seed pipes

fitted to the edge of hoses to connect these to the mouth of the hydrants. The firemen's term for this tool as "reducer."

"They have always been dependent on our overhead hydrants. That has always been their practice. When they could have used the ground hydrant because it is the nearest source of water, they did not. That caused the detay in their response," Gumba said

As for the overhead hydrants, he said these supplied 310,000

liters of water to 62 trucks. \*Our activity reports showed

that our pump operators reduced the supply to our concessionaires and redirected the bulk to the ground hydrants on Consunj. Street," Gumba said. The city has 102 fire hydrants, he said.

instead of blaming the CS-FWD, he said the BFP should be honest enough to admit amitations in equipment, tools and firefighting skills.

Racadio admitted these in past interviews but these, he said, had "not stopped us from doing our work even to the (extent of) risk-Tonette Orejas, ang our lives." PDI Central Luson Desk

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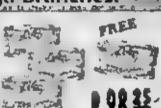






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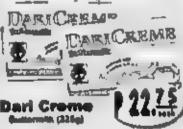


Tree bed















# Enrile says court erred on tax refund for Lucio Tan

Republic Act No. 8240 mandated the 12-percent increase in excise taxes on cigarettes packed by machine by Jan. 1, 2000, after a shift from ad valorem (computed as a percentage of the price) to specific tax (a fixed amount per unit of the product)

Fortune Tobacco said that the 12-percent increase in the tax rate should have been pegged at the new rate of P5 95 per pack instead of the old rate of P6.96

Because it had been paying taxes using the P6.96-per-pack rate, Fortune Tobacco said it should be refunded P1.036 billion, which covers the amount of its "excess" payments.

Malacafiang acknowledged that the CA decision was a "setback" to the government but it was optimistic that it would not deter the Bureau of Internal Revenue from going after tax evaders.

"We respect the decision of the court but the BIR is reviewing its legal options. The drive against tax cheats and evaders will continue without let-up," Press Secretary Ignacio Bunye said in a

### Motion for reconsideration

Commissioner Guillermo Parayno said the bureau would file a motion for reconsideration if it was still possible. If not, Parayno said the government would elevate the case to the Supreme Court

Parayno remained optimistic that the BIR would win the case. "The CA decision is a fresh opportunity to manage the

bandling of the case better," he said.

The BIR chief said the government probably lost because the case was not



ENRILE: Court ruling a big mistake PDI PHOTO

handled properly.

Parayno said the case was already up for resolution by the CA when he took office in late 2002, more than a year of ter the case was filed in 2001 in the Court of Tax Appeal (which Fortune al-

This case started in 2001 when the tax rates for cigarettes were increased by 12 percent," Parayno said

He noted that the BIR insisted that tobacco and alcohol drink makers should not pay taxes lower than what they were paying before the taxes were shifted from ad valorem to specific tax.

"It was the intention of the law to collect more and not less taxes from

cigarettes through indexation in 2001," said Parayno, who is lobbying for the indexation of the so-called sin taxes in

He said the CA decision underscored the flaw in the current tax system on cigarettes.

### Interpretation of law

BIR Deputy Commissioner Kim Henares, head of the revenue agency's large taxpayers unit, said the government could not be forced to give a refund to Fortune Tobacco because the law states that in case there was a change in the system of taxabon, a taxpayer cannot pay taxes using the new rate If it is lower than the previous

Under the old system, Fortune Tobacco cigarettes were imposed a tax equivalent to P6.96 per pack. With the shift to the specific system of taxation, Fortune Tobacco claimed its cigarettes should fall within the P5.95 per pack tax bracket as stated in the Tax Code.

But the BIR said that taxpayers would have to pay taxes using the new rate if the rate was equal to or higher than the previous one. In the case of Fortune Tobacco, Henares said that while the price of its cigarettes could fall within the tax bracket of P5.95 per pack, the company could not pay taxes using the lower tax rate.

### Legal not factual issue

This is more of a legal usue rather than a factual issue. It's a question of how to interpret the law," she said.

The BIR will use the same argument that taxpayers cannot have their previous tax rates lowered despite a shift in the system of taxation when it brings the



LUCIO TAN: Another case of the rich getting richer,

case to the Supreme Court, according to

Fortune Tobacco said that even after the implementation of the specific tax system, it was paying taxes based on the old rate, and it should therefore be refunded its "excess" tax payments.

### Tax evasion task force

The BIR, which is now ironically being asked to pay back Tan's company, has a P25-billion tax evasion case against him.

Justice Secretary Raul Gonzalez yesterday suggested that Tan settle the tax evasion case with the government after he won the tax refund case.

Gonzalez made the suggestion as he

disclosed that the department was reviewing six tax evasion cases worth more than P5 billion.

He also disclosed that he had revived a task force on tax evasion tasked with handling the cases.

### Compromise

Gonzalez said that Tan could follow the example of several tax chests, who had informed the BIR that they were ready to compromise after realizing that they were going to be charged criminally in court.

"Why not? As long as the government is not taken for a ride in any compromise agreement," Gonzalez said,

"We must protect the interest of the government. The government should receive what is allowed by law," he added.

Gonzalez said that while Tan's tax liability had reached P25 billion due to interest, he could still settle his case with the government.

### Tax evasion, avoidance

"There's a difference between tax evasion and tax avoidance. Tax evasion is illegal since it is clearly intentional while tax avoidance is not," Gonzalez said.

The BIR slapped Fortune Tobacco with the tax evasion case in 1993 after it allegedly failed to pay ad valorem, income and value-added taxes for 1990, 1991 and 1992.

The Supreme Court remanded the nine counts of tax evasion to the Marikina Metropolitan Trial Court on July 13 after it reversed the rulings of the Court of Appeals and the Marikina Regional Trial Court, which both affirmed the MeTC decision on March 1999 to dismiss the charges. With a report from Gil Cabacungan Jr.



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# Sef's home 'a house of horrors'

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Gill moved to snap up the house following undespread media coverage of Elien Lin and Derek Kwok saying they could not move in even though they risked losing their deposit-because the murder victims' ghosts might still be in the house

The Buddhist couple said they discovered the truth only when Gonzales was sentenced last month to three life terms Girl said his plan would have SEF GONZALES

bailed out the couple who unwittingly bought the home for A\$800,000 (US\$576,000) "I've spoken to the agent. We have an offer on the table," he said earlier But he admitted

that his motive was far from humanitarian. "I

ly's amnouncement, Gill was already prepared for opposition, especially from neighbors who, he said, might find his plan in poor taste

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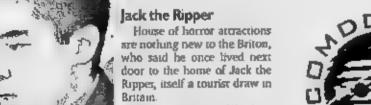


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of the property."

(US\$1.45) per entry.

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he said. "But I've already got something like 2,500 people who've told me they would queue to go into the house. At the end of the day, I think people want to see these things."

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### SALES MANAGER LEVEL



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### SALES MANAGER LEVEL



Vivian C. Patco Moleve NBO



Amelita V Reyes Mulawia NBÓ



Alexander T Uy Osmanthus NBO

### NEW BUSINESS MANAGER LEVEL



 $\mathcal{H}_{\mathcal{F}}^{(n)}$ 

Ma. Erlinda M. Buenaflor Bristlecone NBO



Mulawin NBO



Corazon S. De Mesa Fredezwinda T. Gonzales Tindalo NBO



Estella S. Ng Chestnut NBO



Visitacion Lilia C. Chang Osmanthus NBO



Mary T. Chan Redwood NBO



Benjamin L Yao Sequora NBO

# medallion qualifiers

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GOLD



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Janette T. Lee Birch NBO



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Rebecca Ann K. Sy Cypress NBO



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Anne T Chua Cypress NBO



Lily K. Ang Redwood NBO



Gino C. Tan Market Dev, Dumaguete



Morto P. Adel Abutovio NBD



Arlene T. Kua Redwood NBO



Judy R. Fortades



Letty E. Lacson





Juliette C. Lim Birch NBO



Daisy C. Alcaide



Emesto B. Go



Joyce Marie F. Tankeh Cedar NBO



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Lyn B. Cheng



Helen C. Ang



Parneta B. Teves Market Dev Dumoguete



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Victoria V Santista Linder NBO





Roy D. Gonzales



Rebecca M. Peralta Tindalo NBO



trene R. Ricamonte Bristilecone NBO



LSO, Boywood



Ma, May P Voluntad Marciano S. Dela Cruz Jr. LSO, Seywood

V E





Eda Miriam D. Abu



Aurora P Chua



Christoferson M. Kaw



Susana G. Cary



Antonio 5 Terr



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Manlou G. Perez



Ma Rotano C. Cruz.





Margie A. Patrivo





Jesni I. Majoris Analogue MC



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ONZE Elizabeth & Caronan, Tindalo NBO Emiliano M. Chua, Cypress NBO Penelopa L. O. Cypress NBO Josephine G. Parnintson, Medimen NBO Editha D. Abrogena, Rosewood NBO Maryons P Refugo-Fallarme, Mulowin NBO Jocelyn Y Lihalde, Jaconando NBO Ma. Carla P. Gavillo, Chestrut NBO Zenaida S. Tary, Seguola NBO Agnes O. Espinost, LSO, Baywood Smma D. Tolentino, Linder NBO Jaime L. Martinez, Morket Dev Anthony V. Chuco, Rosewood NBO Lana Divina S. Tayo, Molove NBO Jaime C. Garr, Osmonthus NBO Lani H. Tongco, Mulowin NBO Noniton 5, Tose, Market Dev Jean T. Ong, Birch NBO Editha M. Berrurdez, Molove NBO

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# UNIT MANAGER LEVEL

BRONZE Angelita R. Legasov, Rosewood NBO Shirley S. Tan, Molove NBO Diane D. Perfecto, Eucolyptus NBO

### SALES MANAGER LEVEL

SILVER

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From page A1

comes of public interest there." But Robles, a member of the Commission that Peliciano looked into the root causes of the failed muttny in Makati last year, commended the military and delense estabushments for their efforts to address the problem of corruption.

"They are serious in addressing this problem in the long term. I am impressed by their efforts," he «§Aid.

- The commission had recommended, among other things. That the AFP get rid of corruption to prevent any more military adventures by junior officers.

On Wednesday, Robles disclosed that a now retired general had raked in as much as P50 million a year when he was on active

But Maj Gen. Edi.berto Adan, AFP deputy chief of staff and spokesperson, would not comment on Robies claims.

"We are not aware of those cases. I guess he is referring to cases in the Ombudsman," Adan said · yesterday at a press conference.

The AFP started an investiganon after receiving information that one of Garcia's sons was held at the San Francisco airport cartying \$100,000. But the probe stalled, allegedly because of lack of evidence.

In an affidavit, Garcia's wife, Clarita, admitted that her hus-· band "receive[d] travel money and expenses in excess of thousands of do.lars" as AFP · comptroller

The case was revived when the Ombudsman sought information on Garcia from the military. The subsequently Ombudsman. charged Garcia with dishonesty. gross misconduct and conduct prejudicial to the interest of the service for discrepancies in his statement of assets, habilines and net worth, and recommended his suspension.

### Step down

Sen. Juan Ponce Enrile called on the military brass led by Gen. Narciso Abaya to step down in the wake of the corruption charges against Garcia. He also urged President Macapagal-Arroyo to form an independent comm ssion to look into corruption in the military.

He said the commission should be made up of legislators and , civilians of "probity."

The senator, who once served as defense minister, likewise Lurged Defense Secretary Avelino Cruz to "show his mettle" and not only initiate court-martial proceedings against Garcia but also demand the latter's "confinement



PRESIDENT ARROYO reviews the troops after arriving in Vietnam where she is expected to forge stronger economic, political and cultural ties with EU member nations and Asian countries. With her is the Vietnamese Ambassador to the Philippines Dinh Tich.

# GMA warns military: No cover-up in graft cases

By Juliet Labog-Javellana

WARNING to the military from President Macapagal-Arroyo Don't cover up the cases of cor-

"(Her) instructions to the milstary command have been clearly stated, no whitewash, no cover-up," Press Secretary Ignacio Burrye said in a statement issued before the President left for a three-day working visit to Victnam yesterday morning. Bunye said the Armed Porces

now had the opportunity to cleanse the uniform of the taint brought about by allegations of corruption.

Public support for the military largely depends on its transparency and professionalism in dealing with cases against its top officers," he said.

But even as the President warned against a cover-up, Rex

Robles, a member of the Feliciano Commusion that investigared last year's failed muting, revealed that three Cabinet-level officials had also taken subgrantial amounts of money overseas. (See banner story.)

Executive Secretary Eduardo Ermita, who once held the defense portfolio, initially said be had no knowledge of the matter.

But when told of Robles' revelation, Ermita said: "Why, now

in prosecuting the corrupt gen-Burrye quoted her as saying

that they brought it up, of

to him."

course I will see what I can do. !

can only do so much. Capt. Rex.

Robles is my friend, so I will talk

According to Bunye, the Pres-

ident told the AFP to be decisive

that the military should not give soldiers another excuse to launch an uprising.

cluding all members of the general staff, resign and give the President full opportunity to clean up the AFP Honor demands that they guit their jobs, not later but today," Enrile said at a press con-

He said the government should Investigate Garcia's case: "If it [does not], I'm sorry to say the rank and file will be terribly disappointed."

### Not leaving

After attending a hearing con- sion ducted by the Senate committee on national defense, Vice Adm. Ariston de los Reyes, AFP vice "I ask that the chief of staff, in- chief of staff, cold reporters that

he spoke with Garcia only last Sunday.

"He informed us that he was preparing his reply or counteraffidavit for the investigation being conducted by the Ombudsman," De los Reyes said. "He assured me that he was in the country... [and] that he was not leaving.

Asked why Garcia had not been detained, De los Reyes said the military did not need to detain the general just because he was under preventive suspen-

"It was important that he be relieved of his assignment," De los Reyes added.

Asked about the case of Gar azon asked De los Reyes about in July.

ca's former budget officer Lt. Col. George Rabusa, who likewise rehad unexplained wealth, De los Reyes said: "He will be investigated based on the evidence presented against him."

A complaint was filed in 2002 against Rabusa, who reportedly had a PSO-million fortune in real estate, velucies and cash de-

Garcia and Rabusa graduated from the Philippine Military Academy in 1971 and 1981, re-

the promotion system in the AFI; committee chair Sen. Rodolfo Bi- dren had left for the United States

the status of Garcia's case.

De los Reyes said the AFP was still studying whether court-martial proceedings would be unitiated.

Biazon said the mintary should expedite the resolution of Garcia's case to prevent some elements (from using) this incident to trigger destabllization acts."

### Nowhere man

Like Garcia, Rabusa could not

A colonel based in Fort Bonifa-At the committee hearing on ciotold the loquises that Rabusa's Wite, Di

The trip was kept "hush-hush" from even the couple's close friends, according to a neighbor of the Rabusas at the Philippine Army Officers Village.

Rabusa himself did not respond to calls or text messages to his mobile phone.

A staff member of the AFP Central Command in Cebu said Rabusa, who is chief of operations of the Cencom, had not returned to his office since attending a conference la Camp Aguinaldo last week.

"We don't know when he is coming back," the staff member

### Close to Angelo Reyes

Lt. Col. Danilo Lucero, AFP public information officer, said he was not aware of Rabusa's presence in Camp Aguinaldo.

Lucero said Rabusa might have decided to relocate his family "in anticipation of a re-vival of the graft case" flied in the Ombudsman in connection with his alleged P50-million for-

Rumors of Rabusa's alleged unexplained wealth had circulated in military circles since 2000. when he assumed the post of chief of the budget division of the AFP Office of Comptrollership

Rabusa and three other officers were dubbed the "Rolex Boys." They were allegedly "very close" to Gen. Angelo Reyes, then the AFP chief of staff and later defense secretary.

### If evidence warrants

The military can reopen the graft case against Rabusa if additional evidence is found, Adan

He said that based on an agreement, the AFP Office of Ethical Standards and Public Accountability and the Deputy Ombudsman for the military were cooperating with law enforcement agencies in going after Rabusa and other officials suspected of graft.

"Ir takes time to gather (more evidence]," Adan said. "If the evidence warrants, the case can be reopened by the military."

Adan also said the Ombudsman committee investigating Rabusa recommended the dropping and closing of the case in February 2003, after the colonel and his wife presented documents to justify their as-

"As a result, the Ombudsman investigating body declared that the complaint be considered closed and terminated for tack or falsity of evidence and-this is the important thing-without prejudice to its reopening should evidence so warrant," Adan said. With a report from Fe Zamara

# Air Force general grounded for falsifying birthday

res should have retired on March 30, 2002, upon reaching the mandatory retirement age of 56. Gen. Narciso Abaya, the AFP chief of staff, formed a fact-find-

The committee headed by May Gen. Raul Reiano was able to establish from Flores' baptismal certificate and PMA cadet information sheet that he had been born in 1946.

Strangely, the PMA Alumni Register of 2004 indicated that be was born on March 30, 1947

The committee also discovered that Flores had a younger brother whose birthday was listed as April 18, 1949, or roughly a month after Flores' claimed birth-

Adan said that since 1973, Floing committee to look into Flores' res had been claiming 1949 as the year he was born.

### Stripped of star rank

The investigating committee has recommended the filing of charges against Flores in a courtmartial, before the AFP Efficiency and Separation Board, and in the Ombudsman, Adan said.

It also recommended that Flo- FLORES: Retired in 2002



res be stripped of his star rank, "since his promotion to star rank after March 30, 2002, is no longer

The AFP's Judge Advocate General, which tries military personnel in administrative cases, also suggested that a suit be filed in a civil count so that the government could collect the salaries Flores received after March 30, 2002.

A formal investigation headed by the office of Galzote-knowdentally Flores' classmate at the PMA-is ongoing "to satisfy due process," Adan said. He added that Flores' application for retirement had been put on hold to

maintain the military's jurisdiction over his case.

"It was unearthed that some military personnel could have misdeclared both dates in order to extend their active pultary service beyond their compulsory retirement dates. These actions, if true, would prejudice the career or promotion of other officers and men and constitute grave misconduct at the least," Adan said.

### Relief not the penalty

With the investigation of the AFP inspector General still ongoing, Adan could not say when Flores would actually retire or what

punishment would be meted out

"He has been relieved. And refief only results in his removafrom office so that the investigation will be facilitated and so that he cannot influence the witnesses." Adan said. "But that is not the penalty. That will come after the findings [of the Inspector General] are released."

Adan said that Galzote should be allowed to do his job and than no "negative meaning" should be ascribed to his being a former classmate of Flores'

He said Galzote already had "initial findings" on the case

# Abolish Congress for 3 yrs, save P67B, says GMA lawyer

From page A1

ed before, of course, but not in

such great detail. Yesterday, President Macapagal Arroyo's election lawyer proposed that the country go "Congress-less" three for years-from 2007 to 2010---to save at least P67 7 billion that could help the country squeeze it-

self out of financial difficulties. In a statement sent to the In-QUIRER, lawyer Romulo Macalintal noted that there hasn't been a shortage of suggested solutions, but nothing seems to attract attention and implementation."

Macalintal proposed the "radical" step of amending the Constirunon so that the election of new members of Congress and 12 senators in 2007 would not be held

as scheduled.

Savings from this, as well as from the P22.5 billion yearly that it takes to operate both chambers, would benefit "the entire Filipino people," the lawyer said.

Off hand, he pointed out two positive results: The food coupons program meant to address the problem of hunger need not be considered anymore; and we will have a moratorium for three years on highly partisan and politically motivated debates in Congress which are not helping the country at all."

### Transition period

Macabatal clarified that be was proposing the scrapping of elections in 2007 that would replace the 250 representatives and 12 senators whose terms would

expire that year, although an election would still be held for governors, vice governors, board members, mayors, vice mayors and councilors.

"In other words," the lawyer said, "during the transition period from 2007 to 2010 ... we will practically have a Congress-less government."

Macalintal represented Ms Atroyo and Vice President Noli de Castro in the congressional canvass of the May elections. Currently, he is representing her in the electoral protest filed by losing candidates Fernando Poe Jr. and Loren Legarda

He said that during the three-year transition, Ms Arroyo and De Castro would continue to exercise executive powers, and the legislative powers would be

performed by the 12 senators elected in May and whose terms expere in 2010, "with the help of the local elective officials."

Macalintal said these 12 lawmakers—administration Sena-tors Mar Roxas, Ramon "Bong" Revilla Jr., Richard Gordon, Pia Cayetano, Miriam Defensor-Santiago, Lito Lapid, Rodolfo Biazon, and oppositionists Aquilino Pimentel Jr., Jamby Madrigal, Alfredo Lim, Juan Ponce Enrile and Jinggoy Estrada would review existing laws to repeal those that are obsolete, and prepare measures for consideration later by

the ... unicameral legislature. Oh, yes, another of his proposed Charter amendments is one that calls for a shift to a "semi-parhamemary" government with a unicameral legislature, where the

President and the Vice President would still be elected at large.

### Constitutional commission

Macalintal said the amendments could be undertaken by a constitutional commission, whose members should be appointed by the President to avoid the huge expense that electing them would entail.

He said the present Congress could lay down the rules for the Constitutional Commission. But would they?

### Spirit of sacrifice

Asked how he thought the affected lawmakers would feel about his proposal as a whole. Macalintal said it would be a test of their "spirit of sacrifice." Besides, he said, they could run for

local positions in the meantime And in turn, this could be a "good preparation" for the congressional election of 2010.

What's three years?

All his proposed amendments should have a transitory provision that the changes would take effect in 2010, after Ms Arroyo's new six-year term, the lawyer said.

### No role

Among these changes is a condition that no person who has served as president for more than four years should be qualified to run for the same position,

Maca,intai said he did not con-

sult the President about his proposal and could not tell if she was agreeable, or even receptive, to it

"I have no role in her governance," he said

# One of Cervantes triplets dies; 2 siblings critical

By Tarra V. Quismundo

SEVEN days after struggling through an untimely birth, one of the Cervantes triplets gave up the fight and died yesterday.

Doctors said Baby Jovelyn's ventricles or brain nerves had burst, leading to bleeding in the brain, and could have caused her

Jovelyn, died around 5 p.m. Wednesday at the Neonatal Intensive Care Unit (NICU) of the Dr. Jose Fabella Memorial Hospital in Sta. Cruz, Manila.

The two surviving babies of Jocelyn and Jose Cervantes are in critical condition at NICU, breathing with the help of a ventilator as they were born with underdeveloped

Tovelyn was supposed to be weared from the ventilator. Suddenly, there was bleeding in her head.

"She died despite efforts of doctors to revive her," said Dr. Ruben Flores, hospital di--rector.

Doctors said intraventricular hemorrhage could have caused her death. Flores said the baby also died from com-

plications arising from her premature

"The triplets had been been in a delicate condition to begin with, as they were born premature.

There is a low rate of survival for triplets here," Flores added

At the state-run hospital that provides ma-

ternal medical services at subsidized costs, only around five to six sets of implets survive

in every 10 multiple births, said Flores. Triplet births occur once in every two to three years at Fabella, where between 100 to 150 babies are born every day.

In a medical brief, Dr. Mary Anne Ilao, attending neonatologist, said Jovelyn also suffered from patent ductus arteriosus, a condition where two arteries in the heart are conjoined, while these are supposed to pump blood separately.

Jocelyn, who had given birth on Sept. 30 by cesarean section, was still recovering at the Maternal High Risk and Kangaroo Mother Care Unit, and could not be interviewed.

Jovelyn was the heaviest of the three, weighing around 3.1 pounds.

Joshua Jay, now the more stable of two surviving babies, was the lightest at 2.4 pounds, while Jonalyn weighed 2.9 pounds.

The two are continuously treated with antibiotics, and given blood transfusions from time to time as they were found to be

Although Joshua Jay is in a more stable condition than Jonalyn, he experiences "apneic spells," moments when he suddenly stops breathing

Jonalyn, on the other hand, experienced bleeding in the nostrils, caused by the administration of respiration-aiding surfuctant when she was just a day old.

The babies are under the tight watch of Pabella neonatologists.

# Maynilad clients

By Lella B. Salaverria

**Parents** 

charge

anitor

AFTER an initial reluctance, the parents of the seven young students held hostage by a dismissed janutor inside the St. Stephen's High School in Manila have filed charges before the Manila Prosecutors Office against the suspect Wednesday night

Police convinced the parents to file serious illegal detention charges against Moises Radan, 33, whom authorities said could be imitated by other disgruntled employees if left unpumshed.

it's not okay

"If we do not file charges against Radan, people might think that it's okay to do these things. What if all dismissed janitors took students hostage?" Supt. Arturo Paglinawan of the Western Police District's General Assignment Section told the INQUIRER

Pagunawan said that though the hostage taking incident took place on Monday, it was only on Wednesday afternoon that the parents were convinced to sign affidavits for the filing of the

He said the parents were reluctant to pursue charges out of pity for Radan, but police managed to change their minds so as not to send the wrong signal to the pub-

# to pay more soon

By Christine Gaylican

CUSTOMERS of Maynilad Water Services Inc. will soon pay an additional P7 per cubic meter by November, which is the next step as the company goes into rehabilitation mode.

According to the rehabilitation plan submitted to the Manila Regional Trial Court Branch 90, Maymlad needs the new tariff rares to increase the company's financial viability and regain the trust of its investors.

Maynilad's Rehabilitation Plan indicates that the water firm may ask for P26.98 per cubic meter from the current P19 92 it charges its more than a milbon customers in Manila's west zone.

### All inclusive

These charges include the basic, currency adjustment, environment and sewerage charges.

"This will ensure the cash flow of the company but as to when this will be applied would depend on the review to be conducted by the MWSS Regulatory Office," said a top official of Maynilad in an interview

The impending rate adjustment is based on the rate rebasing assump-

fore the scheduled demoli-

tion, 4,000 affected residents

and the government have not

yet agreed on a relocation

site. But the recent proposal

still does not sit well with

"That (balik-probinsiya)

does not solve the problem. It

does not guarantee that some illegal settlers will not go

back after the demolition,"

community leader Clarita

ing the proposed relocation

site in Barangay Panghulo in

Malabon City that is still un-

der water and needs a lot of

improvement. The group had

earlier agreed to be relocated

in Barangay Bignay, Valen-

Her group had been oppos-

some residents.

Eneria said.

tions done two years ago.

Part of the fiscal projections indicated in the rehabilitation plan are the tariff rates for the next 18 years.

Due to the ballooning budget deficit, the government has changed its plan for a debt-for-equity swap arrangement for Maynilad Water Services Inc. and is now demanding that payments of some P15 billion be made in the next six years.

### Performance bond

In the new rehabilitation plan filed before the court yesterday, the performance bond worth \$120 million will now have to be paid to the Metropolitan Waterworks and Sewerage Sys-

We have just taken into consideration the Supreme Court ruling and in the new rehabilitation plan agreed upon by MWSS and the Department of Finance and the sharebolders of Maynilad, there would now be a full payment to MWSS of all liabilities in the next six years," said former Justice Undersecretary Manuel Techankee in an interview.

He added that other than the \$120 million or P6.7 billion that could be obtained through the bond, some P9 billion would be paid to the government.

# 'Balik probinsya' plan for rail folk

By Edson C. Tandoc Jr.

WITH no definite relocation site in sight, the National Housing Authority is now offering a "balık-probinsiya" program to Malabon City residents about to be displaced by the long-delayed Northrail

Under the setup, each family would be given P50,000 as "disturbance compensation," but will not be given space in 'a relocation site.

This option was considered during a meeting with Vice President and Housing and Urban Development Coordinating Council Chair Noli De Castro last week, NHA officerin-charge Jopet Sison said.

With only a month left be-

# C. Ruiz; 85

CARLOS "Charlie" Perey Ruiz. of Riverside, California, and Mandaluyong City, died on Oct. 6, after a hingering illness. He was 85.

He is survived by his wife, Epifama. His children- are Carlo, Romy and Imelda, Marilou and Tony Valdes, Titong (deceased) and Sonia, Jimmy and Sarah, Carol and Ted Schultz, Carmen and Abner Panaga, Rose and Bong Lucena, and Ding.

His only surviving sister, Juanita R. Mata, his family, grandchildren. children, great grandchildren, relatives and friends request readers to pray for the eternal repose of Carlos' soul.

His body lies in state at the Acheson & Groham Garden of Prayer Mortuary in Riverside, California.

Interment will be announced later.

# Valenzuela lays claim to black herons

By Edson Tandoc Jr.

MOVE over Davao eagles.

Here now are the Valenzuela City black-crowned night herons.

The Valenzuela City council has declared the migratory birds as "flagship species of the city" nearly two months after hundreds of herons were discovered thriving in a swampy area in Barangay Malanday,

will be more aware of the need to protect the herons, Councilor Ruchie Cuadra, author of the ordinance, told the Inquiren yesterday.

Under the Wildlife Conservation and Protection Act (Republic Act 9147), local government units can adopt flagship species to serve as "emblems of conservation."

So residents should not be sur-

With this declaration, residence prised if they would soon start seeing city government posters carrying pictures of the berons, or the berons being integrated in some city govern-

ment programs. Black-crowned night herons-also called nycticorax—are migratory birds usually found in coastal areas in

As migratory birds, the herons are not endemic to the country.

several countries.





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# No bribe try, says Pasay exec

By Nancy C. Carvajal

A PASAY City Hall official who allegedly tried to bribe a police officer in exchange for dropping charges against the principal suspect in the killing of journalst Jose Villanueva has denied the accusations. Capones is facrobbery with homicide charges in connection with the

-A member of the Capones family had also named Julita Cayanan, city budget officer, as

them in the case. Though she denied the charge, she admitted Nita Capones, Rommel's mother, is her "kumare " "But 1 don't know anything about their activities," she told the li-

The bribery attempt allegedly took place inside the Pasay City police station at 2 a.m last Sun-

She also said that being a long time employee of City Hall, people seek her help about different matters, and this could have been

לנונו בוונעול לבונול לב לב בנותם בנעל שבונות

whipse of a

the time when Nita asked her help in talking to the father of a 14 year-old boy reportedly killed by Capones in 2002. "She asked me if I could arrange a meeting between the two of them," she said. Capones was later arrested by the Pasay police in Samar, but the case ended in an amicable settlement. she said.

I only made the arrange ments, but the settlement was done in the prosecutor's presence," she said. Cayanan re-

Cayanan cited as example fused to give the prosecutor's

In a separate interview, Mayor Wenceslao Trinidad confirmed that a former member of bis staff, the father of the slain boy, received money from the Capones family. The mayor said he was angry about the settlement. "I spent my own money to track down and arrest Rommel Capones," Trinidad

The mayor also denied having any knowledge on the allegations

# Police, jeepney drivers' village rises in Antipolo

By Ruth L. Navarra

POLICE and jeepney drivers may soon find one another I ving together in a community being sponsored by new oil player Flying V in Pinugay, Antipulo City.

Flying V president Ramon Villavicencio said they originally planned 128 housing units for

eepney drivers and their family. However, Deputy Director General Reynaldo Velasco re-

addica Get hooked.

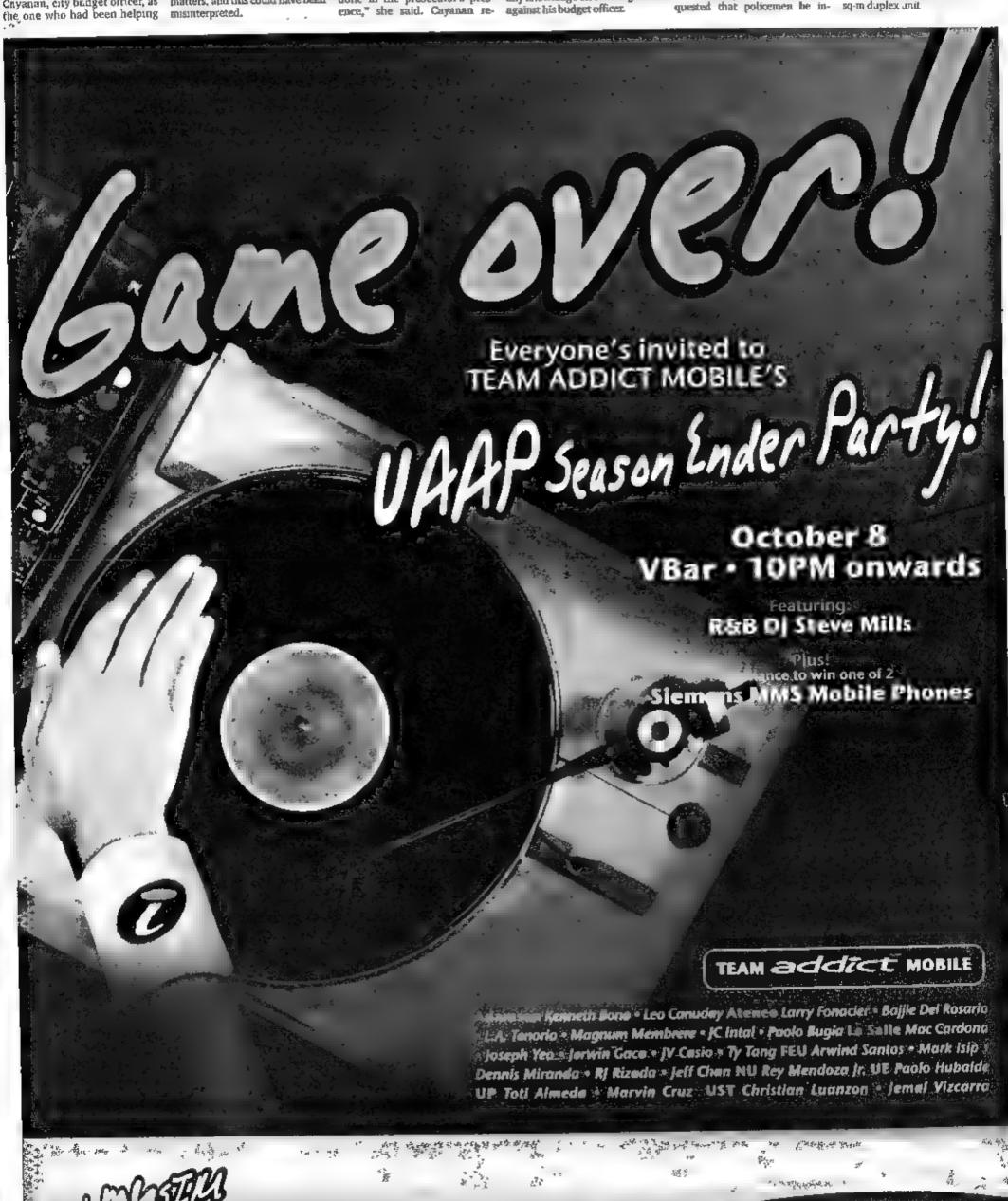
cluded as project beneficiaries.

Flying V agreed and allotted 50 units for a police village adjacent to the Jeepney valage

The oil company wil, also distribute new jeepney units to driver-beneficiaries who could own the units through the "boundaryhulog" scheme

Project beneficiaries will be determined by transport groups and ponce officials

They will each be given a 50sq-m duplex unit.



goes uniforway in Tolgo.

2004 Davis Cup Semilirahs, 10 Compiled by L. Mangulat
p.m., Sports Plus—Relies the enultrats of this microstern term

BASEBALL MILD Division Series; 8 a.m. (\*\*1 p.m., 5 p.m. and 9:30 p.m.) and tomorphy at 4 a.m., ESP26—The race for the World Series positrum.

Schedules subject to change without prior notice.

FRIDAY, OCTOBER 8, 2004

PHILIPPINE DAILY INQUIRER



E-mails pr sports@inquirer.com.ph

Editor Teddyvic S. Melendres

### PHILIPPINE CUP

# Meneses gets going; Pals eye No. 2

GAMES TODAY (*Makali Collseum)* 4:30 p.m.—Red Bull vs FedEx 7:20 p.m.—Talk 'N Text vs Alaska

By Musong R. Castillo

HE SCENARIO has almost always repeated itself for Vergel Meneses.

In the twilight of a storied career, the "Aerial Voyager" finds himself playing a former team once again, this time, trying to lead Red Bull to a winning debut in the Gran Matador PBA Philippine Cup against FedEx.

Gametime is set at 4:30 p.m. at the Makan Colliseum, and Meneses will be the focus of both the Red Bull offense and the FedEx defense even as Tark 'N Text shoots for a second straight win against Alaska at 7:20

The winner of the Most Valuable Player award in 1995, Meneses is rounding out a career that started with Presto in 1992, declaring that this will be his last contract, one that will take him only until the end of next season.

Dealt to Red Buil for young banger Homer Se in the off-season, Meneses will see action for his sixth PBA team and will bring in an average of 15.9 points and three assists for the Express.

This will also mark the first time that Meneses will be playing again for Yeng Guiao, the heady, street-smart coach who won two of Swift's four titles, one with Meneses in the

The presence of Meneses, a great slasher and reliable pop-up jump shooter, will open the lanes up for Red Bull's big men, and Guao is expected to exploit this to the hilt.

Meanwhile, after a 93-89 decision of San Miguel in the mangurals last Sunday, the Phone Pals take the court against the Aces, another debuting squad

Over at the Zamboanga City Colseum, the Beermen rebounded with a 79-73 victory over the debuting Sta. Lucia Realtors last night. Olsen Racela led the Beermen with 14 points, eight coming in the fourth quarter.

# Quiñones heads RP MTB bets

By June M. Navarro

PUERTO PRINCESA CITY —Pamiliarity with the course and soud hometown support.

These are the ingredients vital to the success of the Philippine campaign in the 10th Asian Mountain Bike (MTB) Championships here.

Eusebio Quiñones, winner of the crosscountry event in the 2003 Vietnam Southeast Asian Games, heads an 11-man RP contingent, which will vie for glory against 10 other countries in the cross-country and downhill competitions.

A Tour Pilipinas seasoned campaigner and mountain bike veteran, Quiñones will team up with Frederick Feliciano and Ruel Casaljay in the men's cross-country circuit, a five-round, 5.7-kilometer course dominated by Japan in the past.

"We know the course very well. All we need is the support of our kababayans," said RP team coach Jomel Lorenzo on the eve of the event sponsored by Air21, PSC, POC, Kontrol Sunglasses, FAL, Cargohaus, Dos-1, E-Konek, Mail&More, Agun de Laguna and the local government of Puerto Princesa.

Parabanne Mendoza, Michael Borja and Joey Barba will join bands in the men's 1.7kilometer downhill course while junior riders Niño Surban and March Mc Quinn Aleonar were tapped for the boys' cross-country event

Women riders Marites Bitbit and Mylene Hopeda are the country's hopes in the women cross-country while Athena Beltran will carry the flag in the women's downhill

The Nationals face the best mountain bikers in Asia led by Japan's Kenji Takeya, Shinobu Noguchi, Takanori Yamaguchi, Miho Kamoshuta and Izumi Takahashi.

Takeya is the reigning Asian Games titlist in the cross-country, Noguchi the Asian cross champ last year in Amori, Japan and Yamaguchi, the 2001 Asian cross champ.



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### **SPORTS**

# HC-Pampanga downs Quezon Coco Huskers

M. Lituillier-Cebs City Harbour Pampanga 110008 Sur Snipers cactovitaie-Cebu Quazon Coco Huskers

**GAME TODAY** (Don Celestine MarDnez Collseam) 5 p.m.—Lactovitale-Cebu Province vs M. Lhuillier-Cabu City

LUCENA City-Harbour Centre-Pam- closing minutes to secure panga scored a hard win on the road against the Quezon Coco Huskers, 74-68, in the First United Regional Basketbal, League (URBL) Conference Wednesday evening at the Quezon Convention

Harbour Centre padded its 40-34 halfrime lead to 61-47 at the end of the third period then survived a desperate rally by the Huskers in the

their second victory in three games.

A.ex Bognot paced Harbour Centre with 15 points, the last four quelling a rally that had brought the Huskers within 63-67 with a minute and 48 seconds left.

It was the third straight loss for the



Huskers in the communitybased league supported by Adidas and Lactovitale

The Huskers' new recruit, Randy Alcantara, had a solid URBL debut with 18 points.

Action returns to Cebu today with the M. Lhuillier-Cebu City Jewelers staking their

perfect 3-0 record against the unpredictable Lactovitale-Cebu Province Pro-

biorics at the Don Celestino Martinez Couseum in the town of Bogo. The game is set at 5 p.m.

The scores:

HARBOUR CENTRE 74 Bognot 15, Ouyse 13, Yambao 13 A Garcia 13, Sierra 9, Bansii 4 R Mendoza 3. a Mendoza 2. Santos 2.

QUEZON 68 - Alcantara 18. Booker 11. Sess 11. Ferrer 11, Rodriguez 6, Tenorio 4, San Diego 4 Lapera 2, Tierra 1

# PBL names Yu as new chairman

RAYMOND Yu, co-owner of Wel-coat Paints, assumed the chair-league since 1996. Their partnercoat Paints, assumed the chairmanship of the Philippine Basketball League (PBL) during a board meeting Wednesday in

Yu. 38, took over the position vacated by Dioceldo Sy whose team, Blu Star Detergent, filed a leave of absence early this year and won't see action in the coming Open Championship.

Yu said he was elated and honored for the trust and confidence given him by the board to chair the league and vowed to work vigorously with Commissioner China Trinidad to steer the PBL to greater beights.

The armable executive and his long-time buddy and team co-own- players," added Yu.

ship has produced five PBL titles in nine finals appearances for Wel-

The league has proved its ability to assemble teams of talented players whose exciting play draws large number of fans and makes the PBL the institution that it is today," said Yu, who is confident of luring more big-name companies to the league.

We hope to have 10 teams in the next conference and 12 teams in the 2005-06 season. More than ever, we believe that the PBL is the perfect place for compames not only to gain commercial exposure but also to participate in the fulfillment of the dreams of our young and talented



PAUL Artadi of Pureloods tries to shake off Jayjay Helterbrand of Ginebra during their match Wednesday won by the Hotdogs, 104-87

# RP cagebelles rip Naascu, post No. 3

THE PRILIPPINE Women's Team - match the RP Women's Team's 3routed the National Athletic Association of Schools, Colleges and Universities (Nauscu) selection, 113-15, Wednesday to grab the lead in the 2nd National Women's Invitational Championship at the R.zal Coliseum.

The victory was the national cagebelles' third straight in the event organized by the Basketball Association of the Philippines, showing the team's readiness to face off with the visiting Motor Star Motor Cycle team from Fujian, China, which is also unbear en in two games.

The Chinese are poised to

O record as they were playing winless Bulacan State U at pressume yesterday.

The top two teams of the tournament, backed by the Philippine Charity Sweepstakes Office, Bestank, Burlington, Baker's Fmr, YKL Color, Absolute Distilled Water, Healthy Options, Pup Pilms and Motor Star Motor Cycle, dispute the title at 4 p.m. today. The team with the best record after the singleround elimination will be crowned

In the first game yesterday, Philippure Maritime Institute crushed the Naascu selection, 75-42.

### SPORTSWATCH

### Dacanay UAAP's top swimmer

ASIAN Games campaigner Lisca Dacanay won seven golds to emerge Rookie of the Year and Most Valuable Player in the recent 67th UAAP swim-

ming competition at the Rizal Memorial pool. Dacanay, a BS Family Life and Child Development freshman and coached by UP's Noel. Rivers, carried the fight for the JP Marcons when she docked 29.59 seconds in the 50-m. butterfly to break her RP mark of 29 72 which she set in the 2000 MSN-Speedo tilt. She also posted UAAP records in the 200-m individual mediay (2:26.58). 100-m butterfly (1:07.89), 200-m backstroke (2:32 52) 400-m IM

(5:13.68), 200-m fly (2:27.58) and 190-m back (1:08.62) went to Benjie Uy (DLSU) on the man's division. Senen Bravo

# Iloilo Warriors host Ozamiz Cotta today

ILOILO CITY-The Ilodo Warners host the Ozamiz Cotta roday as they start their best-ofthree series for a Southern division finals slot in the NBC (Nationa, Basketbal, Conference) national championship at the University of San Agustin gym here.

The Ozamiz boys of Mayor Reynaido Parojing are slightly favored in the 6 p.m. contest despite losing twice to the Warriors in the eammations

Ozamiz won its last five games in the elimination round with leading MVP contender Egay Echavez averaging 20 points and six assists to finish No. 2 in the South division.

The Warriors, who had beaten Ozamiz, 92-

80 and 86-82, will bank on scoring leader Carlos Sayon Jr. and Francis Sanz, the league's double-double leader with an average of 17 points and 10 rebounds per game.

The Warnors earned a shot at Ozamiz for the right to challenge Tribu Sugbu in the division finals by ousting the Cagayan de Oro Stars, 90-86, in the wildcard phase of the tourney sponsored by Panasonic, Spring Cooking Oil, PCSO, Sulpicio Lines, Coycesan Plaza Hotel, Shape-Up Fitness Center, Nanure's Spring Mineral Water, Cebu Ferries, Air Philippines, Supercat, Skygo Motorcycles, Ac-

A plus factor for the Warriots of the Iloilo

Baskerball League led by businessman Robert Uy is the departure of Cotta starting center Marlon Basco, who was recalled by Ginebra San Miguel.

"Molaking bagay si Basco sa kanila pero malakas pa rin sila, man-for-man," said Ilodo coach Roel Deles.

The Warriors also hope to get big games from former Mapua star Steve Marucot, ex-FEU Tamaraw Rhagnee Sinco and St. Francis

gunner Eduardo Allado Jr. Echavez will be supported by ex-UE Warnor Jhayson Alminario, Arden Guiyab, Rollie Basilides, Melfred Sampilo, Chris Ferraren, Boyet Guerrero and Dennis Cabigkis.

### Ist Ayong Golf Cup at Eagle Ridge on

MORE than 300 participants are set to see action in the 1st Governor Ayong Golf Cup today at the Faido and Norman courses of the Eagle Rudge Golf and Country Club in Gen. Trias, Cavite. Shotgun tee-off is at Blaum. A brandnew Mazda 3 1.6 ts up for grabs for the holein-one in the 18-hole fourney held in honor of Cavite Gov. Ayong Malifesi Major raffle prizes include scooters, mobile phones and major. home appliances. Sponsors for this event are Dishi, San Miguel Corp., Eagle Ridge Manila. Jockey Club, Pageor, RCBC Cavite Branches.



Cavite group of Mayors, Globe Telecoms, Vacation Hotel, Microial, Lagos del Solland Golds Gym. Proceeds of this event will go to various health care. programs of the governor for the indigents of Cavite. Interested players may call Eagle Ridge (046-4192835/38) for tee-time reservations. Look for Meri-

### Arcilla leads Enervon tennis open

THE COUNTRY'S top lennis players led by Johnny Arcilla. Joseph Victoring and Adeio Abadia will see action in the P138,000 Enervon Men's Open Simples Tennis Championships on Oct. 13-24 at the Makati Sports Club. Dualifying round is on Oct. 11-32. Entry forms are available at the Philta office, Rizai Sports Club, Shaw Blvd., Pasig City and Makati Sports Club, Leviste St. Salcedo Village. Makati City. Entry fee is P300.

PCC 5-stag derby under way

THE RETURN match of big-time cockers and gamefowl breaders fires off at 7 p.m. today with the staging of another 5-stag derby at the air-conditioned Passy City Cockpit. More than 60 last-paced encounters will spice up the championship showdown, according to derby host Charles Uy of Isabela who is well-known for his entry Vertical Limit. Meanwhile, the Laberian sa Pasay 5-Stag Berby will be hosted by pit manager Eric dela Rosa on Bct. 15. Call 843-1890, 843-1746 and 816-6750

Race 1-1 Elusive Obest 2 West in Wid 3, Extreme Heal 4, Febiola/Please Don't

6. Sacred Haff

Race 5-1 Princess Ann 2, Ocean Cooline

3. Dynamic Jorges 4. Sugar Ray 5

AT SELP BY MR. 999

Race 2-1. Buthom 2. Dow Jones 3. Musikero 4. Swarty Jon Race 3-1 Dennis D Menace 2 Eden's Obest 3 St. Emilion 4 Mila's Prote Pace 4-1 Sexuest 2 Baggirl 3. Wear the Fos Hall 4 Tomber Eagle 5. Desert Ply

Corometi Race 7-1 Join the Saints 2. Noble House 3. You and Me 4. Locky

Strong Colony Raca 5- 1. Lobta 2 White-tass 3 Earl Brity 4.

Fil 5. Victory Eap Place 6—1 Money Man 2. Describition Jack 3. Nutry Graty 4. Sharp Drive 5. Silves

Dosan Stace 9-1 Bullish Dream/Archer 2 Bullish View 3. Zarafud Mo 4. Bitzkreeg 5 Rose and Toy 5 Astime

# Bugia ready for big-time basketball

By Dennis U. Eroa

UNLIKE others, Paolo Bugia isn't going to curse the world if he doesn't hit big-time basketba...

The 6-foot-6 Bugia, whose deadly perimeter shots and solid grasp of the game make him a future first rounder in next year's PBA draft, is a degree holder and is just one year short of earning his MBA from Ateneo's Graduate School of Business at Rockwen, Makati City.

"My education is always a fallback. I'll pursue my MBA even while playing in the pros," said Bugia in an exclusive interview.

Fresh from talong a break with Larry Fonacier at the Queen City of the South, Bugie admitted that losing to rival La Salle in the UAAP Final Four hurts, but he bas learned to use the debacle as a learning ex-

"This year's UAAP taught me so many



BUGIA

things. I'm also confident that my teammates emerge stronger afwhat hapter pened," said Bugia. He also declined to blame anybody for Areneo's failure.

La Salle, the eventual champion, beat Ateneo

thrice in four encounters in the 67th UAAP The Eagles started with an immaculate 7-0 rard, but soon faltered and eventually lost to the Archers in the semix in runaway fash-

LA Tenorio and Bugia, bowever, made it to the elite mythical five, while JC Intal

emerged as Most Improved Player. Still, the Eagles, who sometimes played without fire in the second round, fell short

But Bugia would rather look ahead as Ateneo, carrying the name Mobile Addict. campaigns in the coming PBL Conference

We're getting ready for the PBL I am adding strength to my game," said Bugia While he hasn't received a technical foul in seven years of playing for the Hail Mary squad. Bugia's toughness can't be questioned

"I'm not a trash-talkez, i show little emotion on court which is being perceived as weakness. That's OK, I'll just let my game do the talking," stressed Bugia.

Bugia added that he's using the PBL as springboard for a successful PBA career in which he'll join former Ateneo ceammates Rich Alvarez (Shell), Wesley Gonzales (FedEx) and Enrico Villanueva (Red Bull).

"It will be exciting to play alongside my feilow Eagles. But I'm also ready to play against them," concluded Bugia.

## What's MVP's move?

IF you still don't know who the country's permanent MVP in sports is, either you are a half-baked sports buff or you are on the wrong side of the sporting fence

The MVP that every sports enthusiast knows is none other than Manny V Pangilinan, the low-key tycoon who owns Talk 'N Text in the PBA. Of course, Task 'N Text is but one of MVP's many corporations.

I do not know MVP personally, although I've met his father many, many years ago. His father it was who put up the Traders Roya: Bank (TRB), which became active in baseball in the Seventies. I had covered TRB's exploits on the baseball scene then. That's why when MVP hit the sporting turf a while back after having been away so long (he studied abroad, and then cut his business reeth in our neighboring nations, notably Hong Kong), I wasn't surprised one bit Like father, like son

For years now aside from his active

role in pushing his Talk 'N Text team to scale the beights in the PBA, MVP has been also a dom nant force in the Ateneo community. It is common knowledge that he virtually bankrolls the Ateneo Blue Eagles in the UAAP His backing bore fruition when Ateneo captured the 2002 UAAP title in the same year that the Blue Eagles won the PBL crown. That was, indeed, a crowning achievement for MIVP as Ateneo was even declared the Amateur Cage Team of the Year during that year's PSA Awards that also saw Joel Banal become Coach of the Year.

Lately, however, MVP had suffered one blow after another

Ateneo, backstopped by Lee Pipes, absorbed a humiliating serback in the last PBL season, finishing deep in the cellar And then just very recently, the Blue Eagies bowed out of the UAAP Pinals after gallantly winning the first round via a

rate, seven-game sweep. But despue the debacle, here's MVP



storming back—seemingly with a vengeance

He is bankrolling once again the Blue Eagles in the PBL literally by himself, using his SMART's Addict Mobile as Ateneo front act. Already, Addiet Mobile Aleneo has nabbed Gabby Espenas, the 6-foot-S hero of 2004 NCAA champion Philippine Christian University. Talk about determination and MVP personifies that. It is much ballyhooed that Espines will help resuscitate Ateneo's damaged image come the PBL wars.

I have but one question, though: Will MVP allow Sandy Arespecochaga to

coach Addict Mobile Ateneo in the PBL?

If MVP is thinking of giving Sandy a rest (I'm sure Sandy has a live contract with Ateneo), I guess that's not a bad idea at all. For one, Sandy had a traumatic expenence in the PSL the last time around. For another, the wounds he had incurred in the UAAP are still too fresh in the mind

But I'm sure MVP knows what's best for his team. He is not MVP for nothing.

I feel the need to share this with you-coming from VOLYOMAGAZINE 1ssue 2 2004: MONEY MATTERS. We all know that money is not the key to happiness, but it sure does help. Money (or a distinct lack of it) is responsible for a whole lot of stress, for an awful lot of people. But it doesn't have to be. According to personal finance author Robert T Kiyosaki, it's your amude that counts. If you, like most people, depend on your salary to cover your monthly expenditure, then

you're just not thinking like the rich Rather than accumulating cash, says Kryosaki, the rich accrue assets that generate cash flow for them. Kiyosaki's book Rich Dad, Poor Dad has rocked the financial world, remaining in the New York Times bestseller ast for well over a year, and selling millions of copies all over the world. So, if you fancy your chances of becoming rich beyond your wildest dreams, log on to WWW.RICHDAD COM.

FASTBREAK. The German Auto Show will be unveiled at 9 a.m. today at the Rockwell Power Plant Mull & Plaza Carpark in Makati City. Said Gerry Zorilla's chief heutenant lya Diza. "Car buffs will literally stumble over the world's finest cars and motorbikes, with such car grants like Audi, BMW, Merceries Benz, Porsche and Volkswagen joining the affair." Gotcha, iya. The best thing about the show is, from today up to Oct. 17, admission is (ree—from 10 a.m. to 9 p.m.

# Inter-Club meet starts tomorrow

ORMER top athletes will lead the talent laden cast in the first Battle of the Courts: Na tional Inter Club Platinum Cup starting tomorrow at the West Drive Badminton Club in Pasig.

Drive Badminton Club in Pasig.
Former PBA pros Joey Guanio of the Old Market ream and Richard Bachman of West Drive, and former national terms standout Randy Villanueva of Valle Verde will participate an this event presented by Globe Platinum and the INQUERER BADMERTON Monthly.

The grand finals is set on Nov. 20-21 at the Marketi Marketi at Fort Bonifacio.

The 14 participating teams are Badminton Buddies, Hillcrest, Badminton Gold, Feather Alley Badminton Center, Greenpark Badminton Center, Marikina Badminton Center, Old Market Badminton Center, Player's Best Badminton Camp, Shuttle's Best C5, Shuttle's Best River Banks, Smasher's Badminton Center, Valle Verde, Myan's

and West Driv

The overall champion will win a holiday trip to Bangkok, Thailand, with each member receiving 20,000 Mabuhay Miles credit from Philippine Airlines. Other humament and raffe prizes include phones from Globe Platinum, importing from Mizmo and premium sports watches from L. Timestudio.

The major sponsors for the tourney are Philippine Airlines, Mizzuro and I. Timestudio. Nestlé is the official drink sponsor, Gerflor Taraflex the official mat sponsor and Gosen the official shuttlecock.

The round-robin games fire off after the 8:30 a.m. registration and the opening ceremonies. The top clubs per group advance to the crossover semis. Winners assure themselves of the two slots but will still play for the area tide.

From West Drive, the eliminations will move to the Olivarez College Sports Complex on Oct. 16-17 for the South area. For inquiries, call 8978808 locals 259 or 261, look for Ching.

# Inter-Club meet Laurente wants WBC champ Castillo

WORLD Boxing Council No. 7 lightweight and Oriental and Pacific Boxing Federation champ Dennis Laurenne has made known his interest to fight WBC lightweight champ Jose Luis Castillo following his successful defense in Japan last Sunday.

Laurente (21-1-4, 11 KO's), who was bestowed the No. 7 slot during the WBC convention in Phuket, prevailed on a majority decision last Sunday in Tokyo over Chikashi Inada.



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Japanese judge Nobuain Uratani saw it 115-114 and Ramon Flores had it 119-109 both for Laurente, while David Chung of Korea peaned it 115-115. It was the 27-year-old southpaw's third defense of the OPBF crown.

Salven L. Lagumbay



# RP bets advance to semis

TOP SEEDS Kyle Joshua Dandan and Ralph Kevin Barte of the Philippines barged into the boys' doubles semifinals after posting a 7-6 (6), 6-1 victory over Matsuo Yuki and lino Shota of Japan yesterday in the Phinma Group Futures Foundation International Tennis Federation (TTF) Juniors Circuit at the Ynares Socio-Cultura. Sports Center.

The Filipinos, runners-up in the Enervon ITF Juniors first leg ast week, will meet the unranked Korean pair of Mun Ju Hae and Hong Hwn Jin, 6-3, 7-5 winners over third seeds Chang Chien Ting Lung and Tseng Te Keng of Chinese Taiper.

In other matches, Tarwanese Lee Ching Yi and Chang Chien Yuan downed second seeds Michael Basco and Miguel Narvaez of the Philippines, 6-4, 6-4, to advance against fourth seed compatriots Lien Chia Chu and Ko Min Fu, 6-0, 6-1 winners over Malaysians Gilbert Yeo and Razlan Rawi

In the girls' doubles, top seeds Lin Jing Chi and Hsu Tzu Chen of Chinese Taipei downed Han A-Reum and kang Yoo Jin of Korea, 6-3, 6-0, Lat Wen Tzu and Tsai Yu Chen of Chinese Taipei won by default over Vietnamese Nguyen Thuy Dung and Taiwanese King Wei Fang, Chin Seul-Ki and Kim Ju Eun of Korea outplayed Yang Su Han and Wang Chieh Ju of Chinese Taipei, 7-5, 6-3, and wild cards Ayumi Okuma and Shiho Otake of Japan railied past Wang Wen Lin and Tai Chin, 7-6 (5), 5-7, 6-3, to reach the Fina Four of this event sanctioned by the Asian Tennis Federation.

## For unity's sake, Joey backs down

GRANDMASTER Joey Antomo has agreed to temporarily set aside his differences with non-playing team captain Sammy Estimo for the sake of a united Philippine campaign in the Chess Olympiad slated next week in Majorca, Spain.

Antonio made this assurance yesterday in his reply to a memorandum from National Chess Federation of the Philippines president Go Teng Kok assailing Antonio for questioning the choice of Estimo as team captain.

Go assured Antonio that he would conduct an investigation regarding Antonio's accusations that Estimo, the NCFP secretary general, was remiss of his ducles during the 2002 Olympiad in Bled, Slovenia.

"Right now the important thing is that all parties in the NGFP have agreed to put aside their differences to make sure we will have a successful sunt in Spain," said Go.

Antonio wil, be joined in Spain by GMs
Eugene Torre and Mark Paragua, IM Juyson
Gonzales, NM Darwin Laylo, NM Emmanuel Senador, WIM Joy Lomibao, WIM
Beverly Mendoza and NM Arces Salvador.

Marc Anthony Reyes

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### SPORTS

# Pacquiao fights Aussie on Dec. 4



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ANNY Pacquiao, dodged by foreign rivals in his bid to validate his claim as world featherweight champion, will instead take on an Australian foe in a tuneup match set for Dec. 4 at the Global City in Taguig

First Gentleman Mike Arroyo, an avid supporter of the Filipmo champ, is expected to play an arrive role in the promotion of the fight, whose formal announcement will be held sometime next week through Pacquiao's US handler Murad Muhammad.

Paquiao will fight Perth-based Gairy St. Clair, a short but hard-punching sparring partner of Kostya Tszyu, who became famous for beating RP's Leopoldo Cantancio during the 1988 Seoul Olympics and went on to become a world champion.

"Manny Pacquiao is coming home to defend his People's Featherweight champsonship. We are very ecstatic about this fight," said Muhammad and Pacquiao's husiness manager Rod Nazario in a joint statement. "This is a done deal."

Pacquiao is reportedly going to earn \$500,000 tax free for the fight which will be a prelude for his projected tough campaign next year.

St. Clair is originally from Georgerown, Guyana. He has a 35-3-2 win-loss-draw card with 15 knockouts and is coming from an 11th round victory over Ghanian Theopilus Quaye

The Aussie suffered from the hands of former world champions Vivian Harris, Leonard Dorin and Diego Corrales. But they were aldecided by points, a testament to the 5-foot-4 brawler's staying power.

Pacquiao, who last fought on local soil early last year at the Rizal Park, arrived from Los Angeles last Tuesday but he is set to go back to the US to resume his training at the Wild Card Gym in Hollywood

The Filipino champ is expected to lock



PACQUIAO: Raring for a tuneup

horns with either Juan Manue, Marquez and Erik Morates by February or March next year, according to Nazario

This year, the Gen. Santos City southpaw fought just once at the MGM Grand in Las Vegas last May 8 where he battled Marquez to a 12-round split draw.

Pacquiao, who combed from the super bantamweight class to the featherweight category, is still looking for an officia, title

Nevertheless, he was adjudged by the venerable Ring Magazine as the rightful champion in the 126 lbs division after downing Mar oo Antonio Barrera last year at the Alamodome in San Antonio, Texas

### CAMEL SUPERCROSS

# Aguilar still rider to beat

Standings when first log: 1 G. Aguilar 50 points: 2, J. Saulog 44; 3, B. de la Craz 40; 4, K. San Andres 36; S. J. Garcia 31; G. J. Bench 30; 7 A. Bench 29

SEVEN-TIME champion Glen Aguilar returns to the scene of his past triumphs when the 2004 Carnel Supercross Championship Series resumes with the second leg at the Gaisano Shopping Complex in Bacolod City this weekend.

Aguilar and Jovie Saulog head the fist of national riders vying in this event returning to this Western Visayas City after an absence of

Aguilar, who topped the last official Camelsponsored supercross race in Bacolod City last April 18,1998, will actually seek a fating follow-up to his smashing triumph in both the pro 125 and pro open categories in last

month's kickoff jeg in Roxas City.

The former baskerball player-turned motocross rider from Las Piñas swept Shulog in the pro open and Bebet de la Cruz in the pro 125 before an overflow crowd at the Roxas City Stadium ast Sept. 19

"I'll go for it Pipilian kong manalo uli alang-alang sa mga motocross fans sa Bacorod," said Aguilar, also the ream captain of the star-studded Caltex Review squad

Asian Motorcycle and Enduro Commission president and NAMSSA managing director Macky Carapier said the leading Fil pino ridiers after the Roxas and Bacolod legs of the event will represent the country in the FIMAsian Supercross Championships set in Macail later this month. Inquiries can be made to NAMSSA at 0917-8992363.

### Kenneth targets double

CALTEX Review standour naker Knemeth San Andres shoots for amother double victory when the Carnel Supercross Championship goes to Bacolod City on Oct. 9 and 10

San Andres, who together with Reviex Rucket Gleran Aguilar, forms the variated 1-2 punch of the Reviex Motocross Team lived up to expectations when be crafted a twin win in the Novice Open and Novice 125 during the Supercross first leg three weeks ago in Roxas city.

many-time Philippine Sportswarers Association (PSA) awardee for motocross was in his paterned overdrive mode once again in both the Novice Open and 125, where his rivals stumbled in the trail of his dust. He was particularly impressive in the Novice Open, where he pulled away from Joey Barnedo, also from the Revtex team, by nearly half a lap.

"As a member of the powerhouse Review team, Kenneth knows that its is his responsibility to deliver the victories in the country's premier motocross circuit," said San Andres' father Jun-Jun.

Sony Music

### Watch out for Red Bull Barako

ONE month before the opening of this year's PBA Philippine Cup, Red Bull coach Yeng Guiao acquired vereran Vergel Meneses from FedEx in an off-season trade for his big man, Homer Se.

Guiao himself admitted that

gering Meneses, who is past 30 years old, was a "no-brainer" but many defended the decision, saying Guiao wouldn't take the tisk if he didn't know what's better for the team.

In any opinion, it was a wise and smart move because the Barakos gained more than they lost in that off season trade. Even though Meneses may be considered "old" for an athlese at 33, he has maintained his impeccable shooting form, proving he is still a player to watch this season. A former MVP the 6-foot-2 Meneses is a versatile player who could play three positions, provide the much-needed leadership to the team and deliver the key points on the break, and-range and long-distance.

Meneser was a consistent big scorer in Red Bull's most recent stint in Brunei where he played impressively smill be was sidelined by a heel injury. He has since recovered and, in fact, is all set to do buile against PedEx this afterneon.

"Meneses is ready," and the 43year-old Guiao, Meneses' former onach at Swift, adding that has players are jelling well. "I'm not losing sleep these days," added Guiao. But what pleased Guiao even more was the decision of nearm owner George Chua to retain the services of old reliables Rico Villamueva, Davonn Farp, Mick Pennisi, Lordy Tugade, Jun-



dry Valenzuela, stam dunk king Cyrus Baguo, Denver Lopez and peppery Topex Robinson

Another Red Bull marquee player, cat-quick Jimwell Torion, is under suspension, but will return to action pretty soon.

Guiao, who is aiming to add the 2004 Phil ppine C. p to his concernor of basketh. It prophies, picks detending champion Talk N Text, Fiesta Conference winner Barangay Ginebra and an inform San Miguel Beer as the teams most likely to give him the most trouble this year.

HONING UP FOR 2005 SEAG. Even though a hardly gets special media mileoge like basketball, golf and boxing, dancesport is one of the new events in the 2005 Southeast Asian Games where host Philippines is expected to win the most number of medals.

In two recent international competitions, dance aduetes of the Dance Sport Council of the Philippines did us proud by wirning a number of gold, silver and bronze medals.

At the 2004 Hong Kong International Open Championships, the gold medal winters were Roy Alvin Reamillo-Leah Napuran (pre-Am Standard), Joselito Mang-a-Ma. Socorro Reyes (novice Standard) and Chsaklo Rendon-Eleanor Hayee (section Standard and novice Latin).

E-mail: pr\_entertainment@inquirer.com.ph

Paquito suffered second stroke while asleep

By Ninî Valera

A SECOND stroke that came while he was sleeping affected the cerebrum of Paquito Diaz, leaving the character actor in critical condition in the acute stroke unit of the Medical City in Man-

D. az was taken to the hospital on Sept. 18 after he suffered a stroke according to his eldest daughter Joanna.

"That was a Saturday." Joanna recalled. "A CAT (computerized axia: tomography) scan on his brain showed that he was okay. After a few hours in hospital, he wanted to go home already, but his doctor wanted him to stay h the hospital for at least five days. He said he was fit to go home where he would rest. He was in a harry to leave the hospital because he had a new movie to shout on Sept. 27

But when Paquito 73 woke dp the following day. Sunday, 16 was a ready feeling disoriented said Joanna An MRI (magnetic resonance imaging) of his brain showed that he had a second stroke, which created a blood clot in his brain, the daughter said.

'So Tuesday, he was operated on to remove the clar" Joanna said. "That caused his cerebrum

### Third stroke possible

The swe ring of the cerebrum, the part of the brain near the stem. and which controls sleeping, made her father sleep a lot, Joanna expla ned.

"That's why he's aways asleep," she said "But he's not in a coma. The swe mig has subsided. He's still, recuperating from the operation "

She admitted that Paquito is still not off the hook. She said doctors could not assure them that he would return to normal

after the injury to his brain. "Everything is still uncertain," Joanna said "You have to consider his age, what he has gone brough. The doctors can't tell us brum has not affected the other

parts of his brain " There is also the possibility of a third stroke, Joanna said.

"It (another stroke) in ght happen," she said. "It usually does, the doctors told us."

She said the Diaz family has spent almost P1 million on his medical oilts. She said his health nsurance policy had apsed after

**OGIE** Ascasid

Ogie:

selfish

/A33

I've been

Lara

finds

A37 LARA Fabregas

new love

he turned 60

But the family can afford to pay for the bills, she added.

"He has plenty of friends, too," Joanna said. 'Ronnie (Fernando Poe Jr.) was the first one to help. On day one, he sent something already. Chavit Singson, who is also his close friend and my uncie, also promised to help. So has Jinggoy (Estrada, the newly elected senstor) and Mark Lapid (Pampanga governor and son of Sen. Lito Lapid) But the family is ready to pay for all of my father's expenses."

### 'Fit and healthy'

She said one reason why the family refused to talk to media about her father's condition was that it might be misconstrued as a plea for help to defray medical bills as in the case of other show biz personal ries.

'We didn't want that to happen," she said. "We didn't want people to think we needed financial he p. The family can cover everything. That's why when peopte called we told them not to talk about it."

The stroke came mespeciedly, she said. The actor was fit and healthy. He had given up smoking about 45 years ago, he doesn't drink except for the occasional glass of red-vine, and he goes to the gym regularly. He also did. ... have high blood pressure she added.

"So the stroke did not happen because of stress or his lifestyle," door bed 'It becauge annuol ing to do with the food he atc. He has never had health problems before this."

What miggered the stroke was the irregular beat of his heart, she said. "When he found out he had this condition, that's when he gave up smoking and started working out regularly," she said.

### Hole in the throat

Joanna said Paquito couldn't talk when he's awake because doctors had done a tracheotomy on him after he was removed from the respirator so he would be more comfortable during his recuperation in hospital. A tracheotomy is a minor procedure where a hole is made in the patiens's throat for air passage

"That's why he can't talk," said his daughter

She said the last time he was in the hospital was in August when

he had pneumonia "We've become regulars at the hospital already," Joanna admitted. "Sometimes, he would be

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DIAZ. His family can afford to pay his hospital

bills, says his daughter.

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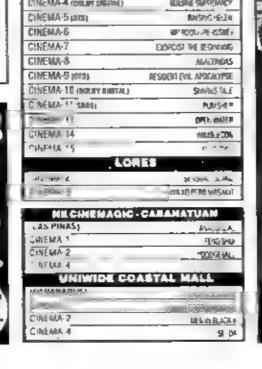
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brought there for stress. Lately, it was for pneumonia. But other than those conditions, my father was fine and healthy"

Even in the hospital, the actor always had gel on his hair and. powder on his body, according to

"The nurses are so kind to him," she said. "They would change the position of his body so that he wouldn't have bed sores."

### Normal life

He is given milk three times a day from a tube. The milk, Joanna said, is free given to the family by an aunt who works at Nestlé Philippines. A can of milk costs about P900, she added,

Paquito's wife, Josefa, is taking all this calmiy, according to Joan-

Editor Louie C. Camino

"She's okay," she said "She's sleeping right now. She told us after it happened that even a car gets run down. The same thing happened to my father."

The Diaz family tries to lead their life normally, said Joanna, who was back at work at the Wine Depot after a week sicave.

"It should be that way," she said. "Otherwise, where will we get the money to pay for his hospitalization?"

Paga to has three other childre-Joko and Cheska, who are both in the movies, and Cris, the youngest.



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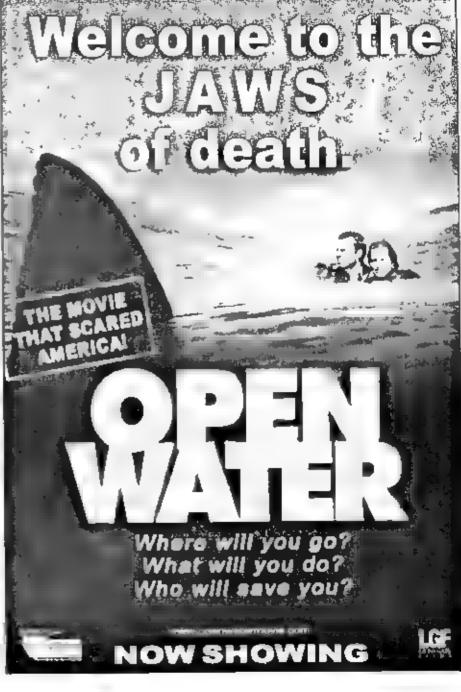
the 1930s. Jan Dara is the name of a Thai young man whose earliest memories recall his own father having sex with his thichood narmy in this lopsided and obsessive world. At the tender age of theleen, he was cast out of his comjustable but troubled household after his stepsister accused him of rape Years tale: Jan Dara returns home to seck revenge on his rather by cuidoing his father's servar conquests and making him be withest to his triumphs, he is unwittingly becoming the man that he dreads most

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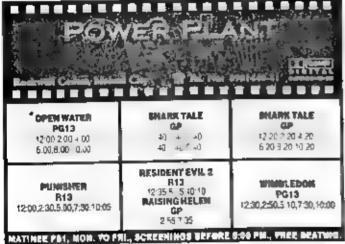
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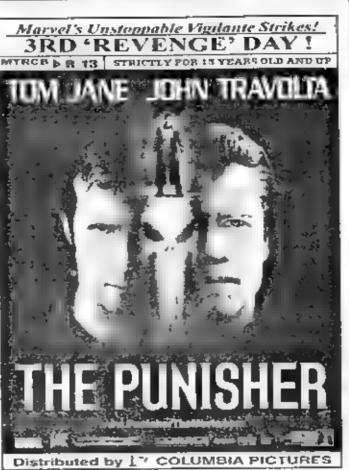














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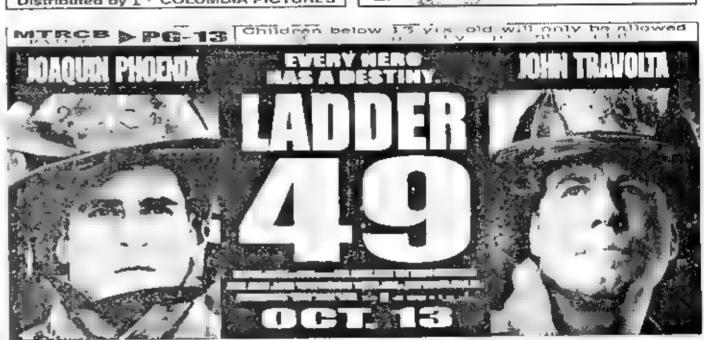
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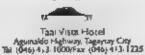
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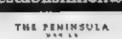
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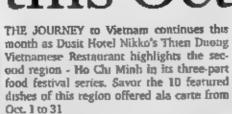
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If you want to have a hot and sour lunch and dinner, try Benjarong Royal Thai Restmi-rant's "Tom Yum Hotpot" offering from Oct. 17 to 31. Delight your palate with six of the ala carte dishes of hot and sour soup offered and presented with a specially designed burner. Benjarong is located at the mezzanine level of Dusit Hotel Nikko

Beer lovers will definitely enjoy Fiesta San Miguel's Oktoberfest for the entire month of October. Savor freshly brewed beer for an unbelievable price of P200++ from 6 to 9 p.m. And from 9 p.m. onwards, enjoy two mugs of beer for the price of one

Regular breakfast diners of the Café at Dusit Hotel Nikko are in for another treat as the restaurant launches the "Breakfast Club" And as a lock-off, diners will have a personalized mug ready, which they can use every time they dine in for breakfast.

For queries, call Dusit Hotel Nikko at 867-



# The Bellevue Hotel's Private Room Package

THE BELLEVUE Hotel offers its also offered to make intimate getnew Private Room Package for business functies, closed-door meetings and intimate family

gatherings. Located at the hotel's main dining area, the Café D' Asie Asian Specialry Restaurant, the Private Room serves a maximum of 12 persons. For a minimum of P5,000, guests can enjoy fine dining with The Bellevue's elegant table settings and attentive service while partaking of its gourmet food selections, specially prepared by executive chef Hans Peter Eckstein and his staff of culinary experts. Set menus are

togethers doubly special. The Private Room is also open for lunch and dinner reservations.

Aside from being an ideal spot for small meetings, the dining mecca south of Merro Manila 15 also the perfect location for large conferences. A new development, the construction of the Believue's Grand Ballroom, is set to secure the hotel's reputation of being the business and leisure hub in the south. The two-storey edifice with a 1000-person capacity is envisioned to set the trend in design, technology and services. For inquiries, call 771-8181.







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as low as P59 000+ inclusive of buffer menu for 100 persons, a cake, souvenirs, floral arrangements and other amenuties Reception venues may be held at its cozy, fully equipped function rooms or at the al fresco Roofdeck Bar & Grill and swimming pool that gives you a wonderful view of the metropolis

For those special get-togethers, City Garden Hotel Makati's Party Package comes for as low as P24,750+ inclusive of buffer menu or barbecue grill for 35 persons, use of the func-

CTTY Garden Hotel Makati, known as the "Ail tion room, free complimentary dish, and discounts on drinks

For meetings and conferences, the hotel offers flexible meeting rooms for 10 to 120 persons, complete with conference/seminar facilities and professionally staffed business center with Internet access, fax, and photocopiers, and such services as secretarial assistance, documentation, airline ticket reconfirmatten, tours and transport booking, and postal and parcel handling, among others, Meetings packages come for as low as P9,750+ per day. City Garden Hotel Makati is located in

Makati's restaurant strip at Makati Avenue corner Kalayaan Avenue, Makati City. For reservations or inquiries, call (02) 899-1111, or its domestic toll free number 1-800-101-GARDEN (427336), or visit www.citygarden-

# Las Palmas, Palm Plaza, The Executive Plaza: warm, personalized services

IN THE bustling screets of Malate, there stands a three-complex building that is known for its warm hospitality and personalized service. Dubbed as a home away from home, Las Palmas Hotel, Palm Plaza Hotel and The Executive Plaza Hotel became a byword for travelers who seek both business and leasure in the city.

The three hotels are united by their common mussion/vision. Until now, they live by that goal: of maintaining international quality service standard delivered by dedicated, competent and service oriented team members. Their main priority is to keep these guests coming back, as this signals good news both for the hotels and the local indus-

to make each guest's stay a rewarding experience. But, how do they do that? How do The Palm Hotels managed to be on top of things amidst the stiff competition between hotels, despite the serious economic and political usues that is constantly affecting our country and abroad? The idea of the Palat Hotels revolves around these principles-reamwork, cooperation, trust, excellent quality of

try as well. Thus, they continue to strive to do better everyday. Trying

service and full guest satisfaction. Shown is the Executive Plaza Hotel team. Top row, from left, are Patry Henson, F&B supervisor, ish Guuerrez, banquet and catering sales manager, Ninnette Soliman, sales manager, Chrisanta Oliveros,



HRD officer. Second row, from left, are Rico de Leon, executive chef and engineer Norberto Furio, chief engineer. Third row, from left, are Noemi Gonzales, chief accountant, Beth Teodoro, head cashier, and Analiza Pagaduan, F&B chief accountant. Fourth row, from left, are Gerard Gaspar, front office manager, Patty Martin, corporate executive housekeeper, Emy Llanes, corporate financial controller, Glie Gomez, corporate director of sales, Aurel Cortez, MJS officer and Van Jose Torres, resident manager

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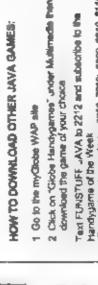












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# selfish of the singer. The souldn't let so to strip sories.

By Marinel R. Cruz

WARD-WINNING singer-songwriter Ogie Alcasid admits that because he had been selfish, a lot of the really good songs he made in the past did not become big hits.

"It was only after other artists recorded their versions of my songs that the songs became successful," Ogie said. "There were times when I felt I could not let go of my songs. There are songs in my albums that I feel are really good but are never heard because I've been too self-

He cited the hit song "Kailangan Kita" as an example. Gary Valenciano first recorded the song, which became the theme of an Aga Muhlach-Claudine Barretto hit movie from Star Cinema. Piolo Pascual released his version of the song, helping pave the way for Piolo's crossover from acting to singing.

"I liked that song so much I wanted to keep it for myself," said Ogie. "But I know someone else can own the song and it will be heard by

Ogie also wrote "Bakıt Ngayon Ka Lang," made popular by the group Preestyle. His "Nandito Ako" also became a big bit when Mexican telenovela star Thalia recorded her

version in 1997 Just recently, Smart released a TV commercial with Filipino-American stager Jasmine Trias of "American Idol" fame singing "Kailangan Ko'y Ikaw," an Ogie Alcasid composition originally sung by Regitte Velasquez.

"Now 'Bakit Ngayon Ka Lang' isn't mine,"
Ogie pointed out. "'Nandito Ako' is Thalia's. The songs I wrote for Regine are not mine, they're hers. I also love the songs I'm making for Sarah (Geronimo), but I know she can sing

them better than L" Despite being one of the most in-demand songwriters in the country today, Ogie said he still feels insecure. "In a certain way, I envy singers like Christian (Bautista) and Erik (Santos) because they are identified as singers.



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# **ENTERTAINMENT** Ogie: I've been selfish

They became famous want to sing again. I country's top singers, show's musical direct new album. after winning singing contests, which is something I've never experienced.

T want to be like them again," he added. Tim a singer. [ feel as if people have forgotten that I'm a singer more than a songwriter. Singing is

my first love." sition as one of the Archie Castillo is the

Ogie will perform in a two-night concert titled "I Am a Singer" at the Music Museum tonight and tomor-To reinforce his po- row at 8:30 p.m.

Bost.

To perform with Ogie are Sheryn Regis tonight, Sarah Geronuno tomorrow, and Nyoy Volante with Mannos on both rughts.

The show has the "widest repertoire [ could think of," said Ogie. This includes his favorite Barry Manilow and Josh Groban songs, some Motown which he will sing with Nyoy and Mannes, and a mediey by Filipino songwriters who influenced Ogie while he was growing up.

Ogie and Sarah wil. do a duet of "If

SAN HOUSE wrote for Sarah's

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"I don't think I've had a huge bit that I wrote myself," said Ogie. "My hits have always been from other writers. That's why, my next album will feature not the songs I wrote but the works of some of the most respected songwriters in the country."

The album, with Wency Cornejo's "Magmula Ngayon" as the carrier single, will also contain Archie songs by Castilio ("Mahai Kita"), Edwin Marol-("Binibining lano Pihpines"), Socorro de Castro ("Helio"),

Kailan"), Viktoria ("Tanging Pag-ibig") and Agatha ("Di ba Sabi Mo")

But while he is concentrating on his singing career, Ogie said he would still write songs for other singers. He is now working on Jaya and Karylie's next albums.

"You have to be un selfish." he said. "That's the afe of a songwriter. Unlike with news articles, you can't put your name at the end of every song you make just so people would know you made them."



PIOLO Pascual

# **Piolo**

"LAKAD Mo, Pangarap Ko," a fundreising fun walk on Sunday, Oct. 10, will be tolged by Piolo

Resource The walk, which seeks to \*empower the youth through education," is for the benefit of the Knowledge Channel Foundation Inc. (KCFI)

A total of 99 other ABS-CBN stars will put on their running shoes to walk with Pi olo, and so will their big bosses at ABS-

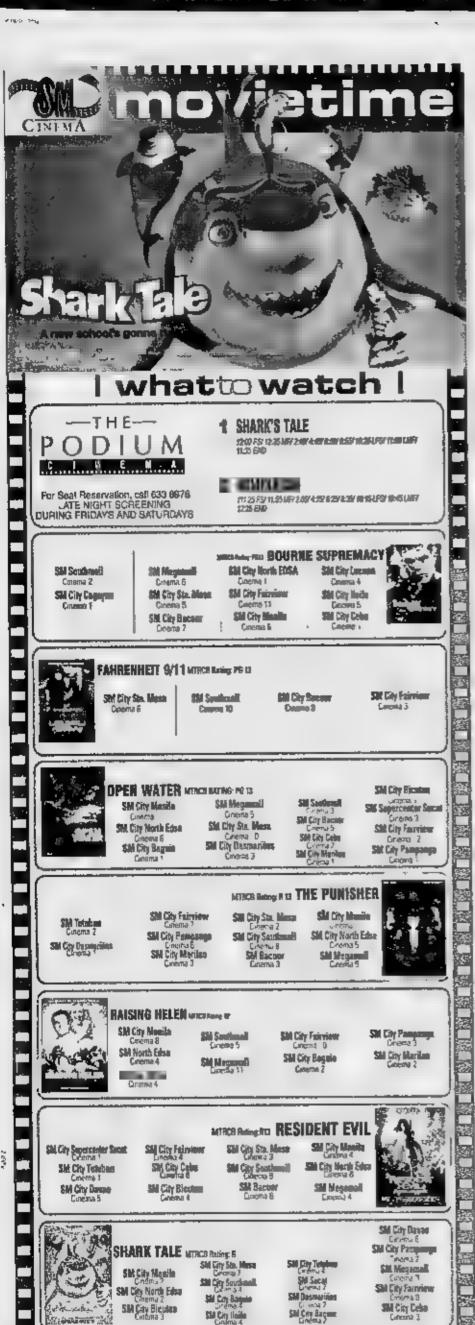
The three-kilome ter fun walk starts at the People Power Monument on Edsa and ends at the Ultra in Pasig City, where the Department of Education (DepEd) & located. At the Ultra covered courts, the 5,000 walkers will be treated to the 10th anniversary show of "Asap," after a short program led by Edu Secretary cation

Butch Abad.

intended to enable KCFI to bring to more public schools educational TV at its finest-the Knowledge Channel. The channel is currently being received by than 1,300 more public schools in 38 provinces. More than 39,000 schools are on the watting list to

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"Napoleon" near-encyclopedic in its coverage of the French military leader's life and times. It recreates Napoleon's rise in the French military, the battles he fought, his bril-liant and cunning military mind.

also "Napoleon" documents the man's misadventures in life and in love, particularly on his troubled relationship with Josephine

Beauharnais Napoleon is a lavish " -stunningly production, and is a joy to witness even at eight hours, Part 2 airs on Oct. 14, Part 3 on Oct. 21, and Part 4 on Oct. 28. All screenings start at 9

3



**ISABELLA** Rosellini as Josephine

### Walk with **Piolo**

From page A34

The Knowledge Channel is the only educational channel on cable with curriculum-based programs for elementary and high school. Access is provided at no cost to public schools around the country.

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6

Its founders are from the third generation of the Lopez family. Rona Lopez-Bautista, daughter of the Lopez Group's chair, Oscar Lopez, is spearheading walk rogether with almost all the Lopez Group executives employees, and 2,000 public school children and fans of

"Asap" stars. The public is invited. For P200, each participant will receive a T-shirt, a welcome meal, and entrance to "Asap" at the Ultra. Call Sol or Hansel at 534-8534 or 534-8223.

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| 5 THE PUNISHER 1:30, 4:10, 6:50, 9:30                 | WIMBLEDON<br>10:20, 12:40, 3.00, 5:20, 7:40, 10:00 | 7 THE BOURNE<br>SUPREMACY<br>12:00, 3:00, 5:20, 7:46, 19:00 |
| 8 FENG SHUI<br>12:40, 3:00, 5:20, 7:40, 10:00         | 9 RESIDENT EVIL 2                                  | 1 () RAISING HELEN  |

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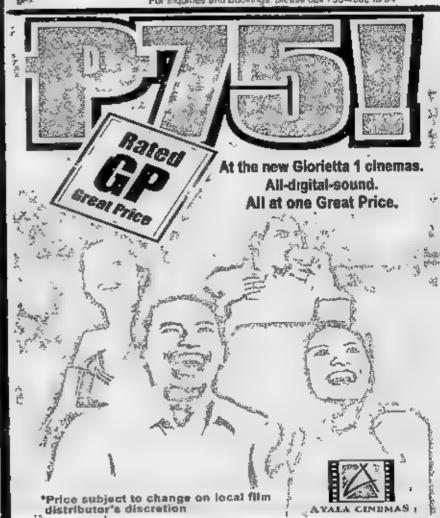
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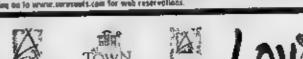








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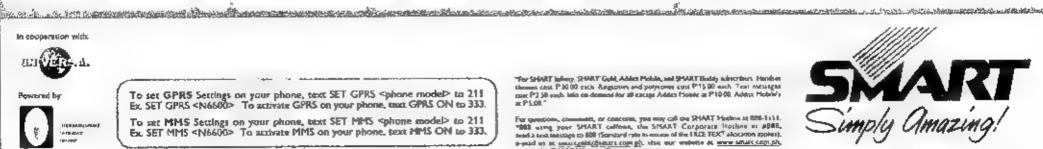
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Editor Louie C. Camino



ES FRONT, "Fd like to achieve a lot more than I have."

# finds new

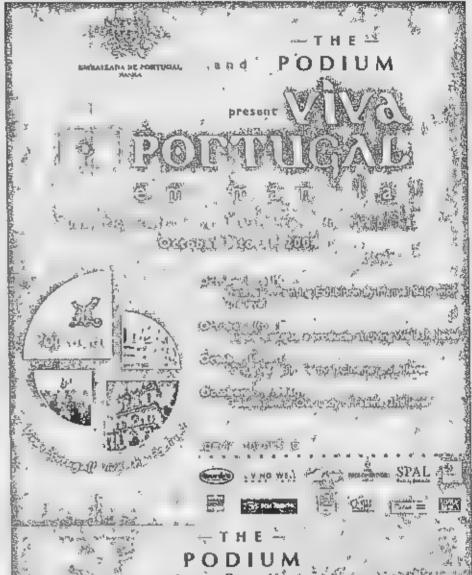
TWO YEARS after she broke up with her actor husband Raymond Bagatsing, actress Lara Pabregas says she has found a new love and,

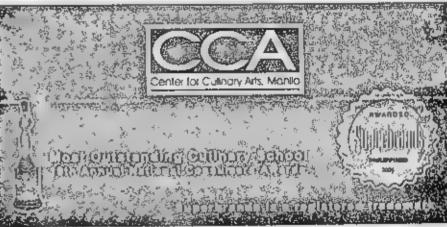
for a change, it is a "healthy" relationship.
"He's British," Lara admitted to incurrent
Entertainment while she was rebearing for the play "Oleanna" at co-star and directore Bart Gungoria's Malate apartment. "We were introduced by a friend. "We go out of town a lot. He's Scottish, so we spend a lot of time in Scotland

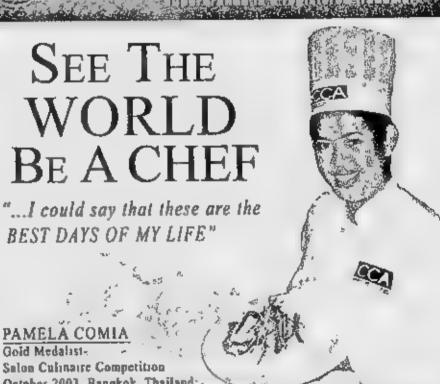
"I'm in a very healthy relationship," she added, her piercing eyes shining. "That's something new for me. I was never in a healthy relationship, you know? If I were, I would still be in it, right?"

Marrying for love

Lara left the Philippines early last year to pursue a theater career in London. She is back in Manila for a holiday and to perform in









Partners



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## **HBO** rules

JEH GUMORING/MAN

THE HBO cable network's overall victory at the recent Emmy Awards has again served notice to "free "TV networks that their traditional dommance over the television scene is now a thing of the past.

HBO started out simply serving as a venue for other producers' shows, but it now bankrolls its own productions, some of which have turned out to be edgy winners that have demolished

Nestor U. Torre

the more traditionally mainstream competition—and are now winning the biggest number of awards.

This indicates that today's viewers want more than the usual safe and predictable sitcoms and anthology dramas on the tube.

As life becomes more complex, confounding and even contradictory, the pat dramatizations of old look too

moe and easy to be believed. Thus, they're turning to more realistic, fact-based shows that tell it

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Entertainment

## **HBO** rules

#### From page A37

OCTOBER BYND

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like it is, warts, waitles and all. The escapists mode usually associated with TV entertainment has ceased to be fashionable, because it prevents viewers from gaining the genuine insights they need to cope with the pressures,

Hard Rock

fears and contradictions that make living such a real-life "Survivor" challenge these days.

When "Angels in America" won those 11 Emmy trophies last month, it became clear that the trend had turned into a way of (view-

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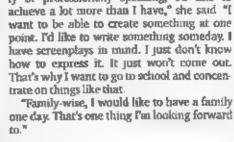
David Mamet's "Oleanna" tonight and tomorrow at Stagework at the Shangri-La Plaza Mall in Mandaluyong City. She flies back to London the day after the final performance, she said.

Lara admitted she was not happy before she left for London. She felt she needed to be somewhere else. "And it wasn't just because of my marriage," she quickly added. "I just basically wasn't happy here. I was really planning on going even before I got married.

"I got married because I was in love. And I thought I wanted a family, I thought I wanted babies. I was being stubborn until the very end. I was like, 'Anything! You can work on anything, you know?' But I was being an idiot. I realized that only when I was already away-that that was not the kind of life I wanted."

What exactly is she looking for? "Artistically or professionally speaking, I'd like to achieve a lot more than I have," she said "I want to be able to create something at one point. I'd like to write something someday. I have screenplays in mind. I just don't know how to express it. It just won't come out. That's why I want to go to school and concen-

one day. That's one thing I'm looking forward



#### Table No. 1

Her stay in London has given her a tougher resolve, she said, because she has had to deal with countless rejections, but she also eventually learned to cope with them.

"I have an agent there (London)," she explained. Twe done a few guestings in a couple of TV shows, did a TV commercial.

While auditioning for those TV jobs, Lara worked in a restaurant. "I was a receptionist," she said. I quit because I couldn't do it anymore. The place I worked is very fine dining. You get a lot of Lords so and so (as customers). And there's a table called Table No. 1. Anybody who is somebody always requests for that table. If they don't get Table No. 1, they feel worthless.

One day, a woman customer wasked in and said, 'I want that table,' I said, 'I'm sorry, that's booked, I can't give it to you.' She said, 'I insist.' Finally, when I sat her down, she walked out and left. She later called the general manager of the restaurant. The manager came up to me and said, The lady at Table 4 said you stole ber brooch."

"I couldn't believe that I was so angry. He said, 'She said when you took her coat, you were eyeing (the brooch) and that you'd taken it when she left! That's really, really vicious. It's your word against hers, right? What can you say? Imagine, people treat you like a thief? There are low points like that"

## American in France

For Lara, daughter of noted character actor Jaime Fabregas, acting remains a big commitment. The year before she seft Manila, she was in Jean Anouith's "The Lark." She did a couple of TV shows and several films, like Mike de Leon's "Bayaning Third World" in 1998 for which she won acting awards, "Lupe" with Andrea del Rosario and as Regme Velasquez's best friend in "Pangarap Ko ang Ibigin Ka" both in 2003.



ACTOR-DIRECTOR Bart Guingona, "The play is great for arguing"

JIM GURAO PUNZALAN

'Although some people think I'm Filipino, most of the people (in London) think I'm Mediterranean or Spanish," she said. "My agents put me in an Asian/White category so I get sent to Asian castings as well."

Auditioning for acting roles has also brought her frustrating experiences. "My agents made me go to a French feature film casting, even if I said I didn't speak French. They gave me a script that was in French and asked me to read it. I said, I don't speak French. They said, no, it's OK because the girl is an American living in France so you don't have to get the accent right I said that's not the point. I don't understand any French, I said. And the woman said, It's OK, just read

"It was so funny," she added, .augh ng. "Afterward, they said, OK, now you have to do a lap dance. That was the craziest audition I did. I walked out there laughing so hard. It was the most indiculous situation I've ever been in."

## Carol and John

In "Oleanna," Lara plays Carol, opposite Bart Guingona's John. The play starts with Carol begging her professor, John, not to drop her from class. When he concedes, but imposes certain conditions on her, he suddenly finds himself charged with sexual harassment.

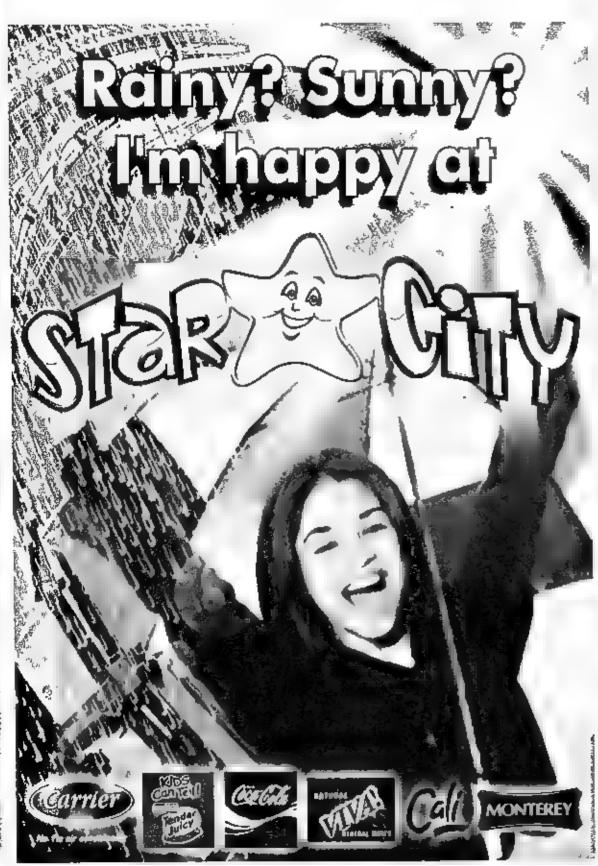
"Carol has to work her way to get into school," said Lara of her character. "She's failing. She's insecure about her interigence. She thinks she's stupid and doesn't understand anything. I think she's also very literal of her interpretation of things."

Bart added, "It's funny because she's such a sweet girl in the beginning. Then in the secand scene, she turns into this empowered bitch

"I find the pace of the play challenging," Lara said. "It's so difficult, it's so fast. The ideas are so rich not just emotionally but also

intellectually. There's so much happening." Bart said he personally chose Lara to play Carol because "we like to challenge each oth-

"People will find this play really interesting," Bart said. "It comes to a violent conclusion, after which you wonder, sino kaya ang tama? The women will rally behind Carol and the men wil. hate her. It's the anti-date thing. It's great for having a beer afterward. It's great for arguing."





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## ENTERTAINMENT...

## HRO

The series on AIDS victims written by Tony Kushner and directed by Mike Nichols brought viewers face to face with the awesome tragedy of the lethal syndrome-not exactly "entertainment" as couch potatoes know

But viewers responded with heartfest unction, embracing the show's compelling images and themes mstead of testily rejecting them, and TV's capacity to provoke took a quantum leap. TV will never be the same from here on

It must be pointed out, however, that HBO didn't turn things around single handedly. In fact, the shift began many decades ago with "Roots," the landmark series that dared to dramatize the abject and cruel slavery of blacks in the United States.

Another definitive step forward was taken in a more comedic spirit by "Al. in the Family," a sitcom about Archie Bunker and his gleefully diosyncratic family, with all of its flaws and biases in full view, instead of more traditionally airbrushed or edited away.

Bunker rubbed many viewers the wrong way with his sexist and racist remarks, but he also made them think-and decide to be the exact opposite of what he was.

Other potshots at viewers' collective escapists psyche were taken by the savagely saturcal "Saturday Night Live," which delighted in reminding many puffed-up leaders and celebrities that, while their heads were high up in the clouds, their feet were made of

sticky, icky day.

On the local TV scene, the necessary and

important task of critiquing the establishment has been most offectively done in a similarly satirical bent, by landmark shows like "Mr. Minister," "Abangan ang Susunod na Kabanata," "Sic O'Clock News," and "ispup."

'Pet Star'

BEGINNING Oct. 1, "Pet Star" airs on Animal Planet every Friday at 8 p.m. The show is the channel's version of TV's popular talent search series-only with pets. The auditions across the US discovered roller-skating hirds, rats that play basketball, a pig that paints, a dog that surfs-etc. Enough talent was found to crate 15-one-hour episodes where celebrity judges and audience members evaluate the animal contestants' skills. "Per Star" is hosted by Mario Lopez.

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## LG Electronics Ushers in a New Era in Digital Home Appliances with the TV Refrigerator

In its effort to provide consumers with high-quality home appliances that fuses mpeccable form with versattle functionality, LG Electronics (LGE), a global leader in digital home appliances introduces the TV Refrigerator -- a 21 cu. ft refrigerator with a 13" TFT-LCD TV monitor and radio function.

As more and more people utilize the kitchen for activities other than cooking, LGE believes in offering products that provide consumers with utmost convenience as they go about their tasks. In a study conducted among upscale housewives, the kitchen is no longer used strictly for cooking. Today's multi-tasking housewives also utilize the kitchen as a venue for hobbies, emertainment and recreation. Designed to meet these requirements, LGE's TV Refrigerator allows ho sewives to enjoy their favorite programs while preparing the family's meal

LGE's TV Refrigerator features a multiaperture flow cooling system that completely shuts off heat from the TV Its antibacterial feature, the Biosi verä and Bioshieldő, utilizes nano particles of silver that promote wellness and helps consumers ave hea thy lives. This means that TV Refrigerator's interior is treated with siver tons that effectively prevent the growth of bacterra, fungi and mold.

With an elegant titanium finish, the new LGE TV Refingerator is practically finger print-proof its interiors boast of large cooling compartments that can accommodate practically everything -- from meats to vegetables, snucks, desserts, even leftover food.

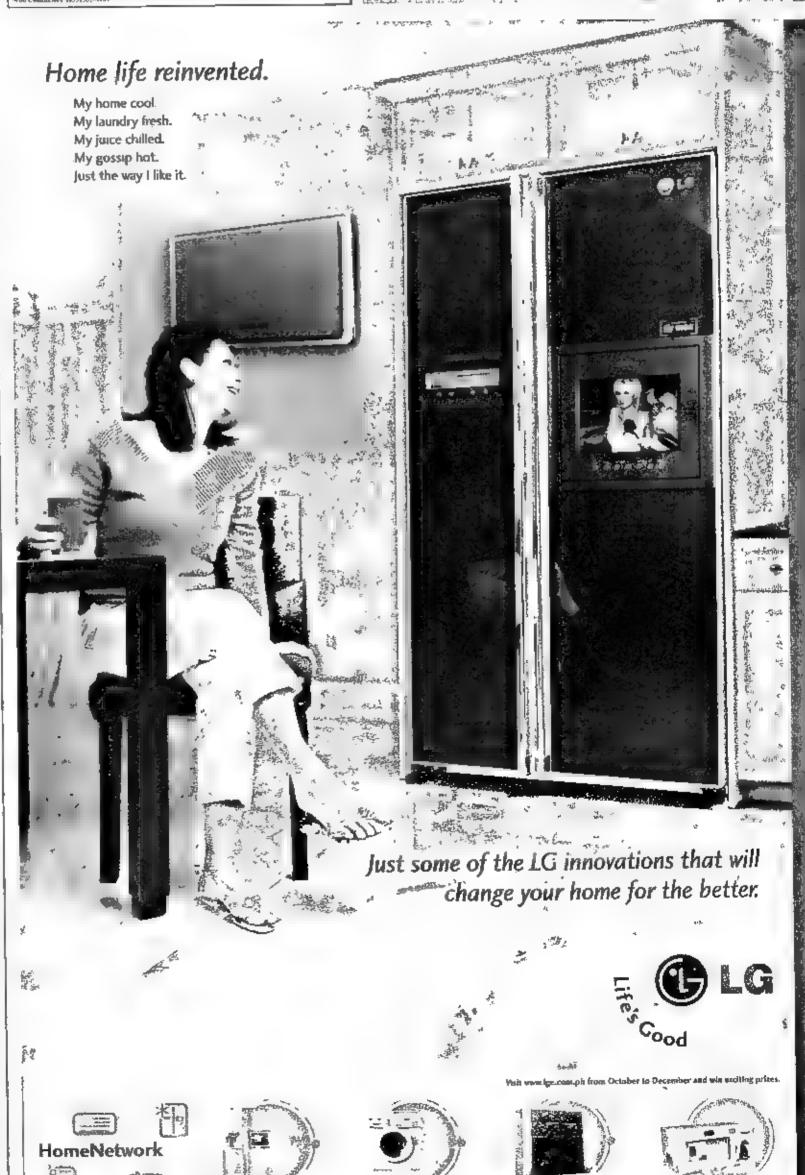
Equipped with an equalizer function and stereo sound, the TV component, on the other hand, provides users vivid, broadcast-quality entertainment. With this innovation, housewives can easily follow the procedures featured in the cooking shows they're watching. Its 120-angle view and remote control allow for easy viewing from practically any area in the kitchen.

With full features of a 2) eu. ft. refingerator and a 13" color TV, the TV Refrigerator underscores LGE's position as a leader in cutting-edge digital home appliances.

LG Etectronies Ph I ppines (CEO: Jeff Hong) was established in 1988 as the digital leader in Home App lances and Display Devices by introducing breakthrough and exiting edge products in the Electronies, Information and Communications products arena with an annual sales of P 2.5 Bi lion and employing more than 200 highly motivated and skilled individuals

As a major player in the Electronics, Information and Communications products arena. The LG Digi at Display and Multimedia provides core technologies for highly advanced digital products and is a world leader in Digital Display products including piesmo TVs, LCD TVs and monitors, and digital high-definition Televisions (LDTV) and its Digital Apple ances is a global leader and leading innovator in Washing Machines, Refrigerators, Microwave Ovens and Air conditioners

LG Electronies goal is to enable the intelligent networking of digital products that will make consulters' lives better than eyer. For more information, please visit www.lge.com.ph.



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English to the second of

E-mail: pr\_business@inquirer.com.ph

Editor Raul O. Marcelo Assistant Editor Corrie S. Narisma.

# BUSINESS

# Slow reforms weigh on RP ratings-S&P

By Doris C. Dumlao

STANDARD & Poor's yesterday said the Philippines' credit ratings could come under pressure due to slow progress on fiscal reforms and the country's vulnerability to rising global interest rates and higher oil prices.

international rating agency stressed that a speedier legisiative action on the revenue measures proposed by the adm nistration could ease such pressures.

Pau, Coughlin, S&P managing director for Asia-Pacific, told a teleconference: "We're not necessarily talking about an imminent downgrade.

In its latest commentary, the What we're really just indicating is the direction of the pressure."

'At the minimum, I there'll be no significant progress on these issues by the end of the year, there will be pressure on the outlook," he added

"The window of opportunity to avert more downward pressure on the currency and, astimately, on

narrowing." S&P credit analyst Agost Bernard said in a statement.

S&P assigned a BB rating to the country's long-term foreign currency credit and a long-term local currency rating of BBB minus also with a "stable" outlook.

The BB rating is defined as having "substantial credit risk, particularly as a result of adverse economic change over time, but business or financial alternatives may be available to allow financial commitments to be met."

S&P said the next two to three

mining the country's near-term fiscal outlook as well as the new administration's capability to intitiate and implement reform.

"If key tax measures are passed, and the tariff hike of state-owned company National Power Corp. is made permanent, investors should breathe easier. On the other hand, the failure to pass these tax measures will risk a loss of momentum in the entire tax reform initiarive," it said.

Perhaps more damaging in the longer run is the signal that despite

the country's credit racing, may be months would be crucial in deter- a clear and urgent need for comprehensive fiscal remedy, the political class is unwilling to swallow the batter medicine," S&P said.

It noted that none of the new tax measures proposed by the government had been passed so

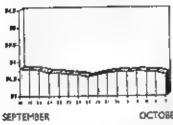
Economic Planning Secretary Romulo Neri said the country would indeed risk being downgraded unless lawmakers would pass at least three of the eight proposed revenue measures this year.

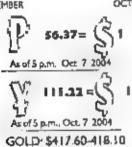
Bangko Sentral ng Pihpmas Assistant Governor Diwa Guinigundo, however, said the S&P's recent assessment was "unfait"

"The authorities are making very strong representations in Congress and Senate to facilitate the enactment of key fisca, mea-sures, particularly the indexation of sin taxes," Guin gundo said

Given the country's "considerable" external exposure by way of \$56.3 billion worth of foreign debt and dependence on import ed oil. S&P said the country's vulnerability to shocks and negative septiment was set to rise. With a report from Reuters

#### CURRENCIES PESO DOLLAR RATE

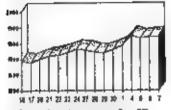




per ourice Hong Kong, Oct. 7, 2004

## STOCK MARKET

PSE COMPOSITE INDEX



#### (See stock market report on Page BZ) Stocks end higher

SHARES closed marginally higher yesterday, buoyed by east-minute buying in select blue chips and led by Bank of the Philippine Islands and Digital Telecommunications or Digiter traders said.

The benchmark 30-company Philippine Stock Exchange Index ended up 1.01 points, or 0.1 percent, to 1,842.68, adding to Wednesday's 0.5 percent rise. Gainers led decliners 46 ile 48 stocks were unchanged BP was the most active stock, up 3.2

percent at P49. The country's secondlargest bank is known for its conservative business policy and stable revenue stream.

Digital fared even better, posting a 22percent pain to close at P1 58. Last week, a loca, newspaper reported that Hong Kongbased typoon to Ka-shing's Hutchison Talecommunications International was in informal tacks for a possible investment in Digiter Digital president Lanca Gokonowei dismissed the talk as mere rumor but that hasn't dampened interest in the stock

The market was relatively weak for the most of the session on concern over rising oil prices, traders said.

## **SBC** strengthens forex remittance business

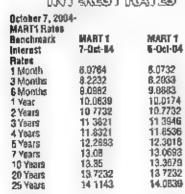
SECURITY Bank Corp., in a bid to expand its remittance business, has tied up with foreign exchange service provider Asian FX Exchange and JK-based Travelex Money Transfer (TMT).

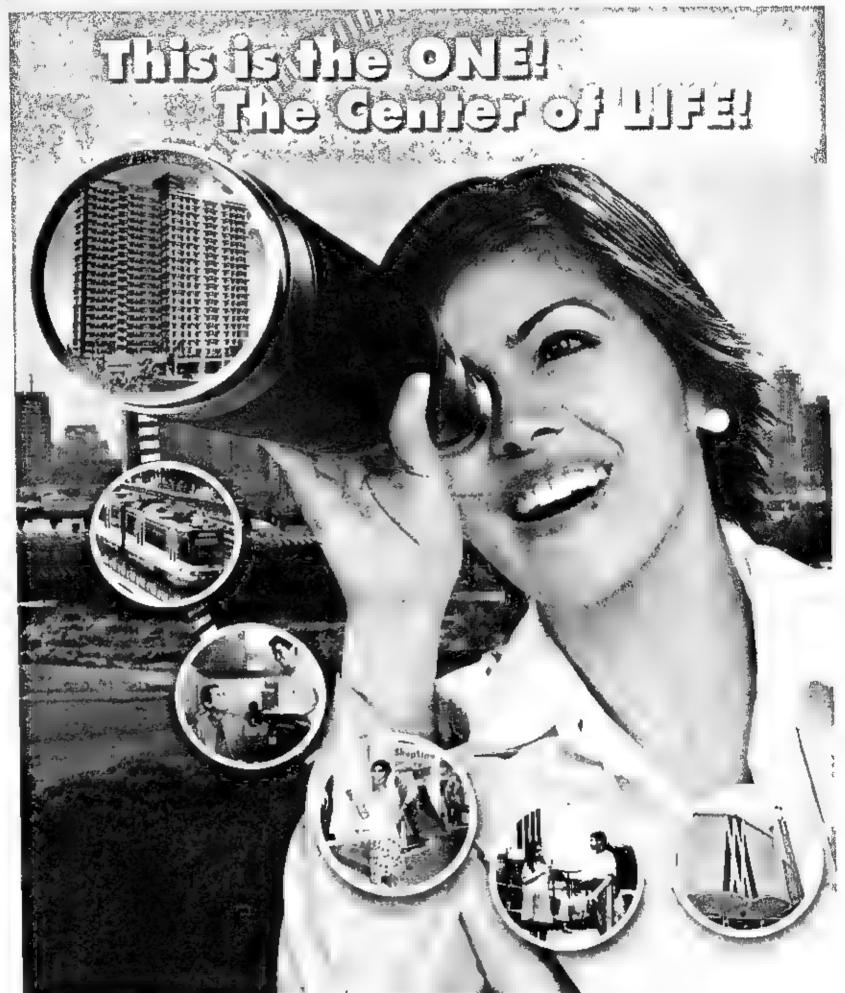
TMT is an affiliate of Travelex plc., one of the world's largest foreign exchange special-Ists with over 650 retail branches and 16,000 business customers. in a press briefing yesterday, SBC sentor

vice president Joven Hernandez said the bank wanted to get a bigger share of the multi-billion-dollar remittance market The bank, he said was looking at this business as a major source of consumer and

lee-based income. Hernandez said the remittance business was projected to enjoy continuous growth as the country remained a major supplier of doctors, nurses and caregivers to industrial-Doris C. Dumino ized countries

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## BUSINESS Sustainable food production programs pushed

#### By Ernesto M. Ordonez

PROVIDING food for the poor is advocated and appreciated by the Catholic Church.

Proof enough is the long line of itinerant workers and vagrants seen daily from 6 a.m. to noon at Plaza Miranda

There, Quiapo Catholic Church regularly gives them free lugary.

However, such programs should be put in their proper per-

It was reported early this week that the government was considering giving out food coupons, worth at least P1,200 a month, to five million families. This amounts to P6 billion a month.

While dote-outs are justified in some instances, the decision on their magnitude, form, and dura-

tion must be reviewed in the context of a larger program, where other ways to achieve the objective should be considered

Caroocan Bishop Deogracias Iniguez, chair of the Public Affairs Commission of the Catholic Bishops Conference of the Philippines, was quoted as having "urged government to

COMMENTARY get to the root causes of poverty, instead of stopping at palliatives.

#### Other ways

From July 7-8 last year, in a workshop funded by the Canadian International Development Agency (CiDA), 70 non-government organizations nationwide met on the theme Building Transformative Communities.

In its own unique way, each NGO was successful in address-

ing poverty, including the basic problem of feeding the poor.

The NGOs shared their develpoment processes and practices, which helped transform the mentality of the people in their communities from over-dependence on government and dole-outs to empowerment, self reliance and governance

Reviewing the impressive workshop results, an Alyansa Agrikultura leader asked: "Why not allocate a major part of the proposed P6 billion for food coupons to joint food production and distribution projects with successful NGOs and transformed communities? After all, they have proven their effectiveness for many years, even with manimal government assistance."

## Transformed communities

In late 1997, El Niño caused se-

vere food shortages in several areas in Mindanao.

It was then that a program to feed the poor, with the same objective as today's proposed food coupon program, was launched Called the 'Pagkain Para Sa Masa' (PPSM), it mobilized the different groups unvolved in food production

This included farmer organizations, NGOs, local government units, the Department of Agriculture (DA) and the University of Southern Mindanao (USM).

hs main initiators were Professors Edwin and Rosa Fe Honrade and President Virgilio Oliva of USM, as well as Dr. Santiago Obien of the DA.

Instead of food coupons, the program provided access to planting materials for upland rice, com, root crops, vegetables, fruit trees and native chicken.

This was accompanied by train-

ing and technical assistance. About 48 municipal mayors and 470 barangay captains set up at least one hectare each in their respective areas for food nurs-

This included a replication and distribution component, providing the multiplier effect for the

With a budget of only P3.5 million, which helped 5,000 targeted families that was then limited to eating one meal a day, the project succeeded in providing three meals a day for each family.

This even included the potential of raising extra money from their food surplus.

Assuming a low value of P4 per meal, this translated to an P87.6billion return on the original P3.5 million invested.

This sustainable PPSM pro-

gram seems to be far superior to a food coupon program that will stop the moment funds run

#### Different priorities

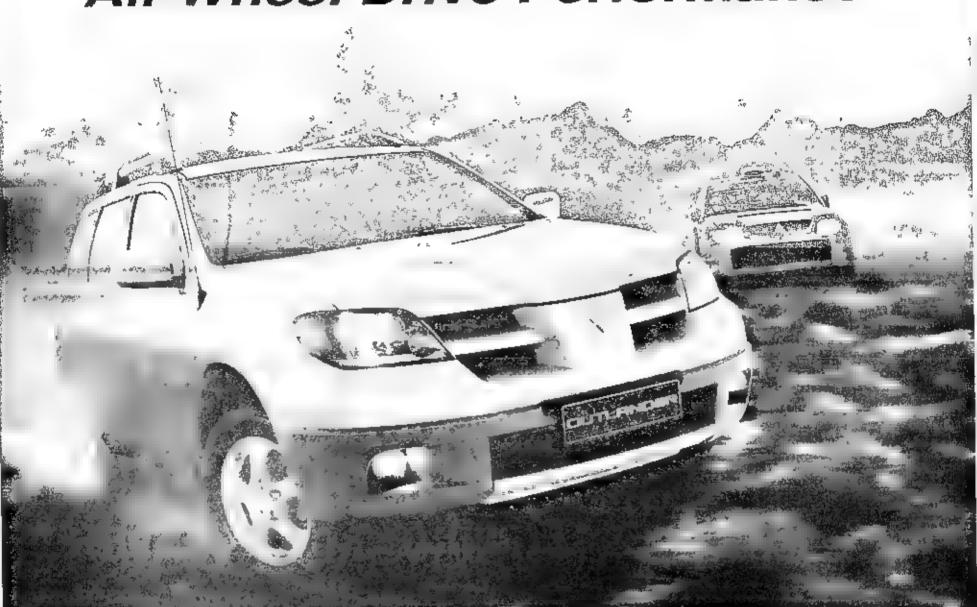
Unfortunately, the outstandng performance of this transformed community was not rewarded. The P4-million budget received in 2001 was reduced to about P500,000 for the last three years because of "different priorities."

These priorities were never made known to the Agriculture and Pishenes Councils (AFCs)

The AFCs are the legally mandated joint private sector-government bod es where transformed communities can play a role.

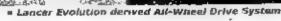
As a general practice, the DA does not give the AFCs information on how the DA uses its bud-

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## Business

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ABBUTA

## PPA profit expected to double this year

#### By Clarista S. Batino

THE PHILIPPINE Ports Authority has jacked up its full year profit target to P1 6 billion, or double of ast year's level, following a strong first semester performance.

The PPA had earlier set its target for this year at P1.38 billion, up by 64 percent from last year's actual profit. of P847.3 million. However, the first semester profit performance turned out much better than expected at P1.22 billion prompting the agency to jack up its 2004 projection.

We are looking at a net income of P1.6 billion this year on revenue of more than PS billion," said PPA general manager Oscar Sevilla.

Sevilla attributed the good first semester performance to the agency's improved efficiency and big savings arising from cost-cutting measures.

The PPA is tasked to operate

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10 million and up

regulate the maritime industry and put up more ports to improve the flow of goods and services.

The maritime agency is one of the government's key revenue earners in the form of fees imposed on private post operators and foreign vessels that dock in local ports. It also charges terminal fees on persons and vehicles boarding the roll-on, roll-off ferries.

Sevilla said half of the PPA's income was being remitted to the national measury.

Based on the agency's original target, revenue from port operations this year must go up slightly to P5.5 billion from P5.4 billion last year and expenses should drop by 10 percent to P4.12 bil-

tion from P4.22 billion in 2003. There are more than 100 ports in the country catering to around 52 malion passengers and more

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more than 3.5 million TEU con-Nearly 300,000 vessels arrive at tainers pass through these ports.



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## BUSINESS.

## Thais acquire Asian Hospital

A THAI hospita, group is set to take management control of the debt-laden As an Hospita, after acquiring a 40 percent stake in the Alabang medical facility.

Publicly listed Burrangrad Hospitai disclosed that its unit, Bomrungrad Internationa., would shell out \$9.2 mil ion to buy out a company, apparently the Singapore-based venture capital group, Vista Medical Management, which held the 40 percent stake in the Alabang huspital

In addition, the Bangkok group would also contribute up to P400 mil ion out of a planned capital increase of P600 million for the Asian Hospital and Medical

The new money would be used to reduce debts as well as acquire a comput-



Victor C. Agustin

enzed management and accounting systern for the hospital.

According to the grapevine, a former board director, Singaporean Edward Oh will assume the vice chair position, to represent the Thai group. Oh, until recently, was also the chief financial officer

US-based heart surgeon Jorge Garcia. who returned to the country to become the moving force behind the Asian Hospitul, will be retained chairman.

The largest private hospital in the region Burnrungrad popularized medica. tour sip in Thailand with its US-accreditation foreign crained aoctors, five-star fact ities, hotel looby took, and a McDonaid's and Starbucks in its food court.

According to That press reports, about one third of the Bangkok hospitars 850,000 annual patients last year came from overseas. Lidusity-wide, Tha land's private pospitals generated some \$280 mi non in medical tourism revenues in 2002, according to the That Private Hospital Association

With an eye also toward medical tour sm, the two year old Asian Hospital itself has already obtained accreditation from the Commonwealth of Northern Guam residents.

As well, Alabang Hospita, plans to increase to 500 its current 258-bed capaci-

ty, with a new wing dedicated to foreign

#### Blast from the past

HERE'S news to railroad buffs

The Privatization and Management Office is conducting a public bidding to dispose of a complete railroad bridge, terminal buildings, wooden ties, and other railroad memorabil a that used to belong to the now defunct Panay Rail-

Originally built by the Americans to transport sugarcane harvest, the railway ater served passenger traffic between

Horio and Roxas cities antil it closed down in the late 1980s.

The bidding is being held on an "as-is, where-is" basis. What the PMO did not say is that squatters have now invaded the railroad easements, and hopefully have not finished carring off the mil equipment as the rifftaffs have done in the shuttered Central Luzon line.

#### Banking buzz

. THE BANGKO Sentral plans to build branches in Legazpi, Naga and Tugue garno to make it easier for cash and liquidity management in the respective regions. The branches should also make it easter to flush out and retire dirty and disintegrating banknotes.

COCKTALES, B4

# Coffee exports hit \$2.28M in 1st 8 mos

By Ronnel W. Domingo

THE DEPARTMENT of Trade and industry yesterday called on coffee growers to produce more as exports had jumped 120 percent to \$2.28 million in the first eight months of the year from \$1.04 m thon in the same period of

The International Coffee Organization Certifying Agency (Icoca) reported that sales from January to August 1ad a ready exceeded by 52 percent this year's total export target of

Last year, coffee exports yielded earnings of about \$2.02 million, an increase of 76 percent from about \$1.14 m hor in 2002.

"We hope that the encouraging performance of our coffee exports would continue further and contribute to the country's overall export performance." Trade Undersecretary

Thomas G. Aquino said According to Aquino, Philippine coffee exports are reaching a wider market due to the cutback in production by traditional exporters like Brazil. The cutback came at a time when world prices were high

In previous years, combined coffee production of 45 countries posted a 14.5-percent decline from a total of 102.5 million bags in 2003 from 119 95 million bags in 2002, according to the London-based International

Coffee Organization The decrease resulted in an increase in world coffee prices, which benefited in nor

exporters like the Philippines, the DTI said About two-thirds of coffee exports in the

first eight moths were shipped to Japan. The rest went to Saud: Arabia, Kuwa t, Malaysia. Singapore, Thalland, Palau, Greece and Papua New Gumen.

Of the total volume shipped out, 92 percent were in southie or instant form, accounting fo 1,020 metric tons. The rest, about 77 met me tons of green coffee beans, were exported

to the United States and Oman In terms of foreign exchange earnings, shipments of high-value coffee such as processed or instant coffee had the best export price at \$5,444 s metric ton Rossted or ground coffee fetched \$2,470 a ton while green coffee beans were sold at \$1,721 a ton

"At least 90 percent of our colfee exports are those of high value or high value-added," Agumo said. "This development would motivate our coffee farmers-who rely mostly on orders of coffee ma infacturers-to increase their production."

Due to rising demand from Japan, coffee players like Nestić Philippines and other DTI accredited trader-exporters, are expected to ship more instant coffee abroad until the er a of the year, the looca said

Earlier Aguno said the government had taken steps to foster the growth of the tocal coffee industry as more and more farmers began shifting to other crops such as fruits and vegetables.

Agu no said a portion of revenues from increased coffee exports was being earmarked to help the industry gain technica, competence and obtain certifica on from coffee forms, millers and roaste w

## A MESSAGE TO CONSUMERS FROM SONIC STEEL INDUSTRIES

This is to inform the consuming public that Mr. Abeto Uy of Steel Corporation or any entity or personality acting on his behalf has not been authorized by the courts to confiscate, seize, or otherwise stop the sale of 55% Aluminum/Zinc coated GI sheets marketed under the name of SUPERLUME by Sonic Steel Industries.

Sonic Steel has filed a case against Mr. Uy and Steel Corporation for claiming to have a copyright over the crystalline cluster patterns that appear on the surface of the GI sheets coated with 55% Aluminum/Zinc preparation. The patents over the GI sheet coating technology have long expired and the technology is now part of the public domain.

The case is still pending before the Manila Regional Trial Court Branch 24 Judge Antonio M. Eugenio, Jr., docketed under case number 04-110958. This also means that Mr. Uy cannot obtain, from any other courts warrants for the search and seizure of SU-PERLUME products until the said case is decided with finality.

Ultimately, the resolution of this case involves the interests of miltions of consumers, from families building their first home to construction companies with contracts to build subdivisions, skyscrapers and other major infrastructure projects.

Sonic Steel is committed to provide the public with superior rustproof GI sheets at a price consumers can afford. The company wishes to assure the consumers that it will vigilantly protect their interests in highly affordable but superior quality steel products against any effort to monopolize the market and deprive consumers of their freedom of choice.

## Transco bids exceed DoE expectations, says Perez

FOUR "strong" inyestor groups on Wednesday submitted firm price offers for the 25-year National Transmission Corp. (Transco) concession contract

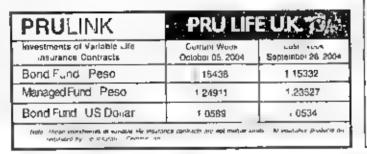
The offers "exceeded our expectanons," Energy Secre-Vincent Perez tary

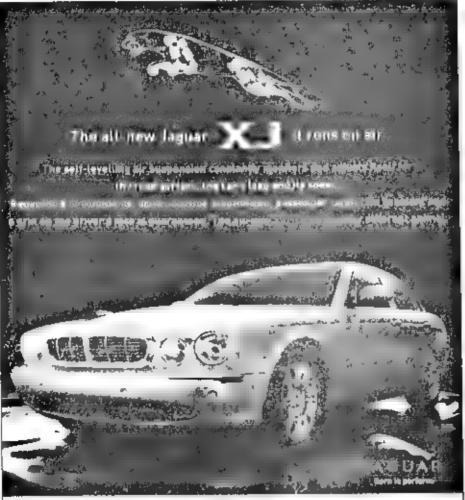
The price offers are now being evaluated to determine which entity the Power Sector Assets and Labiaties Man-Corp. (PSALM) would begotiate with first, Perez added.

"The price offers submitted indicate that there is sustained and serious interest in Transco from the four investor groups " Perez said "However, these are raw offers which we have to evaluate alongs de the term sheets they ear ier submitted, to compare the proposals in erms of net expected value for the government "

On the mat er of a negotiated bidding for the process Тгальсо CONCESSION, PSALM president Raphaei Lotilla said plan car lerinterview that a Department of Justice opinion had to be secured before any formal negotiations could take place.

This would ensure that no legal nurdles would be encounterea in the middle of formal talks, Louila explained





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## BUSINESS

## Credit ratings downgrade spells wider deficit for RP, says expert

## MVP, Sy deny buying block of SMC shares

TWO OF the country's business heavyweights-telecom executive Manuel V Pangilman and the SM Group of mall tycoon Henry Sy-separately denied that they had gobbled up shares of San Miguel Corp. In the last two days.

Some P6 billion worth of shares of the country's food and beverage giant had been sold in two blocks in two days

"I have nothing to do at all with the cross sale of San Miguel shares yesterday," said Pangihnan in a text message.

Pangilinan kept mum when it was reported earlier that he was negotiating to acquire the 20-percent stake of San Miguel chair Eduardo "Dandriig" Coluangco.

Tessie Sy, SM Investments Corp. vice president, said the Sy family was not involved in the large block of San Miguel shares crossed or transacted at a negotiated price in the stock market Wednesday.

"No, not us," Sy said when asked whether her family was involved in the

The private holding company of the Sy family holds a 6 to 7 percent stake in San Miguel, equivalent to a board seat.

Roughly 68 million shares of San Miguel class A and B shares were crossed Wednesday and valued at between P4.8 billion. Yesterday, a block of 15 million San Miguel B shares were sold at P72.50 apiece for a total of P1.09 billion.

Both transactions were brokered by ABN-AMRO Asia Securities (Philippines) Inc., the same broker known to have arranged the dear between the Sy family and the San Miguel Retirement Fund when the Sy Group bought 6 percent in SMC. Clarissa S. Batino and Elizabeth Sanches

THE FAILURE of the government to implement its proposed revenue-enhancement measures within the next few months will widen the budget deficit by another P73 billion, as the continuing deterioration in the perception of the country will lead to higher cost of borrowings.

Professor Victor Abola of the University of Asia and the Pacific (UA&P), raised the alarm as he criticized government leaders, particufarty legislators, and the tax-paying public for their alleged complacency in dealing with the country's fiscal problem.

"Everybody seems to agree that there is problem, but (no one) wants to contribute any solution," Abola yesterday said during the presentation of his study at the UA&P. "It seems some still believe we don't have a crisis, or that we can still solve the problem administratively. They don't realize that the problem we are facing is very serious."

He said legislators who would block the passage of the revenue measures would have to answer for the consequences of the fiscal

In his study, Abola said that in the absence of quick solutions, the country was courting a credit-rating downgrade. If that happens, spreads on Philippine debt papers can easily widen by about 100 basis points (or one percentage point), resulting in P20 billion in additional premium that the government will have to pay for foreign debt papers it has is-

Abola explained that a 100-basis point increase or decrease in spreads is equivalent to roughly P20 billion in additional deficit or revenue

Abola added that the government would also have to pay P37 billion more for interest on Treasury bills and bonds. He said that there would be a 2- to 3-percent increase in interest rates for T-bills and bonds, resulting from lack of government action.

According to Abola, if the government

savings from local government units. The LGUs normally save up to P10 billion in excess funds per year from their share of the urternal revenue aliotment.

Abola also warned the government that it would have to pay P6 billion in additional interest on its other borrowings.

The additional expenses resulting from a credit-rating downgrade, higher T-bill and Tbond rates, the P10-billion lost savings and the P6 billion in additional interest, will add about P73 billion to the budget deficit, Abola

The government's budget deficit is expected to hit P197.8 billion by yearend. The government hopes to reduce this figure to P184.5 billion in 2005

In his study, Abola identified the key government proposals that could work in wiping out the budget deficit by 2010.

He said the key measures could generate an additional P147 billion in revenue per year. These measures could even hasten government efforts to wipe out the budget deficit

On the expenditure side, Abola said government should freeze the internal revenue allotment (IRA, or the share of LGUs to the national budget) for two years, cut pork barrel spending by half, and reduce the budget of agencies. He said these proposed measures would result in P25 billion in savings.

On the revenue side, the professor said the government would have to implement the proposed indexation of taxes on eigarettes and alcohol, increase petroleum tax rate, impose higher excise tax on cars, and expand the coverage of the valueadded tax, to generate P\$4.2 billion in additional revenue.

The professor stressed that the Philippines could not afford a credit-rating downgrade because the country's spreads were already much wider than its counterparts in the region. The spread on Philippine sovereign debt papers is already at 446 basis points-much higher than Thailand's 97 bps, Malaysia's 55 fails to implement the revenue measures, bps, and Indonesia's 355 bps, Abola said.

## Sustainable food production programs pushed

get in their respective areas

This appears to violate the spirit of consultation and transparency that the law envisioned for

It further deprives the AFCs of a potent tool to curb corruption, which Bishop Iniguez said might

of government revenues.

We doubt if the concerned AFC would have approved the decrease in the PPSM budget if there had been transparency in the fund allocation

Feeding the poor is imperative

culties, it is equally imperative this with NGOs and transforma that we choose the most effective tive communities that have a sucuse of our scarce resources to cessful track record in addressing meet this objective.

A large portion of this would

account for as much as 40 percent. But with our current fiscal diffi- be more wisely used by sharing poverty and feeding the poor While food coupons may have Sustamable programs with a a justifiable role in feeding the transformative community compoor, P6 billion a month appears ponent, such as the PPSM, will not only feed the poor.

it will also help transform many of our communities from being over dependent on the government to being self-reliant.

This is a different hunger that should be equally addressed if we are so progress as a nation.

(The author chair of Agriwatch, a private sector initiative; former undersecretary of agriculture and trade and industry, and former chair and Cabinet secretary for Presidential Flagship Programs and Projects. For inquiries or suggestions, e-mail agriwatchphil@yahoo.com or telefax 02-8516635)

## Cocktales

from page 85

 METROBANK has withdrawn an offer to mediate and possibly bail its direcror and chair of risk пападелені сопmittee, Felipe Alfonso, out of the 232.5million, huxury car con game that has victimized the latter.

Heard through

the grapevine SAN Miguel Corp. itself acquired the P4,3-balton SMC "X" and "B" shares crossed on Wednesday by ABN Amro Asia Securities, with San Miguel planning momentarily warehouse the bloc as measury shares.

The seller apparently was the Government Service Insurance System.

(Entail. tales\_pdr@yahoo.com or tales pdi@hotmail.com)

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| Ps. Bit (10%) Pret Series Z. PLET ON Pret Series As OTHERS Fas Eastern Johnsteiley  Ayaba and lice Alameta Properties Inc. Ceo Holindigs Inc. Aper Manag Co Inc. Aper Manag Co Inc. Aper Manag Co Inc. A Aper Manag Co Inc. A Manag Manag Co B Manag Co Postured A Manag Valley Corp. Palles Manag Co Postured Alles Manag Co Postured Palles Manag Co Postured P | 6.7.22355<br>6.35355<br>6.35355<br>6.3536<br>6.3536<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7.226<br>7. | PROPERTY<br>5 9<br>8 53<br>8 53<br>8 6.48<br>8 15<br>6 45<br>6 22<br>0.52<br>0.14<br>1.00<br>6 0 | 6.7<br>0.522<br>0.45<br>0.416<br>0.20<br>0.48<br>0.48<br>0.48<br>0.48<br>0.48            | 6.9326<br>0.536<br>0.536<br>0.423<br>0.423<br>1.466<br>2.166                       | 4,275,000<br>60,000<br>92,000<br>906,003<br>129,872,000<br>5,996,000<br>1,40,000<br>251,000<br>132,000<br>172,298,000                                    |
| Aper Mining Co. and A Aper Mining Co. Inc. B Aper Mining Co. Inc. B Alexandra Andrew Alexan | 0.25<br>0.006<br>0.25<br>0.25<br>0.29<br>0.18<br>0.018<br>0.029<br>0.45<br>0.45   | 0.29<br>0.29<br>0.29<br>0.29<br>0.15<br>0.00<br>0.00<br>0.00<br>0.00<br>0.00<br>0.00<br>0.00     | 0 21<br>0 25<br>0 008<br>2 95<br>0 22<br>0 28<br>0 016<br>0 026<br>0 026<br>0 45<br>0 13 | 0 21<br>0 25<br>0 008<br>0 225<br>0 28<br>0 016<br>0 016<br>0 026<br>0 045<br>0 13 | 103.000<br>28.002.000<br>80.000<br>4.280.000<br>530.000<br>90.500.000<br>151.500.000<br>284.000.000<br>19.500.000<br>10.000                              |
| Imperial Res<br>Oriental Pet & Min &<br>Oriental Pet & Min &<br>The Philodoll Corp &<br>Patricta<br>Petroleomy Pers Corp<br>Simphil Corp<br>Vulcan no?   | 0 013<br>0 0044<br>0 0046<br>0.21<br>0.011<br>2.6<br>0.037<br>0 19  | 0013<br>00046<br>00046<br>022<br>0011<br>26  | 0.013<br>0.0044<br>0.0040<br>0.21<br>0.011<br>2.011<br>2.6<br>0.036                      | 0 013<br>0 0046<br>0 0046<br>0 21<br>0 01<br>2 6<br>0 036<br>0 02                  | 155,000,000<br>155,000,000<br>41,000,000<br>1,000,000<br>1,000,000<br>1,000,000<br>1,050,000   |

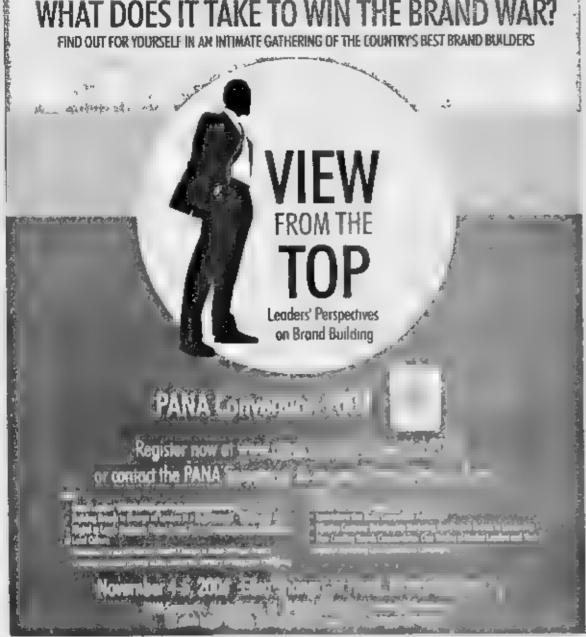
## DISCLOSURES

PETRON Corp. disclosed that in line with its Memorandum of Understanding with the Department of Energy regarding the oil depot in Pandacan. Manila, a new company was incorporated last Sept. 29. The Pandacan Depots Services inc. was established to operate and manage the scaled-down facilities. This company is equally owned by Petron. Shell

APEX Mining Company Inc. entered into an Operating Agreement with Mintrecor Inc. for the latter to extract and process takings pond materials in Apex's tailings impounding ponds. Compiled by Maricar D. Tolosa, PDI

## CURRENCISS

|                 | m.Pa. a   |                      |                   |                  |
|-----------------|-----------|----------------------|-------------------|------------------|
| October 7, 2004 |           | Euro                 | Do1lar            | Pesa             |
| Country         | Uelt      | Equivalent           | Equivalent        | Equivalent       |
| Onited States   | Dollar    | 0.813802             | 1 000000          | 56 2980          |
| Janan           | Yell      | 0.007310             | 0.008982          | 0.5057           |
| United Kingdom  | Pound     | 1 446859             | 1 777900          | 100 0922         |
| Hong Kong       | Dollar    | 0.104363             | 0.128241          | 7 2 97           |
| Switzerland     | Franc     | 0.643678             | 0.790952          | 44 5290          |
| Canada          | Dollar    | 0 646285             | 0.794 55          | 44 7093          |
| Singapore       | Dollar    | 0.481169             | 0.591261          | 33 2868          |
| Australia       | Doltar    | 0.588219             | 0.722804          | 40 6924          |
| Bathrain        | Dinar*    | 2 158683             | 2 652590          | 149 3355         |
| Saudi Arabia    | Pigil     | 0.217014             | 0.266667          | 5 0128           |
| Вишпер          | Dosar     | 0.479751             | 0.589518          | 33 887           |
| inconesta       | Papah     | 0.000090             | 0.000 0           | 0 0062           |
| Thailand        | Baht      | 0.0 9646             | 0 024143          | 1 3592           |
| JAE             | Dirhant   | 0.221576             | 0.272272          | 15 3284          |
| Euro            | Euro      | 1.000000             | 1 226800          | 69 1790          |
| A gentina       | Peso      | 0 274007             | 0 336700          | 18 9555          |
| Brazil          | Roas      | 0.287359             | 0 353 07          | 19 8792          |
| Denmark         | Kidner    | 0 134386             | 0 65 34           | 9.2967           |
| India           | Rupea     | 0.017761             | 0.021825          | 1 2287           |
| Malaysh         | Aireding  | 0 214187             | 0 263 93          | 14 6172          |
| Mexico          | New Peso  | 0.072104             | 0 088601          | 4 9881           |
| New Zealand     | Doffai    | 0.549087             | 0 674716          | 37 9853          |
| No way          | Krismer   | 0 120972             | 0 148650          | 8 3587<br>0 9489 |
| Palostan        | Rupes     | 0.013717             | 0.0 6855          | 8 6414           |
| South Africa    | Rand      | 0 1 249: 4           | 0 153494 0 000868 | 0 0469           |
| Когва           | Wen       | 0 000706             | 0 36099           | 7 6621           |
| Swoden          | Kionar    | 0. 10758             | 0 019342          | 1 0889           |
| Буга            | Pound     | 0.015741             | 0.029494          | 1 5605           |
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# GIR down slightly to \$15.91B in Sept.

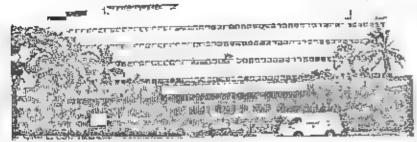
By Doris C. Dumlao

THE COUNTRY'S gross international reserves dipped slightly to a sevenmonth low of \$15.91 billion in September, from \$16 billion in August

Bangko Sentral ng Pi ipinas Officerin-Charge Armando Suratos yesterday said the slight decline in the GIR was due mainly to the servicing of public sector debts

This were partly minigated, however, by the national government's deposit with the BSP of proceeds from the reopening of its (\$1 billion) global bond issue," he added.

The GIR-consisting of the BSP's gross foreign currency holdings, gold reserves, special drawing rights from multilateral institutions and foreign investments-indicates the economy's



DEBT servicing behind decline in GIR, the BSP said.

requirements.

Central banks likewise withdraw from the GIR when they defend their local currencies against speculative at-

Suratos said the September GIR was enough to cover about 4.3 months of

abustry to service its foreign exchange imports as well as payment of services

He also noted that the BSP's net international reserves as of the same period rose to \$14.02 bilkon, or \$182 million higher than the August level of \$13.83 billion.

BSP Assistant Governor Diwa Guint-

gundo said yesterday in a briefing with the Financial Executives institute of the Philippenes, that the central bank would keep policy rates steady and let market forces dictate the exchange rate, "with scope for occasional" intervention.

"We aim to maintain a comfortable level of reserves," he said.

The peso-dollar exchange rate is only one of the factors seen influencing the BSP's monetary policy stance.

Others are the government's fiscal policy and the movement of global oil prices.

"If there are no adverse developments in those three risk factors, there's a good possibility that the policy rates can be kept," Guinigundo said.

Since July last year, the BSP has maintained its policy rates at 6.75 percent for the overnight borrowing and 9 percent for the overnight lending or repurchase rate.



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- · GB PC7700 DOR 233 SORAM More memory - Dual Pari PCEX Grgobe Survey Merwork Adapter One 72G8 (OK Jiro320 Head Oak Drew Hei Plug
- HP Systems Insight Manager

  Integrated Lights Out Advanced remain management tool
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- \*Prefectable by HP cervices, including a filtrangues, Nan Beseress Day on the leaded, warranty and unberdigd Pre-Failure Warranty Red domins processors, namency and day downs. Cartain respectables and exclusive apply



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   More receivery
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The DB - NCE Print No. 2303, Separal 2004

## MESSAGES

CONGRATULATIONS and all my best wishes to the official, staff and workers of ON Semiconductor (SGC Philippines, Inc.), formarly Motorala Philippines, as you celebrate your 25th years as on institution and five years as ON Semicoductor.

During your stay in Carmona, Cavite, you contributed your fair share not only to the economy of the particular Municipality but also to Cavite's economy.

As you now move on to your next 25 years of operation, I am confident that you will continue to be a productive corporate citizen of the province.

I am also confident that you will continue your role as leading global supplier of ad-

vanced xemiconductors for sophisticated electronics applications.

Mabuhay po kayo and more power.



Provincial Governor

LET me convey our warmest greatings to ON Semiconductor (SCG Philippines, Inc.), formerly Motorole "ellippines, on its 25th year as an institution and its 5th year

Truly your presence as a global supplier of advanced semiconductors for sophisticated electronics applications has brought prominence not only to this Municipality but to the country as well, being at the forefront of the Semiconductor/Electronics Industry.

With your extensive manufacturing experience and demand for your company's innovative solutions on power management, ON Semiconductor has provided wanderful opportunities to many of our countrymen. It is no wonder then that your efforts in advancing

the state of human resources and knowledge sharing initiatives have been recognized by different institutions in this country and throughout the world.

Again, in behalf of the people and the Municipal government of Carmona, we wish you the best in your quest of being the world's Cost and Manufacturing Technology leader.

IT IS my distinct honor to congratulate ON Semiconductor as you celebrate your Silver anniversary.

I could not over emphasize its tremendoux contribution not only to our country, but more expecially to the Province of Cavite. From its establishment in our beloved province in the mid 1990s and with the full-time consolidation of its operations in 1998, up to the present - ON Semiconductor has consistently shown market leadership.



This market leadership has been brought about by the synthesis of its Values-centered leadership and un optimized human capital.

ON Semiconductor's extensive partfalio of approximately 15,000 separate products addresses the design needs of today's sophisticated electronic products, automotive, and appliances as it continues to serve as the backbone of the biggest names in the different electronics sector.

What is worth stressing is that while ON Semiconductor's exemplary work has already reaped numerous awards and citations from various groups, it has never become complacent with these accomplishments. What they have shown is their resolve to continue this virtuous cycle of excellence while at the same time, being model curporate citizens with their extensive involvement in various

community-based activities. For your Silver Anniversary, my fervent prayer is for ON Semiconductor to more forward to even greater heights so that your stay in the Philippines will be measured not only by Silver, but by the Gold

God Bless you and more power!

(Sgd.) GILBERT C. REMULLA

IT IS with great pride that I convey my warmest greetings to ON Semiconductor

Philippines, Inc. on the occasion of your 5th anniversary.

For the past years, ON Semicon has been an active partner of Barangay Muduya in conducting meaningful projects and programs which contribute to the well being of the mambers of our community. Indeed, these contributions are manifestation of your sincere aspiration to help enhance our constituents' kind of living.

Now on your 5th year anniversary, more apportunities and challenges are anticipated. We hope that you will continue to be a strong pillar of our burangay towards the realization of worthwhile projects and programs.

For its part, Barangay Meduya will continue to extend its support in all your humble endeavors for the

community. Congratulations and God speed?

RERNIE A. ORTIZ

WITH sincere gratitude and pride, I would like to extend to all the organizational lenders and associates of ON Semiconductor my warmest greetings as we celebrate our company's 25th year anniversary as an institution here in the Philippines and

our 5th year anniversary as ON Semiconductor. Year after year, the corporation has been constantly faced by tough challenges

and growing global competition, yet we come out as the leading global supplier of udvanced semiconductors. We have continued to gain market share with our thrust to provide our customers with the highest quality of products and services. We have sustained our efforts on making ON the world leader in cost and manufacturing

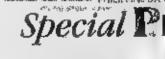
Our Philippine operations have been performing at levels never seen before nor thought would be passible. This success experienced now and through the years would not have been possible if not for the dedication, commutment, and contributions made by the men and women who comprise the Carmona Team. You are a living testament that truly the Filipinos can and are indeed world class?

As we celebrate our 25 years as an institution, being a former division of Motorola, and today, in our 5th year us ON Semiconductor, let us be thankful for all the gains that we have earned all these years and gear up to face new challenges that we will meet in the future. Let us continue to renew our commitment in ensuring that we give our best to our customers and in making our company the corporation's Site of Choice and the country's Employer of Choice.

Once again, I extend my sincerest gratitude and congratulations to all associates of ON Semiconductor.

Sincerely,

President and General Manager





# People and mar in a gro

### **CORPORATE PROFILE -**A Legacy of Innovation:

ON Semiconductor (NASDAQ: ONNN) was formerly the Semiconductor Component (SCG) of the Semiconductor Product Business Sector of Motorola. In August of 1995 off from Motorola through an acquisition made by the Texas Pacific Group, one of the largest private investment companies, and became ON Semiconductor.

ON Semiconductor is a leading global supplier of advanced semiconductors for sop ed electronics application within the portable, wireless, computing, consumer, network tomotive, and industrial end-product markets which marks its 5th year Anniversary.

#### A PROUD HERITAGE:

We are proud of our Motoroia heritage and at the same time seek new and excilenges with who we are right now. We are capitalizing on the fusion of the old and th create a synergy that will prope us to the next level in a continuously evolving and ch. semiconductor environment.

### PRODUCT PORTFOLIO -In ALL the Right Applications:

ON Semiconductor supplies an extensive portfolio of analog, logic, and discrete components covering eight general function categories: Clock Management, Discrete, High Performance Logic, Integrated Functions, Interface & Special, Power Management, and Signa. Conditioning & Standard Logic to customers that belong to the list of most admired corporations in the world and carry world recognized brands, products and services.



## **GLOBAL PRESENCE:**

Today, ON Semiconductor has more than 9,000 employees worldwide including manufacturing facilities, eight technology and design centers and sales offices acr globe, as well as over 100 manufacturing subcontractors worldwide. Our Head Offic Phoenix, Arizona, USA.



## LOCAL PRESENCE -SCG Philippines, Inc:

ON Semiconductor's presence Philippines, began 25 years ago torola Phils Inc., with is manufac fac lity located at Sucat, Paranathe mid 90s. Motorola establish second manufacturing facility mona, Cavite and in 1998 conso

all of its operations in the said facility. As a result of the corporate spin-off from Motoro local operation is represented by SCG Philippines. Inc.

To date, the company's Philippine operations has 1200 employees with its manufac facility occupying a 180,000-square foot facility and executes the final manufacturing of a broad line of anatog & logic integrated circuits. One of the leading exporters of ele components in the Philippines, it also serves as the Center of Exceilence for Analog test opment and product engineering for the whole corporation. Recently, Wafer Probe Test been added to the local manufacturing

Aside from the semiconductor manufacturing operations, ON Semiconductor has also established its Regional Development Center (RDC), an Information Technology group designing IT systems and programs for the corporation s manufacturing facilities. The RDC and the local Sales Office are located at Ata-



bang, Metro Manda. The corporation has also established a Distribution Center at the I International Industria: Park in Sta. Rosa, Liguna where all finished goods from the Csite and local subcontractors are brought for shipment to customers around the globe

#### EMPLOYMENT VALUE PROPOSITION -"People and Manufacturing Excellence in a Great Workplace":

ON has always believed that its success and potential greatness hinges on the quanhuman capital. The company is committed in optimizing its human capital in an enabl empowering work environment. Optimizing human capital simply means bringing best in each and every associate and moking them achieve self actualization to the fulk company's Employment Value Proposition (EVP) captures the many reasons why OSPI



the Place to Be and an Employer of Chos-EVP is pursued through various progra tended to fully engage employees with the mind of increasing overall performance 8 tion levels. ON believes that a truly engamotivated workforce will improve perfe and retain associates in the process.

Congratulations, 25 years as an institu

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## N Semiconductor

# nufacturing excellence eat workplace

### AN ENABLING ENVIRONMENT OF PERFORMANCE EXCELLENCE, INTEGRITY, RESPECT AND CONCERN FOR ASSOCIATES:



ON promotes a performance based organization which drives accountability and superior results. Associates are clear as to what is expected of them and given the resources to achieve their targets. Rewards and recognition opportunities abound to recognize those who perform exceptionally well whether individually or in teams.

Through the years, ON has successfully achieved industrial peace and productive coexistence grounded on integrity, respect and concera, by investing substantial time and resources in communication and dialogue. Direct dealing and face-to-face communication with its associares are common practices in the organization.

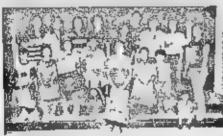
ON's commitment to help its employees extends to their dependents and relatives. Recently, a Job Fair was conducted in partnership with more than 25 companies to help its employees' relatives get employed. Sufficient number of the 400 applicants were successfully placed.

## OPTIMIZING THE HUMAN CAPITAL IN PURSUIT OF EXCELLENCE

ON believes that a competent workforce is the cornerstone of a successful company. Training and development enables associates to reach their potentials to the fullest and allows them to contribute significantly to the growth and development of the organization.

True to its benef and commitment to people development, it established its in-house University that runs programs defined in the Competency Based Curriculum of different employee

Recently the company's in-house University partnered with Technological University of the Philippines (TLP) in launching an Internal Engineering Degree Program (IEDP) where participants get to earn a BS Engineering degree in 2 years. Professors from TUP come over to teach the students, who are given permanent work shift schedules to allow them to study and attend



Technical Career Ladders have also been put in place to ensure the constant supply of technical talent and provide an alternative growth track to the supervisory and managenal ladder.

Despite a very challenging work environment, ON still managed to engage its associates in various employee activities that provide housing growth and development, harmonious relationship among the associates, and achieve work-life bal-

It has built a gym and physical fitness center for its associates where different wellness activities and sports competitions are held. Special laterest Clubs have also been established to foster camaraderie and integration among associ-





## LIVING THE VALUE OF SOCIAL RESPONSIBILITY:



In an effort to partner with the local government in making a difference within the immediate Community. ON has embarked on several projects all of which form part of its Community Relations Program. Together with Local Government Officials and employee volunteers, monthly community projects are orgamized, proof that a company can indeed make a difference and be a partner in community development.





## TRULY, THE PLACE TO BE AND EMPLOYER OF CHOICE!

All of these build an Enabling Environment which Opumizes the Human Capital that directly impacts the company's overall effectiveness. All of these sell a Total Work Experience that makes People and Manufacturing Excellence meet in a Great Workplace... our Employer Value Proposition that makes the Philippine site, the Site of Choice for the Corporation and an Employer of Choice in the country.



20 years - "A Droud Heritage"

Received: Outstanding Quality Company of the Year

One of the top corporations in the Philippines

 Hall of Fame Award by the Dept. of Labor for Outstanding Family Welfare Programs

- ISO-9002 Certified

#### 1995-1998

 Continuous Top Export Performer Award of "Club US \$100 Million" conferred by the Export Development Council

#### 1992-1995

- Consecutive Gold medal winner of the Total Customer Satisfaction Corporate Showcase
- Sikap-Gawa Award in the field of Training & Research given by the Businessmen-Bishops-Conference.
- Awarded Hall of Fame by the Dept of Labor and Employment for its Outstanding Employee & Family Welfare Program

- Inauguration of the Carmona Facility by Pres. Ramos and Gary Tooker
- Presidential citation award for outstanding contribution to the investment promotion program of the Philippines presented by Pres. Fidel Ramos
- Award of Excellence for the Outstanding Waste Minimization Program given by the Pollution Control Association of the Philippines (PCAP)
- The highest corporate quality award, the CEO Awards for Outstanding Performance of PLCC High Powered Team given by Motorola Inc. Chief Executive Office.

 Awarded Outstanding Quality Company of the Year given by the Philippines Society for Quality Control



## **ON Semiconductor**

5 years - "Legacy of its Own"

Certified QS-9000 (3rd Ed.)

Awarded Employer of the Year of Carmona

- Achieved 100% zero waste water discharge
- Awarded Employer of the Year for Carmona for the second time
- Certified ISO 14001
- Philippine Quality Award given by Philippines Society for Quality (PSQ)

## 2003

- Entered the Hall of Fame for the Carmona Employer
- Certified TS16949

## 

- Passed TS16941 and ISO 14001 Surveillance Audit
- Conferred World Class Distinction for Big Manufacturing given by Asia Pacific Quality Organization (APQO)

**ON Semiconductor** SCG Philippines Inc. Governor s Drive Bo. Maduya, Carmona Cavite 4116 Philippines Tel +63 2 808 3801 www.onsemi.com

# tion and 5 years as ON Semiconductor

# People, Events Products

ill: pr\_pep@inquirer.com.ph

Editor Aries Espinosa

## Legacy First: A 660-cc solution to fuel conservation

IN CONJUNCTION with the government proposal to double the import tariff on big cars coming from outside Southeast Asia and the encouragement to car assemblers to manufacture small vehicles with engine displacements of 1 liter or below, Porta Coeli Industrial Company (PCIC), an affiliate of Norkis Trading Co, has already addressed thus need as the market requires the same due to the unexpected and drastic rise of fuel prices.

Legacy First, single cab and double cab with .660-liter engine displacement, was born in October 2003 in Cebu City and has been distributed in the whole of Luzon and Visayas since March 2004. PCIC has painstakingly proneered the novel 4R concepts applied to Legacy First-a process of reengmeering, rebuilding, recondstioning, remanufacturing a used vehicle into almost new quality and derigh extending the useful life for another 20 years. This concept has been in use as a process by PCiC for over 15 years in Yamaha Motorcycle, in the 3wheel light vehicle "Wondercab" and even on the manufacture of the 4wheel "Mutricab" in 1992.

The engine of Legacy First is proven to deliver fuel consumption of 15 km per liter both in Metro Manila and provincial roads. Evidently, this efficiency greatly belped all small Fil ipino entrepreneurs, low-income



THE LEGACY First can run for 15 km per

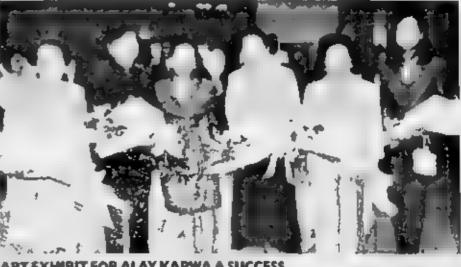
business starters, freelancers, salesmen, and professionals. In times like these, PCIC has the answer to the need for less fuel expenses, low maintenance costs, and, of course, munimum depreciation of vehicle.

Newly introduced, the careful rebuilding and reengineering process PCIC is undertaking on the Legacy First makes production volumes not yet commensurate to market demands. However, production is increasing month to month.

Legacy First is a commitment of support to the earlier pronouncement made by the Secretary of Department of Trade and Industry and Board of Investments. A better alternative transport amidst economic and mobility crises, the Legacy First would surely improve driving efficiencies and achieves more tasks and targets.

With 42 years of excellent service to the Phipino people, the Norkis Group of Companies has become more practical, more realistic and more concerned for the motoring public. The company backs up its innovative Legacy First with a decent warranty of 6 months on engine and transmission and unlimited warranty of 30 days. More significantly, aftersales is supported by accredited service centers and complete spare parts to lengthen and support the life of the unit. This is a confirmation of a lifetime commitment to the Filipinos by Norkis Group of Companies who always believe that a customer today is a customer forever.

The Norkis Group of Companies needs dealers or accredited display centers (ADCs) all over the Philippines, and is expecting to have 30 to 40 dealers in Luzon and 30 dealers in Visayas and Mindanao region, Interested parties of the Legacy First (priced at P187,000) and ADCs can all Edwin Vergara or Porti B. Vencer at 534-1990 or 534-9075, or e-mail pbvencer@mozcom.com for South Luzon ADC applicants, Vic G. Ubaña at 535-3192 or e-mail vgu@norkagroup.com for North Luzon applicants and Melchor B. Mata at (032) 346-8485 or (032) 346-1411 or email EYCaballeru@Norks:Group.com for Visayas and Mindanao applicants.



ART EXHIBIT FOR ALAY KAPWA A SUCCESS

Sister Christine Tan must have indeed touched the hearts of those who graced the exhibit. Alay of Addie sa Alay Kapwa as the affair generated close to P0.5 million in funds on its opening held recently at the lobby of the Carlos P Romalo Auditorium at RCBC Plaza in Makati. Shows are Mely Hechanova, painter Addie Sycip Culdingnam, Alth Millennium

Philippine Daily Inquirer chair Marbit Prieto, former First Lady Amelia Ramos and Beltina Osmeña. All proceeds of the exhibit will go to Sister Christine's Alay Kapwa sa Kristiyanong Komunidad and longtime partner Ath Millennium Foundation. Unsold paintings will still be displayed until Oct. 6 at the Arte Pintura Gallery at Kitam Building, Shaw Boule-vard corner Wack-Wack Road in Mandaluyong City

## US military officer serves AHMC with flying colors

IN SPITE of his success in the United States as a medical practitioner and military officer, he came bome to the Philippines to share his knowledge in medical service of the Filipinos through his involvement with Asian Hospital and Medical Center. Looking back, it was his way of repaying his beloved homeland before being finally called to his eternal home

Dr. Rodrigo B. Floro, vice president for med-(ca) affaus and medical director of Asian Hospital and Medical Center, died Sept. 26 at the age of 64. He is survived by his wife, Lourdes Dimagno MD, and children Crismaa D. Floro DMD, Clarissa E Rhode MD, lawyer Rodrigo-D Floro Jr, and LCpl (USMC) Robert J. Floro.

He was primarily responsible for planning. coordinating and overseeing the medical affairs of the hospital to ensure the delivery of the highest quality level of medical care. Serving as the primary liaison between the administration and the professional staff, he also acted as a resource for medical inputs to hospital departments

With more than three decades of medical practice and displaying exemplary leadership capabilities. Floro held crucial roles in various healthcare facilities he had been associated with over the years. From 1995 to 2000, he served as regional Midwest medical director, correctional medical services for Spectrum Healthcare Services Co, and surgical consultant, department of surgery at the Little Company of Mary Hospital in the United States. He was also a member of the American College of

Physician Executives During his medical stint in the States, Floro asso served as chief, general surgery in the 314th Medical Group, Little Rock Air Force

Base as well as chair, department of surgery in Englewood Hospital and St. Bernard Hospital in Chicago, Illinois. He was past president of the Society of Phatppine Surgeons in America, The Philippine Medical Association in Chicago and the UST Medica. Asumni in America. He

For his achievements, Floro earned numerous accotades in the medical circles, among them the Chicago Caring Physician Award given by the Illinois Hospital Association and Englewood Hospital, and the prestigious US Air Porce Commendation Medal for Outstanding Achievement and Meritorious Service as Chief Surgical Services, 314th Medical Group from 1991 to 1995.

held the rank of colonel in the US Air Force

Floro held a medical degree from the University of Santo Tomas and was board certified by the American Board of Abdominal Surgery and by the American Board of Quanty Assurance and Utilization Review Physicians

## Luke Mejares, Kyla open Alicia Keys

WHAT happens when you put together two of the Philippines' best R&B singers and the world's most gorgeous and presently the most respected R&B artist, songwriter, and producer? An R&B roya, reunion!

No Curfew believes that to be able to promote and introduce more genres of music, we need to support our own first. And that is why Luke Mepares and Kyla were tapped for the "Alicia Keys World Tour" concert. No Curfew feels strongly about having local artists featured in concerts of international acts and thinks that it is the best way to help make international performers learn about the great talent that our country has to

Already considered by showbiz in-

anders as a shoo-in for the title of R&B King so early in his career as a solo performer, Luke Mejares has by now performed with some of the local music scene's royalty Kyla, Lam Misalucha, Pops Fernandez, Jaya, Ogie Alcasid, Gary Valenciano and Regine Velasquez. Luke is also no stranger to sharing the stage with the biggest names in the international music scene. He was a guest in Ronan Keat ing's concert at the Araneta Coliseum, also featured in "The Event" concert of Ken Zhou, Vaness Wu and Barbie Xu last September at the Ultra football Stadium. He also shared the same stage with Keith Martin Jan. 8 and 10 at the Meralco Theatre

No Curfew endorser Kyla is probably the most blessed female artist today. Three Awit Awards in one night! People's Choice for Pavorite Artist, Best R&B and Best Duet, she is definitely living up to the title of her latest album, "Not Your Ordinary Girl?" Her first album "Way to Your Heart", which gave us the hits "Bring It On" and "Hanggang Ngayon", may be considered as one of the first authentic R&B albums to emerge from the local music scene

The "Alicia Keys World Tour" at the Araneta Coliseum on Oct. 9 is presented by Nokia, Smart Gold, and Tommy Hilliger watches in association with Information Gateway, MTV Tours Presents, Petron Blaze, and No. Curfew watch stores. For inquiries call Tickemet at 911-5555 or visit www.ricketnet.com.pb.



LEVISTE WITH CALIFORNIANS OF SAN JUAN, BATANGAS

Shown is Mark Leviste and wife Anne (5th and 6th from right, respectively), with the newly inducted difficers of the Californians of San Juan, Balangas, an active association of Betanqueños in the United States. Having topped the recent

elections as a provincial board member not just in San Juan but in the whole province of Batangas, Leviste was well-acknowledged and received by the group and was its guest of honor and inducting officer



110,000 HECTARES TO BE DEVELOPED

The Philippine Coconut Authority (PCA) and the Coconut industry investment Fund (CIIF) have forged an agreement to develop more than 110,000 hectares of land in Agusan Valley. The signed MOA engages PCA and Clif to explore the possible development of the huge tract of denuded, logged over areas in Agusan Valley As provided by Presidential Decree 1768, the PCA is authorized to develop the area by replanting it with eccopul hybrid seadnuts, tree crons, other advo lorest products. and forest plants. PCA is also authorized to enter into agreement with

Cl.F, by way of an agro-forest lease, to develop the areas. The agreement contributes to the 10-point Economic and Social Program of President Giorra Macapagai-Arroyo, Under the MOU, a task force will be formed to come up with studies and recommendations of the teasibility of the project by January 2005. Signatories of the agreement are Adminis. trator Danilo Coronacion signing in behalf of PCA, Rolando Golez, president and CEO of the CUF On Mills Group, and Leonardo Montemayor, chair of the LICPB-CitF Finance and Development Corp.

## Subic: cheapest power in Luzon

WITH power rates a major concern for foreign investors and residensial consumers, locators and residents in Subic Bay Freeport are now enjoying the lowest power rates in Luzon and

Subic Bay Metropolitan Authority chair Felicito Payumo says that this is the result of a direct power supply agreement entered into by the SBMA with Mirant Philippines and the National Power Corp.

The freeport, considered the country's premier economic zone and investment hub, hosts such companies as Federal Express, Wistron (formerly Acer) and Sankyo Seiki. The SBMA entered into a impanite memorandum of agreement with Mirant and Napocor, making it possible for locators in cut down on power costs.

Under the three-year agreement, Mirant will supply 14Mw out of the total 28-Mw minimum power requirement of Subic at 25 centavos lower than prevailing NPC power tariffs. As Msrant will be sharing 50-50 the SBMA's minimum load of 28 Mw with NPC, this will translate to an average of 10 centawas per kWH hour less on the locators' bills, which shall have a combined rate of Mirant and NPC costs.

The power provided by Micant will be sourced from its 1,200-Mw generating facility in Sual, Pangasinan, The ISO 14001 worldclass facility is one of the most cost-efficient and dependable sources of electricity in the coun-

## Thomas Power speaks

THOMAS Power, chair of Ecademy, is known to be "The Most Connected Person on the Internet" He is considered Europe's expert on networking. ranked number 1 in both Linkedin (an online business directory) and Ecademy (online business community). He passionately believes in having "Friend in Every City" and has lent this conviction to the Ecademy, which the latter has adopted as its official motto. This has now become a byword among the Ecademists, Ecademy now boasts of 40,000 members meeting online and in offline events in 172 countries worldwide. with 100 new supporters and contributors joining each day. Thomas Power will fly to Manila from Hong Kong today. Take this rare chance to listen to this visionary on Oct. 8 at the Grand Baltroom of Dusit Hotel Nildra at 6 p.m. Interested particparts can text their confirmation be sending MAI REG full name/mobile#/landfine/company name to 2960 (P2 50 per fext)

## Golf exhibit with Adidas

EXPERIENCE the ultimate knowy and performance technology and apparel at the Adidas Golf and TayforMade Golf zone at the 9th Philippine international Golf Show at SM Megatrade Hall 2. Mandalayong City, which runs from Friday, Oct. 8 to Sunday, Oct. 10. Adidas Gulf and Taylor Made Golf have been in the forefront of the golfing line all over the world, being the choice of Loday's new breed of gott champs from 3-time PGA Tour first placer Sergio Garcia, Ian Poulter, Justin Ross, to

the gorgeous Natalie Guibis. Want to know the hottest styles in golf wear? Check out Athidas Golf's new collection of apparel, footwear and accessories leaturing Climacool, ClimaLite and Mercerized shirts plus advanced technology golf shoes. TaylorMade Golf rewrites golf history with the launch of its TayforMade r5 golf club, seen lirst in the axhibit

## 'Konsyerto Para sa Kabataan'

A PREE musical blowoul is in store on Oct. If as Quezon City celebrates its 65th foundation day. A special treat awaits everyone as the city features. layorite bands and celebrities to one exciting. evening at the Quezon City Half grounds starting 7 p.m. The event is dubbed "Konsiyerto Para sa Kabalaan" and promises explosive performances from Nina, Paolo Santos, True Falth, Lou Bonnevie. The Mongois, Plinkplkan, Session Road and more. The renowned Quezon City Brass Quintel and award-winning Ramon Magsaysay Cubao HS Chorale will do the lirst act. Vu JM Rodripuez with celebrities and TV personalities will host the premiere presentation of the Wencestan Vinzon's Awards for the various citations of Quezon City youth organizations. The event is mounted by Dimitri Productions with support from the Quezen City Scholar and Youth Department and is directed by Musicman Toto Gentica. For more information, cal 897-6991

As the price of NPC power tariffs are volatile and dictated by several factors, Mirant guarantees SBMA a pricing of 25 centavos less per kilowatt hour to its contract, translating to an average savings of 10 centaves per KWH

Reliable power supply at a lower cost in the freeport, through our parmership with Mirant, sends a positive signal to both existing and notential investors and signifies our commitment to provide an environment conducive to the councey's economic growth," stressed Payamo

"We are constantly working to make Subjemore competitive in the global economic arena. to attract foreign investors and create meaning-Jul jobs for Pilipinos," Payuma adds

Paul Flake, VP for external affairs of Mirant, said that Marant's business in supplying the wholesale electricity requirements of private utilities, economic zones, electric cooperatives, represents the company's commitment to provide renable and cost-efficient power to spur economic development.

Economic analysis have cited the need for affordable power rates in the Philippines to spur economic development and attract foreign investments. The Subic Bay Freeport Zone is the country's premier economic zone. lus unique mix of industrial/commercial centers and recreational vistas identifies Subic to be among one of the nation's most attractive business and tourst descinations in the country



## HOME DEVELOPMENT MUTUAL FUND

8th Place Pacific Contex Bldg, San Mignel Avenue. Origin Center Pring City

## INVITATION TO BID

The House Development Motion Fund. (MCMP) Stating Committee shall comited a public bridging for the rate of the following age remainsted programme on October 21. WEDNESDAY: 200 PM at 8" Per Pecific Climber BMg. Ten

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- interested parties are required to secure copies of: (a) INSTRUCTION TO SEDDERS and (b) BED PORMS from the Acquired Asset Management, If the Pacific Center Bidg. San Miguel Avenue Origin, Pasing City starting 8:00 a.m. not later than 3:00 p.m. remembely ofterwhich, the and proposals shall be received at the Acquired Asset Management, 8\* for Pacific Center Bidg. San Miguel Avenue Origin, Pasing City starting 8:00 a.m. not later than 3:00 p.m. remembelly ofterwhich, the and proposals shall be received on the presence of th
- Each by I propose shad be recomparised by a DEPOSIT in CASH or CERTIFIED CASHIER'S MANAGER'S CHECK issued in Maior Manife, payable to the Home Development Mutual Family (HDA1F) in an amount equivalent to it least TEN PERCENT ( 0%, of the machad price
- A set be sold on an "AS IS WHERE IS BASIS" and the winning hidder shall take possession of the property without seeking maintaine from the HOMF
- 5. All budders a selvised to visit/inspect the properties for bidding believe posting their bid proposals.

  6. If the bidder who submitted the best offer refuses to push through with the purchase of the property for which brishe BIDDED during and after the bidding, his/her depose shall be PORPETTED and finders of bidding shall be declared.

  7. A --- ands by the Badding Committee shall be subject to the approval / confirmation of the VP-NCR Homang Operations, North Sector.

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LEGAL HORICE

Notice is hereby given that the estate of TERESA ANDRADE has been extrajudicially settled between for heirs as per Doc. No. 185: Page 34; Book No. XX11; Series of 2004 before Arty. Esperanza C. Doroja, Notary Public of

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National Transmission Corporation

## INVITATION FOR BIDS

Date: September 28, 2004 Contract No. Sp02.LTUP.Lms-0343

- 1. The National Power Corporation (NPC) has applied for a loan from the Asian Development Bank (ADB) towards the cost of Electricity Market and Transmission Development Project. It is intended that part of the proceeds of the joan will be applied to eligible payments under the contract for auzon Transmission Line Upgrading Project 1 on Turn-key Basis, Bidding is open to bidders from eligible source countries of the Asian Development Bank.
- The National Transmission Corporation (TransCo), administering the bidding of the above project, invites sealed bids from eligible bidders for the Furnishing and Delivery of Transmission Line Materials and Construction of San Manuel - Concepcion and Concepcion -Mexico 230 kV Transmission Lines on Turn-key Basis.
- Interested eligible bidders may obtain further information and inspect the bidding documents starting October 4, 2004 at the following address:

Office of the Manager **Bids and Contract Management Department** National Transmission Corporation Ground Floor Power Center Quezon Avenue Corner BIS Road, Dilimen. Quezon City (Zip Code 1104) Philippines Telephone Nos., 981-2212, 981-2213 Telefax No. 921-2306 Email Address: rvalejandro@transco.ph

- 4. A complete set of bidding documents in English may be purchased by interested eligible bidders or authorized representative upon submission of a letter of intent to the above address and upon payment of a non-refundable fee of Fifty Thousand (Php50,000.00) Philippine Peace or Nine Hundred US Dollars (US\$900.00) per set.
- A two stage two envelope bidding procedure will be adopted, Bidders are to submit simultaneously two (2) sealed envelopes, one (1) containing the technical proposal and one (1) containing the price proposal, initially only the technical proposals are opened. Technical proposals which are submitted by non-qualified bidders or which are not substantially responsive will be rejected. The substantially responsive technical proposals which have been submitted by qualified bidders will be discussed with the bidders and bidders will be required to adjust their proposals to reflect the changes and amendments requested by the Employer to conform with the requirements, and intent of the technical specifications. The bidders are further requested to submit a price proposel which contains the changes in price resulting from the discussed changes in the technical specifications. The original price proposal and the supplementary price proposal will be opened simultaneously in public
- All bids must be accompanied by a bid security of five Hundred Fifteen Thousand (US\$ 515.000.00) US Dollars or an equivalent amount in a freely convertible currency, and must be delivered to above office address on or before January 5, 2005 at TansCo Power Training Center Fower Center Quezon Avenue corner BIR Road, Oliman. Quezon City. Philippines. The bid security must be included with the lechnical proposals.
- The technical proposals will be opened immediately thereafter in the presence of bidder's representatives who choose to attend.
- The price proposals and supplementary price proposals, ill provided, will be opened in the presence of the bidder's representatives who chose to attend at the time and date and the address to be advised by the Employer after approval of the ADS of the evaluation of the lechnical proposals.

(Sgd., DOMINADOR S. GEONZON Chairman

Bids and Award Committee & Vice President - Project Management

(POI--Ox. 1 & B. 2004)

#### DAVAO CITY WATER DISTRICT

J.P. Laurel Avenue, Davao City Tel. No. 082-2219400 Telelax 082-2264885

## INVITATION TO APPLY FOR ELIGIBILITY AND TO BIB

The Davao City Water District (DCWO) hereby invites all interested perties to apply for eligibility and to bid in accordance with the IRR or FIA 9184, for the supply and delivery of the following Pumps and

| m | Package | Description                 | Ceiling of Bid Price |
|---|---------|-----------------------------|----------------------|
|   | 1       | 125Hp VTP & Motor PW-2      | 1,618.000 00         |
|   | 2       | 100Hp VTP & Motor PW-3      | 1,616.000 00         |
|   | 3       | 125Hp VTP & Motor PW-4      | 1,677,000.00         |
|   | 4       | 125Hb VTP & Motor PW-6      | 1,389,000.00         |
|   | 5       | 100Hp VTP & Motor PW-20     | 1,152,000.00         |
|   | 8       | 75Ho VTP & Motor PW-05-200  | 4 1,000,000.00       |
|   | 7       | 150Hp VTP & Motor Tugbok 05 | 1,435,000.00         |
|   | B       | 250Hp SP & Motor Comunal    | 1,535,000.00         |
|   |         |                             |                      |

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P 11,422,000.00

Etigibility requirements per Item package are available at the Purchasing Division Office starting Oct. 1, 2004 during its business hours. Deadline for the submission of eligibility documents/ requirements will be on or before Oct. 22, 2004.

Bid documents may be released only to applicants with a Notice of Eligibility, upon payment of a non-refundable amount of P500.00 per package starting Nov. 05, 2004

Pre-bidding is set on Dec. 03, 2004 at 3:00 pm and the Opening of Bids on Dec. 13, 2004 at 9:00 am at the DCWD Regional Training Center, Madago Hills, Davao City.

DCWD reserves the right to reject any or all bids, or to waive any formality/informality of the bids and to accept only such bids which are advantageous to the District.

(Sgd.) ALFONSO E. LAID

Chairman, Bld & Canvass Committee



(97H-Qct. | 8-1, 200 a

A Reserve of the Best of the Control Department of Justice BUREAU OF IMMIGRATION Magallanes Drive, Inframuros

### INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

The Bureau of Immigration (BI) is inviting interested bidders to apply for eligibility and subsequently to bid for sensitation, maintanance and jenitorial work and services to be rendered at the premises of (1) the BI Main Office, integrations, the BI main Office, integrations. Manita, (2) the BI Detention Camer, Bicutars, Metro Menita and at (3) BI-PEZA

Prospective bidders may obtain eligibility requirements at the BAC Secretariat, General Services Section, 3rd Floor, Bureau of Immigration Mein Office, Magallanes Drive, Intramuros, Manile from 19 to 22 October 2004 during office hours. Deadline for submission of duly accomplished eligibility documents small be on 28 October 2004. All applicants shall be notified on the result of the eligibility screening. Only eligible bidders shall be issued the approved ecope of works and other bidding documents and requirements. Submission and opening of bids shall be announced on a later date

The Bureau of Immigration reserves the right to reject any or all the birds without offering any reason, waive any required formality and accept the offer most advantageous to the government. The Bureau of Immigration literates assumes no obligation to compensate or indemnify the biddens for any expenses. or losses that may be incurred in the preparation of bids, nor does it guarantee

21 September 2004

(FIDE CHI. 1, IS IN TS. 2004)

(Sgd.) TEODORO B. DELARMENTE Associate Commissioner Chairman, BAC (General)

DAVAO CITY WATER DISTRICT

J.P. Laurel Avenue, Davao City Tel. No. 082-2219400 Tele Fax 082-226-4885

## INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

The Careac City Water District (DCWD) hereby Invites all Interested parties to apply for eligibility and to bid in accordance with the IRR of RA 6186. for the proposed Exploratory Driffing of three (3) Production Walls using Rotary Method as follows:

| am Packago  | Description J  | Approved 8 | udget for the Contract                       |
|-------------|--|------------|--|
| 1<br>2<br>3 | Dacovitis PW Dacovitia, Dumoy<br>Riversida PW2, Los Amigos, Tugb<br>Panacan PW3, Panacan | ncols      | 3,429,309,46<br>3,399,847,66<br>2,760,411,72 |
|             | TOTAL  | P          | 9,589,588.84                                 |

Eligibility requirements por item package are available at the DCWD BAC-B o/o Office of the General Manager starting October 01, 2004 during its business hours Deadline for the submission of cligibility documents/requirements will be on or before Oct. 22, 2004.

Stid documents may be released only to applicants with a Notice of Eligibitiny upon payment of a non-retundable amount of P1,500,00 per package starting Nov. C5, 2004.

Pre-bidding is set on Occ. 03: 2004 at 9:00 a.m. and the Opening of Bids on Dec. 14, 2004 at 9:00 a.m. respectively. at the DSWD Comarence Room, DCWD J.P.

DCWD reserves the right to reject any or all bids, or to waive any termality/informality of the bids and to accopt only such bids which are advantageous to the District.

(Sgd.) Engl. EDWIN Y REGALADO Chairman, Bid & Awards Committee-B (BAC-B)



8P01-Oct. 1 & 8, 2084)

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Interview Schadules Manila Oct. 9-15, 2004 Unit 17M Burgundy Pluza .. Telefax (02) 434-3195 ..... Email created dyahoo.com 

Please bring photocopies of your documents RESUME W/ PICTURE, TRANSCRIPT, EMP CERTS., PRC ID. EXAM RESULTS, PASSPORT 4 pcs. passport size pictures.

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SUBIC BAY EDEN LIFESTYLE CENTER CORP. Invites against the fire above positions.

## (1) COOK

- 80-75 years old With 3D years of experience
- Can speak uspaneso ficently With good moral character

interested applicants may apply at SUBIC BAY EDEN LIFESTYLE CENTER CORP.

#405 Tiara Building, Crown Peak Subje Bay Freeport Zone Tel No (047: 252 1838



## NATIONAL CONFERENCE ON INDUSTRIAL RELATIONS

11-12 November 2004, Dusit Hotel Nikko, Makati City "Quality Partnerships Towards a Decent Workplace: Blending Homegrown with Global Practices and Strategies"

DAY 1 - November 11, 2004 (Thursday) 8:00am Registration/Opening Ceremonies

Keynote Address: Promoting Fair Globalization and Decent Work: The Score Card from the Viewpoint

of the (LO

10:30 PLENARY SESSION 1: Homegrown IR & HR strategies and practices: Sharing the success of an Employees Council

11.25 PANEL DISCUSSION E Examining the State of Labor-Management Relations in the Philippines

1 25pm PLENARY SESSION 2 Sharing the success of a Filipino enterprise: balance between contractual and regular decent jobs

2:05 PLENARY SESSION 3: Sharing the success of a Filiping enterprise. Homegrown IR/HA best practices & strategies for global competitiveness

3:00 PANEL DISCUSSION 2A Social Dialogue on Wage Fixing and Philippine ndustrial Relations

PANEL DISCUSSION 3A. Corporate Social Responsibility (CSR): expectations and applications

DAY 2 - November 12, 2004 (Friday)

8:00am Registration/Social interaction/ Video Presentation

PLENARY SESSIONS 4/5/8 Learning from changes in IR/HR practices & strategies from Japan, China & Korea

10:45 PANEL DISCUSSION 3A:

Blending homegrown with best global IR/HR protices and strategies in the **Philippines** 

PANEL DISCUSSION 3B: Strategic role of IRVHR in transforming business enterprises into globally competitive workplace

1:00pm Keynote Address: Philippine Labor Updates & **Policy Directions** Sec. P. A. Sto Tomas, DOLE

1.45 PANEL DISCUSSION 4A Brending new trends in IR/HR through alternative disputes settlement

> PANEL DISCUSSION 4B: Innovations in collective bargaining negotiation

2:45 PLENARY SESSION 7 From adversarial to quality partnerships at the work place: blending with best practices in labor-management relations

3:35 PLENARY SESSION 8. Learning from global best practices on quality partnerships at the workplace

Learning from best practices

& strategies on productivity 4.40 Integration/Closing ceremonies/Acknowledgement

PLENARY SESSION 9:

Organizers:



PHILIPPINE INDUSTRIAL RELATIONS SOCIETY, INC., in partnership with the INTERNATIONAL LABOUR ORGANIZATION - Manifa

For registration/query, please contact:

Tel. Nos.: 890-4889 (Ria/Brigida); 944-0014 (Irma); 948-3559 (Dick) Fax Nos.: 751-4604, 944-0031; E-mail address: pirs\_natcon@yahoo.com

## From the

National Real Estate Association, Inc. (NREA) (The One-Stop Trade Organization)

Suite 16, Maya Building, 678 EDSA, Cubao, 1109 Quezon City Telephone No. 913-4463 \* Telefax 912-3493 Website: www.nrea.com.ph \* Email: nrea\_org@yahoo.com

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THEME: "CREATING THE NEW FILIPINO COMMUNITY IN THE 21" CENTURY"

September 23 - 25, 2004 Megatrade Hall 3, 5/F Building B SM Megamall, EDSA, Mandaluyong City Trunk Line: (632) 845-2334 to 38

# OBITUARIES

TO STATE OF THE PARTY.

## CORUNA

Hos joined her husband MAT peacefully on October 4, 2004 at the age of 82

Loying mother to Joselito, Matias Jr., Cesar, Carlos, Orlando, Lino, Maricel & Carmina, daughters in-law, grandchildren & grandchildren request the pious readers to pray for the eternal repose of her soul-

Her remains lie in state at the Tanguile Chaper, La Funeraria Paz-Sucat (inside Manilla Memorial Cark) Paramaque City. Interment will be on Sunday, October

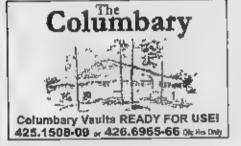
10, 2004 after the morning Mass (time to be advised) at Maniia Memorial Park, Sucat Paramaque City

ZOILO "Lolong" S. SIONGCO :

of San Nicoles, City of San Fernande, Pampango (Eucharistic Minister of the Metropolitan

Cathedral of City of San Fernando, Pampanga) Peacefully Joined his Creator on October 5, 2004 at the age of 80.

Interment was on October 7, 2004 at 4:00 p.m. at the Good Shepherd Memorial Park, City of San Fernando, Pampanga.



Whoever finds his life will lose it, and whoever loses his life for my sake will find it. Matthew 10:39



## MARIA ELENA "MARILEN" PUERTOLLANO BITANGA

Now peacefully rests in the Grace and Goodness of our Lord on October 6, 2004 at the age of 56.

Her loving husband Rene, daughter Melissa, son Ryan, grandson Nico, father Juan, mother Elena (†), brothers, sisters, relatives and friends request the pious readers to pray for the eternal repose of her soul.

Her remains lie in state at the Jose Rizal Chapel, La Funeraria Paz-Sucat (inside Manila Memorial Park) Paradaque City.

Interment to be announced later.

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DEATH ANNOUNCEMENT - MESSAGE OF THANKS DEATH ANNIVERSARY - REQUIENS - PREE OUIT DESIGN

## Sister Katherine Mary Dougherty r.a.

went home to God on Sunday 03 October 2004 at the Assumption Convent in Philadelphia USA, in this beautiful month of the Holy Rosary.

We, the Old Girls of Assumption College Iloilo, San Lorenzo and Antipolo will miss Sister K who spent almost 35 years of her life teaching in the Philippines.

We thank her for the beautiful example she gave us of total service and dedication to the sisters and students under her care during those years, for being a beautiful model of faithfulness to her religious vocation, for the holy but wise and practical guidance she gave the students. She taught us diagramming so well in the English classes, we owe what skills we have in that language today to her patience!

A DIEU, Sister K, rest in the Lord and with Our Lady now. You will continue to hear from us as we count on your continued loving care from heaven.

Please come and join us celebrate the Holy Mass in memory of Sister Katherine on SAT 09 OCT 2004 at the Chapel of Assumption College San Lorenzo Makati City at 9 am.

The sisters and Old Girls of Assumption College Iloilo will celebrate the Holy Mass for her on FRI 15 OCT 2004 at 5 pm in the school chapel, Ilotlo City

## CLASSIFIEDS



NATIONAL POWER CORPORATION Deliman, Quezon City

INVITATION TO BIN FOR THE SALE OF ONE-YEAR WASTE OIL

GENERATION FOR EMB-DENR ACCREDITED WASTE TREATERS DWY

"AS-IS, WHERE" IS BASIS

DATE OF BIDDING.

October 26, 2004, 2:00 p.m. Solamım Hall, Bullding-1, NPC Head Office Agham Road comer Guezon Avenue, Dilman, Quezon City

| This public bidding is for the sale of one-year waste oil  | Severayou po    | وغصواس | ellinniğ.            |
|--|-----------------|--------|----------------------|
| MPC SPLIG PLANT<br>AND LOCATION  | DESCRIPTION     |        | UM BIO<br>per Liter) |
| SCHEDULE-1<br>CATANDUANES MASBATE AREA<br>MARINAWA OPP 2 BALONGRONG HEP 3 VIOA OPP   | WASTE PUBLOR.   | P      | 1.200                |
| 4 CAGRARAY DPP 5 BALCINGBORG PROF 3 VIOLED PP<br>7 MASBAYE DPP 8 TICAG DPP II PB-105 10 PB-110   | MATELSHE OL     | P      | 0.030                |
| SCHEDINE 2 MARINDUDUE-QUEZON-NO LUZON AREA  1 BOAC DPP 2 PATMANUNGAN DPP 3 JOMANIG DPP 4 POLILIO DPP 5 TORRIJOS DPP 6 BASCO DPP  | WASTE PUBLICIL  | F      | 1,010                |
| 7 KABUGAG OPP 6 CASIGURAN OPP 5 SABTANG OPP<br>10 CALAYAN OPP 11 PALANAN OPP 12 ITBATAT OPP<br>3 LUBUAGAN OPP 14 POWER BARGE 20  | WASTELLIBE OIL  | 7"     | 0.570                |
| SCHEDULE-3 PALAWAY, AREA 1 EL NIDO OPP 2 YAYYAY OPP 3 SAN VICENTE OPP 4 CULION OPP 5 LINAPACAN OPP 6 ARACEL DPP  | WASTE FUEL OIL  | P      | 1.280                |
| 7 BALABAC OPP B CAGAYANCHLO DPP & CLYO DPP<br>10 ROXAS OPP 11 BUSUANDA DPP 12 NARRA DPP<br>13 PUERTO PRINCESSA OPP 14 AGUTATA DPP<br>18 BROOKE'S POINT OPP 18 POWER BARGE-108  | WASTE LUBE OIL  | P      | 0.630                |
| BCHEOULE-4 AMNOPHO-MORLON AREA  **PULANG LUPA OPP 2 CALAPAN OPP 3 LJBANG OPP 4 MAMBURAO DPP 5 TINGLOY DPP 8 SAN JOSE OPP 5 CORCUERA OPP 8 CONCEPCION OPP 9 BANTON OPP 10 ROMBLON OPP 1 TABLAS DPP 12 SIBLUYAN OPP 10 POWER BARGE-109 14 POWER BARGE-1 4 SCHEDULE-5 EASTERN-VISAYAS AREA CAMOTES DPP 2 TAGAPUL-AN OPP | WOUSTE PUBLICIL | P      | 13.0                 |
|  | WATE BJOE CIL   | P      | 0.580                |
|  | YWASTE FUEL OIL | Р      | 1310                 |
| 3 MARIPIPI DPP 4 LIMASAWA DPP 5 ZUMARAGA DPP<br>6 ALMAGRO DPP 7 PILAR DPP 8 BRI DPP<br>9 CAPUE DPP D DARAM DPP 1 SAN ANTONIO<br>2 SAN VICENTE 13 STO MINO DPP  | WASTE LIBE OIL  | Р      | 0.580                |
| SCHEDULE-0 WESTERN VISAYASI AREA 1 BANTAYAN DPP 2 SIGURIOR DPP 3 CALOYA DPP  | WASTE PLEL OIL  | Р      | 310                  |
| 4 DOONG DPP 5 GGANTES DPP 6 GUNTARGAN DPP<br>7 POWER BARGE-113 8 POWER BARGE-118   | WEARTE LINE OIL | P      | 0.650                |
| SCHEDULE-7 EASTERN LANDANAD AREA   | WASTE PUBLICA   | P      | 1.280                |
| I DINAGAT DPP 2 KALAMANEIG DPP 3 HIKOOP DPP<br>4 LORETO DPP 5 N. AQUINO DPP 6 JA SANTOS DPP<br>7 TALICUO DPP 8 BALLIT DPP 9 POWER BARGE 1) 1   | WASTE LUGE OIL  | . Р    | 0.630                |
| SCHEDULE-B  WESTEFK JANDANAG AREA JOLG DPP 2 BASILAN DPP 3 SIASI OPP 4 SIBOTL DPP 5 BALIMBING DPP 5 STANGKAY DPP 7 TANDUBAS DPP 1 CAG DE TANJITANI DPP   | WASTE PUR CIL   | P      | 1 200                |
| MANUFUMANCKAW DRP 10 TAWITAWI DRP<br>11 SOUTH UBIAN DRP 12 TAPUL DRP<br>13 WEST SIMUNUL DRP 14 TONOUL DRP<br>15 MAPUN DRP 16 MARUHOAS DRP 17 P.B100<br>18 PS-119   | WASTE LUBE OR   | P      | 0.630                |

ALL BIOS MUST BE SUBMITTED WITH THE FOLLOWING:

POL Oct 8,7 8 8,2600

PROPOSAL BOND DEPOSIT IN THE FORM OF CASH OR MANAGER'S/ CASHLER'S CHECK EQUIVALENT TO PNP 80,000.00

LATEST INCOME TAX RETURN 2003 ORIGINAL (OR CERTIFIED XEROX COPY) FOR THE BIDDER OR AN AUDITED FINANCIAL STATEMENT (ORIGINAL) OF THE COMPANY

VALID ACCREDITATION FROM EMB-DENH FOR TREATMENT/STORAGE/ DISPOSAL (TSD) FACILITY AND FOR THE WASTE TRANSPORTER INCLIDING PREVIOUSLY APPROVED PERMIT TO TRANSPORT, WASTE MANIFEST FORM AND CERTIFICATE OF TREATMENT ALL ACKNOWLEDGED BY EMB-DENR

Interested parties who was to participate in the public bidding must present the carginal accordinations from EMB-DEMR and may secure the official bid forms at P1,000 00' and from Mr. Samuel V Lomented, Jr. at Ground Floor. Building-1, NPC Head Office. Agham Road come: Quezon Avenue, Diaman, Quezon City or call telephone no B24-5384. Deadline for interescent bid forms to 4.30 p.ms., October 25, 2004. Alterdance to the Pra-Bid Conference on October 35, 2004 at 2:00 p.ms. is estimated by a still bid form.

For the Materials Management Department (Sgd.) FELIX B. TACATA, JR.

Bangko Sentral ng Pilipinas

#### **BIDS AND AWARDS COMMITTEE** INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

The Bels and Aments Committee - Nead Office Bangton Sentraling Physics (BSP) evites BSPNS-EPS registered companies/confractors and other necessing supplies to a public building for one (1) fot supply, different, and historia problems, start-up and basic configuration for the applicates and advance) and resong of value configurations from the applicates and advance) and resong of value configurations and software to include services such as factorized support, believings.

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P2 2000 000 00
Whiten theory eEO) contender days from records of Notice to Proceed State

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Rm 212 and Floor 5-Storey Building cor A. Material of P. Opusipo St. Sti. Maleie, Marrie

Tet, No. 584-8717

Pre-bit Conference Outs and Time 22 OCTOBER 2004 at 10:58 A.M.

10 Hovernor 2014, not later then 10-00 A.M. Room MR2A, 2nd Poor, 5-storny Swiding, BSP Melo Complex, Malsie, Maria Place necessing bediese shall rectain not latter than one building date and how the following decomments on those (2) Separate providence:

Eavelope No. 11

Ancies of Incorporation and Business Registration (2006) V2000 Audited Finances Statements (Income Superment & Salarce Short)

12000 income Tax Return they stampens received by the Bureau of Internal Review (BIR) or its Authorized Agent Banto. Tax payer a thereforage Number 1990 income to the Bureau of Internal Review (BIR) or its Authorized Agent Banto. Valid and comen Martin & Permitthunopal License.

Valid and compinitively. Permit Managed Lourists
Prospective hoper's compatible of pilet Pinancial Contracting Capacity (NFTCT) which shall least equal to the ABC delysegmed by the purposed signing behall and supposed with permitted committee. In immost statements and copies of orgoing project contracts, or a corporational from a located teach to extend to a pinancial with a disposal one contract to be ted, or a
cash deposit confection. The contraction or deposit perhitpate \$750 for an amount not two or than 10% of the ABC. NFCC ={(Current assess - Current habitates) ((C) minus value of all

SHFDC = (Rounded assess. Current applicability of minor value or in Describing projects. R = 0.

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Sworn conficution of the prespective bidder than their lectorical beams and conflict and quartied to legal, set-up, and support Per proposed schedn

13 Use of an reast three (3) charits with accressful amplementation of their proposed solution.

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Envelope No. 3:

His growthpus studi to droppind in the bid box located at Floren MFRSs, 2nd Flore, 89P Major Chropiter 1,ATE MIDS WILL (807 8E **ACCEPTED** 

The BSP repaires on obligation to compensate or industrily the bridges for exposure intensit in the preparation of their little.

The BSP repaires the age! in reject any and of their proposals, or declare the bridge a feature, draint about the contact, and replace on payments that a contract shall be exceeded for an excell of this investigate.

(PDI - Detable 8, 7004)

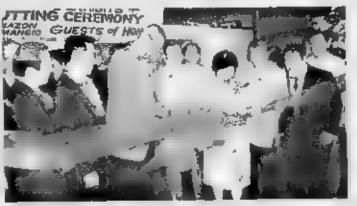
(SQL) MELPPLA, GONZAGA

## Orgullo kan Bikol at SM Megamall

"ORGUILO" means pride. And so it is with pride that Bicolanos showcase their finesi crafts and indigenous food delicacies in an annual marketing event held every October at the SM Megamall in Mandaluyong City, Metro Manila. Orgallo kan Bikot has become a most anticipated regional trade fair, not only by the producers and exhibitors of the Bicol Region, but by buyers and Bicolanos in Manila, as well. Started in 1996 by the Department of Trade and Industry (DTI) - Region V, Orgado kan Bikol has afforded 436 small producers so far, the excellent opportunity to sell their products in Metro Manila. The exposure given to Sicol small and medium enterprises (SMEs) by Orgalio has resulted to more sales for entrepreneurs in the six (6) provinces of Bicot. The Orgalio is not just a project to sell facol products and food, but it is a combined undertaking to sell Bicol as well. For this year, Orgulio kan Bikol will be held on Oct. 20 to 24 2004 at Hall 3, 5th Leve, Bidg. B, SM Megamal., Mandaluyong City. Come and be a part of it

## National Sales Rally / Sales Empowerment

DON'T muss the National Sales Rully dubbed as Sales Empowerment to be held on Oct. 26, 2004, 7 a.m. to S.p.m. at Holiday Inn Galleria. This is the gathering of sales people from different companies to recharge their batteries, enhance their motivation and selling skills to radically improve their sales performance. Among the topics are. Latest Marketing Trends and Insights, Major Account Management; the 7 Secrets of Samurai Sching; The Selling Success Philosophy: Killer Tips to Make a Presentation; Unconventional Ways to Handle Objections and Close More Sales. The host for this event is Porter and Males, Inc., a premer training company on business, management, marketing, sales and human resource development, with office address at Suite 2502-C Tekute Tower East, Ortigas Center You may call Mercy at 638-7719/20 for more information / registration Sponsors for this national event include the Philippine Daily Inquirer, Business World, Holiday Lin Galleria, HRPhilippines, Bioessence, BusinessWeek, Groller, Trabaho.Com, and UKDERM Pharma.



## NREA EXHIBITS OPENING

Senator Rodolfo G. Blazon, Senate Housing Committee chair (3rd from left) and Marionette Panlillo-Mangio (4th from right) cut the caremonial ribbon formally opening the National Real Estate Association (NREA) trade exhibits and national convention Sept. 23 at Megatrade Hall, SM Megamail in Mandaluyong City, Joining them, from left: past pres. Dante Liban, president Nestor S. Mangle, Dr. Dinky von Einsiedel, convention chair, vice president Raphael G. Baylon, chair J.V. Manalad, exhibits chair Jose A. Rivas and UAP chancellor Ricardo Poblete. Partly hidden are past presidents Rolando Liao, Jun Palafox and Reynaldo Carplo; Sec-Gen Marciano, EVP Manual dela Cruz and trustee Jess Cauguiran.





o not marvel at this, because the hour is coming in which all those in the memorial tombs will hear his voice and come out, those who did good things to a resurrection of life ...

JOHN 5:28-29

## S RAY THUEKE SR

Dennis Ray Thicke Sr., died of a heart attack at the Subic Bay Freeport Zone on September 30, 2004. He was 68 years old. A native of Karnak, Illinois, USA, Papa John served 22 years in the U.S. Army including tours of duty in Korea and Vietnam. He was the founder and Chief Executive Officer of Health Visions Corporation with subsidiary including Total Life Care Medical Center, Inc., Subic Bay Medical Center Inc., Philippine International Hospital, 🦼 St. John the Baptist of Marikina Hospital, Riverfront International Hospital HVC General Services, HVC Security Services Inc., JIT Industries and the newly established HVC Motors Corporation. He leaves behind a legacy and commitment of quality health care to the community. Design and construction of comprehensive health care facilities throughout the Philippines were truly his passion. His desire to achieve the most out of life gave hope to many. He was a beloved husband, father, grandfather, employer and friend who will be greatly missed. He is survived by his wife, the former

Janice Inocente of Castillejos, Zambales; sons: Dennis, Johnny, David, Matthew;

Last memorial services will be held on October 9, 2004 at the Subic Bay Medical Center Chapel, to be followed with his cremation to be conducted on October 10, 2004, 9:00 am at the Eternal Gardens Memorial Chapel, Quezon City.

Military honors will be provided by Veterans of Foreign Wars Post 11447.





daughters: Marie, Masumi, Joanne.















JIT INDUSTRIES AND BUILDERS INCORPORATED



My father was a man that never turned his head from a person in need, he was always there to help, no matter what. Countless number of individuals had always admired, loved and respected his generosity and how straight-forward he lived his life, I myself have always looked up to him not only as a father but as a close friend and mentor. The times in my life I felt alone, he was always there, reminds me of a fitting quote I read for the first time the night my father passed away...

"My son, my precious child, flove you and I would never leave you. During your times of trial and suffering, when you see only one set of footprints, it was then I carried you."

> I love you dad and you will always be in my heart, mind and soul until the day we see each other again.

> > Dennis Ray Thicke Jr.





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## RLC gets P1B in loan

ROBINSONS Land Corp. has obtained a P1 bil on loan facility for its expansion program this year

In a discussure to the Philippine Stock Exchange yesterday, RLC said it had obtained the loan from financia, institutions accredited under the Development Bank of the Philippines' wholesaie sending program.

ending program.

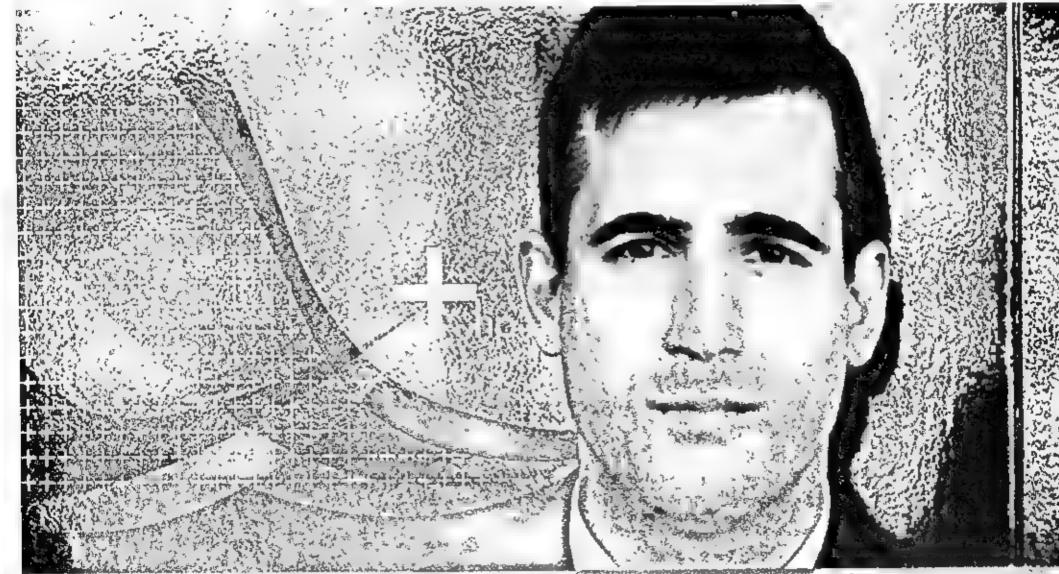
In an interview,
RLC executive vice
president Frederick
Go said proceeds from
the loan would be
used to partly finance
the firm's P3-P4 billion worth of capital
spending for this year.

He said among the major projects in the pipeline this year were the Crown Plaza, the first deluxe hotel in the Ortigas area, the Cybergate Center building along the Edsa-Pioneer intersection, other office and shopping mail projects as well as new and acquisitions.

RLC has been planning to put up new shopping malls in Mandalityong City, Angeles City in Pampanga and Bacokod City in Negros Occidental.

The company had
13 existing mails including Robinsons
Ganeria, Robinsons
Place-Manila, Robinsons Place-Noval.ches, Robinsons Metro
East, Robinsons Pioneer, Robinsons Placelmus and Robinsons
Town Mair Los Baños.

Doris C. Dumiao

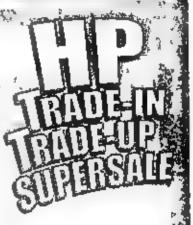


# Chaol Paints. Chaol Diaglis.

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Ping 12' months Office market with adjaced Company. Reason to Montaboods

केशाना त्रोका परित्वक्रवानि त्राधानित विवासीक्रिक्त कर जेनानहींन ए, ही शनक क्रिक्रा क्रिक्त तिना प्रकारीकार शिक्षांन विक्रिक्त विक्रिक्त कर क्रिक्तांन ए, ही शनक क्रिक्तां





See filers and mechanics-poster for detapper DTI-NCR Pennil no. 2053 series to



# BUSINESSFriday

Business Features Editar Margie Quimpo-Espino

# Creativity now a must to sell, CEOs say

#### By Margle Quimpo-Espino

IT is not only at the Olympics where the gold meda; has eladed the Philippines.

The same is true in the field of advertising.

The highest the Philippines ever got at the Cannes International Advertising Festival, the Olympics of advertising, was a bronze

At the Olympics, a silver

Why have top awards in creativity eluded a country tich in talent and culture?

And do clients, who pay for this creativity care about winning awards? Or is the bottom line the only thing that matters to them? Are clients willing to take risks? The Philippine Daily Inquarer, the official Cannes Festival Representative in the Philippines, sought to find answers to these questions during the recent CEO Breakfast Forum, called Creativity A Chent's Perspective.

Present were three CEOs of some of the country's top corporations—George T. Yang, franchise holder of McDonald's in the Philippines; Johnip Cua, president of Procter & Gamble Philippines, and Mars Aaron, the three month-old president and COO of Splash Corp.

#### Higher risks, rewards

In his opening task, David Guerrero of BBDO/Guerrero/Ortega, urged companies to allot 5 percent of their advertising budget to "experience higher risks and higher rewards ideas. Select one or two projects in next year's marketing plans and have full with it. There is a world of higher returns out there."

But of the CEOs, only Cua declared that his company was out to win a Cannes for the Philippines.

P & G campaigns in other countries already won gold at Cannes.

For Yang, it was still the bottom line that was more important. Not the awards.

But despite his emphasis on the bottom line, Yang admits that an award winning ad could be fi-

an award winning ad could be financially rewarding.
"Creative awards were followed by impressive market results. The

impact on business is like paying for a Happy Meal—you get a lot of perks," said Yang.

He cates the attention and the

international and local awards its 2001 Lolo ads (Karen and Gina, remember?) got.

He says the ads "earned a few mill ons of free publicity" for Mc-Donald's.

And this eventually had an impact on performance.

"In 2002, we overtook the market leader in number of visits. We became top of mind in the fast food chain and were the favored QSR (quick service restaurant)," he says.

"We made this campaign after our decision to stop being conscious of our efforts to be a Filpino brand," Yang adds.

He left the audience with a

over. We often resist ideas as too foreign or the market is not ready. Are we resisting ideas or change?"

to a manufacture where the party will prove the party than the

Aaron, who spent 31 years with Unilever, one of the biggest advertisers in the country, says local companies face a tougher challenge, as their budget is just a fraction of what multinationals spend on advertising.

#### Challenges

"Yes, creativity makes good business sense. But being a local company, we have less than 1/5 what we had been spending in Unilever (in advertising)," he says.

Thus, he says, Splash adopted what it calls "pragmatic creativity."
"At Splash we build the corpo-

rate name rather than brands," he explains.

Guerrero said in his opening re-

marks that creativity has never been more important in advertising.

He says viewers do not want to

watch ads, so much so that developed countries have devised a machine that tapes programs without ads (TIVO).

But for Aaron, people are still willing to watch ads, as long as these are good.

"A good material is 19 times more effective than the worst ad," he says. "We have to make our money work harder. In Spiash, it is not enough to be smart. We have to be street smart and use street marketing."

Agron points out that while most firms foul the ABC criteria—attention, branding and competition. Splash uses CBS—cut throat factor, branding and single mindedness.

"At the end of the day, our goal is to change consumer behavior. Will, they buy our brand?" he says.

He cites Splash's Biolink papaya soap ad, which adopted a different look and a sequel type.

Because of the ads, actual sales were five times over target.

"Now we have a mission—build rocal brands and we build a nation," be says.

## P & G's Cua

Cua revealed a lot of interesting aspects about Procter and Gambie's strategies.

He jokes that P & G is not known to be creative. Most of its CEOs had a military background, including his predecessor who came from West Point.

Thus, P & G's commercials came out as "very logical."

"We have MBAs who analyze the commercials in terms of brand benefits, and brand character. Before we used to even count how many seconds the brand appears. That was in the old days," he says.

Cua says things have changed.
With consumers exposed to
3,000 messages a day, "ir forced us
to change the way we do advertisung from branding to bonding. You
have to unitize creativity to form an
emonional link with the consumer."

He cites Tide, which has remained the market leader with a 50-percent share.

Its traditiona, advertising strat-

(brand A or Tide type of ad) had long been effective, but P&G realized that consumers no longer remembered these ads.

Recently, P & G put a different spin to Tide ads, the latest of which featured a popular word used on the streets today—ukay but pronounced as UK.

The ad shows a young girl looking for a dress to wear to a prom or ball.

The mons comes in with a dirty white dress, which became a beautiful white gown after being washed with Tide. The girl was asked where she got her dress and she replied—UK.

Cua admits that P & is now "beganning to break away from logical commercials."

P & G even put together a group of creative people, no MBAs, who rack their brains to come up with the most creative commercials.

"Our goal is to win Cannes awards," states Cua. "Commercials that will not cause consumers to get tired of watching it again and again."



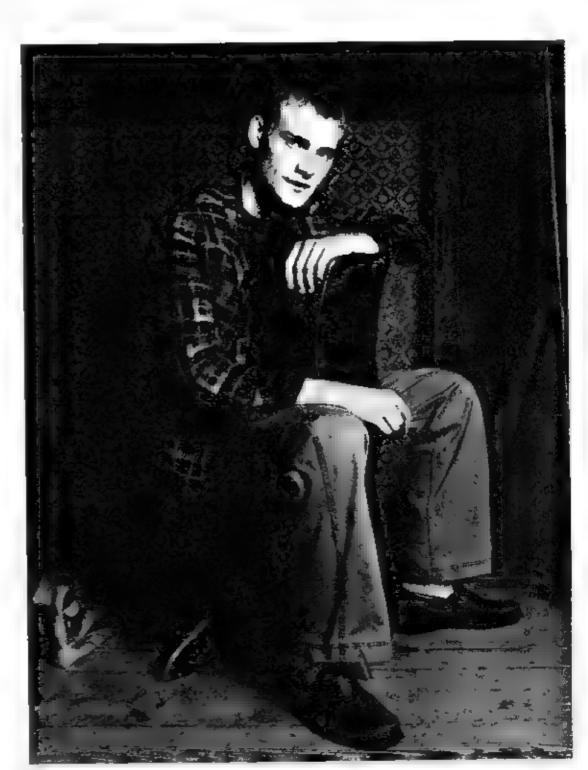
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JOHNIP Cua, president and CEO of P & G (right) shares best advertising trends & practices of P & G. Seated beside him is Mars Aaron, president & CEO of Splash Corp.



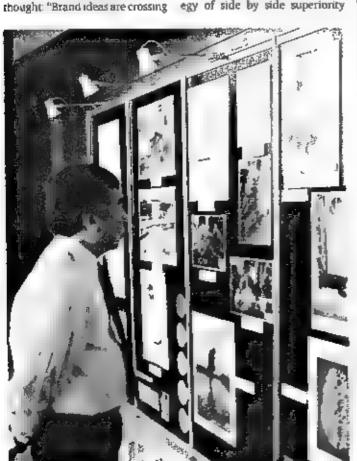
CEO Forum guest speakers with PDI's Sandy Prieto-Romualdez and BBDO's Susan Dimacali (left). George Yang, president of Golden Arches Dey't Corp., (2nd from left), Mars Aaron, president & COO of Splash Corp., Johnip Cua (2nd from right), president and CEO of P & G and David Guerrero—BBDO's chief executive officer.

MOTOS BY JOSEPH AGGAON.



**Hush Puppies** 

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A GUEST at the CEO forum views the press exhibit

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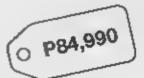


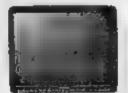
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Satellite A60-S110

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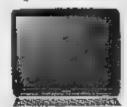
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amencesial-versessories

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   CD-RW/DVD-ROM combo dave

- 15.0° (38.1cm) XGA TFT display
- ATI MOBILITY™ RADEON™ 7000 IGP with up to 64MB shared Video RAM
- SRS TruSurround XT<sup>No</sup> sound technology with internal stenso speakers
   3 x USB 2.0, LLINK (EEE 394), S-video TV-out, and Fast infraffied port
- 1-Year carry-in international Limited Warranty (parts and labor)

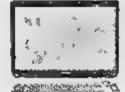




## Satellite A50-S535G

Clear SuperView display technology

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   Toshiba Conlightee<sup>™</sup> Connectivity Doctor
- 15.0" (38 1cm) XGA TFT display
- Metalic siver chassis at 2 8kg
- 255MB DDR SDRAM/40G8 HDD with shock absorber
- CD-RW/DVD-ROM combo drive
- 2 x USB 2.0, (LINK (IEEF1394)
- Up to 7.6 hours with optional 12-call hi-can baltary
- Op to 4.0 hours betrery the wife standard battery!
   SES TruSurround X™ sound technology with internal sterso apeakare
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- Microsotr® Windows® XP Professional
- Microsoft® Office OneNote™ 2003 Tostupa CanfigFree™ Connectivity Doctor
- 14 11 (35.8cm) XGA TFT display Metails silver chassis at 2.8kg
- 256MB DOR SDRAM/30GB HDD

with shock absorber

- DVD-ROM cave 2 x USB 2.0, LUNK (EEE 1394)
- Up to 7.6 hours with optional 12-cell hi-cap bettery (up to 4.0 hours battery life with standard battery) SRS TruSurround XT<sup>TM</sup> sound technology with Internal stereo speaker 1-Year carry-to International Limited Warranty (parts and labor)



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## **Business**Friday

## Marketing objectives: Benchmarking and relational metrics

LAST week, we promised to continue with our series on setting marketing objectives.

We ended the column last Friday asking how marketers can show how the objectives for ad media and for distribution will contribute to increasing sales and market share.

How can this contribution be shown? How can your objective setting and pranning show this contributory relationship of the objectives of your component programs to the overal, objective of the total marketing mix?

There are at least two ways of doing this. One is by benchmarking. The other is by the use of relational metrics in the objectives you are setting

#### Benchmarking

Benchmarking is the easier of the two techniques to explain.

AIM Professor and TQM (Total Quality Management) guru, Rene Domingo, author of "Quality Means Survival" explains benchmarking as a process of managing change and improving management by adopting "best

practices. A PDA company-like HP Compaq for example-can study a PDA competitor who had come close to attaining its targeted 6 percent

market share It can next find out how much ad media in vestment and how much distribution coverage this competitor required to get the 6 percent share and over how long.

In adopting this "best practice," the PDA company will make the necessary adjustments relative to the competitor.

The logic of benchmarking is easy to appremate. If somebody else was able to do it, find out how he did .t.

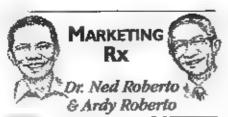
It's really not a simple adoption process but a process of creative adaptation. (Or just parate the marketing director of your competi-tor who already did what you want to do.)

#### Relational metrics

We now examine the other technique. That's the use of relational metrics in specifying the marketing objectives you're setting. For this, we focus on the marketing mix's overall objective of increasing market

You can express market share as a relational metric or ratio. You can do this by dividing it into its three component ratios.

These three component ratios are: "the market reach ratio," "the conversion ratio," and "the retention ratio."



From the most commissioned "UAI" (usage, attitude, image) market survey, leading market research agencies like AC Nielsen, TNS and NFO define and compute these ratios together with market share as follows:

The share of market ratio. This is the percentage of the product category users surveyed who last used the brand or who used the brand most often.

This ratio is your measure of your brand's competitive status. If your brand has the highest share, then it has market leadership.

If it's below, but close to the highest, then it has a challenger brand status.

The market reach ratio. This is the per-

centage of the total target market who are aware of the new product. To compute for thus ratio, find the number

of surveyed product category users who claim to be aware of the new product, divided by the total number of surveyed category users. A low reach ratio for a brand, relative to a competitor brand, means a relatively lower ad media spending.

The conversion ratio. This is the percentage of those aware of the new product who translated and converted their awareness into trying the new product.

To get this ratio, find the number of surveyed category users who tried the new product, divided by the number who were aware.

A low conversion ratio means a relatively weak trial inducing consumer promotion and/or pricing.

The retention ratio. This is the percentage of those who tried, and who then made the brand their favorite brand or most often used

To get this ratio, find the number of surveyed category users who use the brand most often, divided by the number who

A low retention ratio suggests a relatively poor quality product that has dissensfied

those who tried it. For a new product intro, where will you, as its marketing planner, get the values of

these three component ratio objec-

## Component ratio objectives Suppose that, as in the case of the

PDA company example, the new PDA product aims for an entry market share of 6 percent.

What you can do is benchmark. Check with the data from your UAI market survey and find out what reach, conversion and retention ratios are shown by a competitor brand

that has attained a 6 percent or near 6 percent market share.

Then, we've also mentioned how each component ratio is the responsibility of a marketing mix element Reach is the ad media weight's job; conversion is the consumer promotion's job; and retention is the prod-

uct quality's job. You can try finding out what your benchmarked 6 percent market sharing competitor brand did with its ad media, consumer promo and

product quality to get to a 6 percent

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Examine the applicability of those marketing support inputs to your current situation and resources, make for the necessary adjustment and adaptation, and in the process, you obtain a real stic marketing mix com-

ponent programs. Email your questions or comments MarketingRx@SaltandLightVentures.com. Or text us at 0919-314-



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## **Hush Puppies**

ALABAMO TORRI CENTER SV CITY (FAINING, BANDINGE LUCIO)

## Setting up a foundation as an FWP tool

By Joel L. Tan-Torres and Tony Bonilla SGV & Co.

(Last of two parts)

series were the ways by which a foundation, when properly organized and accredited, can serve as a family wealth planning and preservation tool.

This concluding part focuses on TAX-FILES the question: How then can a foundation be set up as a tax-exempt entity by fords as a tool for preserving family wealth. e relevant government agencies, to schieve this purpose?

## SEC requirements

The process starts with the incorporation of the foundation as a non-stock, non-profit corporation with the Securities and Exchange Commission (SEC)

Recently, in addition to the regular SEC requirements for the incorporation of ordinary non-stock, non-profit corporations, the SEC tightened up its requirements for the setting up of foundations

This came in the wake of recent developments where wealthy, but unscrupulous judjviduals, abused the process and estabashed foundations solely as vehicles for channeling illegally acquired money without really intending to undertake the foundation's purported charitable activities.

Thus, under SEC Memorandum Circular No. 1, Series of 2004 assued last Jan. 20, 2004, only non-stock, non-profit corporations with funds established to maintain or aid charitable, religious, educational, athletic, cultural, aterary, scientific, social welfare or similar activities primarily through extending grants or endowments can be registered as foundations, with the corporate name containing the word "Foundation."

Whereas before, the SEC required only a minimum P50,000 initial capital contribution for the incorporation of a foundation, the SEC now requires an initial capital contribution of at least P100 000

The registrant must now also submit a copy of a certificate of bank deposit in the amount of P1 million, representing the funds to be used for extending grants and endow-

Foundations applying for registration with the SEC must also submit a modus operandi or plan of operation, now required to be executed under oath by its president.

It should state its sources of funds, how it will engage in fund-raising from the public, the proposed applications or uses of the funds it raises and the intended beneficiaries of its grants and endowments.

Registered foundations are now likewise subject to new SEC reportonal requirements, in addition to the annual filling of audited financial statements and general information sheet (GIS) to which ordinary non-stock, nonprofit corporations are subject.

For instance, an annual statement of funds

application must be submitted to the SEC, executed under oath by its president.

## **BIR** requirements

After a foundation is incorporated and reg-HIGHLIGHTED in last week's first part of this astered with the SEC, it must then comply with the accreditation requirements of the Bureau of Internal Revenue (BIR) before it becomes entitled to the full tax benefits avail-

able to an accredited institution and enable the founding individual or family, the advantages it af-

As provided under Revenue Regulations No. 13-98, the Philippine Council for NGO Certification Inc. a non-stock, non-profit corporation established by, among others, the Association of Foundations and the League of Corporate Foundations, was designated by the Secretary of Finance as the accreding agency for NGOs and other non-stock, nonprofit corporations seeking tax privileges.

For newly organized foundations, financial projections for the first two years will be required

One important financial item that an applicant foundation must show is that its level of administrative expenses shall not exceed 30 percent of its total expenses for each taxable

In its examination of the qualifications of the foundation, the accrediting entity will look into the foundation's capability to plan, implement and monitor its programs and projects and for ensuring the continuity of such programs and projects even when external funding is disrupted.

The accrediting entity will also evaluate the foundation's planning mechanisms and its future programs.

If it passes the accreditation process, the newly accredited foundation receives a certificate to that effect from the accrediting entity, which shall be valid for five years, if previously existing; or for three years, for a newly organized foundation.

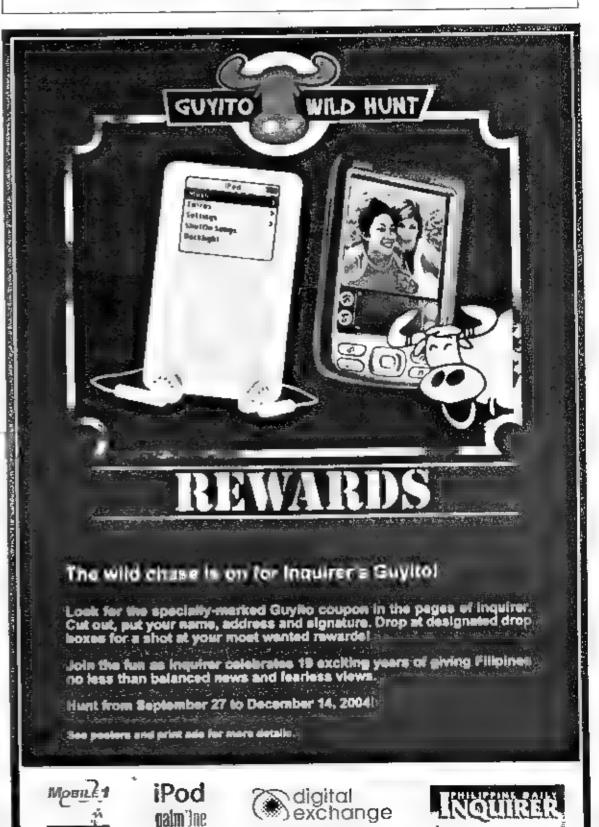
The certificate of accreditation would then have to be submitted to the BIR so that the foundation can be registered as a qualified donee institution.

Once qualified, the accredited foundation remains subject to the joint monitoring by the BIR and the accrediting entity of its operations, while its certificate of accreditation remains valid and effective.

The foundation must issue BIR-prescribed certificates of donation whenever it receives donations from donors, within 30 days from receipt of the donation.

The donors, in turn, are required to submit notices of donations worth over P1 million to the BIR revenue district office where the denor is registered, within 30 days from receipt of the certificate of donation issued by

In conclusion, it may well be said that foundations can serve not only the communities within which they operate but also the Individuals and families who establish them.



All products are available of Digital Exchange Glorietta 3

# BUSINESSFriday

# Skin care firms see whiter shade of profit

By Tina Arceo-Dumlao

BLAME it on envy.

Because of this so-called deadly sin, people from Europe and North America slather on tanning lotions and risk skin cancer just to get some color into their pale skin.

Brown-skinned Asians, on the other hand, load up on all kinds of concoctions to turn their skin just that little bit whiter.

Filipinos are no different.

Ever since local companies broke open the whitening segment of the skin care market in the late 1980s, whitening products in the Philippines have remained popular, with sales outpecing the growth in other segments of

the personal care market.

"It's the classic want what you don't have' part of human nature... Many people with Asian complexions want to be fairer, and many people with fair complexions go to a great deal of trouble to tan their skin darker," said Daisy Sam, Associate Director of global market research firm Synovate, in a statement.

Synovate's April 2004 study on the popularity of skin-whitening products in the region also said that most Asians felt that having whiter skin made them look younger and more attractive to the opposite sex.



MULTINATIONALS get a piece of whitening action

As many as three out of five women surveyed in Hong Kong, Korea, Malaysia, Philip-

pines and Taiwan felt that they looked younger with fair complexion, while two out of five felt they were more attractive with fair complexion.

"Despite 41 percent stating that they have used products to little or no difference, it looks like skin whitening is a strengthening trend in Asia," Som said.

The data showed that the Philippines had the highest usage among the countries included in the survey, with one out of two women saying they used skin whitening products, followed by Hong Kong with 45 percent,

Malaysia with 41 percent and Taiwan with 37 percent.

The segment was also described as among the most competitive in the skin care industry today, according to research firm ACNielsen.

AC Nielsen's "Insights on Growth in Personal Care" study, showed that the growth in the whitening segment was significant considering that the total global personal care market, which includes hair, baby and dental care products, grew by only one percent in Asia in 2003.

ACNielsen data showed that of the categories under personal care, the face clearning and moisturizing segment grew by 9 percent, while body cleansing and moisturizing and dental care categories grew by 3 percent during the period.

While it was not categorically stated in the study, industry experts believed that the growth in the face and body cleansing segments was fueled by demand for whitening products.

Dental whitening products, for instance, posted the fastest growth, not just in Asia, but worldwide, at an unprecedented 48 percent.

## **Burgeoning market**

Such a growth is too large to 'gnore'
Multinational companies, thus, have
jumped on the bandwagon and diversified into the whitening segment.

Francis Flores, senior product manager of Ponds, which carries the whitening one of the Unilever group, estimated that the local whitening market grew by 20 percent every year over the past five years, and was worth approximately P4 bulion, or half of the face care market.

"A big driver of the growth is the association between white skin and beauty. For many women, it connotes cleanliness and high economic status," Flores says.

He says this standard of beauty could have taken root during the colonial times when the white-skinned European colonizers were considered powerful and looked up to.

White equaled might then, and beauty, to-

day.

Global cosmetics glant l'Oreal experienced the same heady growth in its whitening line.

EOreal Paris, EOreal Dermo Expertise White Perfect Foam and Toner have been the company's best selling sloncare products for the past two years.

For Shu Demura, its White Recovery Whitening Essence is its second blggest selling skincare product and for Lancome, its Blanc Expert Whitening range outsells its other products.

"The desire to have fairer skin is one of the biggest skin care needs for Filipinos, regardless of age group, socio-economic class and even gender," says Leica R. Carpo, l'Oreal public relations manager.

## Asian phenomenon

Carpo says the explosive growth in the whitening line is an Asian phenomenon and there are many factors fueling the demand

"In general, it is the need for a more even, laminous skin tone. The harsher environmental conditions like sun, pollution, stress, have made skin protection more of a need these days than a linuxy," she says.

"Advances in skin care research has also made the possibility of fairer, clearer complexion possible for women in all price ranges," she adds.

Affordability is a significant issue for Asian consumers, with 61 percent of the persons surveyed in the Synovate report saying that it was the most important issue in determining which product to use, with effectiveness coming in a close second, with brand preference coming in third.

This would partly explain why multinational brands in most markets still come in second to the local companies that have flooded the mass market with cheap whitening products.

Undever's Flores, however, says that with all the affordable yet quality choices in the market, Filipinos are starting to become more discriminating in their choice of whitening products.

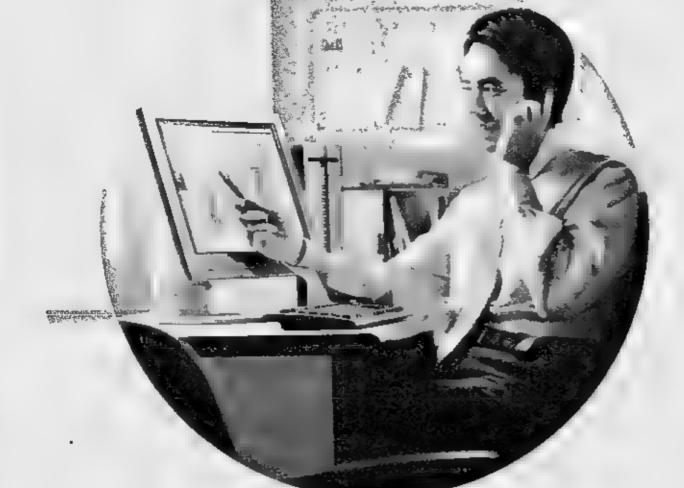
There has been a migration to products that have proven effective in whitening skin, he says, from very cheap products that are long on promises, but short on results.

But there will always be buyers of these products, he says, even if some do not really work.

"For as long as people want to have fair skin, there will always be a market for whitening products," he says.



WHITE skin is beautiful skin, says most Filipinos



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## PHILIPPINE DAILY INQUIRER

# ICOlic

By Kitty Go Contributor

MID this fall's proliferation of tweeds and '50s inspired Alooks, Chloé stands apart with its marriage of masculine and feminine.

Oh no, nor again! But look again. It is not an Annie Hall, '80s Saint Laurent or Dior Homme look-women in men's trouper suits or tuxedos with red lips and flowing tress-es—but rather, a thrown-together look one would casually wear at home in the European

Chloe's creative director, Paris-born Phoebe Phno, blars the contrast between menswear and descate femininity by softening tops and dresses with sheer silks and lace, and although trousers and slurts are tailored, they maintain dash and movement akin to relaxed women's wear than the tallored stuffiness of men's suits.

The lightweight, fluttery tops turn away from winter and embrace spring and summer. Yet these pieces are balanced by slouchy, tailored wool trousers or pencil slim skirts, topped off by sumptuous, oversized cable unit

BUCQUIC/C7



Editor Chelo Banal-Formoso

Chloé's new collection creates a throwntogether look one would casually wear at home in the European countryside

THE ELEGANT combination of pare pink and black made popular by Nicole Kidman

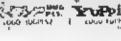


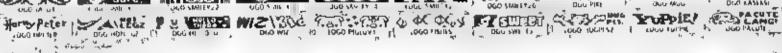
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BILLOWY, fightweight top with bow turns away from winter and embraces

LACED EDGE. A new look : with lace—not evertly suxy or prim-done with the right dose of style

CONTRACT THE SALE OCCUPANTS OCCUPANTS OCCUPANTS OCCUPANTS OCCUPANTS OCCUPANTS OCCUPANTS



































**:DGG** IAIU1













Send **POWTONE** to 288. Current Pick of the week MONO lane is

EX LOGO IATUI, PONE DIASN. DR PIK PSAAREY16

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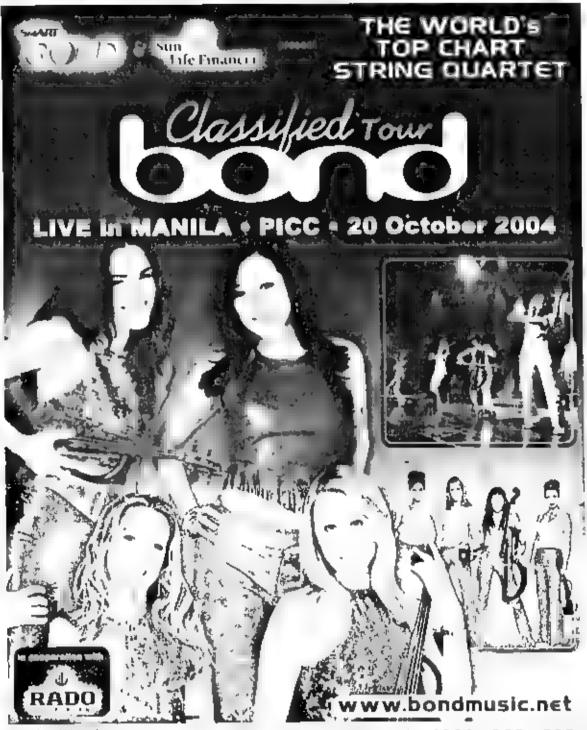
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Send to 288.

providers (Agranum Canadam), to the bed seen to be a seen as a second of the partie (EN) of Second o



## LIFESTYLE



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or visit our website www.ticketworld.com.ph

THE CLE WEST, STATE WHILE IN THE SERVE AND TO

TO DOWNLOAD BOND TONES AND IMAGES. TEXT BOND TO RUE

## Exhibit of golfwear and accessories

THE 9TH Philippine International Golf Show will be held today until Oct 10 at SM Megatrade Hall 2, Mandauryong The new collections of Adidas Golf and Taylormade Golf will be leatured

FESTIVAL. The Angono Art Festival and 4th Education Tech Conference are ongoing until Loday at the Philippine Trade and Training Center. Roxas Boulevard. Pasay City. The Angono Gallery Your will be held tomorrow at Philam Center. JA Avenue. Manila, Car. 4510272

PARTY Holiday (nn Resort Clark Fleid presents "Tsibugan@Sayawan sa Parade Ground " tomorrow, 5 p.m -2 a.m. Tribe of Levi, Novta and Julice are the featured bands. Call (045) 5998000/ 8451888

CONTEST Our Lady of Mt. Carmel Shrine in New Manifa, QC will hold an on-the-spot art contest on Oct. 30. 8 a ml., at the parish conference room. Deadline for registration is on Oct. 15. Call 7245938

SALE The Robinsons Mails will hold its instquarter sale on Oct 15-17. A midnight sale is set on Oct 15 and a weekend bonus sale, Oct 16-17.

SALE Stal Lucia East Grand Malt will hold its pre-Christmas sale on Oct 15-17. Get a chance to win a living room set in the raffle draw. Exchange P300 worth of single or accumulated purchase receipt for a raffle coupon. Redeem a coupon for a single purchase receipt worth P500 for the 13th-anniversary giveaway raffle promo that gives you the chance to win a car.

workshop The Center for Homan Research and Development Foundation Inc. will hold a workshop on "How to Establish an Effective School Library Media Program" on Oct. 19-20 and "Research Mothods for J. branans and Teachers Made Easy Through the Modular Approach" on Oct. 21-22 at Benitez Alumni Center, UP Dilliman, QC. Call 9279858

REVIEW The Professional Librarians Review Center will be direview classes on Oct. 23-29 at Benitez Alumni Center, UP D., man, QC. This will prepare reviewees for the 2004 Librarians on Nov. 3-4. Call. 9279858.

FAIR The Cordillers Administrative Region will hold its annual regional trade fair, "Impakabsat 2004," on Oct. 21-30 at Festival Supermall. Alabeing, Muntinlups, Cau 5256538/1805

SEMINAR. The Communication Foundation for Asia will hold a seminar on "Hog-raising. The Organic Way" on Oct. 23, 8 n.m. -5 p.m. at CFA Auditorium. 4427-nterio. Old Sta. Mesa, Manila. Call 7147233/7132981

MARIAN ENCOUNTEN. The Missionaries of Mary will offer the 3rd Marian Encounter seminar module on Oct. 24 starting at 7 a.m. Venue is at the Catholic Charismatic Renewal Center, Scout Santisgo corner Scout Ralios, OC, Cai, 7438729

NEW MAG. The maiden issue of Metro Society by ABS-CBN Publishing hits the stands this October

FAM. Shopwise presents "Gramorama Fak" until Oct 31 Gustomers are treated to discounts of up to 5 percent on health and beauty Items. Shopwise is open 10 a.m.-11 p.m. daily.

GOINGS ON WORKSHOP Sam Motina, professor emeritus of George Washington University. Is conducting a

workshop on digital pholography on Nov 4-6 at Comfoods Building Gil Puyat Avenue corner Chino Roces, Makati. Car. 8137420. 8435341

AWARDS Mominations for the 2004 UP College of Business Administration Distinguished Alumni Awards are currently accepted. The awardses will be honored on Dec. 5 during the college alumni homecoming. Deadline is on Nov. 5. Call 9284571, 9297991

SEMINAR: The Communication Foundation for Asia offers Creative Media Tutorials on Web Design on Nov. 6, 13, 20 and 27. 8 a.m.-5 p.m., and Non-kinear Editing on Nov. 5, 12, 19 and 26. 8 a.m.-5 p.m., at GFA Computer Laboratory 4427 Interior Old Sta. Mesa. Can 7147233.557132981

SEMINAN The Philippine Society of Libratians and information Specialists will have a seminar-workshop on "Strategic Organization and Management of Documents, Files and Records" on Nov. 15-16 at the 10/F Securities and Exchange Commission Building Edsa Greenhills, Mandaluyong City, Call 5279672 or 0916-7120341-7241994/7260931 local 253 , or e-mail asbimp-spib@myownema8.com or eamb\_psis@yahoo.com

CONTEST. The Federation of Philippine Photographers Foundation authors a photo contest to mark Year of the Family on Osc. 10. Entries can be submitted at OSWD Social Technology Bureau, in front of Batasan Complex, QC, Call 9512644, 9517124

workshop A training workshop for adults (20 years old and above) who would like to speak and write English the easy way is being offered by Tower Book House on weekends. Call 8154938/6925 or visit its office at Windsor Tower, 163 Legaspi St., Legaspi Village, Makat City.





# Hold it!

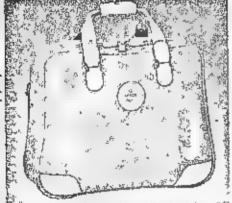
Delightful, playful or colorful, jet-setting, fascinating or eyebrowraising, Lancel's new bag models come in accentuated sizes, velvety materials, retro shades and hyper-glam styles this season







CLEVERLY concealed small pockets are behind the front flaps of this nubuck-finish shoulder bag.



ULTRA light small suitcase in orange, of coated canvas, vegetable-tanned leather trim, and textile lining



TWEED retro-style handbags, chewron motif in black with leather trimming



CANDY-PINK small handbag in leather is luminous as it is practical.

Did you know that it's easy to tell someone's character by the things he or she likes? Take the quiz below and be surprised bow much your taste tells a lot about who you are and, most of all, what Coke will best refresh you.

What would you wear on a big date?

- A classy, el-black ensemble from top to toe Whelever's toose and comfortable

- C. Preppy silrenette that's dominantly nestrals

  O. Body-hugging that will show your assets

Who are the erbals on your CD rack?

- Mercon 5, Afrika Keys Hoobastank, Incubus Dashboard Confessional
- Ministry of Sound, Ibeza
- What do you read?

  A. Newspaper and novels
- Independent tales
- Comics and scall Magazmes and self-help books

How do you take your steak? A. Well-done

- Rare Medium-rare O. I don't est deak

- What is your dream call phone?

  A. The less complicated, the better

  B. Something that no one else has

  C. With lots of games and software
- to operate

  D. Streamtned, with lots of stylish

What's you t≑eam car? Anything that has four wheels and

- Beerle

How was you pose in your yearbook

- Semething that morning would hang on the wall
- Wacky and crazy, with tongue stockering out
- You really don't care

Glamorous, almost tike a magazme photo shoot

Now, the fan part. Below is an essessment of your personality profile. Find out which one you are based on your answers above As a bonus we've also written down which Coca-Cola best describes and suits you. After all there is nothing the grabbing a Coke that It refresh you tho way you ward It to

Mostry A's You're a classic Everyone fords it easy to talk to you, and you get along web with almost everybody. You find it easy to get new feends, even in the most unfixely.

So to speak, you're like the Regular Color The one that everyone has atways loved.

You're on the yald side. You like to explore new places, and you love the outdoors. You find satisfection in experimenting. and is happy knowing that there's alverys something different to do.

Myou were a Coke, you'd be Cherry Coke. There's always a cherry wild side on you?

Year've got a lot going for you caz you've got h fast right. Your always nee the fun side of things. Easy-going and humorous, surely no party will be the same without

You're definitely a Vanilla Color—you have just the right touch of vanilla.

You're use sophisticated. You always strive to improve yourself. You go to the gym, set heathy food, because you know they're good for you, You're a New Age phenomenoni

Coke Light best stafs you. It's the same Coke but with test than 1 calorie. It's good





NO LONGER JUST FOR MOM, Josle's new location in Rustan's Makati lumps it among the department store's younger labels. Natori says don't expect her to go the Isaac Mizrahi route and sell her lingerie (including the least-expensive line called Cruz) in outlets like Target any day soon. "I'm asked all the time, Are you kidding?" she laughs. "We don't need it... We want to do it with the same department stores."

Natori's lingerie lines continue to thrive and relax despite the fiscal crisis

A happy space for OSie

By Cheche V. Moral

THE COUNTRY'S economy is in dire straits, and the last thing a woman can do is to go out and buy herself something as frivolous as, say, lingerie.

Not so, if you ask Josie Naton "[Lingerie] is something you buy to feel good about yourself, much like cosmetics. it's instant gratification," said Naton, president

and CEO of Natori Co. The lingerie maven was in rown recently to check out her label's new space at Rustan's Makati, which is undergoing some rearrange-

"I just had lunch with [industrialist] Fernando Zobel and he said it's the best year they've ever had. . He said even foreign compames are having the best year. Consumers are buying," Naton added.

Natori the brand has taken over the old designer-eyewear corner, adjacent to Ralph Lauren, and right across Colour Eighteen and the jeans bar. The brand 25 bannered by Josie, Natori's younger label, in response to the brand's popularity among young professionals, according to Rustan's.

"I'm thrilled to have this area. It's happy," Natori said of the bigger, bright cherry-red space. "It's really important that they attract a younger market. It used to be [that Natori was] 'for my mother.' I'm very pleased... It

While the brand still carnes select pieces from the more mature and pricier Natori label merchandise, including foundation garments, are in Rustan's Tower).

## Bright

"YOU should stop

advises. "You can't

gets better: Figure

out your market

complaining," Natori

wait till the economy

Josie's fall collection is as bright as thecrimson backdrop. "Tea Party is one of the bestsellers in the Josie collection for the last few years that it has become like a signature," Natori said. "It came from our archive collection of textiles. This is now the fifth year, and we have a different version each year. They're very colorful. They're made of twill.

Another group is called The Geisha, which is characterized by prints of happy faces, and made of either twill, chiffor silk or cotton. The collection is

"happy; the spirit is happy," she said. A third group, Dynasty, is not carried by Rustan's, Natori's sole RP re-

Josie is more accessible in terms of price point," explained Natori, "Filipinos are very Western in tastes, but certain price points are not as accept-

Pieces made locally, which is 60 percent of Natori, retails cheaper here than anywhere else. "I'm very proud of the craftsmanship coming from this country. The hands here are excellent," said the Filipina New Yorker, "Whatever we source in other countries"—Turkey, China, Italy-"it's because they specialize in them."

Josie is a hit among price-conscious yuppies who want something they can also use when they go out, noted April Reyes, Store's Specialists Inc.'s' (SSI) merchandising manager for Natori. SST is the exclusive Philippine distributor of Natori. "The blacks are a staple, but the fashion colors are also moving well."

The 27 year-old brand is known for its boudoir-to-boardroom sensibility, a philosophy that speaks well to women all over

"I know people who really wear them [when they go] out," Natori noted. "If you can have multiple purposes for it, so much the better Who are you to cell somebody that you just wear this for that? It's a woman's choice."

As for loyal Natori and Josie women, They're buying for themselves. Don't think about the men! If someone else gets pleasure out of it, fine!"

Design-wise, the brand is reverting to the dressier, Hollywood styles of the '80s "but in a different, cool way, not the old, Zsa Zsa Gabor way... We can't be designing for the same woman, or we'll be out of business... In the '90s, it was very cantal so we were making more cottons and knits."

So fiscal crisis or not, Natori, Josie andperhaps soon—the three-year-old label Cruz. are in RP to stay

E-mail the author at emoral@inquirer.



BUTTERFLY-PRINT silk gowns and robes, and zebra-print caftan







STORE PHOTOS BY ROAN LIM



georgette chemise









SHORT-SLEEVED spot blouse and skirt in black mix, and buckle trim mule in buff



LONG-SLEEVED Samantha top in alabaster and mocha want-detail trousers

Marks & Spencer's limited collection for Fall 2004 presents timeless clothes that lets a working woman ease from work to off-work

# Good Marks a.m. to p.m.

## Text by Anne A. Jambora. Photos by Chito Vecina

■ LOTHES that take today's working woman right through the day and well into the evening comprise the Autumn 2004 Limited Collection of Marks & Spencer.

And why not? As the daily grand becomes more demanding, smart and flexible clothing for modish busybodies and corporate bigwigs for that steek, unfazed look during and after work is the way to go.

Marks & Spencer's Autumn 2004 Limited Collection is completely modern and consists of coordinated top-to-toe dressing in soft fabrics and fluid lines for comfort-clothing that gracefully moves along with your body.

And as always for this UK brand, special emphasis is given to the clothes' quality and fit.

## Three stages

The older sophisticated look is designed for those who are confident in their style, who want clothes that star their varied activities and, more important, has money to burn. Modern krutwear in mohair and fine knits are perfect for wearing under classic, corpo-

Contemporary, elegant tailorng for work that can be easily

adapted for a sharp, evening gerup is for the stylish working mom who juggies a tight, daily routine between work and family and has, quite understandably, lesser money to spend on herself. For her there are glamorous evening wear that include chiffon tops in black, dusky pink and mocha

A younger working girl living life to the fullest can opt for more relaxed clothing that come in denm, tweeds and cord casual pieces, garhs best suited for casual Fri-

The Autuma 2004 Limited Collection is Marks & Spencer's exclusive line that crosses women's three life stages without taking away their sense of personal style. Stores Specialists Inc., exclusive

distributor of Marks & Spencer in the Philippines, promises consistent delivery of new items from the weeks, bags and belts included.

Available only at Marks & Spencer branches at the Greenhelt 3, Ayala Center, Makati City and at the Shangri-La Plaza Mall. Rustan Marketing Specialists Inc. is the official franchisee of Marks & Spencer in the Philippines.

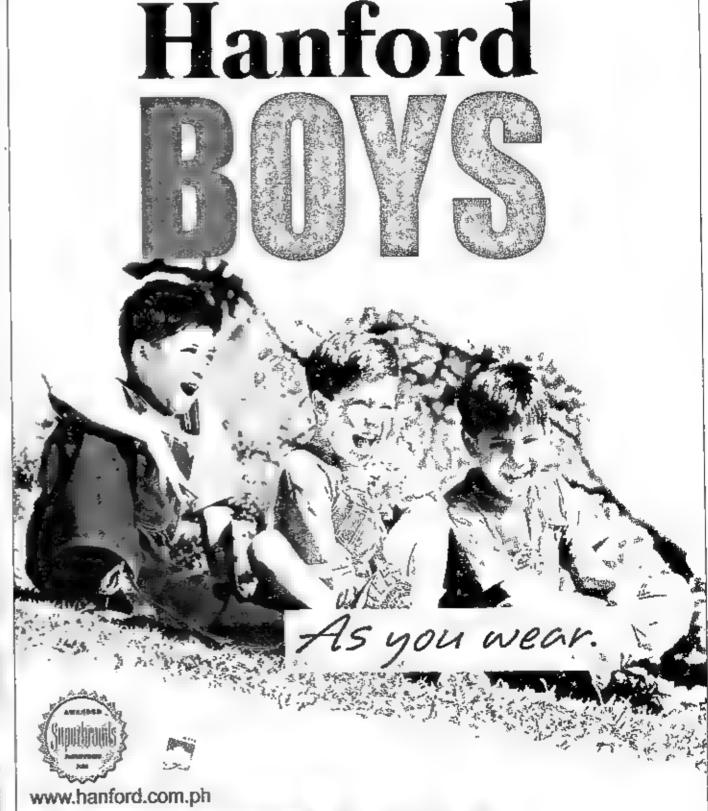
MODEL LANI PILLINGER MAKELIP XENG ZZILLIETA STYLING SAO SALINDA OF STYLELAR VENUE STARBUCKS GREENBELT I AND TEMPLE BAR GREENBELT Z.AYALA CENTER MAKAT

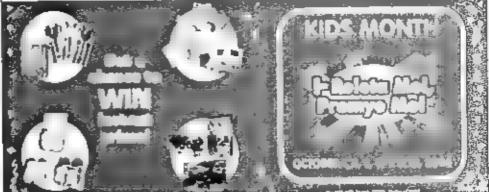


PINSTRIPE shirt and tie belt trouser in black mix



PALE Illac sleeveless soft tie top and daphne trausers in gray mix





## LIFESTYLE

# Mod British brand perks up Manila



A SEXY, floral blouse with shirved neckline, knitted mauve sweater, fitted pants and knitted scarf

POPULAR British fashion label Philippines Dorothy Perkins has opened its Robinsons Gaderia.

The presence of Dorothy Perkins in the country is made possible by the partnership between Robinsons Specialty Stores Inc. (RRSI) and Arcadia Group of the United Kingdom, the same company that launched the clothing labels Topshop and Topman.

Dorothy Perkins has \$60 stores in the United Kingdom and 46 stores around the world. In Asia, it has 10 stores in Singapore, four in Malaysia and now one in the



THE LAYERED look couldn't be more leminine—sexy V-neck blouse of delicate material worm over spaghetti-strap top; accessorized with a tippet of szfari-design denim pants.

The label has become a fafirst-ever store in the country at vorite among British women because of its quality, comfort, style and functionality. It is noted for lending femininity, glamour and confidence to women in their 20s-40s. Aside from formal and casual wear, it offers chic accessories and intimate apparel.

For its Philippine launch, Dorothy Perkins will be showcasing its Autumn-Winter 2004 collection, a mix of classy yet upbeat

There's the Bored and Beautiful look, a spin-off of the '70s Portobello fashion of London synonymous with eclectic and daring soft chiffon tops, '70s trench coats and denims.

It also captures the drama of vintage '40s and '50s New York via nipped waist jackets and fliphemmed skirts in tweeds and checks. Colors range from pastel shades to rich pisrachio and

Ourky meets classic as the label pispires women with its Heritage line, a look that fuses English fashion standards with striking elements of the retro period like bold patterns and colors.

Meanwhile, bohemian fashion finds its place in Boho Babes, which offers the Radcliffe look-team cord trouser, maio skirts and knits worn under warm sheepskin jackets, rounded off with chunky scarves and floppy hats.

Finally, Babes in Boyland puts to good use menswear-inspired tailoring as seen in split-waistband trousers and two-button jackets in penstripe designs, slouchy sweaters and men's fit pants with floral grant blouses and killer stilettos.



KNITTED long-sleeved top and brown cargo capri. A knitted scarf completes the look.

## What every parent should know about "stunted growth".

## Growth stunting: It's a lot more common than you think.

Recent studies show that growth stunting is alarmingly high in the Philippines. Using the International Reference Standards (IRS) Growth charts among Filipino children, It was found out that among school aged children (6 to 10 years old) 30 out of 100 are underweight and sturited? For pre-school children (0 -- 5 years old) the rate of incidence even increased to 32 out of 100!

## What is growth stunting?

Growth stunting is a condition when your child is not growing as fast as he should be. Growth stunting occurs when your child is not getting enough nutrients from food. This may be due to his poor eating habits, unbalanced diet, severe stress or loss of appetite because of sickness. If your child is often ill, suffering from chronic infections or any congenital condition that may prevent the body from properly absorbing nutrients from food, he may also experience growth stunting.

> When growth stunting happens in the first 2 years of life, brain growth is affected. About 1/3 of growth stunted babies have demonstrated delays. In cognitive and emotional development, in a 3-year follow-up study by Singer, the same children still manifested persistent intellectual delays. Oates and Yu in a 13-year follow up study found out that growth stunted children were significantly behind in language development, reading skills and verbal intelligence.

> > Growth stunting can also lead to illnesses, chronic infections and even long standing disabilities in severe cases.

## How do you know if your child's growth is stunted?

There are different ways to check if your child is experiencing stunted growth. See if your child looks frail, skinny and too small compared to other children of the same age. You should also watch out for intermittent vomiting, spittingup, diamhea and frequent infections. The best way to detect early growth stunting is to monitor closely your child's growth in terms of weight and height. If you detect any weight loss or any decrease in how fast your child gains in weight and height, consult your physician immediately to find out the cause as soon as possible. This will help limit complications and long-lasting disabilities.

## What can be done to manage growth stunting?

To prevent growth stunting, encourage your child to eat a healthy and balanced diet. If you think your child's growth is already stunted, consult your pediatrician in no time. He may recommend a nutritional therapy for faster catch-up growth. A high-caloric and adequate protein feeding has been advocated for many years. Proper feeding can be achieved using modified formulas or commercially-available high-calorie supplements containing 30 cal/ oz. Aside from calories and protein, vitamins and minerals, including vitamin A, folic acid, Iron and zinc should be also be given.

References: International Reference Standards (IRS) Growth Tables and Charts. Adopted for Use In the Philippines. Food and Muscition Research Institute. Dept. of Science and Technology, Meuro Manila, Phils. 2001. Committee On Hutrition. American Academy of Pediatrics. Pediatric Nutrition Handbook. Bonald E. Kleinman (Ed.), 4th ed. Illinois. 1998 Philippine Natrition Facts and Figures. Food and Nutrition Research Institute, Food and Nutrition Research Institute, Dept. of Science and Technology, Metro Manila, Philis, April 2001, Sehrman, R., Killegman R., Jenson, H., Textbook of Pediatrics, Vr.B. Saunder Co. Philadephila, 17th ed. Opt. Maggion A, Lipschitz F. Nutritional Management of failure to thrive. Pedlatr Clin N Am. 1995; 42: 791-810.

To know more about growth stunting, call 1-800-1088-83937 for a free nutrition counselling.





cardigans, sweeping coats or blanketing ponchos.

This is not unlike what someone would throw on a the late summer or fall when dashing out of the house to get milk, pick up the paper or feed the animals. Al-

to get milk, pick up the paper or feed the animals. Although at Chloé, Phuo replaces rural rubber Weilington boots and leather sandals with snakeskin boots
and multi-strapped wedges
Sheer, delicate dresses are accented by rhinestones
and Fall's ubiquitous accessory, the bow. Unlike most
designers who have capitalized on a "set" or fixed
bow, Philo uses a more casual bow in either grosgrain ribbons or fabric.

And even as summer's big colors—jade green, clear blue and pale pink—are carried into fall, they do not look the least bit out of place.

OVERSIZED

but not overwhelmad: A chunky cable-knit cardigan tops a pleated silk top and tailored trousers for stylish comfort.



apart.

CHLOE'S creative director,

OU can never have too many looks: The unexpected combination of a glittery cardigan, billowy top and unusually styled jodhpurs summarizes Chiae's trademark standout style.

MOD. SQUI-D:WWW

AN UPDATED Henley T-shirt under a bowtied camisole and menswear checked trausers give new meaning to masculinefeminate





Riezi at week 1 Weight: 23.8 kgs. > Height, 3 ft. 10 fn. 🛒



Riezi et week 8 Weight: 27 kgs. Height: 4 ft.

There was a time when Riezl looked smaller than her cousins of the same age. We also observed that she was less active than her playmates. When we consulted our pediatrician she said that Riezl was experiencing "stunted growth" So she recommended a balanced diet, vitamin and mineral supplements and most importantly, Pediasure.

1

After only two weeks, Riezi was able to catch up on growth. She had dramatic gains in weight and height. She became more active and less sickly. Her appellte also improved. She I ked the taste of Pediasure so much that she kept asking for more. Since then, we made sure that we give her nothing else but Pediasure. It's worth it.

9 of 10 doctors recommend Padiasure for faster catch-up growth.

To know more about Pediasure and how it can help your child's nutrition, ask your pediatrician. Or call 1-800-1088-83937 for a free nutrition counselling.

Grace Torres, Padiasura Mom

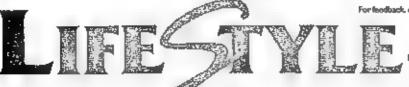


For faster catch-up growth.





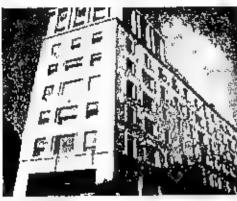
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# Italian fashion school inviting Filipino students



from all over the world study the art of fashion

RICCARDO Agostini, head of international Fashion Design and Pattern Making and Pro-relations of Istituto Marangoni, will discuss duction. the school's Basic and Master programs today, 4:30 p.m., at the Rockwell Club, Makati

He will also familiarize potential candidates with the school's application proce-

Istituto Marangoni, one of Europe's leading fashion schools, is inviting Filipino students interested in exploring opportunities m the fashion industry to join its Basic and Master programs.

Basic programs include three-year courses

Intensive three-week Summer Courses in Pashion Design and Image Consultancy are also available.

The one-year Masters Programs are designed to give advance and specialized training in Fashion Design, Fashion Styling, Fashum Accessories, Pashion Promotion, Brand Management and Fashion Buying.

Courses may be taken in Italian or English. The school, founded in 1935 by Guilio Marangoni, currently has campuses in two fashion capitals, Milan and London. It has had





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NOW HEY, MARCUS! ABOUT THE LOOK WHAT QUESTION 1 601! YOU POSED.

BY BILL AMEND A. LIPIN

NAKITA MO BA YUNG INTRINSIC VOIDS NG LONG NI CONDOM CLOWN KING?

ANONG INTRINSIC YUNG BUTAS

ANG LAKI, ANG INTRINSIC YOURS NE CONDOM PAG NA-MAGNIFY MO. YIRUS! ME MO.

KAYA LUSOT AIDS

BY JESS ABRERA

BY P.M. JUNIOR

MARYIN

BY THE HIRD KID, DADS DELIVERY TURN INTO ROOM

BY TOM ARMSTRONG

BY JERRY SCOTT

**PUGAD BABOY** 

MAHULI NO

LAPANESE TOTOG

NO KUMPARE NO

0...

ISINAMA N'YA YUNG ABUGADO N'YA PARA PALA YAIN 'YUNG ASO SA KULUNGAN

ANG IKINATWIRAN NUNG ABUGADO E YUNG ARTICLE III SECTION 4 SA BILL OF RIGHTS NG NOITUTTEROS ANO

BY PATRICK McDONNELL

**BABY BLUES** 



NOU KNOW, ALL THE STUFF YOU Oil. WORE TO SCHOOL





MUTTS



THE MAPLE SAP RUNS IN THE SPRING, MOOCH.

HMM... MY PANCAKES SHMIGHT BE A LIL COLD BY THEN.

ATOMO AND WEBOY

TH LOOKS LIKE YOU'RE OUR ONLY HOPE ON HOUR SHOULDERS LIB THE HOPES AND DREAMS OF THE PUDGY PEOPLE

HOU'RE NO LONGER JUST THE REIGNING PLUS-SIZE BEAUTH HOU'RE THE

EP. LAME OF THE NEW ERA PORTLY IS THE WAY to 60'

NOW GO INTO THE FUTURE AND PO US PROUD!



LEO (July 23 to Aug 22): The Moon is in

your sign today. This

could make you a bit

VIRGO (Aug. 23 to Sept. 22): You've been

nances and work that

LIBRA (Sept. 23 to Oct. 22): Talk to a female friend today. This could turn out to be signifi-

cant. At the very least, it

SCORPIO (Oct. 23 to Nov. 21): Discussions

with parents (or boss-

es) might draw atten-

tion to you today. You

SAGITTARIUS (Nov. 22 to Dec. 21): This is the

perfect day for a little

trip or anything out of the ordinary. You want

something new. You want to break

boundaries. You want some excite-

more emotional in your response

to others and to events around you. It tends to make you flamboy

you need a rest today. Try to hide

or retreat from demanding situa-

tions. Wherever you can, beg off. (It's for your own sanity.)

will be pleasant, social and give

have one idea, but others might not agree! Use your diplomatic skills to get what you want.

you an emotional lift.

ant and dramatic. (Moi?)

BY LYRA GARCELLANO

DIVINE COMEDY

BY STEVEN PABALINAS

records Refore CONCEPT 0000 10N OF 1450 MIKROKOSMOS

HOROSCOPE

BY FRANCIS DRAKE

YOU BORN TODAY: You are a romantic. (You gove exciting adventure!) But you're also practical, capable and resourceful You have a deep understanding of what makes people lick. You're good with money and responsible with family matters, No matter how far you go in life, you remember your roots. The year ahead is social, furnishing the proof to the year ahead is social, furnishing the proof to the year ahead. oving and focused on relationships. Birthdate of: Jesse Jackson, political leader/elergyman; Matt Damon, actor, Slooumev Weaver, actress.

ARIES (March 21 to April 19) You feet play-ful and flirtatious Use every opportunity to ex-press your creative talents! Hobbles, arts and crafts, the theater

and the entertainment world ofter exciting diversions.

TAURUS (April 20 to May 20): Discussions with someone at home

are important. Or per-haps some general domestic busi-ness requires your attention. Try to attend to this.

GEMINI (May 21 to Jone 20); This is a great day for negotia-tions, wheeling and dealing, buying and selling, and talking to people. You're in your element today!

CANCER (June 21 to July 22): What can you do to improve your job and how you earn your money? This is a good

thing to think about today. In fact, you'll be thinking about this a fol in the next two years.

ALAM MO BA NA NATUKLASAN NG MGA SIYENTIPIKO NA MAY FEELINGS DAW ANG MGA HALAMAN?



WHOODS! FEELINGS? IMPOSIBLE I HALAMAN NEA E! O PI PAG MAMITAS AKONG DAHON BAKA UNARAY YON? HAHA-HA-HA

BY JOMIKE TEJIDO

AT BAKA NGA MAS SENSITIVE PA SILA SA IBA SA ATIN E

BEN









BY MANIX ABRERA

DAILY CROSSWORD

1 Deep cut Б Вореу така 9 Cavilies In bones 14 ZIP sponsor 15 Insect stage 16 Writer/straet 17 Absolutely

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By Roger Jurgoven Palamec, MD

Thursday's Puzzie Solv A,t

59 Philosopher 43 Draw closer

\_ with the **DUNCHBS** 

50 Lady's address 52 Civvies 53 Oriental 55 Soup server 57 Auctioneer's

warning?

sions.

Descartes 61 Fathful 63 Urrated period ol time 66 Mai of the

67 Gra garb

ment in your life! CAPRICORN (Dec. 22 to Jan. 19): People no-tice you now. With all this attention, make sure you set aside some time for red-tape details about taxes, inheritances, Insurance and shared posses-

ADUARIUS (Jan. 20 to Feb. 18): Today's Moon opposes your slor-This means you should go more than halfway when dealing with others. You can't be demanding.

PISCES (Feb. 19 to March 20). Make an elfort to get better organized all work today. Get on top of your scene. (This will give you a good feeling in your turnmy.)

KIKO MACHINE



PERO SHEMPER PARA PIN KAMUNG ME FINALS. HULING HAGUPIT KUMBAGA BACO MAG-RELAX. Hehe... HODONY BASTA DICT KTEP SMOUNE... KREP SMILING

LOYEKNOTS



TULDOK

NOKOKDINIS KA, SABI KO NO SOYONG MOGUGULATIN DKO, E!

BY PAPU AND TATUM MILAMBILING

## PHILIPPINE DAILY INQUIRER



# Iconic shoe inspires new watch line

FERRAGAMO, which successfully launched its first watch a year ago, expands its new watch line of sophisticated and modern watches for men and women with new shapes and colors.

The new shape of the Ferragamo watch is inspired by the Vara, the world-famous shoe with the grosgrain bow, and an icon of Salvatore Ferragamo elegance and synthesis of tradition and extreme modernity.

The watch is a geometrical abstraction of the bow resulting in a rectangular-shaped case. The new form gives the watch an excep-tionally contemporary feel that combines purity of design and luxury of materials

It features an architectonic case held down by four screws, with a cream or grey dia.. Straps are in the classic Ferragamo black, red and savannah.

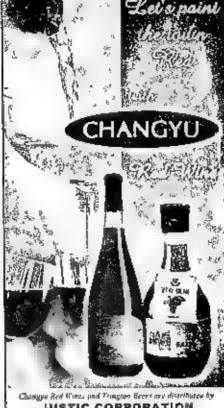
In both the slightly curved lady's watch and the unisex model, the straps display an exciting new range of fashion colors, such as acid green, aqua, salmon, pearl, orange and broom and come in leather as well as ailigator, with the latter also available in fuchsia, sapphire blue and cypress green

A second lady's model in the collection offers an optional metal bracelet or a longer strap that wraps twice around the wrist, an example of the perfect harmony of function and aesthetics.

A unisex chronograph rounds off the col-

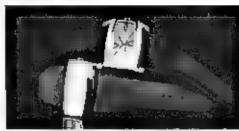
All the models have quartz movements and are made in the finest Swiss watch-making tradition The wardies will be available in selected Salva-

THE COLLECTION appeals to people of all ages who are fashion-conscious and looking for watches that are stylish, durable and eye-catching.

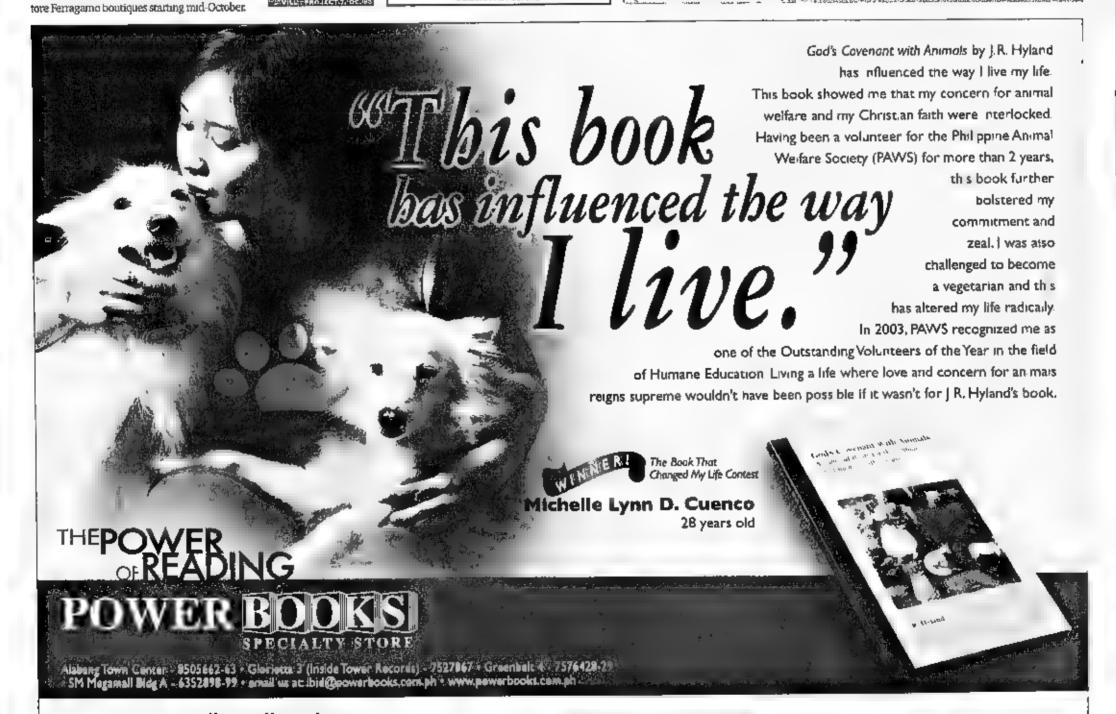












Calling all pet lovers!

Powerbooks and PAWS invite you to FURRY TALES, a unique fundraiser featuring an art contest, face painting, caricature drawing, plus a one of a kind PET fashion show featuring celebrities and their pets.

October 9. SM Megamall Bidg. A.

























FRONTLINE

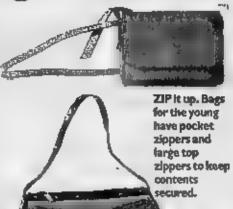
## Bags for young ones

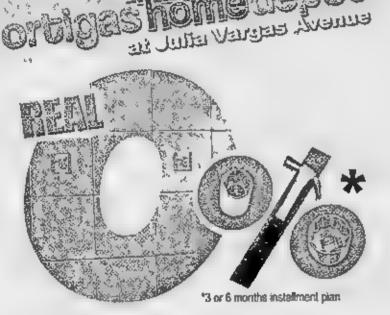
KIMBEL International showcases its newest line of bags for all occasions.

Owned by couple Isabel Cunada Kim and Yong Chan Kim, Kimbel has trendy bags with pocket zippers or large top zippers, chic bags with crocodile embossed casting leather from Korea, classy handbags made of soft skin leather, trendy shoulder bags with weave casting leather, and attractive totes.

Rounded in 1979 as a modest operation with one spot in Landmark Makati, Kimbel has grown to seven outlets. It has been supplying ladies bags to SM Department stores since 1997.

Its current focus is on the younger crowd by offering stylish yet affordable bags that would allow them to look good without sacrificing their allowances or hurting their parents'





EDIS HEAD KE

October 1 to 31, 2004

ortigas home depot



BANK OF THE PHILIPPINE ISLANDS A tradition of leadership

See fours for details

















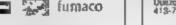
















Plandré Greenbell Mail GrF Greenbell Mail Ayata Center, Makati 815-3884 816-4002

Per DB-MCR permit #2347 series of 2004 makes



Visc the nearest Plaza Hux restaurant. Available for dine in. Price subject to 10% service charge and local too. Promo runs from October 5 to November 22, 2004.

Per DYI-NCR permit no. 4708 series of 2004





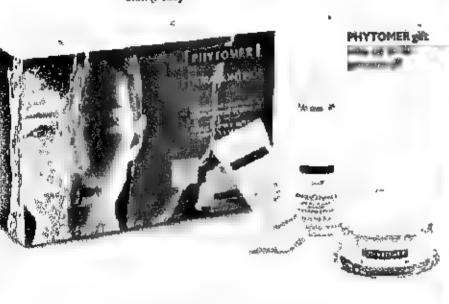
Text us your feedback; inquirer life name/city/message to 2207 (Globe) or 283 (Smart)



L'OREAL Body **Expertise Perfect** Slim (P625)

You can get many beauty products in drugstores and groceries at reasonable prices

prince with a first me



## Cosmetics shopping in the time of austerity

hard, I am pretty much aware of that, so whenever there is a good bargain, I am eager to share it

Well, October is a Kinny Salas wonderful month for beauty fanatics, I just attended an auction for Shu Ue-

mura's amited-edition cleansing oris in 450-ml bottles designed by Japanese contemporary popartist At Yamaguchi, Starting bid for a set of four variants was P16,000.

Proceeds from the auction went to the Ayala Foundation's charity (Centex) that helps give underprivileged children quality education, so they have a bigger chance of success.

Those who passed up the auction of the limited-edition sets could buy their cleansing oils over the counter. A certain percentage of sales will go to Centex. Some lucky customer will get a 450-ml Premium A/O cleansing oil from me this Christmas. The gift I am giving that person will help shape a child's future,

#### Discounted items

The Body Shop is holding a sale up to Oct. 31. Discounts of up to 50 percent are given on certain items, like the ever famous lip and theek stain, now available for only P295. My favorite items on sale are The Cranberry body line and Soya light oil spray at 30percent off. So why not do your Christmas shopping now?

Decléor also has an ongoing promo. You get a complete body contouring program for only P7,798, including Aromessence contour, expert contour and body contour ba.m. You save P2,652.

The Iris anti-aging line for firming and wrinkles, which gets a high rating in consumer websites, is included in a special package sale.

Clarins has a two for-one special that includes my favorite an-

**CLARINS** Body Lift Advanced Cellulita Control



ti-cellulite gel lotion, Lift Minceur Anti-Capiton. Buy two and save P1,000, A single purchase C0.5[8 P1,950, but the special twin package sells for P2,800.

Phytomer's Marine Madness promo until the end of October gives customers up to 50-percent off on gift sets. My choice is, of

course, the Body Declic line, which contains an exfoliating body cream, body contour emulsion and anti-cellulite cream.

Check out First Aid and per branches where special packages of i-muovi cosmerics are on sale, with savings ranging from P300 to P1,000. The colors and quality are nothing to speeze at. The packages are definitely a steal at the sale prices:

Tip: I love the blush, mascara and auto pencil set, which costs only P600+

#### Beauty aids in groceries

My love affair with beauty products started in drugstores and groceries, and their reasonable prices always beckun, I get most of my body lotions in these beauty hot spots. My favorite brands are Vaseline for the Mark Minimizer Ionon, Anti-Bacterial Hand Samtizer and White and Clear (for knees and elbows).

The Mark Minimizer, which eliminates stretch and dark marks, is new and promises results in eight weeks of continuous use. The skin absorbs them without leaving a greasy after-feel.

I also like Nivea's skin firming with Coenzyme Q10 and whitening lotion with licorice. But nothing beats Jergen's Skin Smoothing for exfoliating dry scaly skin on arms and legs. It contains AHA and BHA that remove dead skin, and it penetrates even the roughest, most callused feet.

L'Oreal's Perfect Slim (P625). to remove cellulate and firm the skin, and Stretchmark Corrector Gream (P625) are the best friends someone on a budget can have. They are a whole lot cheaper than department store brands.

Not to be outdone, Pand's has high quality but very affordable facial washes, My choice is the Skin Whitening facial wash (P112) and the new facial cleanser and toner-in-one for large pores and oily skin (P99), in the blue and white tube.

A breakthrough yet to be surpassed is Godiva's Face and Neck Firming Cream which, at P270, is so reasonable, I even use it for my hands to stop them from showing signs of aging.

E-mail the author at kinnysalas@yahoo.com





## 



NATURALS on the ramp. Tall, handsome Bernhard Wimmer of Makati Shangri-La; Jay Cu-Unjieng of Hugo Boss; and tall, dashing Angelo Calma of Regional Financial Comptroller Philippines of Makati Shangri-La



and the state of the succession of the

STRIKINGLY cool Cyril del Callar, Department of Energy



**DIGNIFIED Romie** Romero of General Electric Philippines



WITTY, good-humored Sang Youl Eom, president and CEO, Samsung Philippines



TALL, ultra-suave Warner Manning, Hong Kong & Shanghal Bank



BORN fashion room Jacob Koedood, Third Secretary, Embassy of The Netherlands

## Top executives reinvent themselves as supermodels

OSMO Manille's hotshot business executives were enthralling as they glided on the catwalk in a stunning show to cap "Meetings Exchange," at the Rizal Grand Ballroom of the Makati Shangri-La, palanggas.

The Shang's cyber-smart events management team, headed by adorable Bing Bing Lingao, put together the spectacular one-ofa kind fashion show for the grand finale of the meetings fair. They convinced the town's most influential personas, all tres chie, to model for the finale

The grand fashion extravaganza was a breathtaking success as jamille close pais and colleagues arrived in massive force, cheering, applauding and whistling approvingly of our models' new and mega-fashionable career

And take note, palanggas, these busy-busy hotshots reheatsed for five mights to show off their suave flair on the ramp as "corporate" supermodels of the night

The undeniable charm and class of the powerful women with the double-B (as in beauty and brains) captivated the audience.

Leading the cast were the head-turner Nikka Singson-Abes, marketing manager of Hewlett Packard Philippines Corp, the mesmerizing Claire Ann Yap, senior vice president and head of cards, HSBC; vivacious Clarisse Gener, director, Innove; Zelda Vermeulen, beautiful wife of the Siemens Inc.'s CEO, and other powerful ladies, dahlings

The magnificent show featured Boss Hugo Boss' rasua, wear for men. Looking very natural on the ramp was tall, manly, Bernard Wimmer, executive assistant manager of the rooms division, Makati Shangri-La, who, if I may say, will definitely make it to the pages of the top men's magazines

Also modeling well were boyish and sporty TJ Javier managing director of Microsoft the unpretentious Tertius Vermeulen, president and CEO of Siemens Inc., hanky Paul Velasquez, account manager of Giobe Platinum, and manly Ariel Aya-ay, business planning head of Innove, plus several others, palanggas.

After the show, all the models worked the room and mingled with the audience, looking like famous celebrities... that they are!

The guests feasted on Beringer Wines and delicious canapes

For the success of the show, credit should go to Shangri-La's general manager, the wellrespected Jarlath Lynch, and its director of communication, Joy Wassmer, plus their

It was truly a fabulous and unforgettable fashion gala, especially for the dazzling mod-



Maurice Arcache

Photos by Alex Van Hagen on Kodak Max

els who were on a roll. You all did a fantastic job, dahlings.

#### New hair haven

The way hair salons are popping up all over town like mustrooms, you'd think we didn't have enough of them. But thems can't have enough of one particular salon, palanggas.

it's none other than the popular Studio Salon by Piandre, which finally opened its doors ın Legaspı Village,

Famille and close pals of Piandre owner, the super-likeable Linda Francisco, witnessed

the launch and the great hair show of Cosmo Manille's new hair styles by the super-talented Drea Zulueta, who had just come from an eight-month mensive training course at the prestigious Vidal Sassoon School in London.

The Studio Salon by Piandre is at the 105 Aguirre St., Legaspi Village, in front of Sommerset Hotel. But it's by appointment only, palangas. So please do call 0921-7000673.

Among the bot namedroppables at the salon was the brilliant Luk Arroyo, sporting an auracuve cool pixie hair cut, Jest Mendez, and the famous David Charlton, just a dash of the mob at the opening, dahlings.

A pal of mine who was at the salon told me a guest said ber husband had no problem with his hair. The big advantage of G.B. (her husband's initials) being bald is that he can style his hair with a damp cloth and it doesn't cost him a cent," she said.

Well, dahlings, this could be the reason many of today's hip set and baskerball players have their hair shaved off, 'di bolo!

And to think, some of them have all the money to spend, Oh well.



WELLA'S Becky Lopez with the lady of the hour, Plandre's Linda Francisco, Jesi Mendez, guest Justin and Gina Mendez



READY for a change? Indigo's Kristine Nerl and Jennin de Dios, Andrea Zulueta, Christy Monastrial, Dom Oibes, Karen Okol and



CHIC trio. Sultry Nikka Singson-Ahes of HP, classy Marilou Koa of Escada and syn-catching Honoray Consul of Monaco Fortune Ladesma



JOY Besmonte, Lenien Lopez, Peachy Zulunta, Luli Arroyo and Jason





SEBASTIAN'S Vicky Ļim



EDS Genuino



TOP professional Enzaboth Hasselbom, Third Secretary, Embassy of Sweden

MONA Montemayor, vice president for private banking at ING Bank

Gina Campos, general manager of Northwest Airlines

THE SENSATIONAL FLLEN Ruth Zelster, counselor, Embassy of Canada

**ALLURING Distas** Formoso, director of Microsoft Services Microsoft Philippines

**BEAUTY** and brains Cynthia Marnon, president and managing director, Sun Microsystems Phils. Inc.

ZELDA Vermeulen, wife of Stemens, Inc president and CEO

**ATTRACTIVE** Lourdes Bautista,

director, ING Bank

SOULFUL sweetheart April Donato, account manager of Globe Platinum





# Dynamic duo for lip color that lasts

JUICY Wear is a lip duo with extreme color sealed in juicy shane. Available in 12 juicy shades, the color lasts for eight hours.

 To use Juicy Wear, first apply the intense color base, which has the Color Pusion compound forming a film on the lips. After 60 seconds, apply the top coat containing silicon-

coated oils that seal in the color for an ultrashine that lasts.

Juicy Wear's top and base coats have to be used together for the desired effect

An exciting addition to the Lancôme Jucy Family after Juscy Tubes and Juicy Rouge, Juicy Wear is currently the best-selling apatick in the States.

# Hairdressing competition launched

SCHWARZKOPF Professional, a leading suppaier of hairdressing products, has launched the Search for the Philippine Hairdresser of the Year

Entry forms and brochures are now available at Top Style Marketing Inc., exclusive Philippine licensee of Schwarzkopf products, 25PA Eisenhower Condominium, Eisenhower Street, Greenhills, San Juan (7268507/08, 7231763 and 7228474; e-mail topstyte@pldtdsl.net)

Aside from the Philippine Hatrdresser of the Year Award, contestants can also win top honors in five categories: Commercial, Avant Garde, Men's, Newcomer and Team of the Year.

Contestants must be of Asian origin. Foreign hairdressers can participate if they have worked in the Philippines for the last two years and have work permits.

For Newcomer of the Year, contestants must be salon-based, have working experience of at least two years and are under 25 years of age before the deadline for entries.

All contestants must submit, with the entry form, four photographs of their hair creation done during the past 12 months. The photos must be 18 x 24 cm, unmounted, black-and-white or color prints in portrait or landscape format, on standard glossy paper. A maximum of two models are allowed in any one photo.

Deadline for submission of entries 3 Jan. 14. The competition is open to hairdressers who have worked for at least three years in a commercia, establishment.

Winners will be announced at the exclusive Philippine Hairdressing Awards Ceremony in Manila in April. They will then compete in Taiwan in October 2005 for the title Asia Champion in their respective categories.

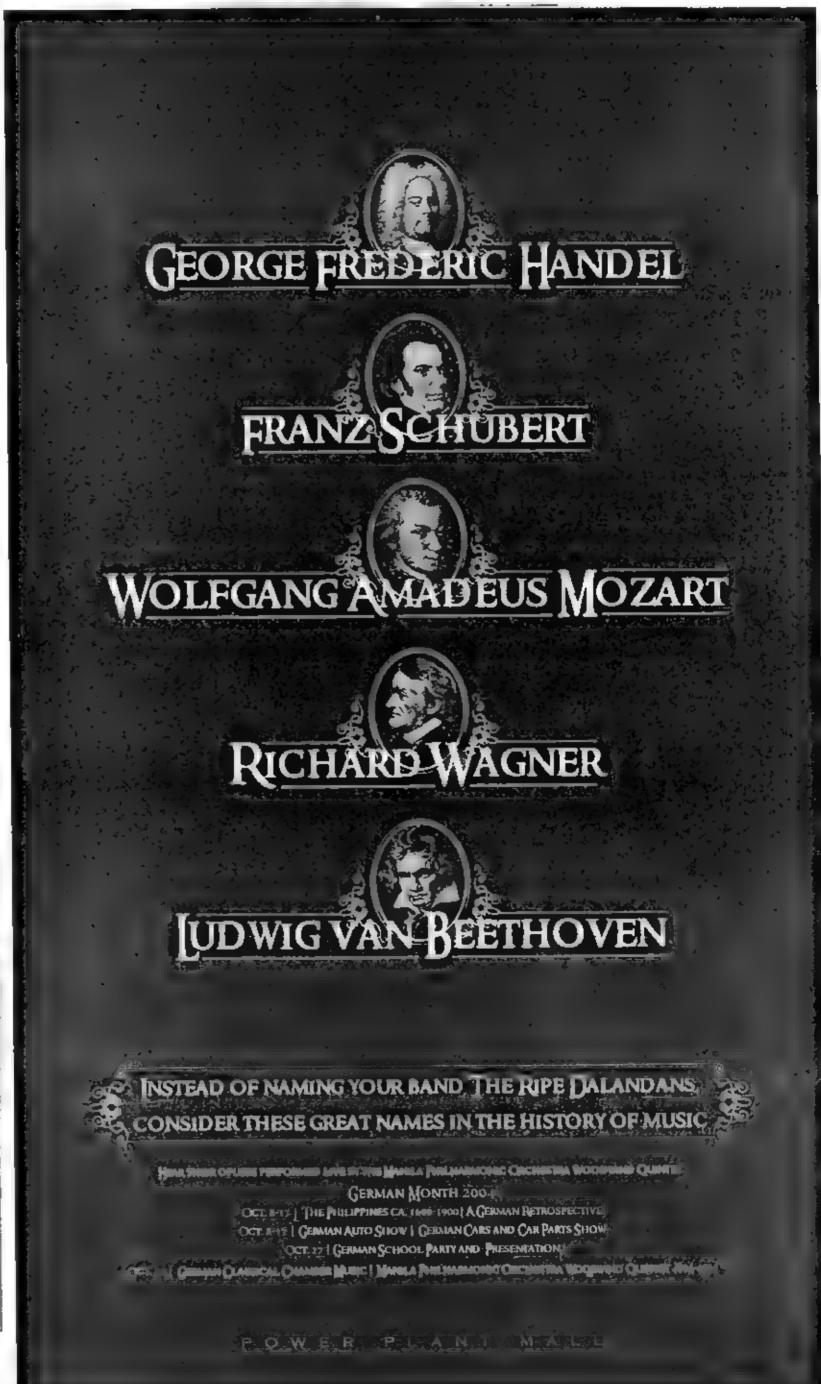
Champions in the regional competition will each receive a trophy and will be invited to the specia. Asia Hairdressing Awards Finalists Only sem nat.

The Asia Hairdresser of the Year will have the chance to attend the British Hairdressing Awards ceremony in London, as a special guest of Schwarzkopf.

Winners of the most recent competition were: Emphasis Salon's Danny Katalbas, Phaippine Handresser of the Year 2002 and champion in the Avant Garde Category; Mar Salon's Mar Montuya (formerly of Davki's Salon Pampanga), Commercial Style; Emphasis Salon Rockwell's Lourd Ryan Ramos, Joseph Claravall, Danny Katalbas and Glenn Roxas, Best Creative Salon Team; Julia Salon's Jason Bafiares (formerly of Cris Estabilla Salon), Young Arrist of the Year; and Definition Salon's John Magno (formerly of Saga Salon), Men's Style.



ASIA Hairdressing Awards 2003 Creetive Salon Team Category, By Lourd Ramos, Joseph Claravall, Glenn Rossas, Danny Katalbas—Emphasis Salon, Rockwell



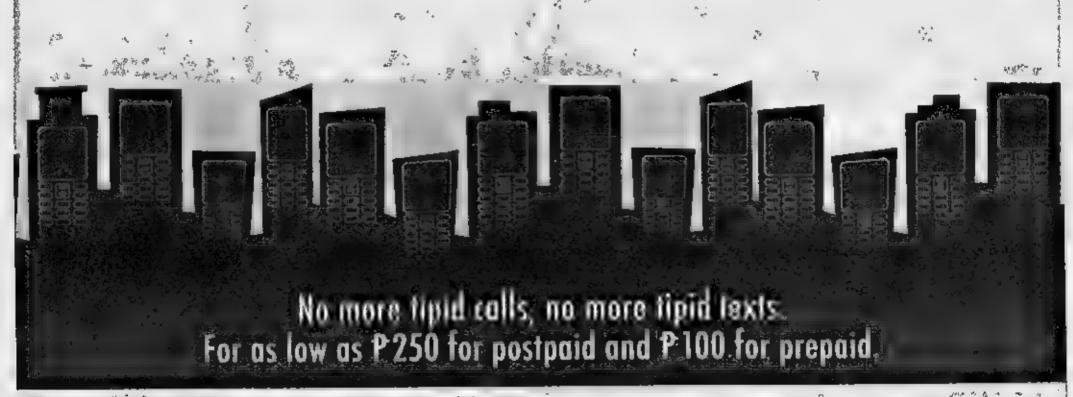
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# Introducing



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## Messages



MY WARMEST felicitations to the good men and women of the Financial Executives Institute of the Philippines (FINEX) on your 36th Annua, FINEX Week Celebration.

Your theme, "Responding to the Challenges of Good Governance," aptly meets your government's priority challenge. Your efforts to surpass the obstacles ahead to build us a better nation are laudable. I believe that by forging a common front with my Administration, you will go a long way in fighting corruption and encouraging more Pilipinos to reach out for their goals and dreams. For many years, your institution has provided the necessary expertise and resources in making our financial market live up to par with the requirements of today's global economy.

I share with you my deepest appreciation and my fondest hopes that together, we shall overcome our country's financial challenges and build a strong Philippine Republic capable of withstanding the difficulties that will come our way.

Mabuhay kayong lahat!

Mursys GLORIA MACAPAGAL-ARROYO President of the Philippines



I CONVEY my warmest greetings to the officers and directors of Financial Executives Institute of the Philippines (FINEX) on your 36th Annual FINEX Week celebration from October 2-8, 2004

Let this event be a celebration of your faith in God and in one another. Your organization was formed to foster fraternity and promote the common good. You come up with projects that will benefit especially the poor and needy of society. As you work together, you are called to deepen your faith in God. Your work only finds meaning if your inspiration comes from God. Your work will only bear fruit if your benevolent intentions are rooted in God.

And so as you look forward to another year of service, I challenge you to present to God not just your projects and activities but your motivation and intention as well. Let your work and fellowship be a pleasing offering to God:

Congratulations and God bless you!

Sandinin B. Grate + GAUDENCIO B. ROSALES, D.D. Archbishop of Manila



PERSONALLY CORVEY IT eenngs ficers and members of the Financial Executives Institute of the Philippines (FINEX) on the occasion of your 36th Annual Conference

Allow me to also welcome you to Makati the financial capital of the Philippmes, and home to the country's leading financia, experts and companies. We take pride in your contribution to the development and improvement of financia. techniques that would result in sound financial policies for your country, and wish all of you a most successful conference.

Mabuhayi





AS WE celebrate our 36th year, FINEX shall continue to provide inspiration and support to our country's objective of Good Value For mation thereby leading to its Good Gover-

Despite a low scorecard in the eyes of our neighboring countries, our country will survive and prevail as there are more dedicated Filipinos willing to change and work for the good of our countrymen.

We salute our hardworking members who responded to the challenge of good governance, just like our theme for this year

The international, the government, the community, the academe, the corporate, our very own organization-these are the sectors that PINEX, through its very hard working board and committees, successfully implemented various laudable plans that helped achieve the goals of PINEX for the year

Our association takes pride in these endeavors and will continue to provide the syslemalic responses to Good Governance in the forthcoming years.

Mabuhay ang Pilipinas!

FRANKLING YSAAC President, FINEX

## Special PROJECT



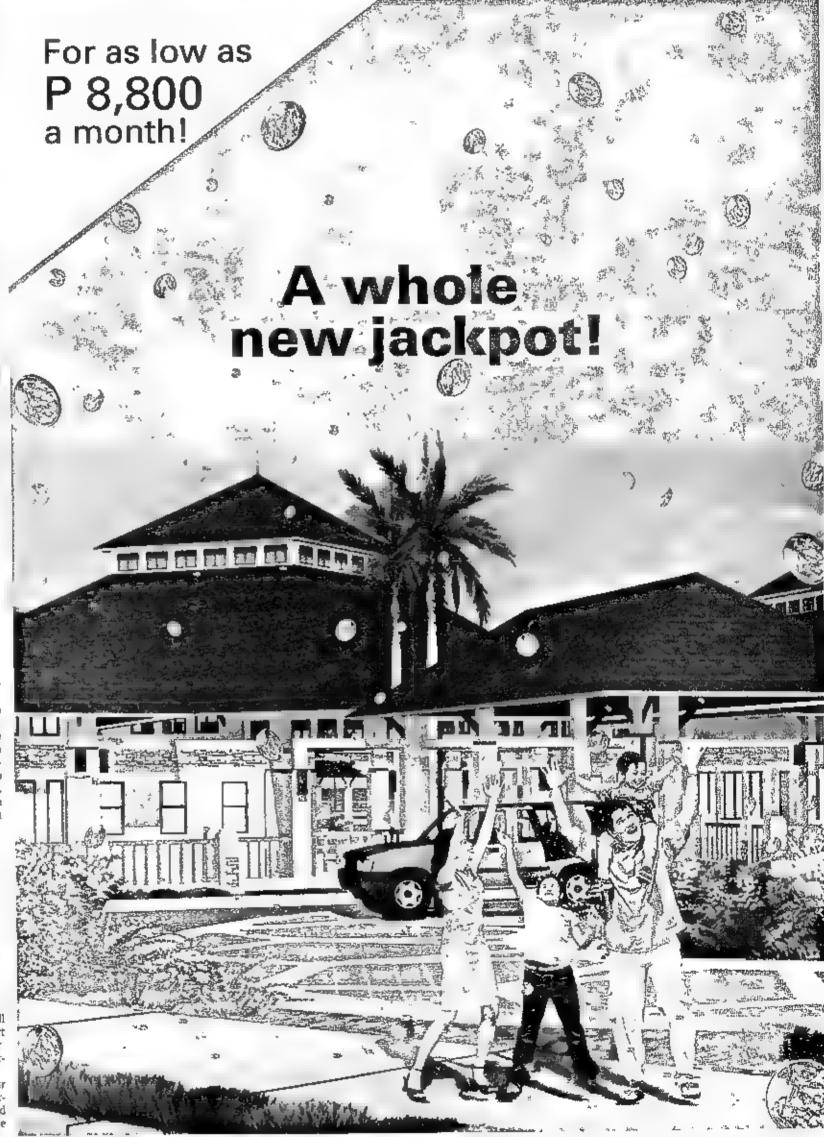
FINANCIAL EXECUTIVES INSTITUTE OF THE PHILIPPINES

## 36TH ANNUAL CONFERENCE

October 8, 2004 Hotel Intercontinental Manila

Responding to the Challenges

Governance





We've showered the new Verdana Homes Mamplesan with great values to make it not just affordable but to assure you that you've made a worthwhile decision. Rising at the gateway to Ayala South, it's the first community in the country to feature amenities done in exotic Asian Balmese architecture. 2.2 hecteres of parks and recreation areas, including a grand clubhouse, pools, a basketball court, jogging paths, covered badminton courts. Even a kids' area complete with biking and skating trails. And with flexible payment schemes starting at P8,800 a month, Verdana Homes Mamplasen is the ideal first home for young urban achievers. Fertile grounds indeed to raise your family!

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HI,URB Joseph No.: 09198-R4A-04-02





# FINEX Week 2004 kicks off

By Arthur Chung Overali chair, FINEX Week Committee

N LIGHT of the growing clamor for transparency and ethics in the workplace, FINEX has chosen to lead the way in advocating Good Governance among its mem bers. This year's theme will provide the impetus to change and eventually improve the much needed re-education of Corporate Philippines. Government, likewise, is enjoined to lead by example in implementing transparency and ethics to fight the growing corruption in our country today. In this year's FINEX Week celebration, we have prepared activities that will provide the knowledge and interaction as well as the camaraderic amongst our members and guests.

## Visit Automatic Center's "Christmas in October" Appliance Fair at Glorietta 3, Oct. 1 - 14, 2004.

#### Social Involvement Outreach

October 2, 2004, Mar line Halt and New Bilibid Prison, Muntinlupa

In the with its thrust of responding to the needs of the disadvantaged and less fortunate members of the society, the Social Involvement Committee visited the Marihac Hills Center for Abused Women in Alabang and rise New Brisb d Prison NBP, in Muntin upa. The members cheered the Mar lac Hills wards and the NBP wards and celebrated an early Christmas in October through gift-giving and

#### Ethics Seminar

October 4, 2004, Hotel Intercontinental

In the growing challenges brought about by the economic slowdown that is hitting our country today, more and more companies are finding themselves trapped between their Social Responsibility and their desire for profits. FINEX through its Ethics Committee, chaired by our Past President Ricardo Librea, sponsored a seminar entitled "Responding to Crisis. Values in Action" for all members and guests. Invited speakers were PLDT Retail Susiness Group first vice president Menandro Jimenez and Securities and Exchange Commission Chairperson Hon Fe B. Barin

#### Wealth Planning Seminar

October 4, 2004, Hotel Intercontinental

The Tax and Lega. Committee, chaired by Arry, Eliseo Fernandez, sponsored a Wealth Planning Seminar to assist our wealthy friends deaberate on how to handle their hard-earned assets. Invited speakers for this event were Arry, Reynaudo Geronimo, Partner of Romulo Mabanta Buenaventura Sayoc & De Los Angeles and Solicitor Lee Woon Shiu. Regional Head of Trust, ING Asia Private Bank Ltd , Singapore

#### Sports and Recreation

1 Badminion, Merro Badminton Court

2 Golf Tournament Wack Wack Golf and Country Club October 5 2004

3 Bow ng Power Bow. Power Plant Mal Rockwell October 6, 2004

The FINEX Sports and Recreation Commit tee headed by chair Rea Deuota has organized a series of compensions during this FINEX Week Celebration. This started with the Family Badminton Tournament which was held at the prestigious Metro Badminton Courts in Manda uyong City. This was a Mixed Doubles format for levels A (advanced), B (intermediate) and C (beginners)

Golf Tournament" was beid on Tuesday Octo ber S at the Work Work Go f and Country Club. Our par-bust ng members and guests fought rout in a stroke play format which surely brought out the best and the worst a everyone. For their ngield gut hand cappers in the raffle event, our Sub-Committee chair Luis "Jun" Ymson I ned up raffle prizes and surprises for all to try their luck

The FINEX Bowling Fun Cames was held at the Power Bowl in Power Plant Mal., Rock well, Makati, on October 6 from 6:20 p.m. on wards. The tournament organized by Ranulfo Sanchez had a NO-TAP 9 BOWLING format Just hit 9 pins on the 1st ball and score a

#### Good Governance through Technology

October 6, 2004, Hotel Intercontinental

In line with the theme of this year's FINEX Meek celebration, the information and Commanica ions Commillee also ghias chair Antonio Tonyboy" Ongsinko, ny od Technolo gy related companies to exhibit heir produ nets in his three o y event. These exhibitors share a common goal, which is to provide timely information to assist companies of their pursuit of Good Governance. The ICT had also lined up speakers from Cisco, EMC II Corp./TIM, Aprisma, Globe Telecoms, and others.

#### Launching of the FINEX Week and LAFEI World Congress Manila

October 6, 2004, Hotel Intercontinental Manila

FINEX has prepared the launching of two very special events: First, the start of the FINEX Week Celebration, and second, the 2005 IAFEI World Congress which will be held in Mania. The on-to Florence delegates for the 2004 IAFEI World Congress has prepared some surprises to mark this very important achievement. This will surely be a

#### Small and Medium Enterprise Forum with Margaret Jao Grey

October 6, 2004, Hotel Intercontinental Man la

The Small and Medium Enterprises Committee, chaired by Quintin G. Thn, has invited Ms. Margaret Jao Grey of the Phil ppine Star to discuss the problems of our SMEs and how the government and private sector can help



## Special PROJECT

## FINEX stages forum on 'Good Governance Through Technology'

S part of its weeklong activities celebrating 36 years of existence, the Financial Executives Institute of the Philippines (FINEX) held a forum on "Good Governance Through Technology" last Oct. 6 at the Hotel Interconti nental Manila.

In one with this year's Finex anniversary theme "Responding to the Challenges of Good Governance" and sponsored by the FINEX ICT Committee, the forum was attended by FINEX members and executives of top information technology companies who talked about the importance of IT in today's business environment.

James Christie, Aprisma vice president and managing director of its Asia-Pacific operations, discussed about "Spectrum: A Network Management Solution." Christie also relayed to Finex members about the role of proper infrastructure management for today's compliance requirements.

Bryan Rogers of Geac Philippines Inc., on the other hand, talked about "Strategic Management in Good Governance." He said that "Corporate governance is the system in which companies are directed and controlled." He also added the importance of enterprise solutions software and how it help manage and not just measure one's business.

pines, meanwhile, discussed "Maximizing returns in a networked economy." He said that data storage plays a very important role in a business firm. Sumulong cited some facts wherein in a business environment "professionals usually spend 5-15 percent of their time reading the information but up to 50 percent searching for it He pointed out that storage of information is important and it is not a matter of how it is stored but where it is stored. He added that the use of appropriate information technology could help address

The last speaker was Roland Javines Ong, a network consultant of Cisco Systems who discussed about the business perspective of Internet protocol (IP) telephony and security. He talked about how the Internet has changed the world in various aspects such as the way we work, live and play, and learn. The Internet has also belped businesses such as in terms of better productivity. Ong said that good govemence through technology can be attained by using the proper information in a business environment.

Teddy Sumulong, channels manager of EMC Philip The forum was attended by FINEX members and executives of top information technology companies

sector is a great problem and places as you grate that their



**36TH ANNUAL** CONFERENCE



**OPENING OF FINEX WEEK 2004** 

Franklin Ysaac, FINEX president (center), cuts the ceremonial ribbon at the Hotel Intercontinental Manila last Oct. 6 assisted by Grace Tiongeo, VP-Internal (right) and Esther Magleo (left), VP-Corporate Governance

## FINEX Week 2004 kicks off

this very important segment of our economy remain compentive.

#### Economic Briefing 2005

October 7, 2004, Hote, Intercontinental

Mapila This annual session has brought the top CEOs and CFOs of the largest companies in the country to listen and get inputs from our speakers and assist them in their strategic business planning and budgeting process. As one of the most well attended events, the Professional Development Committee, headed by Augusto "Toti" Bengzon, will again bring to us a team of outstanding speakers to guide us through our planning for the next 12

The topics covered and the speakers invited

"The Philippine Economic Environment for 2005 - Public Sector Side" HON, DIWA GUINIGUNDO Assistant Governor, Bangko Sentral og

**Piapinas** "The Philippine Business Environment for 2005 - Private Sector Perspective"

JOSE MARIO I. CUYEGKENG Chief Economist, ING Bank, Philippines "The Industry Opportunity's View for 2005 and its implication on the Philippines"

DR. BERNARDO M. VILLEGAS Vice President, University of Asia and the

Pacific This will be followed by a luncheon session with our special guest speaker Hon. Joey S. Salceda, Representative, 3rd District of Albay. who will be talking about "Economic Outlook for 2005 from the Political Perspective."

#### Wellness Seminar

October 7, 2004, Hotel Intercontinental

After a heavy week of serious sessions, the FINEX Week Committee would like to lighten up the week and turn our focus from the economic and political issues to topics of self preservation and health. We have invited TV host and Marketing Consultant Ms. Socorro "Cory" Quirmo to join as and share with us her secrets to a better and healthier lifestyle. Join us and learn more about health, beauty and longer life.

#### **FINEX Week Technical Sessions**

October 8, 2004, Hotel Intercontinental Man la

FINEX Week will culminate with the holding of various technical sessions which will

banner the whole year's theme of "Responding to the Challenges of Good Governance."

The session will start with an elaborate ribbon-cutting ceremony to be led by our special guest Han, Mayor Jejomar Binay of the City of Makatı.

Immediately following this is the Keynote Address to be delivered by no less than Her Excellency President Gloria Macapagal Ar-

This will be followed by the 1st session speaker, Philip Hancock, Professor/Assistant Director of the University of Western Austraha, Graduate School of Management, to speak about "Interpational Best Practices on Good Governance."

We also have Arry. Francis List, President of the Philippine Stock Exchange, to cover "The Challenges to a Director of a Publicly Listed

Over lunch, we have invited Jose Cuisia, president & CEO of Philam Life, and Edgar Chua, President of Pilipinas Shell Petroleum Corp., to discuss "Creating Values through Corporate Social Responsibility and Ethics." Our very own Jesus "GiGi" Zulneta Jr. will be moderating the event which promises a spontaneous and interactive flow of discussions.

In the afternoon, we have invited Jesus Tirona, president and CEO of LGU Guarantee Corp., to talk about "Models of Good Local Governance."

On the 4th rechnical session, we will be tapping the experiences of our speakers Paul Aquino, president and CEO of PNOC- Energy Development Corp. and Margarito Teves, president and CEO of Landbank of the Philippines, to share with us their insights on "Good Government Owned and Controlled Corporations."

Last but not least is the "Church Responding to the Challenges of Good Governance" to be discussed by His Excellency Gaudencio B. Rosares, D.D., Archbishop of Manila. The sessions will be capped by a Thanksgiving Mass to be officiated by Reverend Fr. Walter F Isaac, S.J.

#### FINEX Night "Roaring Idol with the Roaring '20s"

A night filled with fun and surprises enough to forget the week-long work. The Fellowship Committee chaired by Gema Cheng will definitely bring out all the nostalgia and excitement the '20s can offer. We promise a lot of fun, laughter and prizes for all participants. So come in your best '20s costumes and be part of the celebration. Who knows? You just might be the next "Roaring Idol"!!!



IAMPS Christie

**BRYAN Rogers** 

**TEDDY Sumidong** 

**ROLAND** Javines

The state of the s



Program of Activities

10/08/04

8 a.m. Ribbon Cutting/Parade of Colors Prayer Invocation/National Anthem

Hon, Jejomar C. Binay, Mayor, City of Makati

Her Excellency Gloria Macapagal-Arroyo

10 a.m. Coffee Break/University of western Australia

Professor/Asst. Director, Executive MBA Program

University of Western Australia, Graduate School of

"The Challenge to a Director of a Publicly Listed Corp."

Luncheon Session: "Creating Value Thru Corporate Social Re-

The Philippine American Life & Gen. Insurance Co.

10:15 Technical Session 1: "International Best Practices on

Welcome Remarks

9 a.m. Keynote Address

**Faculty Presentation** 

Good Governance" Philip J. Hancock

Management

Francisco E. Lim

sponsibility and Ethics" Jose L. Cuisia, President & CEO

Edgar O. Chua, Chairman

Pilipinas Shell Petroleum Gorp.

11.15 a.m. Technical Session 2:

President, Philippine Stock Exchange

President of the Philippines

## Special PROJECT

FINANCIAL EXECUTIVES INSTITUTE OF THE PHILIPPHES





## 004 FINEX BOARD OF DIRECTORS



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DAVID L. BALANGUE . **Executive Vice President** 



GRACE PITONGCO VP-Internal Affairs



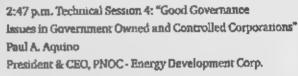
MELITO S. SALAZAR VP-External Affairs



RAMON G. OPULENCIA VP-Capital Markets Devt.



2 p.m. Technical Sessions 3: "Models of Good Local Governance", Jesus G. Tirona President & CEO, LGU Guarantee Corp.



"The Church Responding to the Challenges of Good Gover-

Margarito B. Teves President & CEO, Land Bank of the Philippines

His Excellencey Gaudencio B. Rosales, D.D.



**ESTHER P MAGLEO** 

VP-Corporate Governance

GEORGES, CHUA Director



OMAR T. CRUZ

VP-Professional Devt.

LUIS C. LIWANAG Director



NORIE C. BORDADOR.

Transurer

JOSE A. OSANA Director



GAUDENCIO

8. HERNANDEZ JR.

Corporate Secretary

ROSALINDA A.M. PASCO Director



BENITO G. SOLIVEN III



RONNIE B. ALCANIARA

Director

6 p.m. FINEX Night

5:17 p.m. Thanksgiving Mass Reverend Fr. Walter F Isaac, S.J.

4:32 p.m. Recap/Closing Remarks

3:47 p.m. Technical Session 5:

Archibishop of Manila

."Rouring Idel with the Roaring 20%" Bania Room

## FINEX WEEK COM



ARTHUR D. CHUNG Overall Chair



Ligison Director



ESTHER PIMAGLEO JOSE ALBERTO T ALBA AUGUSTO D. BENGZON Membership



Economic Briefing



ROBERTO T. BORROMEO International Affairs



GEMA O. CHENG FINEX Night



ADORACION A. CABRERA REU FRED DELLOTA Souvenur Program



Sports and Recreation



JOSEPH ALBERT A. GAMBOA Publications



& Food



Inter-Collegiate Finance





ANTONIO RAMON T

ONGSIAKO

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DYDIAN N. ORIAL

Tenfuncal Sessions



ROSANNA R. QUITO

Fellowship



MARIFLOR M.

SANDOVAL



CARMEN VE SERINA

Programs & Meetings

SUSAN SY GOTACO RENATOL LEVERIZAJR. RICARDO G. LIBREA EDGARDO L. LIMON Physical Arrangement



Correpetition



Ethics

Annual Elections



QUINTIN G. TAN ALEJANDRO Y YACKEUR, MA. MICHON W RAMOS MELAGROS N. CLARINO SUSAN C. MARREDO Member



Member



ERDULFO S. SISON Affiliates Cocktails

Small & Business Enterpriser

Outreach Program







MARIBEL OBIDOS ROBERTO R. REJANO MARGARITA L. SANJUAN Member

**ePLDT** 

## 2005 World Congress launched in RP, Italy

MANILA will be the site of the 36th World Congress of the International Association of Financial Execu-Institutes a private, (JAPEI), non-profit and nonpolitical organization with a total membership of over 37,000 fiexecutives nancial worldwide. The Financial Executives Institute of the Philip-(FINEX), member-institute of the IAFEI, is the host of the 2005 World Congress to be held at the Makati Shangri-La Hotel on December 4-6 next year.

This marks the third time that the Philippines is hosting the annual summit of CFOs.

The 6th and 19th editions of the IAFEI World Congress in 1974 and 1988, respectively, also had Manila as venue.

The theme for 2005 is "Global Markets: Thriving in Shifting Financial Landscapes." The World Congress Organizing Committee has invited speakers from the U.S. Federal Reserve and the Hong Kong Securities Exchange Commission; the Stock Exchanges of New York, Tokyo and Singapore; multilateral agencies like the World Bank and International Finance Corp; as well as CEOs of leading global and regional institutions.

2005 World Congress of Financial Executives GLOBAL MARKETS Thriving in Shifting Financial Landscapes Cheng Siwei, Vice Chair of the National People's Congress of the People's Republic of China, will talk on Asia's largest emergmarket. The keynote address will be delivered by Philippine President Gloria Macapagal-Arroyo.

Last October 6, the 2005 World Congress officially launched in Makati City during the FINEX annual membership meeting. Organizing Committee chair Edgardo Limon said convention timed for the month of December to show the foreign delegates how Filipinos celebrate the world's longest Christmas season. Visits to

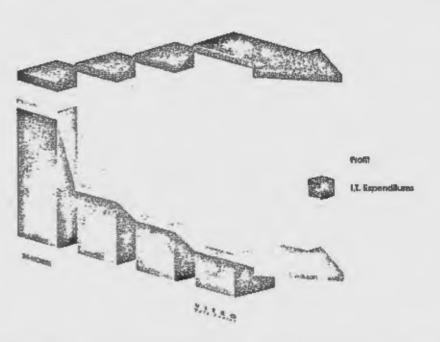
Intramuros, the Manila Baywalk and Boracay are also being planned for conference participants from abroad.

On October 11-13, IAFEI vice chair Conchita Manabat of the Philippines will lead the FINEX delegation to the 2004 World Congress in Florence, the cradle of the Renaissance. A multimedia presentation showcasing Filipino culture will be launched at the Palazzo Vecchio, a historical landmark in the Tuscany region of centrail Italy. The message to the international audience: Join the 2005 World Congress and experience a Christmas Fiesta in Manila!'

BUON VIAGGIO! Philippine Delegation to the 2004 World Congress in Florence



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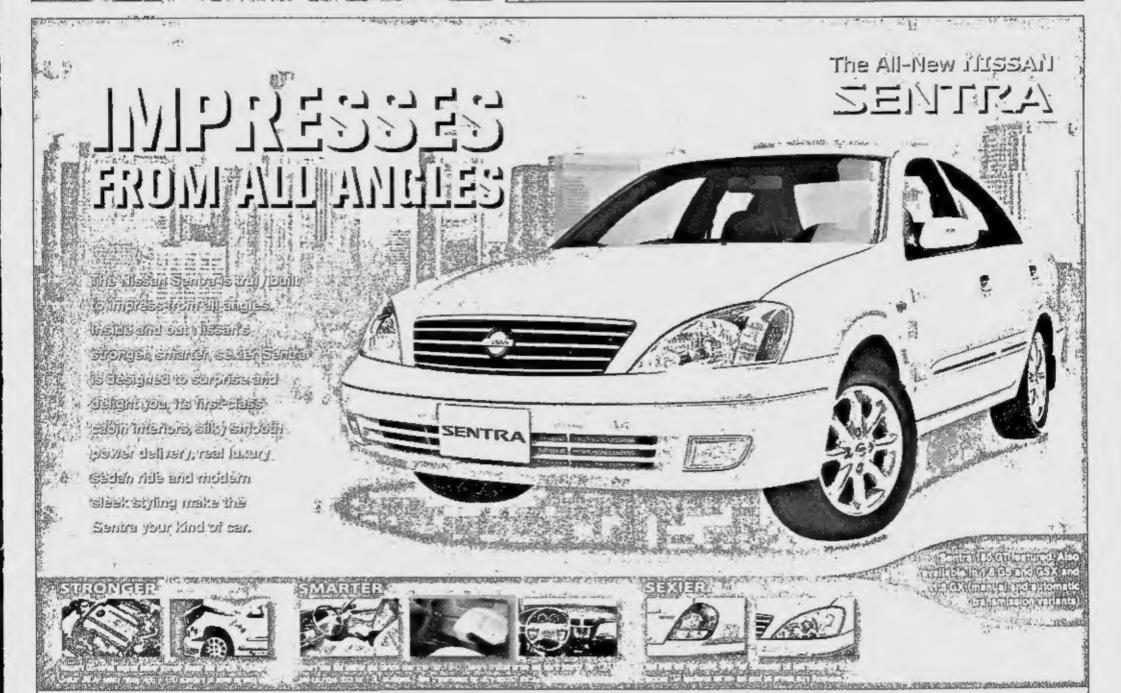
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#### Selflessness: The Key to good governance

By Adoracion A. Cabrera Editor-in-Chief, FINEX Digest

"RESPONDING to the challenges of good governance" the theme of FINEX for 2004 is for me a loaded statement. But come to think of it, the theme can be summarized in one key word - SELFLESSNESS.

Selflessness is synonymous to self-sacrifice, the "sila muna bago ako" attitude - putting the welfare of others ahead of our own. A selfless person will not compromise the common good of the entire group for his personal gain; he lives by the principle that beyond self-concern there lies the universal search for what is good for the whole. A selfless person has a heart, has compassion. What better way of painting a picture of selflessness than showing a mother doing everything for her child, sweating it out for her child's education; saving the last piece of bread on the table for her

With selflessness come service, generosity and unconditional love - when we truly love others without condition, without strings attached. Selflessness is when we do something without asking "What's in it for me?" but on the contrary, "What's in it for other people?"

A selfless person also has self-discipline, self-control. A person of discipline has power over his sufferings and failures he will not be discouraged by disappointment; instead, be picks up the pieces and rises up again. He has power over his pleasure - he can decide against an attractive but immoral comfort. He can refocus on his work and its direction again because he has full control of himself.

With just a few months left of

2004, let's do a self-assessment: are we living up and responding to the challenges of good governance? Have we shown selflessness in our home, in our community, and in our work environment? Do we pay the right taxes? Do we dispose of our garbage properly? In driving, do we follow traffic rules and think of the safety of the pedestrian and the driver behind or beside us? Do we do something to make life better for others? Do we take part in the conservation of our natural resources, thinking of the future generation? Do we try to make a real difference in our community without seeking publicity? Are we part of our country's problem of corruption or do we strive to be part of the solution? Are we just a fence-sitter or are we taking responsibility and are actively involved in turning the wheels of progress in our na-

Let this be a challenge to us FINEX members; it is never too late to start. As illustrated by the cover of our 2004 Directory, "the road to good governance may be rough at the start, but when paved with selflessness and nationalism, it will lead to a progressive and prosperous Philippines."

And let me end with St. Ignatius' prayer for generosity: Dearest Lord, teach me to be generous; teach me to serve You as I should; to give without counting the cost; to toil without seeking rest; to fight and not heeding the wounds; to work and not asking for any reward; save that of knowing that we are doing all these for the good of others in accordance to Your will. Amen.

## Special PROJECT

## FINEX Foundation Chair's Report

A PRODUCT AND AREA STORY OF THE STORY OF THE

I AM pleased to report to you that as in the Environment past, your Foundation has continued to embark on worthwhile projects as follows:

**Business Education** 

In line with its commitment to enhance the capabilities of finance teachers, the Business Education Committee arranged the follow-

· Briefings on Derivatives and Electronic Fi-

· Financial Management and Analysis Test (FMAT) review and test for teachers in Metro-Manila and nearby municipalities to determine the areas where the teachers need further training. The Committee also finalized a similar arrangement for teachers in Cebu and nearby provinces within the 4th quarter.

· Preparation for the launching of the Search for the Outstanding Finance Teacher(s) for next year.

The Committee also conducted briefings to business professors on the different programs FINEX offers to help the academe develop and

In response to the Commission on Higher Education's (CHED) request for assistance in the inspection of schools offering finance and finance-related programs, the Committee relaunched the Quality Assurance Teams (QAT)

The Environment Committee focuses on the preservation of Aquatic Resources, FINEX and Punta Fuego Village Foundation work hand in hand to rejuvenate the coral reefs in Barangay Balaytigue and Calayo in Nasugbu, Batangas

To help realize this project, FINEX applied for grant with Australian Aid Agency under the Philippine-Australia Community Assistance Program for financial support. The grant, once approved, will fund substantially the conservation project and will involve the participation of the local government and various NGOs in the area.

#### Social Involvement

The Social fuvolvement Committee continues its vision of a responsive and determined agent of FINEX social responsibility programs for the disadvantaged and less fortunate. SIC continues to support the Marillac Hills Center for Abused Women through its Connetology project that was started in 1998. Since it was started, there are over 700 graduates who are now using the skills and knowledge they have learned from 6 months training through the cosmetology program. For this year, the graduation of the first batch was held last June 12 and cosmetology kits were given to the gradu-

ates. The second batch is expected to graduate in December. The Committee solicits cash donations from members to cover the cost of hair and manicure set (P500 per kit) given to each graduate.

The Committee also continues to support the wards of Laura Vicuna Foundation (center for abused children) and Bahay Mapagmahal (center for the handicapped) through donor

This year, the Committee has solicited CPUs. monitors, keyboards, mouse, laptop computers, voltage regulators, printers, paper shredders, fax machines, and scanners from various FINEX member companies which were reconditioned and named over to deserving applicants or donces. The beneficiaries of the computers and other equipment are the University of Perpetual Help Extension School at Camp Sampaguita, New Bilibid Prisons in Muntinlupa, the Technical Education and Skills Development Authority (TESDA) in Las Piñas, and the Seaguil Flight Foundation, Inc., a drug rehabilitation facility in

I wish to thank the members of the Board of Trustees, the members of the Business Education Committee, Environment Committee and Social Involvement Committee, and the PINEX Secretariat for their invaluable support and cooperation.

### Social involvement committee outreach program

THE SIC visited the Marillar Hills Center for Abused Women in the marning of October 2. The Marillac Hills staff and students gave a warm welcome to FINEX president Frank Ysaac, FINEX vice president Terrie Magleo, FINEX Foundation vice chair and liaison trustee Ric Lazatin, SIC overall chair Alex Yague Jr., Marillac Hills Center sub-committee chair Noemi Rivera, Laura Vicuña Foundation sub-committee chair Elmer Guzman, SIC members Baby Manabat, Luisa Yu, Sally Monteiro, Rene Aguirre and other members of Rotary Club of Parañaque-South. The children and women of Marillac prepared a little program as a sign of gratitude for the support and assistance they receive from FINEX. With the good feedback, Ysaac, the incoming FINEX Foundation chair, promised to continue to support the program in Marillac. The members enjoyed watching the children who in rum, enjoyed the games and prizes they received. The members also became the Santa Clauses in October as they gave gifts to the students of Cosmetology students.

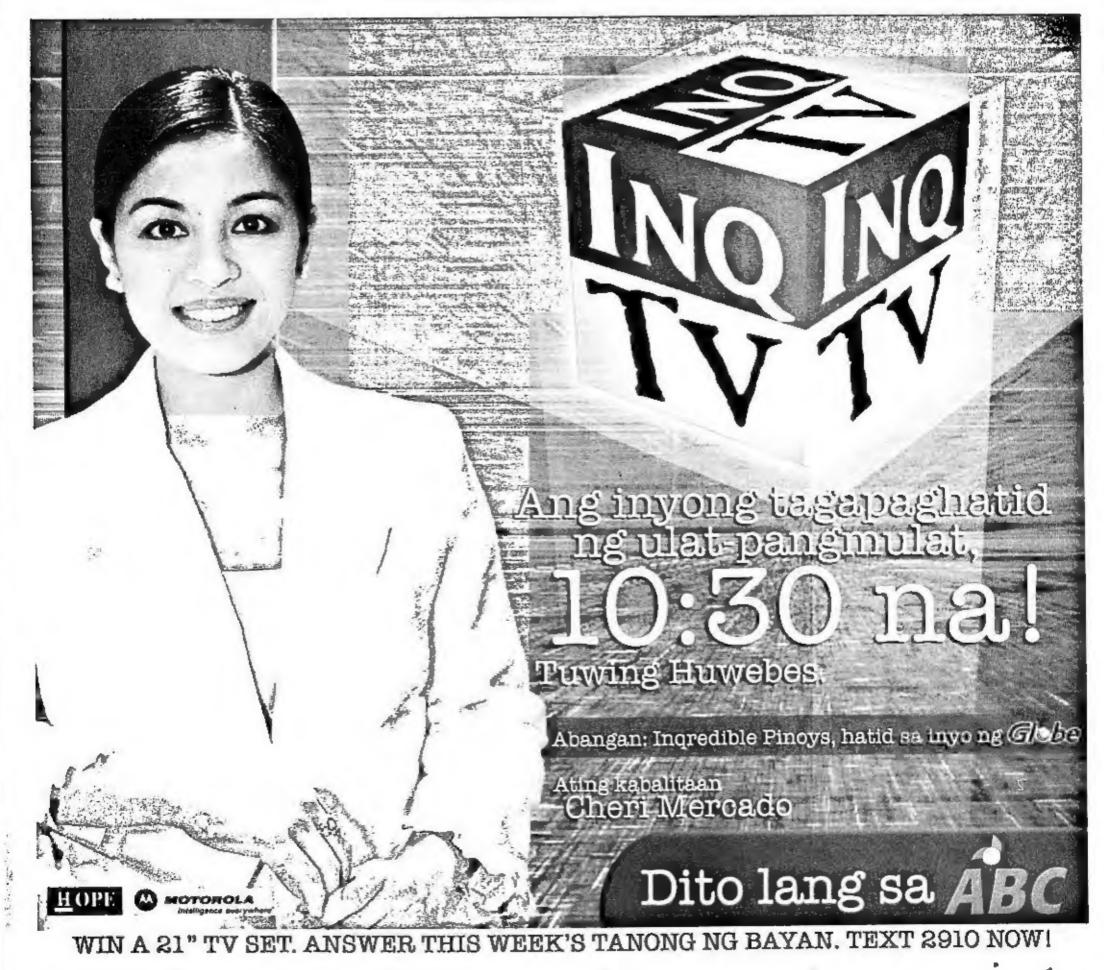
In the afternoon, the SIC continued its outreach program in University of Perpetual Help Extension, Camp Sampaguita, New Bilibid Prison. The inmates gave a warm welcome to the FINEX ment- in bers. The "Tanghalang Munti" prepared a program where, they showed their talents in singing and dancing. It was like a mini concert of "Maskulados" and "Streetboys" in "Munti". The mem-

bers enjoyed and were impressed by the inmates' talents. But the immates did not allow the FINEX members to go without showing their talents, too. Messrs. Yague, Guzman, Lazatin, Ysaac, and Magleo sang the all-time favorite Beatles' song "Yesterday." The members distributed gifts to the inmates who have not been visited by relatives nor friends for a long time. After the program, the SIC turned-over two (2) sets of computers as part of the Computer Literacy Program. At present, the University of Perpetual Help Ex-



tension still needs 14 sets of computers for their curriculum.

It was a good long day to see the fruits of the efforts and support that the FINEX Research and Development Foundation Social Involvement Committee give to the beneficiaries. The SIC will visit the other beneficiaries such as Laura Vicuña Foundation and Bahay Mapagmahal on November 21, 2004. All members are invited to witness and experience the feeling of helping the less fortunate.



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## Special PROJECT

## 6th ICFC winners joins 2nd Citigroup Junior Bankers Congress

By Renato L. Leveriza Jr.

THE MEMBERS of the top six teams during the recently concluded 6th Inter-Collegiate Finance Competition (ICFC) were awarded participation to the ali-expenses paid, live-in 2nd Citigroup Junior Bankers Congress (CJBC) held at the Shangri-La Makati from Sept. 22-25, 2004. Senior executives from Citigroup, led by its country officer, Jim Hunt, conducted the workshop, with topics ranging from retail banking to corporate and investment banking to career development at Citigroup, the largest global financial services institution. The workshop gave these best-of-the-best students in economics, accountancy, business, and finance the opportunity to interact with Citigroup Philippines' most senior executives, get firsthand knowledge of real-life banking and what it takes to be a Citibanker.

The participants were as follows: 1. University of the Philippines - Diliman

a. Mary Grace Dumniang b. Myrose April C. Victor

c. Ma. Andrea D. Antonino

d. Judie Mac Montegrico e. Ryan Normas A. Um



2. University of Souto Tomas 3. Ateneo de Manila University n. Charlse Pearl Romasania

b. Stephante Oliman d. Manny John Tan

a. Shelly T. Lim b. Dyanne L. Ventura

John Andrew C. Sy d. Kimberly Diane T. Tone, Michael David A. Son

4. Manuel S. Enverga University a. Artessa D. Arenal

b. Joson B. Lovok c. Mark Louis G. Mendoza

d. Andres Leonardo E. Nantes

5. De La Salle University - Manila a. Dana Richelle G. Go

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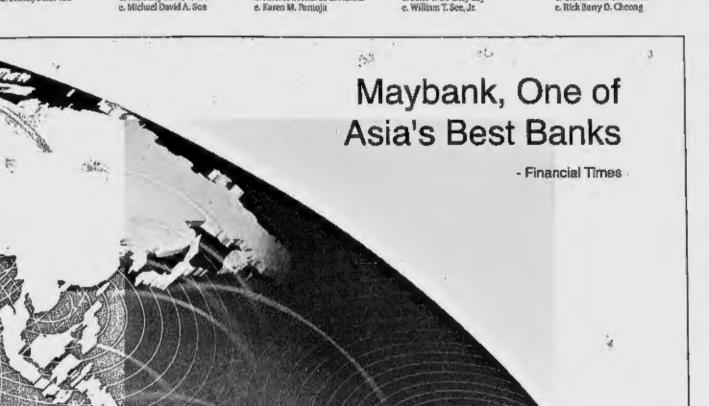
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b. Eric Emmanuel R Ebro d. June T. Co Chay Lay

6. University of San Carlos - Cabu

a. Sheryll Sly Chua b. Charmaine O. Huyo-a

c. Manju D. Mirchandani d. Glenda Mae U. Gaisano



#### Prudentialife No. 1 in July 2004

company for the month of July market share of 26.62 percent.

PRUDENTIALIFE Plans, Inc. be- Securities Division of Securities came the number one pre-need and Exchange Commission (SEC) indicate that Prudentialife sold 2004, accounting for a consolidated 10,256 plans for the month worth P1.06 billion. Industry-wide sales Data from the Non-traditional reached 47,178 plans worth

P3.99 billion.

Consolidated sales figures from the SEC shows that the sales of Prudentialife for the month grew by 100 percent to P1 billion compared to P513 million for the previous month. Total sales from January to July 2004 increased by 28 percent to P3.99 billion compared to

P3.11 billion for the period last year.

Prudentialife garnered 35.27 percent share for the life plan market selling 1,801 plans worth P94.3 million. For the pension plan market, Prudentialife sold 6,603 plans worth P735.3 million with a 30.20 percent market share. It also gained

same 18.08 percent for the education plan market selling 1,852 plans worth P233.4 million.

Prudentialife President Jose Alberto T. Alba expressed hopes that 2004 will be a banner year for Prudentialife with sales increasing by more than 30 percent compared to last year.



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Our destiny as a people is intertwined with how closely we keep watch over one another's dreams.

Now, can you see the ties that bind us?

Look again...and know in your heart what great things are possible.

